



ASSOCIATION *for*
CONSERVATION
INFORMATION, INC.

Sponsors & Exhibitors



*Annual
Conference*

July 29 –
August 2
2018

Springfield, Missouri



Serving nature and you®

Hosted by the Missouri Department of Conservation

Exhibitor & Sponsor Info

www.aci-net.org

The ACI Conference invites you to participate as an exhibitor and/or sponsor at the upcoming 2018 conference taking place in Springfield, Missouri.

About the Conference

This annual event will attract approximately 150 conservation communicators from state and federal natural resource agencies across the country, including web developers, writers, public relations professionals, designers, videographers, and more. Conference highlights include professional development, networking opportunities, and social events.

Sponsorship Opportunities and Benefits:

As a sponsor you will receive varying levels of visibility at the conference, appropriate to the investment. Please review the benefit grid on the following pages for details and select the sponsor level that's right for you: **Trophy Buck Level** (\$5,000), **Big Fish Level** (\$2,500), **Champion Tree Level** (\$1,000), **Magnificent Monarch Level** (\$500), **Bluebird Level** (\$250).

Exhibitor Details:

Commercial Exhibit Space—\$500

Government / Non-Profit Exhibit Space—\$250

A standard exhibit space includes an 8' skirted table, one complimentary conference registration, and a brief company description in the printed final program.

Additional registrations, above what is included with your booth, can be purchased for \$325/registration on the attached registration form.

Electricity for your exhibit space is available upon request for an additional \$50 fee. This option can be selected on the Registration Form.

Exhibit Hours:

Exhibit Set Up:

Sunday, July 29: 2 - 6 pm

Monday, July 30: 7 - 9 am

Exhibit Hours:

Sunday, July 29: Evening Welcome Reception

Monday, July 30: Coffee & Lunch breaks; Evening Social

Tuesday, August 1: Coffee & Lunch breaks

Exhibit Tear Down:

Exhibitor's discretion

(except for during official Exhibit Hours)

Want More Exposure?

Ad space is available in the Conference Program.

Full Page: \$400 (5.5" wide x 8.5" high)

Half Page: \$200 (5.5" wide x 4.25" high)

All ads are full-color and must be submitted by email to Marci.Porter@mdc.mo.gov as a high-resolution PDF file.

Location and Lodging:

University Plaza Hotel
333 S John Q Hammons Pkwy
Springfield, MO 65806

A discounted group rate is available at the University Plaza Hotel at the per diem rate (plus applicable tax) for all conference attendees. Please call 417-864-7333 by June 26, 2018 to reserve your room.

Contact Information:

Missouri Department of Conservation
Kipp Woods
PO Box 180
Jefferson City, MO 65102-0180
PHONE: 573-522-4115, ext. 3241
FAX: 573-751-2260
Kipp.Woods@mdc.mo.gov



Sponsorship Benefits

Sponsors will receive the benefits and recognitions listed below, based on the level of sponsorship.

Benefits	Trophy Buck Level \$5,000	Big Fish Level \$2,500	Champion Tree Level \$1,000	Magnificent Monarch Level \$500	Bluebird Level \$250
Logo placement at conference <i>(in addition to logo placement for specific sponsored events)</i>	Prominent full-color logo placement in conference program and on signage	Full-color logo placement in conference program and on signage			
Logo placement at an Evening Dinner	✓				
Logo placement at a Nightly Nightcap		✓			
Logo placement at a Daily Break			✓		
Conference packet insert <i>(you provide the insert)</i>	✓	✓	✓	✓	
Ad space in conference program	1 Full page ad	1 Full page ad	1 Half page ad		
Company description in conference program	✓	✓	✓	✓	Name listing only
Exhibit space	Double space in prominent location	✓	✓	✓	
Complementary full conference registration <i>(includes meals and sessions)</i>	3	2	1		
Presentation opportunity	10-minute presentation (live or via video)	Static and/or video ad spot (up to 60 seconds)	Static ad spot	Static ad spot	Static ad spot

Additional Sponsorship Opportunities <i>(These donations are not eligible for the sponsorship level benefits listed above.)</i>	Fee
Conference Gift <i>(a \$2,500 donation will include your logo on the conference gift)</i>	\$2,500
Auction Item(s) Donation <i>(includes recognition in the conference program and at the auction)</i>	any amount

In order to fulfill your sponsorship, please provide the following information, based on your level of sponsorship, via email to Marci.Porter@mdc.mo.gov by no later than May 1, 2018.

- Full-color logo (high resolution EPS or AI file preferred)
- A brief company description (we reserve the right to edit)
- Ad file (high resolution PDF file preferred)

For more information on sponsorship opportunities, please contact:

Kipp Woods
PO Box 180
Jefferson City, MO 65102-0180
PHONE: 573-522-4115, ext. 3241
FAX: 573-751-2260
Kipp.Woods@mdc.mo.gov



Registration Form

Organization: _____ Contact Person: _____
 Website: _____ Email: _____
 Mailing Address: _____ Phone: _____
 _____ Representative(s): _____
 _____ Attending 2018 Conference _____

Sponsorship Level Options	Fee	Total
Trophy Buck Level	\$5,000	\$
Big Fish Level	\$2,500	\$
Champion Tree Level	\$1,000	\$
Magnificent Monarch Level	\$500	\$
Bluebird Level	\$250	\$
Total		\$

Additional Sponsorship Opportunities <i>(These donations are not eligible for sponsorship level benefits.)</i>	Fee	Total
Conference Gift	\$2,500	\$
Auction Item(s) Donation	any amount	\$
Total		\$

Exhibitor Opportunities	Fee	Total
Commercial Exhibitor <i>(includes one conf registration)</i>	\$500	\$
Government or Non-Profit Exhibitor <i>(includes one conf registration)</i>	\$250	\$
Additional Conference Registrations (Qty: _____)	\$325/attendee	\$
Exhibit Space Electricity <i>(additional fee)</i>	\$50	\$
Program Ad – Full Page (5.5" wide x 8.5" high)	\$400	\$
Program Ad – Half Page (5.5" wide x 8.5" high)	\$200	\$
Total		\$

Grand Total	\$
--------------------	-----------

Send form and payment to:

Missouri Conservation Heritage Foundation
 PO Box 366
 Jefferson City, MO 65102
 1-800-227-1488
 Email: Lindsey.Evers@mdc.mo.gov

Payment methods:

☐ Check enclosed

(payable to Missouri Conservation Heritage Foundation)

☐ **Credit card** (Submit payment through the Missouri Conservation Heritage Foundation website (mochf.org/donate/donate-online). Click "Donate Now" at the top, and select "Other" to specify in the notes section that this is a sponsorship payment for the 2018 ACI Conference. *There is a 4% processing fee when paying by credit card.*