



ASSOCIATION *for*

CONSERVATION

INFORMATION, INC.

2020
Awards Results

Virtual Conference hosted by
New Mexico Department of Game & Fish
Awards Virtual Presentation
July 26-28, 2021

*Compiled by Aaron Meier, Awards Chairperson (ameier@ndow.org) and
Co Awards Chairperson Karen Parker (Karen.Parker@myfwc.com)*

Audio/Video Categories

Audio Program or Podcast

First Place **Score: 90.00**
TENNESSEE WILDLIFE RESOURCES AGENCY
Tennessee WildCast

Second Place **Score: 86.67**
MISSOURI DEPARTMENT OF CONSERVATION
Nature Boost – Bird is the Word!

Third Place **Score: 86.33**
NEVADA DEPARTMENT OF WILDLIFE
Nevada Wild: State Record Breaking Carp

Maximum Score: 100
Low Score: 55.33

Judges:

Amanda Nalley

Nalley lives in Tallahassee, Fla., where she has been the Marine Fisheries Management public information specialist for the Florida Fish and Wildlife Conservation Commission for the past seven years. She previously worked as a reporter for a local newspaper and enjoys writing, taking photos, shooting and editing video, learning about marketing, and dabbling in graphic design. When not talking about saltwater fishing and regulations, she is mom to a 4-year-old girl, a stepmom, and a new homeowner.

David Nelson

David Nelson worked 10 years in the broadcast industry in Oklahoma and Texas as a sports photojournalist, radio sports director, high school and college football radio color commentator, radio personality, radio program director, radio public service director and radio news director. He also has performed the voice-over work for numerous organizational training videos, radio commercials and station imaging campaigns.

John Trierweiler

John is a member of the public affairs and media relations team for the Arizona Game and Fish Department. His charge includes working with both local and national media outlets as well as the public, promoting and showcasing the work of Arizona Game and Fish. John is a veteran television broadcaster with over a decade of experience in media and television journalism in the midwest, Florida, and Arizona.

Recurring Video Program

First Place

Score: 194.67

TEXAS PARKS AND WILDLIFE DEPARTMENT
Texas Parks & Wildlife Shows 2814 & 2818

Second Place

Score: 187.33

MISSOURI DEPARTMENT OF CONSERVATION
Nature's Calling

Third Place

Score: 185.67

TENNESSEE WILDLIFE RESOURCES AGENCY
Tennessee Outdoor Journal

Maximum Score: 200

Low Score: 148.5

Judges:

Brett Billings

Billings is a 15-year senior video producer with the U. S. Fish & Wildlife Service, where he still shoots high-definition video and photos, and edits a few projects on AVID. He travels the United States working with USFWS biologists and staff to procure hard-to-get imagery needed by the conservation community. He manages the service's HD B-roll collection: 300 10-minute groupings of the best public domain nature footage available. He is a former Army broadcast journalist, having served in Alaska, Portugal and Germany. He also worked for Kentucky Fish and Wildlife Resources for 10 years before joining USFWS. He lives in West Virginia.

Malorey Henderson

N/A

Doc Kokol

Doc Kokol has been honored to work directly for two Governors and four Secretaries for health and human services, the Florida Fish and Wildlife Conservation Commission, and a wide range of private sector clients. While at White Hawk Pictures, a national film production center, Kokol managed the communications and marketing programs for several Fortune 500 companies while working with a team of Emmy and Oscar-winning producers and directors. Kokol published two books in the field of Media Communications and Risk and Crisis Communications, available on the Kindle platform, and currently consults with state and federal agencies in those fields.

Video Feature: Hunting and Fishing

First Place

Score: 184.67

MICHIGAN DEPARTMENT OF NATURAL RESOURCES

Michigan Steelhead Fishing: Hayden's Story

Second Place

Score: 177.33

MONTANA FISH, WILDLIFE AND PARKS

Hunter Education Instructors Wanted

Third Place

Score: 177.00

TEXAS PARKS AND WILDLIFE DEPARTMENT

Fishing for Records

Maximum Score: 200

Low Score: 138.67

Judges:

Tony Dolle

Dolle has worked in public relations, communications and marketing for the past 40 years as a writer, editor, photographer and public relations executive. He has served as corporate communications director for Cabela's, Ducks Unlimited and The Nashville Network (TNN). Tony is a past president of the Outdoor Writers Association of America, the Association of Great Lakes Outdoor Writers, the Tennessee Outdoor Writers Association, and has served as the corporate liaison for OWAA and the Outdoor Writers Association of Canada. He is an award-winning photographer and a Pulitzer Prize-nominated writer. Tony is a University of Missouri School of Journalism graduate and is executive director of TOWA.

Jon Myatt

Jon Myatt is a former public affairs officer, web manager, journalist and video producer for the US Fish and Wildlife Service. Over his 45 year career in federal and state government, his work has appeared major US newspapers and magazines. He recently retired from public service and lives in Eugene, Oregon, accompanied by his German shepherd, Ursa.

Ashley Sanchez

Ashley Sanchez is a Public Information Officer for the Nevada Department of Wildlife. Sanchez is NDOW's media contact and spokeswoman on all wildlife-related topics, and oversees the agency's social media channels, website, and mass communications to hunters, anglers, and all other recreationists. Sanchez also manages and hosts the Department's weekly podcast, Nevada Wild. Before beginning her position with NDOW four years ago, Sanchez was a broadcast journalist in Montana and then in Kentucky. During her time as a reporter, she captured her own video, edited, wrote and presented her stories. Sanchez has been recognized by ACI for NDOW's podcast and social media campaigns.

Video Feature: How-to / Instructional

First Place

Score: 177.33

MISSOURI DEPARTMENT OF CONSERVATION
How-To Hunt for Morel Mushrooms

Second Place

Score: 170.00

MONTANA FISH, WILDLIFE AND PARKS
Skull Features

Third Place

Score: 161.33

OKLAHOMA DEPARTMENT OF WILDLIFE CONSERVATION
Easy Tenkara Fishing

Maximum Score: 200

Low Score: 123.67

Judges:

Peter Adams

Peter has worked with many small and big businesses since 2006. He spent years freelancing his services writing, shooting, and editing. Peter wrote for 4 seasons of Biz Kid\$, a public television show teaching business to teens. He spent a year creating videos for big companies like Microsoft, Verisign, and HP. He then spent 3 years working with a medium sized Advertising agency in Oklahoma as their Broadcast Producer. In 2014 Peter founded SPECS to help small businesses compete by giving them more affordable and effective video and advertising.

Louis Bond

Louie Bond has been the editor of *Texas Parks & Wildlife* magazine for 15 years. She enjoys storytelling on all platforms and has utilized podcasting, video, photography, social media, blogging and radio in addition to writing/editing to tell Texas nature stories.

Don Cash

Don Cash is the Series Producer for the Texas Parks & Wildlife television show. At least he was until the end of May when he retired after 45 years in the television business. A graduate of the University of North Alabama, he has worked as a news and sports photographer at tv stations in Alabama, Mississippi and Utah, and as a producer for the Mississippi Outdoors tv show. In his 23 years at the Texas Parks and Wildlife Department he has won 6 regional EMMY awards and contributed to quite a few ACI awards. He plans to spend his retirement riding his mountain bike, playing tennis, camping, and not going to an office.

Video Feature: Natural Resource Conservation

First Place **Score: 188.67**

TEXAS PARKS AND WILDLIFE DEPARTMENT

Vacek Family Farm

Second Place **Score: 187.00**

COLORADO PARKS AND WILDLIFE

Saving Colorado's Boreal Toads

Second Place **Score: 187.00**

COLORADO PARKS AND WILDLIFE

Colorado's Arctic Grayling

Third Place **Score: 185.67**

TEXAS PARKS AND WILDLIFE DEPARTMENT

Green Turtle Rescuers

Maximum Score: 200

Low Score: 111.33

Judges:

Ryan Coleman

Ryan Coleman has over 20 years of experience in media. As an Emmy nominated director, he has written, directed, edited, and produced multiple television programs. A majority of his experience has been working in television, but he also has created and implemented multiple award-winning marketing campaigns.

J.H. Whatley III

JH Whatley is an experienced videographer and editor with over 34 years of experience including working with Mississippi Outdoors TV for the past 25 years. His career has seen him behind the camera for both live and taped events, including commercial, entertainment, news, sports, and outdoors. Whatley has a bachelor's degree in Mass Communication/TV Production from the University of Southern Mississippi.

Aaron Meier

Aaron Meier has been a public information officer for the Nevada Department of Wildlife for 15 years. As a member of the department marketing team, Meier has been the project lead on several video outreach and PSA projects. Some of his projects have received local and national recognition including a best of show ADDY from the American Advertising Federation. His work has been recognized by ACI several times including awards for poster design, video PSA, regulations publications, news release and communications campaign.

Video Feature: Outdoor Recreation

First Place

COLORADO PARKS AND WILDLIFE

"My Life Outside: Craig DeMartino"

Score: 183.00

Second Place

KENTUCKY DEPARTMENT OF FISH AND WILDLIFE RESOURCES

Floating Elkhorn Creek

Score: 179.67

Third Place

TEXAS PARKS AND WILDLIFE DEPARTMENT

Longhorn Cavern State Park

Score: 177.33

Maximum Score: 200

Low Score: 141.33

Judges:

Ryan Coleman

Ryan Coleman has over 20 years of experience in media. As an Emmy nominated director, he has written, directed, edited, and produced multiple television programs. A majority of his experience has been working in television, but he also has created and implemented multiple award-winning marketing campaigns.

Mike Osborn

N/A

Jennifer Ramella

Jenny Ramella has been an Education and Information Officer for the Nevada Division of State Parks since 2015. Her mission is to encourage Nevada's to explore their own backyards by visiting State Parks, while educating them on the importance of outdoor ethics, sustainability, and conservation.

Video PSA and Marketing

First Place

KANSAS WILDLIFE, PARKS AND TOURISM
Beyond Fishing

Score: 174.00

Second Place

OKLAHOMA DEPARTMENT OF WILDLIFE CONSERVATION
Tess Maune – Outdoors are Always Open

Score: 173.33

Third Place

ARIZONA GAME AND FISH COMMISSION
Ryan Thomas PSA

Score: 172.00

Maximum Score: 200

Low Score: 90.33

Judges:

Danielle Kent

Danielle is the Video Production Manager for the South Carolina Department of Natural Resources. Before her career with DNR, she worked for over 15 years at television stations serving various roles like newscast director, producer, and editor. She graduated from Purdue University with a bachelor's in communications with a specialty in video production.

Bart Nestor

Bart Nester has more than 25 years of experience as a director, editor, and videographer primarily with the Irving Community Television Network. He has spent most of his career in the Dallas/Ft. Worth metroplex as a video editor. One of his main responsibilities is editing feature stories for an arts and entertainment show. Nester grew up in South Texas and was no stranger to outdoor recreation and reconnecting with the natural world.

Rosemary White

Rosemary White is the Marketing Director of the Eco Lodge/Resort the Plantation on Crystal River, responsible for planning and implementing all of Plantation on Crystal River's marketing strategies. Rosemary has been in marketing for over 20 years working with some of Florida's largest companies including Raymond James Financial and Tech Data. As an outdoorsman/woman Rosemary is an IGFA World Record Holder, published angler, and published Florida Outdoor Writer. She is an ambassador and media talent for such companies as Bass Pro, the FWC, Savage Gear Americas, Gill Fishing, Hoo-Rag, and the Plantation on Crystal River. She fishes tournaments in Florida and various other states. Rosemary belongs to such organizations as the Coastal Conservation Association, International Game Fish Association, International Women's Fishing Association, and Florida Outdoor Writers Association.

Communication/Education Categories

Best Use of Humor

First Place COLORADO PARKS AND WILDLIFE <i>"We're All In This Together"</i>	Score: 89.67
Second Place UTAH DIVISION OF WILDLIFE RESOURCES <i>When 2020 Drops You On Your Face</i>	Score: 87.67
Second Place UTAH DIVISION OF WILDLIFE RESOURCES <i>I Love You Like No Otter</i>	Score: 87.67
Third Place WASHINGTON DEPARTMENT OF FISH AND WILDLIFE <i>2020 Razor Clam Face Off Campaign- Spring Digs Video</i>	Score: 87.00

Maximum Score: 100
Low Score: 74.00

Judges:

Bill Graham

Bill Graham is a media specialist for the Missouri Department of Conservation, based in the Kansas City area. Prior to that, he was a reporter, editor, and columnist for The Kansas City Star newspaper, with a heavy emphasis on natural science stories. He has a lifetime interest in the outdoors and especially enjoys the way science is exploring landscape ecology.

Cindy Thompson

Thompson has been managing editor of South Carolina Wildlife magazine for the past three years. In her journalism and marketing career, she served as public information coordinator for the South Carolina Department of Natural Resources in the Wildlife and Freshwater Fisheries Division and in the agency's communications division. She also served in this capacity as administrative coordinator in the Office of the Commissioner at the South Carolina Department of Agriculture. In the private sector, she was an account representative for a marketing and communications firm for more than five years.

Alicia Wellman

Alicia Wellman is the Manager of Social Media and Digital Advertising for Florida Fish and Wildlife Conservation Commission. With a degree from Columbus College of Art and Design, she has had a varied career ranging from owning an advertising agency to morning radio show host and (briefly) television writer/producer/on air talent. Her current position with the FWC takes aspects from each of her careers and wraps them up into one awesome position ... with a super long title!

Communication Campaign

First Place

Score: 93.00

TEXAS PARKS AND WILDLIFE DEPARTMENT
Hunting for Conservation

Second Place

Score: 87.00

TEXAS PARKS AND WILDLIFE DEPARTMENT
Lapsed Angler Reactivation Campaign

Third Place

Score: 84.67

TEXAS PARKS AND WILDLIFE DEPARTMENT
In the Wildhood

Maximum Score: 100

Low Score: 54.00

Judges:

Pierre Balla

Pierre Balla is the Art Director for the Arizona Game and Fish Department. He's an accomplished creative designer with over 10 years of experience in the advertising industry. He's also a UI and UX lead designer. He enjoys using his skills and knowledge to contribute to the creativity that happens every day at AZGFD. His daily inspirations are his wife and three daughters. In his free time, he likes to hike, watch soccer, and cook.

Joanne Martonik

Joanne Martonik started working at RBFF in 2015 and currently is the Senior State Marketing Manager. She manages state marketing programs, communications and outreach efforts with state agencies and is responsible for tailoring RBFF programs to meet state agency needs and work with states on implementing these programs. Joanne manages the annual State Agency Marketing Workshop and develops webinars and other resources to assist state agencies. Prior to joining RBFF, Joanne used her communications, marketing, and outreach skills to provide coalition creation, membership coordination and project management for organizations in Washington, DC and Helena, MT.

Alix Pedraza

Alix A. Pedraza serves as the Diversity Outreach Manager for the South Carolina Department of Natural Resources. She holds a Bachelor of Science in Biology and a master's degree on Parks, Recreation & Tourism Management. Originally from Colombia, South America, Pedraza facilitates SCDNR communication and education initiatives that connect Spanish-speaking and Black communities to natural resources information, public events, opportunities, and advisories. Pedraza was honored by The Wildlife Society, receiving the 2016 and the 2020 Diversity Awards for her invaluable contributions to South Carolina's outreach efforts. In 2018, the Association for Conservation Information awarded the Department First Place in Education for her program "Caminatas Ecológicas."

Education

First Place

TENNESSEE WILDLIFE RESOURCES AGENCY
Chronic Wasting Disease Educational Campaign

Score: 97.33

Second Place

COLORADO PARKS AND WILDLIFE
Wild Classroom

Score: 96.33

Third Place

MISSOURI DEPARTMENT OF CONSERVATION
Anita B. Gorman Conservation Discovery Center Text Messaging

Score: 94.33

Maximum Score: 100

Low Score: 73.67

Judges:

Barbara Beauchamp

N/A

Kathy Church

Kathy Church is a wildlife interpretive specialist/programming coordinator at the Smithgall Woods Regional Education Center in Helen, Ga. As part of the Georgia Department of Natural Resources' Wildlife Resources Division, she teaches wildlife-based educational programs in northeastern Georgia. She has a bachelor's degree in wildlife management and a master's degree in secondary science education. Previously she taught various sciences for almost 15 years.

Kathy Wilson

I moved to South Carolina from Virginia almost 10 years ago for an animal husbandry internship at the SC Aquarium. I have always had a passion for animals and the outdoors. I ended up working there in the education department for 4 years. Following that, I worked at a small local zoo inside a state park as a keeper and oversaw education programs there as well. For the past 3 years I have been a kayak eco tour guide in the Charleston area, and in 2019 started working in the education department for the SC Department of Natural Resources. I am very excited to be a judge this year. There are so many great ideas and entries so far!

External Newsletter

First Place

OKLAHOMA DEPARTMENT OF WILDLIFE CONSERVATION
The Wild Side

Score: 93.33

Second Place

TEXAS PARKS AND WILDLIFE DEPARTMENT
Our Wild Texas

Score: 90.33

Third Place

US FISH AND WILDLIFE SERVICE
Yreka Fish & Wildlife Office newsletter

Score: 89.67

Maximum Score: 100

Low Score: 66.00

Judges:

Kelly Broderick

Kelly Broderick began her career working for a national publishing company, then moved to the local daily newspaper where some of her many jobs included graphic design, editing, training, event planning and production coordination. From there she became the editor of a newly revived Florida Wildlife Magazine with the Florida Fish and Wildlife Conservation Commission, restarting the magazine from scratch after it had been shuttered. She now edits releases, newsletters and special publications as well designs some of them, makes PDFs ADA compliant as needed, and is the lead administrator for the agency's GovDelivery system.

Meaghan Faletti

Meaghan Emory (Faletti) is an Information Specialist with the U.S. Geological Survey, leading outreach and communication activities for the USGS St. Petersburg Coastal and Marine Science Center on Florida's Gulf Coast. She has a Bachelor of Science in Biological Science from Florida State University, a Master of Science in Marine Science from the University of South Florida, and several years of experience leading communication efforts for academic groups, community organizations, and state and federal agencies including the Florida Fish and Wildlife Conservation Commission.

Evynn McFalls

Evynn McFalls is the Director of Insights and Strategy for The Abbi Agency, an integrated marketing communications firm based in Nevada. He has been exploring, analyzing and documenting stories about people, their priorities and the myriad tools they use to communicate for over a decade. In his role as the Director of Insights and Strategy at The Abbi Agency, he brings his experience as a community/institutional literacy researcher to help organizations, businesses, individuals and institutions across a wide variety of verticals to understand their purposes, relationships, goals and unique value propositions—and transform those insights into strategies, tactics and other socio-behavioral technologies to move the proverbial needle.

Internal Communication

First Place

Score: 97.67

OKLAHOMA DEPARTMENT OF WILDLIFE CONSERVATION
Your Roadmap to ODWC Communications

Second Place

Score: 96.67

MISSOURI DEPARTMENT OF CONSERVATION
MDC Minute

Third Place

Score: 95.67

NEVADA DEPARTMENT OF WILDLIFE
NDOW Tracks – November 2020

Maximum Score: 100

Low Score: 68.67

Judges:

Darcy Bontempo

Darcy Bontempo is the Marketing Director of the Texas Parks and Wildlife Department. Darcy oversees the Marketing Group, which develops and implements various revenue-generating and other communication efforts to promote visitation to state parks and increase participation in hunting, fishing, outdoor recreation and nature tourism. Darcy also provides expertise and management of various sponsorship relationships and provides policy and strategic guidance in this area. Prior to coming to TPWD in 1998, she worked as an account supervisor at some of the top advertising agencies in the country, including McCann-Erickson in New York, where she worked on well-known package goods accounts such as Coca-Cola, Nabisco and Unilever, and GSD&M in Austin, Texas where she ran the \$35 million Texas Lottery account. She also gained sponsorship and direct marketing experience while working at Dell Computer. She holds a Masters' degree in Business Administration from Tulane University and a B.A. from University of Texas-Austin.

Samantha Thompson

Samantha Thompson is the Public Information and Communications manager overseeing the public relations, communications, branding, and marketing programs for the Nevada Department of Conservation and Natural Resources. She holds a B.A. in Communications with an emphasis in Public Relations from Sonoma State University, and a master's in public administration from the University of Illinois. Previously, she managed e-marketing, social media, and public relations for Carson Tahoe Regional Healthcare System. Additionally, she led marketing, advertising, and social media campaigns focused on rebranding the healthcare system in 2013. Previously, Ms. Thompson served as communications lead for the City of Rohnert Park - Department of Public Works, Community Services & Recreation in Northern California.

Katie Young

Katie Young serves as Internal Communication Manager for the Florida Fish and Wildlife Conservation Commission and is based in Tallahassee, FL. Her passion for people, connections, operations and information makes her job a great fit. Katie's focus is on connecting staff to information; increasing engagement and morale; reinforcing agency culture and values; and creating awareness about the behind-the-scenes collaboration and operational achievements throughout the agency.

Website

First Place

LOUISIANA DEPARTMENT OF WILDLIFE AND FISHERIES
LDWF Website

Score: 182.00

Second Place

UTAH DIVISION OF WILDLIFE RESOURCES
Wild Aware Utah

Score: 181.33

Third Place

UTAH DIVISION OF WILDLIFE RESOURCES
Utah Wildlife Migration Initiative

Score: 181.00

Maximum Score: 190

Low Score: 130.00

Judges:

Connie Anderson

Connie Anderson is the VP of Client Strategy at The Abbi Agency, an integrated marketing communications firm. She leads strategy and outreach programs for government entities throughout Nevada and the West Coast.

Scott Davis

Scott Davis is the Senior Webmaster for the Indiana Department of Natural Resources. He remembers the time of dialup modems and no World Wide Web. After 20 years in the newspaper industry as a graphics artist and copy editor, he joined Indiana DNR in 2008. His web team has led the DNR through several website redesigns, adoption of social media, and implementation of new technology such as video and online calendars. Davis is passionate about usability, web writing, and information architecture. He holds a MA in Digital Storytelling from Ball State University. A native Hoosier, Davis lives in East Central Indiana with his wife, two stepsons and dogs Ray and Sam. Outside of work, he rides his recumbent trike and watches the night sky.

Anna Johnson

A native Arizonan and ASU alumni, Anna is a seasoned writer and public communications professional with a background in marketing and publications. She loves her job as associate editor at *Arizona Wildlife Views*, the wildlife conservation magazine of the Arizona Game and Fish Department. Her interests include crafting, creating Mexican culture presentations and researching small towns in Arizona. Anna lives in Goodyear, AZ with her husband of 30 years and her three small dogs.

Graphic Design/Photo Categories

Graphics: Advertising/Display

First Place **Score: 92.00**
MISSOURI DEPARTMENT OF CONSERVATION
Keep Wild Animals Wild

Second Place **Score: 90.67**
MISSOURI DEPARTMENT OF CONSERVATION
Tic Tac Tree Interactive

Third Place **Score: 89.33**
NEBRASKA GAME AND PARKS
Nebraska's Upland Slam

Maximum Score: 100
Low Score: 69.67

Judges:

Aaron Meier

Aaron Meier has been a public information officer for the Nevada Department of Wildlife for 16 years. Before becoming the boating education coordinator, Meier worked as NDOW's publications coordinator for 12 years and was responsible for the layout and design of all the department's materials including posters, magazines, brochures, postcards, displays and graphics. His work has been recognized by ACI several times including awards for poster design, regulations publications, news release and communications campaign.

Patrick Owen

Patrick Owen is the visuals specialist for the Wyoming Game and Fish Department and creative director for the *Wyoming Wildlife* magazine. Patrick has been in his current role for almost two years and is the only graphic designer in the entire state department. Before joining the Wyoming Game and Fish, Patrick spent several years in higher education marketing, public relations and graphic design.

Tiffany Whitsitt

Tiffany Whitsitt is the Director of Advertising at Fortitude Agency where she oversees all digital advertising from initial strategy to final design and ad execution. Whitsitt is also the Marketing Committee Chair of the Junior League Fort Collins where she leads all digital and traditional marketing efforts.

Graphics: Layout

First Place

TEXAS PARKS AND WILDLIFE DEPARTMENT

Everything Whitetail

Score: 91.33

Second Place

MISSOURI DEPARTMENT OF CONSERVATION

Get Inside the Tree

Score: 89.33

Third Place

COLORADO PARKS AND WILDLIFE

Fake Bait

Score: 86.00

Third Place

WYOMING GAME AND FISH DEPARTMENT

Dancers in the Snow

Score: 86.00

Maximum Score: 100

Low Score: 51.33

Judges:

Pierre Balla

Pierre Balla is the Art Director for the Arizona Game and Fish Department. He's an accomplished creative designer with over 10 years of experience in the advertising industry. He's also a UI and UX lead designer. He enjoys using his skills and knowledge to contribute to the creativity that happens every day at AZGFD. His daily inspirations are his wife and three daughters. In his free time, he likes to hike, watch soccer, and cook.

Luke Duran

Duran has served as art director of Montana Outdoors magazine, published by Montana Fish, Wildlife & Parks since 2002. Previously he was creative director for a translation/interpreting company in Vancouver, Wash., and a graphic artist for Gibson Guitars. He enjoys the challenge to visually improve the magazine with each issue. He is a part-time employee for Montana Outdoors, and also operates a freelance graphic design business specializing in political campaign design and visual communication for nonprofits. He enjoys cooking, landscaping, aquariums, and hiking. An avid music lover and bass guitar player, Duran plays in The Mighty Flick, a 1980s dance band, on weekends.

Tiffany Whitsitt

Tiffany Whitsitt is an Account Executive as well as the Digital Marketing Director at Linden Marketing. She oversees print publications, social media, marketing campaigns, website development, and in-house photography. Whitsitt is also the Marketing Committee Chair of the Junior League Fort Collins where she leads all digital and traditional marketing efforts.

Graphics: Logo/Illustrations

First Place

UTAH DIVISION OF WILDLIFE RESOURCES

Wild Aware Utah Logo

Score: 94.00

Second Place

COLORADO PARKS AND WILDLIFE

State Park Illustrations

Score: 91.00

Third Place

FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION

State Reef Fish Survey (SRFS) Logo

Score: 88.33

Maximum Score: 100

Low Score: 70.33

Judges:

Jessica Elmore

Jessica Elmore, from Columbia, S.C., is a public information coordinator at the South Carolina Department of Natural Resources. She coordinates form/license production and has overseen production of the South Carolina Hunting and Fishing Regulations for two years. She volunteers with SCDNR's Diversity Outreach Program.

Aaron Meier

Aaron Meier has been a public information officer for the Nevada Department of Wildlife for 15 years. Before becoming the boating education coordinator, Meier worked as NDOW's publications coordinator for 11 years and was responsible for the layout and design of all the department's materials including posters, magazines, brochures, postcards, displays and graphics. His work has been recognized by ACI several times including awards for poster design, regulations publications, news release and communications campaign.

Samantha Thompson

Samantha Thompson is the Public Information and Communications manager overseeing the public relations, communications, branding, and marketing programs for the Nevada Department of Conservation and Natural Resources. She holds a B.A. in Communications with an emphasis in Public Relations from Sonoma State University, and a master's in public administration from the University of Illinois. Previously, she managed e-marketing, social media, and public relations for Carson Tahoe Regional Healthcare System. Additionally, she led marketing, advertising, and social media campaigns focused on rebranding the healthcare system in 2013. Previously, Ms. Thompson served as communications lead for the City of Rohnert Park - Department of Public Works, Community Services & Recreation in Northern California.

Photography: Flora and Fauna

First Place

Score: 96.67

MISSOURI DEPARTMENT OF CONSERVATION
Bumblebee Feeding on Flowers

Second Place

Score: 93.33

COLORADO PARKS AND WILDLIFE
Sunset Mule Deer Buck

Third Place

Score: 92.67

ARIZONA GAME AND FISH COMMISSION
Mexican Wolf

Maximum Score: 100

Low Score: 71.5

Judges:

Kelly Douglas

Originally from Iowa, Douglas earned her stripes as a photographer and writer at newspapers in Iowa, Missouri and Wyoming. She settled in Cheyenne, Wyo., where she is managing editor of Wyoming Rural Electric News, a design-driven, statewide, lifestyle magazine for Wyoming's rural electric cooperative members.

Paul Moore

Paul Moore enjoyed a nearly 30-year career as a photographer and videographer for the Oklahoma Department of Wildlife Conservation. He has been a student and teacher of photography for over a half century and loves the outdoors, hiking, boating, and camping.

Tim Torell

Tim Torell is a professional wildlife photographer/videographer based out of Reno, Nevada. His work has been featured in several local and national outlets including Animal Planet and National Geographic. Torell's work has received many accolades including winning an "Addy" from the American Advertising Federation for best in show for a series of wildlife videos PSAs and being named Photographer of the Year by the Reno Photo Club.

Photography: People

First Place US FISH AND WILDLIFE SERVICE <i>Jose Galaz, SDMBA/Bonita Bikers board member</i>	Score: 92.33
Second Place OHIO DNR DIVISION OF WILDLIFE <i>Pheasant Release</i>	Score: 88.67
Second Place NEBRASKA GAME AND PARKS <i>A Ghostly Fort</i>	Score: 88.67
Third Place OKLAHOMA DEPARTMENT OF WILDLIFE CONSERVATION <i>Pink Sky</i>	Score: 87.00

Maximum Score: 100

Low Score: 75.00

Judges:

Lisa Ballard

Ballard is a freelance writer/photographer based in Red Lodge, Mont., and editor of New York By Rail magazine. She contributes regularly to 25-plus magazines and websites including Colorado Outdoors, Wyoming Wildlife, Montana Outdoors and New Hampshire Wildlife Journal. She is a past-president of the Outdoor Writers Association of America, from which she has received numerous Excellence in Craft awards in writing and photography.

Kelly Broderick

Kelly Broderick began her career working for a national publishing company, then moved to the local daily newspaper where some of her many jobs included graphic design, editing, training, event planning and production coordination. From there she became the editor of a newly-revived Florida Wildlife Magazine with the Florida Fish and Wildlife Conservation Commission, restarting the magazine from scratch after it had been shuttered. She now edits releases, newsletters and special publications as well designs some of them, makes PDFs ADA compliant as needed, and is the lead administrator for the agency's GovDelivery system.

Melody Kilborn

Kilborn, a Florida native, works for the Florida Fish and Wildlife Conservation Commission (FWC) as a regional public information director. She started her career in freshwater fisheries biology with the same agency and has been in the public information role for four years. She has been involved with various projects with the FWC that range from advertising and marketing, to creating communications plans, news releases and other publications.

Photography: Scenic

First Place

OKLAHOMA DEPARTMENT OF WILDLIFE CONSERVATION
Still Dawn

Score: 96.00

Second Place

US FISH AND WILDLIFE SERVICE
Spring in the Sierra

Score: 95.50

Third Place

NEBRASKA GAME AND PARKS
Perfection in the Pines

Score: 94.00

Maximum Score: 100

Low Score: 77.00

Judges:

Joey Frazier

Joey Frazier enjoys hunting, fly fishing and photography in his home state of South Carolina. Currently, he works for the South Carolina Department of Natural Resources as editor of *South Carolina Wildlife* magazine.

Brooke Myres

Brooke Myres works for the South Carolina Department of Natural Resources. As the Program Development Manager for the Conservation Districts Section of the agency, she provides support to the 46 Soil and Water Conservation Districts in South Carolina through coordinating trainings, providing outreach and education outlets, and building conservation partnerships throughout the state. Beyond work, she loves the outdoors and has a passion for photography.

Photography: Studio/Enhanced

First Place

TEXAS PARKS AND WILDLIFE DEPARTMENT
Field Archeologist

Score: 88.67

Second Place

MISSOURI DEPARTMENT OF CONSERVATION
Moths on Flower at Night

Score: 86.00

Third Place

NEW MEXICO DEPARTMENT OF GAME AND FISH
Native Archeologist & Weaver

Score: 85.33

Maximum Score: 100

Low Score: 68.67

Judges:

Jason Harmon

Jason Harmon, from Watertown, Tenn., has been with the Tennessee Wildlife Resources Agency for 14 years. He is a manager in the Outreach and Communications Division and host of the agency podcast, "Tennessee WildCast." Jason manages social media, helps with website content and design, and shoots/produces video and photos. When not working, he enjoys spending time with his family, hunting, fishing, golfing and performing with The Road Crew as drummer & vocalist.

Anna Johnson

A native Arizonan and ASU alumni, Anna is a seasoned writer and public communications professional with a background in marketing and publications. She loves her job as associate editor at *Arizona Wildlife Views*, the wildlife conservation magazine of the Arizona Game and Fish Department. Her interests include crafting, creating Mexican culture presentations and researching small towns in Arizona. Anna lives in Goodyear, AZ with her husband of 30 years and her three small dogs.

Nicola Whitney

Nicola Whitley is the Public Affairs Division Chief with the New Hampshire Fish and Game Department, where she is responsible for all communication and education programs for the agency. She has over 30 years of experience in science communication including publishing, editing, writing, graphic design, and crisis communication. She has lived in New Hampshire for over 30 years and has one daughter.

Magazine Categories

Magazine

First Place

WYOMING GAME AND FISH DEPARTMENT
Wyoming Wildlife Magazine

Score: 174.33

Second Place

OHIO DNR DIVISION OF WILDLIFE
Wild Ohio Magazine

Score: 171.67

Third Place

ARIZONA GAME AND FISH COMMISSION
Arizona Wildlife Views

Score: 170.67

Maximum Score: 200

Low Score: 139.00

Judges:

Rinee Merritt

Merritt has been with the Oregon Department of Fish and Wildlife as graphic design specialist since May 2015. She's worked as a professional graphic designer and web content manager since 2010, working under contract for many clients and as an in-house designer for ODFW and Hewlett-Packard. She holds a master's degree in adult education and a bachelor's degree in horticulture. She owns an active freelance design business in graphic design, web site management and fine glass art. At ODFW, she creates outdoor and indoor signage, trailer wraps, logos, brochures, fliers, calendars, retail displays, outdoor recreation panels, stickers, packaging, posters, illustrations, infographics and other materials. Her fused glass artwork can be seen at the Coos Bay Historical and Maritime Museum, Samaritan Pastega Cancer Center in Corvallis, several galleries in Oregon and in many private homes.

Kippy Spilker

An artist her entire life – including a year spent studying art/design internationally – Kippy has worked in Graphic Design, Art Direction, and Creative Design Management for over 25 years. Currently the Art Director for *Nevada Magazine*, the state's tourism publication, she is an avid lover of the outdoors with a particular penchant for kayaking and, as of late, hiking.

Cindy Thompson

Thompson has been managing editor of South Carolina Wildlife magazine for the past three years. In her journalism and marketing career, she served as public information coordinator for the South Carolina Department of Natural Resources in the Wildlife and Freshwater Fisheries Division and in the agency's communications division. She also served in this capacity as administrative coordinator in the Office of the Commissioner at the South Carolina Department of Agriculture. In the private sector, she was an account representative for a marketing and communications firm for more than five years.

Magazine: Destination, Historical or Cultural Article

First Place

WYOMING GAME AND FISH DEPARTMENT

Opening the borders for justice

Score: 93.00

Second Place

TEXAS PARKS AND WILDLIFE DEPARTMENT

Off the Pavement

Score: 89.33

Third Place

MISSOURI DEPARTMENT OF CONSERVATION

Wetland Restoration

Score: 87.67

Maximum Possible Score: 100

Low Score: 64.00

Judges:

Marty Benson

Marty Benson has been assistant director for the Indiana DNR Division of Communications since 2007 and managing editor of Outdoor Indiana magazine since 2010. Before his DNR career, he worked in communications for the NCAA and in sports information for two different colleges. He is a graduate of St. Bonaventure University with a degree in mass communications.

Phil Bloom

Bloom is acting executive director of the Outdoor Writers Association of America and two-time past president of the organization. He previously worked as communications director for the Indiana Department of Natural Resources for 10 years after devoting 33 years as a newspaper reporter and editor, including 18 years as the award-winning outdoors editor of the Fort Wayne (Ind.) Journal Gazette. He resides in his hometown of Fort Wayne.

Doug Nielson

Doug Nielsen is the Southern Region Conservation Education Supervisor for the Nevada Department of Wildlife. Doug joined NDOW in 1993 where he also has served as a regional Hunter Education coordinator, a game warden, and the state's first Boating Education coordinator. Prior he worked as a public relations specialist at R & R Advertising. In his off-time, Doug is a freelance writer and pens a weekly outdoor column for the Las Vegas Review-Journal. He has a Bachelor of Arts in Communications with a public relations emphasis and a Master of Arts in Recreation Management.

Magazine: Fisheries Article

First Place

MONTANA FISH, WILDLIFE AND PARKS
Has Catch and Release Gone Overboard?

Score: 90.00

Second Place

MONTANA FISH, WILDLIFE AND PARKS
Awesome Opportunities

Score: 86.67

Third Place

NORTH CAROLINA WILDLIFE RESOURCES
Going Deep for Summer Bass

Score: 84.33

Maximum Possible Score: 100
Low Score: 70.33

Judges:

Phil Bloom

Bloom is acting executive director of the Outdoor Writers Association of America and two-time past president of the organization. He previously worked as communications director for the Indiana Department of Natural Resources for 10 years after devoting 33 years as a newspaper reporter and editor, including 18 years as the award-winning outdoors editor of the Fort Wayne (Ind.) Journal Gazette. He resides in his hometown of Fort Wayne.

Anthony Coyler-Pendas

Tony Colyer-Pendas is the Assistant Editor for New York State's *Conservationist* magazine. In addition to writing and editing, Tony also has a background, education, and professional experience in art and design.

Greg Lucas

Greg Lucas has worked with the S.C Department of Natural Resources in conservation education, outreach and recreation for 31 years. He is a longtime contributor to South Carolina Wildlife magazine and is stationed at SCDNR's Clemson regional office.

Magazine: General Interest Article

First Place

WYOMING GAME AND FISH DEPARTMENT

The Bigger Picture

Score: 94.67

Second Place

MISSOURI DEPARTMENT OF CONSERVATION

Blue Sky Ballet

Score: 93.00

Third Place

NORTH CAROLINA WILDLIFE RESOURCES

Staying Connected

Score: 92.67

Maximum Score: 100

Low Score: 69.00

Judges:

Ally Caldwell

Ally Caldwell is an account executive at GÜD Marketing, a full-service marketing and public relations firm based in Lansing, Michigan. In her role, she leads the project management and content marketing for the Michigan Wildlife Council, overseeing the process from ideation and strategy to execution in order to effectively highlight Michigan's unique wildlife and natural resources - including many wildlife conservation success stories. Ally has guided the creation and placement of over 100 unique stories in statewide newspapers and over 100 television interviews since the inception of the council's campaign in 2016. She is a graduate of Michigan State University and Central Michigan University, and is a proud Michigan native.

Tom Dickson

For the past 18 years, Dickson has been the editor of Montana Outdoors. Before that he was a communications manager for the Minnesota Department of Natural Resources. During the past 31 years, his publications and articles have won 20 ACI first-place awards. He has written two books on fish natural history for the University of Minnesota Press and has written articles for Sporting Classics and National Wildlife.

Glenn Parker

Glenn Parker is a retired chief dialysis technician who got roped into judging by his wife, Karen, the awards co-chair. He loves to read. He's also an avid collector of fountain pens and pen memorabilia. This is his second year of judging for ACI.

Magazine: Wildlife Article

First Place **Score: 92.00**

MONTANA FISH, WILDLIFE AND PARKS

The Unleaded Option

Second Place **Score: 86.67**

MISSOURI DEPARTMENT OF CONSERVATION

Trapping the Enemy on our Land

Third Place **Score: 85.33**

ARIZONA GAME AND FISH DEPARTMENT

Conservation in Action

Third Place **Score: 85.33**

TEXAS PARKS AND WILDLIFE DEPARTMENT

The Dubious Dozen Bird Myths

Third Place **Score: 85.33**

WYOMING GAME AND FISH DEPARTMENT

Worrying the Fence

Maximum Score: 100

Low Score: 58.67

Judges:

Eric Cachinero

Eric Cachinero is a native Nevadan who has turned his adventures and misadventures in the Silver State into a career. After completing his Bachelor of Arts in print journalism at the University of Nevada in 2013, he worked as Associate Editor of Nevada Magazine for 8 years before joining the Nevada Department of Wildlife in 2021 as Public Information Officer/Publications Coordinator for the Conservation Education Division.

Rebekah Nelson

Bekah Nelson is the Public Information Director for the Florida Fish and Wildlife Conservation Commission's Northwest Region. She began her career with FWC in December 2014 and has gotten to be a part of some awesome experiences during that time including rescuing cold-stunned sea turtles, watching sturgeon leap several feet out of the water and looking on as a 145-foot vessel was sunk as a new artificial reef, just to name a few. In her free time, Bekah enjoys being outdoors especially spending time in the white sand and emerald waters of Panama City Beach... better known to locals as the World's Most Beautiful Beaches!

Karen Parker

After retiring from the US Army as the senior Public Affairs NCO in the Pacific, Parker stepped into a job with the Florida Fish and Wildlife Conservation Commission as a regional public information coordinator. Since 2002, she's had a great time photographing and writing about the critters of Florida.

Social Media Categories

Best Social Media Campaign

First Place **Score: 45.67**
US FISH AND WILDLIFE SERVICE
Arctic Refuge Virtual Bird Fest

Second Place **Score: 44.00**
FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION
2020 Python Bowl

Second Place **Score: 44.00**
UTAH DIVISION OF WILDLIFE RESOURCES
#WildIndoors

Third Place **Score: 43.00**
NEVADA DEPARTMENT OF WILDLIFE
FishNV: A New Guide for Nevada's Waters

Maximum Score: 50
Low Score: 36.67

Judges:

Timothy Akimoff

Akimoff is social media coordinator for Oregon Department of Fish and Wildlife. Before returning to his home state of Oregon, he worked as digital director for WBEZ, Chicago Public Radio, where he managed the station's digital properties and worked with national shows such as "This American Life" and "Wait, Wait ... Don't Tell Me." He spent two years running Alaska NBC station KTUU's digital content, chasing pirate ships in the Aleutian Islands and covering two Iditarod sled dog races. Before that, he was one of the ink-stained wretches in the trenches covering local government at newspapers in Oregon and Montana.

Yeraldin Deavila

Yeraldin Deavila is a public information officer for the Nevada Division of Insurance (Division). Yeraldin joined the Division of Insurance in 2015 where she oversees the Division's communication and educational outreach efforts, social media presence, and public relations. Prior to joining the Division, Yeraldin was a news anchor and reporter for a Spanish newscast in Las Vegas and Reno Nevada where she enjoyed producing stories impacting the Hispanic community. Yeraldin is passionate about providing relevant information to consumers because she believes education is the first line of defense in preventing becoming victims of scams or fraud.

Erica Sosa

Erika Sosa is a Texas State Parks Social Media Specialist. When she's not in the office, you can find her in the water kayaking at Lady Bird Lake in Austin, hiking a new trail, or exploring a state park.

Best Social Media Presence

First Place

Score: 104.33

OKLAHOMA DEPARTMENT OF WILDLIFE CONSERVATION

Oklahoma Department of Wildlife Social Media

Second Place

Score: 97.33

FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION

Florida Fish and Wildlife: Social Media Presence

Third Place

Score: 96.00

SOUTH CAROLINA DEPARTMENT OF NATURAL RESOURCES

SCDNR's Social Media Presence

Maximum Score: 120

Low Score: 64.67

Judges:

Garret Castleberry

Garret Castleberry is an Associate Professor of Communication, Media, and Ethics and Chair of the Adult School of Arts and Sciences at Mid-America Christian University. He has a background in advertising, creative work, event planning, and media writing.

John Trierweiler

John is a member of the public affairs and media relations team for the Arizona Game and Fish Department. His charge includes working with both local and national media outlets as well as the public, promoting and showcasing the work of Arizona Game and Fish. John is a veteran television broadcaster with over a decade of experience in media and television journalism in the midwest, Florida, and Arizona.

Mindy Wharton

Mindy Wharton is the Public Relations Manager for the N.C. Wildlife Resources Commission. She's been with the agency since November 2020 and brings over 20 years of experience in marketing, communications and public relations to her role. She works out of the Wildlife Commission's headquarters in Raleigh and enjoys traveling the state documenting and telling the stories of the agency.

Conservation Post of the Year

First Place

FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION
Python Detector Dogs

Score: 88.33

Second Place

OHIO DNR DIVISION OF WILDLIFE
Blue Bullfrog Hops All Over Ohio's Social Feeds

Score: 80.00

Third Place

NEVADA DEPARTMENT OF WILDLIFE
Away they go! Bighorn Sheep Released on Historic Range

Score: 77.50

Maximum Score: 90

Low Score: 59.33

Judges:

Tim Akimoff

Akimoff is social media coordinator for Oregon Department of Fish and Wildlife. Before returning to his home state of Oregon, he worked as digital director for WBEZ, Chicago Public Radio, where he managed the station's digital properties and worked with national shows such as "This American Life" and "Wait, Wait...Don't Tell Me." He spent two years running Alaska NBC station KTUU's digital content, chasing pirate ships in the Aleutian Islands and covering two Iditarod sled dog races. Before that, he was one of the ink-stained wretches in the trenches covering local government at newspapers in Oregon and Montana.

Bebe Harrison

BeBe Dalton Harrison has worked in the natural resources field for more than 22 years. Her background in natural resources education quickly bloomed into a world of program design, development, marketing, and outreach. She currently serves as the director of Outreach and Engagement for the Angler Action Foundation. As a former ACI Award winner, she was very excited to be able to show support and serve as a judge for this year.

Ty Whitaker

Ty Whitaker is the CEO of The Abbi Agency, an integrated marketing communications firm based in Nevada. He has led advertising/marketing outreach efforts for a variety of clients for more than 10 years. He has overseen the creation of new brands, websites, and a suite of creative marketing materials that have led to positive impacts for communities throughout the West Coast.

Other Printed Products Categories

Calendar

First Place **Score: 93.33**
OHIO DNR DIVISION OF WILDLIFE
Wild Ohio Calendar

Second Place **Score: 91.33**
MISSOURI DEPARTMENT OF CONSERVATION
2021 Natural Events Calendar

Third Place **Score: 88.67**
TEXAS PARKS AND WILDLIFE DEPARTMENT
2020-21 Private Lands Calendar

Third Place **Score: 88.67**
TEXAS PARKS AND WILDLIFE DEPARTMENT
2021 Texas State – Fish Art Calendar

Maximum Score: 100
Low Score: 60.00

Judges:

Ashley Sanchez

Ashley Sanchez is a public information officer for the Nevada Department of Wildlife. Sanchez is NDOW's media contact and spokeswoman on all wildlife-related topics, and oversees the agency's social media channels, website, and mass communications to hunters, anglers and all other recreationists. Sanchez also manages and hosts the Department's podcast. Before coming to NDOW Sanchez was a broadcast journalist in Montana and then in Kentucky. During her time as a reporter she wrote, shot video for, edited and presented her stories. Sanchez has been recognized by ACI for NDOW's podcast and social media campaigns.

Amanda Hrubesh

Amanda is the webmaster at Georgia Department of Natural Resources Wildlife Resources Division. She holds a bachelor's degree in Graphic Communications from Clemson University and has experience in graphic design, publication creation, flexographic and screen printing, among other prepress and printing processes. She's been with the Georgia DNR since 2015.

Alicia Wellman

Alicia Wellman is the Manager of Social Media and Digital Advertising for Florida Fish and Wildlife Conservation Commission. With a degree from Columbus College of Art and Design, she has had a varied career ranging from owning an advertising agency to morning radio show host and (briefly) television writer/producer/on air talent. Her current position with the FWC takes aspects from each of her careers and wraps them up into one awesome position... with a super long title!

One-time Publication: Book/Report

First Place **Score: 99.33**
OHIO DNR DIVISION OF WILDLIFE
Backyards for Butterflies

First Place **Score: 99.33**
FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION
Florida's State Wildlife Action Plan

Second Place **Score: 97.33**
SOUTH CAROLINA DEPARTMENT OF NATURAL RESOURCES
Loggerheadlines 2019

Third Place **Score: 95.33**
US FISH AND WILDLIFE SERVICE
2020 Annual Highlights

Maximum Score: 100
Low Score: 60.00

Judges:

Meaghan Faletti

Meaghan Emory (Faletti) is an Information Specialist with the U.S. Geological Survey, leading outreach and communication activities for the USGS St. Petersburg Coastal and Marine Science Center on Florida's Gulf Coast. She has a Bachelor of Science in Biological Science from Florida State University, a Master of Science in Marine Science from the University of South Florida, and several years of experience leading communication efforts for academic groups, community organizations, and state and federal agencies including the Florida Fish and Wildlife Conservation Commission.

Mike Parsley

N/A

Harlen Shackelford

Harlen Shackelford is an experienced freelance marketing consultant with a demonstrated history of working in diverse industries and environments. He is highly skilled in brand management, digital marketing, communications, journalism, ghostwriting, recruiting, and business development.

One-time Publication: Brochure

First Place TEXAS PARKS AND WILDLIFE DEPARTMENT <i>Urban Wildlife Technical Guidance Program Brochure</i>	Score: 89.00
First Place LOUISIANA DEPARTMENT OF WILDLIFE AND FISHERIES <i>Applesnail Awareness Brochure</i>	Score: 89.00
Second Place TEXAS PARKS AND WILDLIFE DEPARTMENT <i>Big Time Texas Hunts 2020 – Brochure and Envelope</i>	Score: 87.00
Third Place US FISH AND WILDLIFE SERVICE <i>Santee General Brochure</i>	Score: 86.00
	Maximum Score: 110 Low Score: 69.67

Judges:

Eric Cachinero

Eric Cachinero is a native Nevadan who has turned his adventures and misadventures in the Silver State into a career. After completing his Bachelor of Arts in print journalism at the University of Nevada in 2013, he worked as Associate Editor of Nevada Magazine for 8 years before joining the Nevada Department of Wildlife in 2021 as Public Information Officer/Publications Coordinator for the Conservation Education Division.

Hayley McGhee

Hayley Riggs McGhee serves as Publications Manager for Guides and Brochures for the Oklahoma Tourism & Recreation Department. She supervises the production of the department's publications and writes many of them, including the yearly Oklahoma Travel Guide and Oklahoma State Parks & Outdoor Guide. She previously served as an assistant sports editor with *The Oklahoman* newspaper, where she designed pages and edited content for the department's award-winning sports section.

Kimberly Taylor

Kimberly Taylor is a Public Information Specialist (digital) for the New York State Department of Environmental Conservation's web team. Previously, she spent several years writing brochures and publications for the New York State Legislature. She served as a Richard J. Roth Journalism Fellow for the New York State Senate and has taught interviewing at the college level. Kimberly holds a bachelor's degree in Public Communication from the State University of New York College at Buffalo and a master's degree in Communication from the State University of New York College at Brockport.

One-time Publication: Other

First Place

NEBRASKA GAME AND PARKS
Schramm-Turtle Activity Handout

Score: 103.67

Second Place

US FISH AND WILDLIFE SERVICE
Theodore Roosevelt Save the Date

Score: 99.33

Third Place

OKLAHOMA DEPARTMENT OF WILDLIFE CONSERVATION
Prescribed Fire Workshop

Score: 97.33

Maximum Score: 110

Judges:

Low Score: 69.67

Nick Duhe

Nick Duhe is the Boating Safety Education Coordinator for the Nevada Department of Wildlife in Southern Nevada. He graduated from Southeastern Louisiana University, Geaux Lions, with a bachelor's degree in marketing and a minor in graphic design. He has worked in public outreach or as a graphic designer for the past 26 years. During that time, he has designed everything from a hot sauce logo to large tradeshow exhibits promoting companies at international tradeshows.

Lou Jones

"She has lived a Forrest Gump life."

Lee Wilmot

N/A

Poster

First Place

WYOMING GAME AND FISH DEPARTMENT

Griz on the go

Score: 92.00

Second Place

WASHINGTON DEPARTMENT OF FISH AND WILDLIFE

2020 Derby Poster

Score: 84.67

Second Place

OKLAHOMA DEPARTMENT OF WILDLIFE CONSERVATIONO

Identifying Antlerless Mule Deer

Score: 84.67

Third Place

CALIFORNIA DEPARTMENT OF FISH AND WILDLIFE

Don't Let It Loose

Score: 81.33

Maximum Score: 100

Low Score: 61.33

Judges:

Taylor Main

Main, from Columbia, S.C., has been a photographer and videographer for the South Carolina Department of Natural Resources for more than two years. Main loves being able to see personal work published for the people of South Carolina to enjoy.

Amanda Stroud

In January 2015, after 10 years in outreach and communications with the South Carolina Department of Natural Resources, Stroud accepted the position of assistant director for the Office of Media and Outreach, where she is charged with overall coordination of outreach and marketing efforts. She grew up near the lakes and rivers of Michigan and knew she wanted a career that keeps her in touch with her love for water and all the animals within it. She holds a bachelor's degree in marine science and a master's degree in public administration from the University of South Carolina. Stroud is married, has a daughter, and spends much of her free time in the woods and on the waters of South Carolina.

Jenifer Wisniewski

Wisniewski is the chief of outreach and communications for the Tennessee Wildlife Resources Agency and current president of ACI. She has worked actively over the past few years to bring marketing to the forefront of what agencies do to make a difference in recruiting, retaining and reactivating hunters and anglers as well as keeping agencies and the work they do relevant to the public at large. As former marketing and communications manager for the Georgia Department of Natural Resources, her marketing successes increased license revenue overall by more than 25 percent in five years and reduced customer churn by 10 percent. Her successes in Georgia and Tennessee have garnered much attention nationwide and efforts have been featured by national organizations including ACI, The Council to Advance Hunting and Shooting Sports, Recreational Boating and Fishing Foundation, Archery Trade Association, National Shooting Sports Foundation, Wildlife Management Institute, and the Association of Fish and Wildlife Agencies.

Regulations Publications

First Place **Score: 88.00**

NEBRASKA GAME AND PARKS

2020 Big Game Guide

Second Place **Score: 87.00**

MISSOURI DEPARTMENT OF CONSERVATION

Migratory Bird and Waterfowl Hunting Digest

Second Place **Score: 87.00**

TENNESSEE WILDLIFE RESOURCES AGENCY

Tennessee Hunting Guide

Third Place **Score: 84.67**

FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION

Florida Freshwater Fishing Regulations

Maximum Score: 100

Low Score: 74.00

Judges:

Cindy Thompson

Thompson has been managing editor of South Carolina Wildlife magazine for the past three years. In her journalism and marketing career, she served as public information coordinator for the South Carolina Department of Natural Resources in the Wildlife and Freshwater Fisheries Division and in the agency's communications division. She also served in this capacity as administrative coordinator in the Office of the Commissioner at the South Carolina Department of Agriculture. In the private sector, she was an account representative for a marketing and communications firm for more than five years.

Kim Nix

Kim G. Nix retired in 2019 from the State of Alabama after 31 years. During her tenure with the Alabama Department of Conservation and Natural Resources and the Alabama Forestry Commission, she edited publications, developed content for websites, created email marketing campaigns and supervised a myriad of communication efforts for the state agencies. She is a graduate of the University of Alabama and is a former board member, officer and awards chair of ACI.

Samantha Pedder

N/A