Unleashing the Power of Digital Technologies: Inspiring Outdoor Exploration through Nevada Trail Finder and the Outer Spatial App



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Agenda

- Technology Overview
- Technology for Education in Responsible Recreation and Conservation
- Technology for Marketing Outdoor Recreation
- Q & A



Technology Overview

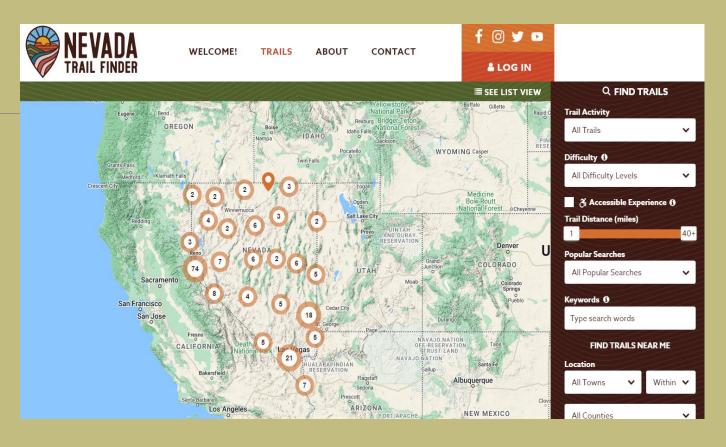


What is it?

- State sponsored, state and federally funded mapping website
- Go-to resource for discovering new trails in your backyard and across the state

Background

- Started in 2018 Great Basin Institute (GBI),
 Nevada State Parks, and Nevada OHV Program
 created the Mapping Collaborative to collect
 data and create maps. Hired Center for
 Community GIS (CCGIS) to create website, data
 export tools
- Website launched Fall 2022 and managed by Nevada Division of Outdoor Recreation (NDOR)





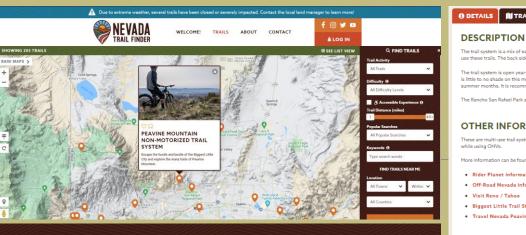


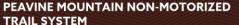
Functionality

- Multiple ways to explore trails
- Interactive map
- Users can create an account

Features

- Postings Complete with -
 - Trail Maps
 - **Trailhead Descriptions**
 - **Local Campsites and Lodging**
 - **Nearest Towns and Cities**
 - **Safety Information**
 - **Land Manager Contacts**
 - **Local Weather Conditions**
- Link to Flow Conditions for Waterway Trails
- Available Data Downloads





Escape the hustle and bustle of the Biggest Little City and explore the many trails of Peavine Mountain.

TRAIL USES	3 k & 50
LOCATION	Washoe County
LENGTH	50.0 miles (Network)
DIFFICULTY	Easy, Moderate, Difficult, Expert
TOWN	Reno
SURFACE	Dirt
PETS	Permitted on Leash
FEES	No



+ ADD TRAIL LOG

OTHER INFORMATION

More information can be found at the following websites . Rider Planet information on Peaving

. Off-Road Nevada information on Peaving Biggest Little Trail Stewardship

. Travel Nevada Peavine Mountain

TRAIL MANAGER

while using OHVs.

summer months. It is recommended to go in the spring or fall months.

The Rancho San Rafael Park area is ADA accessible and has a beautiful dog park.

The trail system is a mix of easy, intermediate and difficult trails. Both mountain bikers and hiker use these trails. The back side of the mountain is also designated for motorized use.

The trail system is open year-round but may be covered in snow during the winter months. There is little to no shade on this mountain so be prepared when traversing the trails in the heat of the

For additional information or questions, visit the USFS Carson Ranger District website, or

‡ DIRECTIONS

COMMENTS (0)



24°F

Today's Low: 17°F Outlook: overcast clouds Forecast: broken clouds

APRIL 04, 2023

DOWNLOAD

Download map files for your own use

View weather map on OpenWeather







RECREATE RESPONSIBLY

Dispose of Waste Properly

Pack it in, pack it out. This goes for trasl leftover food, toilet paper, and hygiene products. If you brought it into nature please bring it out.

Know Before You Go



US Forest Service - Carson Ranger District

1536 South Carson Street Carson City, NV 89701 Phone: (775) 882-2766

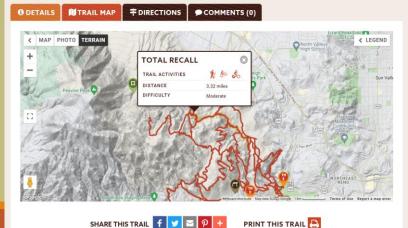






PRINT THIS TRAIL







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What is it?

 A browsable app containing an up-to-date library of outdoor recreation information maintained by partner agencies.

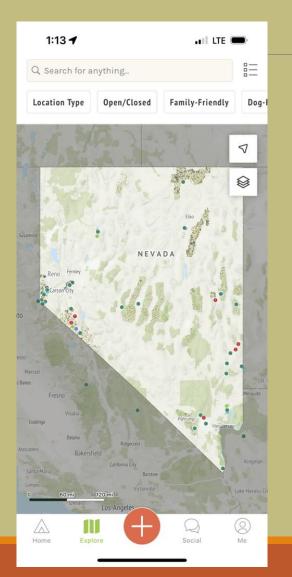
Background

 Nevada State Parks initiated as a solution to lost park visitors.

Features

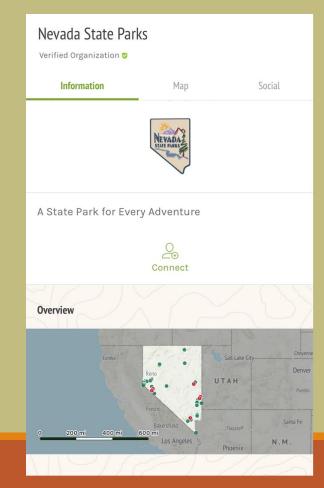
- Provides a more interactive experience for park visitors
- Improves safety and reduces number of lost hikers
- Ability to geolocate without cell service
- Allows visitors to see their location in real time

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- Publish events and alerts to keep visitors informed
- Create challenges to encourage visitors to get outdoors
- Replace/reduce paper brochures



Technology For Education in Responsible Recreation & Conservation



State Sponsored and verified

Information on regulations

OHV Registration and Wilderness Areas

Provides resources to learn more about how to recreate safely and respectfully

- Quick Links to:
 - Leave No Trace
 - Tread Lightly
 - Mojave Max
 - Stay Out, Stay Alive
 - Etc.
- Endangered and Invasive Species
- Cultural Heritage
- Multi-use Trail Etiquette



Photo credit: Sharon Schafer/Travel Nevada

ENDANGERED AND INVASIVE SPECIES



Photo credit: DCNR

CULTURAL HERITAGE



Photo credit: DCNR

MULTI-USE TRAIL ETIQUETTE



Features messaging from Recreate Responsibly

- Keep yourself, others, and outdoor places safe
- Access outdoor benefits essential to the human experience
- Build an outdoors for all through justice, equity, diversity, and inclusion.

Campaigns include information on:

- Wildfire prevention
- Off-road riding area laws and regulations
- Camping resources
- Water safety







Conservation content includes comprehensive information and resources on:

- Tribal & Indigenous Land & Water
- Federal Land & Water Designations
- State and Local Parks & Recreation
- Private for Public Outdoor Spaces



Technology for Marketing Outdoor Recreation

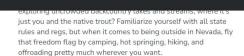


- Spread awareness of recreational opportunities throughout Nevada
- Partnership and cross promotion with Travel Nevada













THINGS TO DO ROAD TRIPS PLACES TO GO EV

Although Nevada is a haven for off-grid, backcountry recreational bliss, many of the Silver State's world-class destinations are just up the interstate from our biggest metro area, the entertainment capital of the world. Hit up visitors centers for maps and intriguing exhibits before exploring Nevada's national recreation areas and national monuments, including easily accessible Lake Mead and Tule Springs—home to one of the world's largest concentration of ice age fossils—as well as remote and rugged Gold Butte or the wide-open solace of Basin and Range.



Looking for a trail? Find everything you need at NVTrailFinder.com







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Marketing outdoor recreation

- Access curated collections of outdoor recreation information while connecting with parks and recreation organizations and other like-minded adventurers.
- Get inspired by the outdoor places close to you.
- Browse a library of authoritative outdoor recreation information.

The OuterSpatial Blog

Product updates, partner and community highlights, and more from the OuterSpatial team.

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2023 MetroParks Trails Challenge

Attention Ohioans! Are you eager to discover new trails and embark on thrilling outdoor expeditions? Look no further than the 2023 MetroParks Trails Challenge - hosted by Five Rivers MetroParks in Dayton, Ohio.

Keep Reading »



COMMUNITY UPDATE

June 2, 2023

2023 Ridge Trail Challenge

Calling all adventure seekers! Get ready to embark on a thrilling journey with the 5th annual Ridge Trail Challenge, hosted by the Bay Area Ridge Trail Council.

Keep Reading »

Questions?