

Wildlife Resources Division Vacancies

Communications Specialist 4 – Walton County

LOCATION	WRD Headquarters						
DIVISION	Wildlife Resources Division						
POSITION #	00099761	JOB CODE	GSP043	PAYGRADE	L	ENTRY SALARY	\$54,280.21

JOB DESCRIPTION

Under limited supervision, drives communication efforts through the development and implementation of wildlife/hunting & fishing campaigns and communication programs for social media and community outreach. Leads and develops strategic planning efforts for social media and website platforms, and creates/develops communication materials for WRD. Position directly supervises social media, website and graphic design positions for the unit and completes other duties as assigned. Coordinates with staff to implement the concepts, designs, and specifications for publications, according to established policy, regulations, and budgetary guidelines. Oversees design and vetting of hunting and fishing regulations magazines. Directs photography for publications, manages photo archival platform. Oversees creative platform contracts for the unit. Establishes and maintains a positive working relationship with internal and external agency customers, businesses, and other related contacts. Manages projects/campaigns, oversees related communications, serves as program expert, and facilitates implementation of plans with management or staff. Produces and distributes informational materials in a variety of media. Plans and oversees virtual public programming. Promotes goals and objectives of the program in all forms of media.

MINIMUM QUALIFICATIONS

Bachelor's degree in Communications or a related field from an accredited college or university

AND

Three years of communications experience.

OR

Six years of communications or related experience.

OR

One year of experience required at the lower level Communications Specialist 3 (GSP042) or position equivalent.

PREFERRED QUALIFICATIONS

Preference may be given to applicants with the following:

- Experience supervising staff
- Experience with professional social media management, graphic design, website management
- Experience implementing ADA digital best practices
- Experience utilizing Adobe Suites
- DNR employment experience

NOTE: Applicants that previously applied for this position with a deadline date of 1/18/24 and 2/8/24 are still being considered and do not need to re-apply.

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Communication Specialist 4 Continued

If interested in applying for this position, please submit an electronic DNR Application for Employment to the e-mail address [highlighted](#) below or mail a completed DNR Application for Employment to the following address:

Georgia Department of Natural Resources
Office of Human Resources
ATTN: Recruitment and Selection
2067 US Hwy, 278, SE
Social Circle, GA 30025
WRD.careers@dnr.ga.gov

Open until filled