



ASSOCIATION *for*  

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**CONSERVATION**  

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INFORMATION, INC.

Nashville, TN ♦ July 24-27, 2022  
Sponsors & Exhibitors



# Exhibitor & Sponsor Info

The ACI Conference invites you to participate as an exhibitor and/or sponsor at the upcoming 2022 conference taking place in Nashville, TN.

## About the Conference

This annual event will attract approximately 120 conservation communicators from state and federal natural resource agencies across the country, including web developers, writers, public relations professionals, designers, videographers and more. Conference highlights include professional development, networking opportunities and social events.

## Sponsorship Opportunities and Benefits

As a sponsor you will receive varying levels of visibility at the conference, appropriate to the investment. Please review the benefit grid on the following pages for details and select the sponsor level that's right for you: Elk Level (\$5,000), White-tailed Deer Level (\$2,500), Wild Turkey Level (\$1,000), Black Bear Level (\$500), Small Game Level (\$250).

## Exhibitor Details

**Commercial Exhibit Space — \$500**

**Government / Non-Profit Exhibit Space — \$250**

A standard exhibit space includes an 8' skirted table, one complimentary conference registration, and a brief company description in the printed final program.

Additional registrations, above what is included with your booth, can be purchased for \$325/registration on the attached registration form.

Electricity for your exhibit space is available upon request for an additional \$50 fee. This option can be selected on the Registration Form.

## Exhibit Hours

### Exhibit Set Up:

Sunday, July 24: 2 – 6 p.m.

Monday, July 25: 7 – 9 a.m.

### Exhibit Hours:

Monday, July 25: Coffee & Lunch breaks; Conference breaks, Social hours

Tuesday, July 26: Coffee & Lunch breaks; Conference breaks, Social hours

Wednesday, July 27: Conference breaks; Social hours

### Exhibit Tear Down:

Exhibitor's discretion

(except for during official Exhibit Hours)

## Location and Lodging

Drury Plaza Hotel Nashville Downtown

300 Korean Veterans Blvd.

Nashville, TN 37201

Telephone: (615) 259-7881

[www.druryhotels.com](http://www.druryhotels.com)

Rate: \$179.00

## Contact Information

Jason Harmon

C: 423-506-2489

O: 615-781-6511

[Jason.Harmon@tn.gov](mailto:Jason.Harmon@tn.gov)

5107 Edmondson Pike

Nashville, TN 37211

# Sponsorship Benefits

Benefits	Elk Level	White-Tailed Deer Level	Wild Turkey Level	Black Bear Level	Small Game Level
Logo placement at conference (in addition to logo placement for specific sponsored events)	Prominent full-color logo placement in conference program and on signage	Full-color logo placement in conference program and on signage			
Logo placement at an Evening Dinner	◆				
Logo placement at a Daily Break			◆		
Conference packet insert (you provide the insert)	◆	◆	◆	◆	
Ad space in conference program	1 Full page ad 5.5" w x 8.5" h	1 Full page ad 5.5" w x 8.5" h	1 Half page ad 5.5" w x 4.25" h	1 Half page ad 5.5" w x 4.25" h	1 Quarter page ad 2.75" w x 4.25" h
Company description in conference program	◆	◆	◆	◆	Name listing only
Exhibit space	◆	◆	◆	◆	
Complementary full conference registration (includes meals and sessions)	3	2	1		
Presentation opportunity	10-minute presentation (live or via video)	Static and/or video ad spot (up to 60 seconds)	Static ad spot	Static ad spot	Static ad spot

Additional Sponsorship Opportunities	Fee
Conference Gift	Any Amount
Auction Item(s) Donation (Includes recognition at auction. Items valued at designated levels above will receive benefits equal to value of donation. For items less than \$250, name will be listed in conference program)	Any Amount

In order to fulfill your sponsorship, please provide the following information, based on your level of sponsorship, via email to Jason Harmon, Jason.Harmon@tn.gov, by no later than June 10, 2022.

- ◆ Full-color logo (high resolution EPS or AI file preferred)
- ◆ A brief company description (we reserve the right to edit)
- ◆ Ad file (high resolution PDF file preferred) Full page 5.5" x 8.5", Half page 5.5" x 4.25", Quarter page 2.75" x 4.25"

For more information on sponsorship opportunities, please contact:	Please send all donated items to:
<p><b>Jason Harmon</b>            C: 423-506-2489            O: 615-781-6511            Jason.Harmon@tn.gov            5107 Edmondson Pike            Nashville, TN 37211</p>	<p><b>Jason Harmon</b>            C: 423-506-2489            O: 615-781-6511            Jason.Harmon@tn.gov            5107 Edmondson Pike            Nashville, TN 37211</p>

# Registration Form

Organization	Contact Person
Website	Email
Mailing Address	Phone
	Representative(s) Attending 2022 Conference

Sponsorship Level Options	Fee	Total
Elk Level	\$5,000	\$
White-Tailed Deer Level	\$2,500	\$
Wild Turkey Level	\$1,000	\$
Black Bear Level	\$500	\$
Small Game Level	\$250	\$
	<b>Total</b>	<b>\$</b>

Additional Sponsorship Opportunities & Auction Donations	Fee	Total
Conference Gift	Any Amount	\$
Auction Item(s) Donation	Any Amount	\$
List Auction Item(s)		
	<b>Total</b>	<b>\$</b>

Exhibitor Opportunities	Fee	Total
Commercial Exhibitor (includes one conference registration)	\$500	\$
Government or Non-Profit Exhibitor (includes one conference registration)	\$250	\$
Additional Conference Registrations (Qty: _____)	\$325/attendee	\$
Exhibit Space Electricity (additional fee)	\$50	\$
	<b>Total</b>	<b>\$</b>

<b>Grand Total</b>	<b>\$</b>
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Send questions to:

Jason Harmon  
 C: 423-506-2489  
 O: 615-781-6511  
 Jason.Harmon@tn.gov  
 5107 Edmondson Pike  
 Nashville, TN 37211

Send form and payment to:

Dan Sigmund: Operations Manager  
 (615) 831-9311 ext. 101  
 Tennessee Wildlife Resources Foundation  
 5000 Linbar Drive, Suite 275  
 Nashville, TN 37211

- Check enclosed (payable to Tennessee Wildlife Resources Foundation)
- Credit card