

# 2010

## Association for Conservation Information *Awards Results*

Annual Meeting held in Cincinnati, Ohio  
July 18-22, 2011

*Compiled by Kim G. Nix, Awards Chair*

## ***One-time Publication—Brochure***

### **First Place**

New Hampshire Fish and Game Department  
Lakes Region Shoreline Fishing Guide

### **Second Place**

Texas Parks and Wildlife  
Operation Game Thief

### **Third Place**

Oklahoma Department of Wildlife Conservation  
Paddlefish Research and Processing Center Map

*Category Chair:* Kristen Gillman, Oklahoma Department of Wildlife Conservation

### ***Judges***

**Russell Stevens** has a Bachelor of Science in biology from Southeastern Oklahoma State University and a Master of Science in animal science from Angelo State University. He is a regional manager and a wildlife and fisheries consultant in the Agricultural Division's consultation program at the Samuel Roberts Noble Foundation in Ardmore. His areas of interest include wildlife habitat improvement, wild turkey management, white-tailed deer management, range management, prescribed fire, brush sculpting, plant identification, feral hog impacts and waterfowl issues. He has authored *The Feral Hog in Oklahoma*, *Collecting and Interpreting White-tailed Deer Population Data*, *Quality of Native Plant Forage Species Important to White-tailed Deer and Goats in South Central Oklahoma* and *How Much Does it Cost to Burn?* He co-authored *Grasses of Southern Oklahoma and North Texas: A Pictorial Guide* as well as *Trees, Shrubs and Vines: A Pictorial Guide*.

**Gary Lantz** is a Norman, Okla.-based freelance writer specializing in natural history and outdoor recreation. His work has appeared in *National Wildlife*, *American Forests*, *Backpacker*, *Sierra*, *Chevy Outdoors*, *Canoe*, and other conservation magazines.

**Amy Morris** has a Bachelor of Science in Wildlife Ecology with emphasis in Communications and minor in journalism and public relations from Oklahoma State University. She is an Oxley Nature Center staff naturalist and was the small mammal curator, zookeeper at the Tulsa Zoo and Living Museum for 21 years. Amy edits Oxley Nature Center's bimonthly Newsletter. She coordinates the nature center's interpretive programs and special events. Her interests include wildlife habitat gardening, photography, traveling, and natural history.

## ***One-time Publication—Other***

### **First Place**

New Hampshire Fish and Game Department  
New Hampshire Boating and Fishing Public Access Map

### **Second Place**

Alabama Department of Conservation and Natural Resources  
Alabama's Record Fish Insert

### **Third Place**

Arizona Game and Fish Department  
Arizona Fish Bookmarks

*Category Chair:* Greg Jenkins, North Carolina Wildlife Resources Commission

### ***Judges***

**Susannah Thompson** is an educator and instructional technologist who works as the distance learning coordinator for the N.C. Wildlife Resources Commission.

**Jackie Bullock** is an editorial assistant with *Wildlife in North Carolina* magazine and a public relations assistant for the N.C. Wildlife Resources Commission.

**Greg Jenkins** is the former editor of *Wildlife in North Carolina* magazine.

## ***One-time Publication: Books/Reports***

### **First Place**

Minnesota Department of Natural Resources

Connected to Our Roots—100 Years of Growing Forests in Minnesota

### **Second Place**

Missouri Department of Conservation

Missouri's Wild Mushrooms

### **Third Place**

Missouri Department of Conservation

Show-me Herps

*Category Chair:* Gustave Axelson, Minnesota Conservation Volunteer Magazine

### ***Judges***

Information not available

## ***Audio Program***

### **First Place**

Missouri Department of Conservation  
Black Bear Quiz

### **Second Place**

Missouri Department of Conservation  
Discover Nature: Field Crickets

### **Third Place**

New Hampshire Fish and Game Department  
Outdoor Almanac: Fun Fishing

*Category Chair:* Randy Zellers, Arkansas Game and Fish Commission

### ***Judges***

**Steve “Wildman” Wilson**, Arkansas Game and Fish Commission

**Trey Reid**, Arkansas Game and Fish Commission

## ***Print News Release***

### **First Place**

Missouri Department of Conservation  
It's Raining Records!

### **Second Place**

Utah Division of Wildlife Resources  
Adopt a Desert Tortoise

### **Third Place**

Florida Fish and Wildlife Conservation Commission  
FWC Removes Burrowing Owl from Cruise Ship

*Category Chair:* Kenny Johnson, Alabama Department of Conservation and Natural Resources

### ***Judges***

**Alan Clemons** has been a journalist and communications specialist since 1983. While with the Hartselle Enquirer, Auburn Plainsman, Huntsville News and Huntsville Times newspapers from 1983-2009, he was involved in award-winning writing, photography and design efforts. In 2010, Clemons received an award for best outdoors story from the Alabama Sports Writers Association. He is currently Communications Director for the Professional Anglers Association and a freelance contributor to several publications. Clemons lives in Huntsville, Ala., where he enjoys hunting, fishing and reading.

**David Rainer** joined the Information and Education staff at the Alabama Department of Conservation and Natural Resources in 2006 after 14 years as outdoors editor of the Mobile Press-Register. Rainer shares his love of the outdoors in a weekly column on outdooralabama.com and writes feature articles for *Outdoor Alabama* magazine. When not out hunting, fishing or exploring the outdoors for story material, Rainer can be found pampering his vegetable garden at his home near Silverhill.

**Michael Wall** was a journalist in the U.S. Virgin Islands and Atlanta, Ga. for 10 years before becoming a public relations specialist for Georgia State University and the Atlanta Regional Commission. Wall is a Society of Professional Journalists Green Eye Shade winner and an American City Business Journalist Eagle Award Winner. He currently serves as the Communications Director for Georgia Organics, the state's strongest alliance of independent farmers and community leaders promoting sustainable agriculture.

## *Calendars*

### **First Place**

Missouri Department of Conservation  
2011 Natural Events Calendar

### **Second Place**

Wyoming Game and Fish Division  
2011 Wyoming Wildlife Calendar

### **Third Place**

Alabama Department of Conservation and Natural Resources  
2011 Outdoor Alabama Calendar and Conservation Directory

*Category Chair:* Joy M. Hill, Florida Fish and Wildlife Conservation Commission

### ***Judges***

**Ann Marie Tavares**, art director for the Florida Fish and Wildlife Conservation Commission, has been a graphic designer for 15 years. Previous experience includes working on the team that created the award-winning “Florida Communities Network” website in 1995. The website won Webmaster 100 and Info World 100 awards for content and design. Ann Marie later became webmaster and then art director for the Florida Department of Environmental Protection; served as webmaster for the Florida Chamber of Commerce Foundation’s World Class Education Center and developed artwork for the Luxaura Division of Bridgestone.

**Dinah Pulver** is an award-winning environmental journalist who has been writing for the Daytona Beach News-Journal for 19 years. She is fascinated by science and how things work, and describes her job as a permanent science class. She is a specialist at making complicated news stories and topics simple and interesting, and turning science and information into stories that explain what happens in the world around us and how that influences our daily lives. Just a few of the awards she has received include the Gold Medal for Public Service from the Florida Society of Newspaper Editors; the Waldo Proffitt Award for Excellence in Environmental Journalism; and the Award of Special Merit from the Grantham Prize for Excellence in Reporting on the Environment.

**Scott Hiestand** is a graphic artist with a degree from the Hussian School of Art in Philadelphia. He has worked for Hallmark Cards, the St. Petersburg Times and a newspapers in Colorado Springs and Orlando. He currently works for the Daytona Beach News-Journal as a staff artist. Scott loves wildlife and the outdoors and is an avid falconer. He also paints and creates wire

sculptures. Awards include being selected as the winning artist of the upland game bird stamp contest for the State of Indiana. He has done prints for the National Wild Turkey Federation, Ducks Unlimited and designed the Florida bass automobile license plate.



## ***Education and Outreach***

### **First Place**

Missouri Department of Conservation

Nature Unbound: The Impact of Ecology on Missouri and the World

### **Second Place**

Arizona Game and Fish

America's Wildlife: Yesterday, Today and Tomorrow

### **Third Place**

Oklahoma Department of Wildlife Conservation

Oklahoma Department of Wildlife Hunter Education Manual

*Category Chair:* Vicki Ervin, Ohio Division of Wildlife

### ***Judges***

**Brenda Metcalf** is the Executive Director for the Environmental Education Council of Ohio, (EECO). Brenda graduated from Bowling Green State University with a degree in Environmental Studies Policy and Analysis, with an area of emphasis in Education and a minor in Geology. After graduation, Brenda took a position as the Environmental Education Specialist for a Recycling and Litter Prevention Program. She held that position for 12 years and during that time she presented information to an average of 16,000 people per year. After leaving her EE position Brenda became the Executive Director for EECO, and has been in that position for the past eight years. Brenda finds that her career is made more enjoyable due to the constant encouragement from her 11 year old son William.

As Chief of Ohio EPA's Office of Environmental Education, **Carolyn Watkins** oversees a grant program that provides \$1 million annually to fund environmental education projects targeting pre-school to university students and teachers, the general public and the regulated community. She also administers Ohio EPA's environmental science and engineering scholarship program, and more than \$2 million annually in state and federal grants to retrofit diesel school buses with pollution control equipment. Carolyn previously served as Section Manager in Ohio EPA's Division of Solid and Infectious Waste Management, where she coordinated legislative testimony, technical assistance, planning, and a \$10 million scrap tire cleanup program. Prior to joining Ohio EPA, she taught environmental policy at Oberlin College and the University of New Hampshire. Carolyn received her B.A. from the University of Florida, and her M.A. from the University of North Carolina at Chapel Hill, where she first became addicted to NCAA basketball. She also researched environmental policy in Germany under a two-year fellowship

from the German government. She is a registered sanitarian, and serves on a number of environmental education boards and advisory committees.

**Jen Dennison** has been with the Ohio Department of Natural Resources-Division of Wildlife for almost 15 years. She graduated from the Ohio State University with a Bachelor's in Environmental Education, Communications and Interpretation with a specialization in Wildlife Management. She has been the Aquatic Education Coordinator and is currently the Wildlife Education Coordinator for the Division of Wildlife since 2000. She serves as the state coordinator for several national and international conservation education programs and projects. She also serves as the ODNR education liaison to several environmental and conservation education groups throughout Ohio, and manages a network of over 450 volunteers across the state. She currently lives in London, Ohio with her husband and daughter.

## ***Photography***

### **First Place**

Florida Fish and Wildlife Conservation Commission  
Blue Eyes

### **Second Place**

Arkansas Game and Fish Commission  
Hummingbird Feeding

### **Third Place**

Arkansas Game and Fish Commission  
Mallard Duck

*Category Chair:* Joy M. Hill, Florida Fish and Wildlife Conservation Commission

### ***Judges***

**Alan Youngblood** is the photo editor at the New York Times Regional Media Group daily newspaper the Ocala Star-Banner in Ocala, Fla. He joined the staff in 1988. Prior, he worked at other newspapers in Alabama and Florida. He is a 1983 graduate of the University of Florida School of Journalism and Communications. Alan directs the Star-Banner's visual coverage, both in print and online, of North Central Florida and enjoys photographing all aspects of life including nature both above and below the water. While Alan has an intense interest in the technical aspect of image gathering, he keeps in mind that the medium isn't the message. Content is still king.

**George Wilson** is Deputy Director of the South Florida Sun. After discovering in his early teens that faked UFO Polaroids and photos of frog dissections weren't commercially viable, he took several high school photography courses. Drafted in 1971, he joined the Navy as a photographer's Mate, serving two tours to Vietnam on the Carriers Constellation and Independence. In 1978 Wilson graduated from the Rochester Institute of Technology with a photo illustration major and a minor in photojournalism. From 1978-1982 he worked as a photographer for the Sault Sainte Marie Evening News, and from 1982-1988 as chief photographer and then photo editor for the Sarasota Herald Tribune.

**David Tucker**, photojournalist with the Daytona Beach News Journal.

## ***Big Ideas, Small Budgets***

### **First Place**

Pennsylvania Game Commission

Pass It On—Hunter Education Instructor Recruitment Campaign

### **Second Place**

New York Department of Environmental Conservation

New York State Catskill Interpretive Kiosk Center

### **Third Place**

Ohio Division of Wildlife

Ohio Wildlife Legacy Stamp 2010

*Category Chair:* Marianne Burke, Louisiana Department of Wildlife and Fisheries

### ***Judges***

Information not available

## ***Television Series***

### **First Place**

Tennessee Wildlife Resources Agency  
Tennessee's Wild Side

### **Second Place**

Texas Parks and Wildlife  
Texas Parks and Wildlife

### **Third Place**

Oklahoma Department of Wildlife Conservation  
Outdoor Oklahoma

*Category Chair:* Ron Jolly, Alabama Department of Conservation and Natural Resources

### ***Judges***

**Ron Jolly**, video producer with the Alabama Department of Conservation and Natural Resources

**Tim Ward**, video producer with the Alabama Department of Conservation and Natural Resources

**Ken Gabehart** is a native of Eureka, Calif., who served in the Air Force for 10 years before joining the civilian world. He attended the College of the Redwoods and Community College of the Air Force. For the past four years, he's served as the Information Systems Technician and Video Production Specialist for the Alabama League of Municipalities. He is responsible for a variety of technical support duties related to the League's technology/telecommunication systems, including supporting and maintaining in-house computer systems, desktops and peripherals as well as developing and editing text and video programming/applications and operating video cameras and audio equipment.

## ***Television PSA***

### **First Place**

Alabama Department of Conservation and Natural Resources  
Wear It Alabama

### **Second Place**

Missouri Department of Conservation  
Discover Nature - Carl Edwards

### **Third Place**

Texas Parks and Wildlife  
Play It Safe on the Water

*Category Chair:* Richard Roberts, Texas Parks and Wildlife

### ***Judges***

**Curtis Craven** has over 25 years of experience as producer/director/shooter/editor with an emphasis on documentary. He attended graduate school in Austin, Texas, where he concentrated in film. From 1990-96 he was senior producer with Texas Parks and Wildlife television series, which airs on PBS. He left to form Hecho a Mano Productions and now works as an independent producer/director. As a freelancer, he has shot scores of reality television shows and behind the scenes for FOX, Miramax, Disney, the History Channel, TLC, MTV, Austin City Limits and Yahoo Music. Recently he has begun documenting his hometown region of central Florida. A number of these short documentaries on Florida culture and people have screened nationally and internationally. Presently, he is completing the half-hour documentary "Vanilla: the Sacred Orchid." Shot in Veracruz, Mexico, it will be distributed on PBS.

**Randall Maxwell** is a video producer with the Texas Department of Transportation. He is also a staff photographer for the same agency's print publication, "Texas Highways" magazine. With over 23 years in the production industry, Randall has carefully crafted numerous video and multimedia products for both government and private sector organizations in Texas. Nationally, he has freelanced for the likes of Direct TV, Intel, CNN, VH-1, Fuse-TV and Miramax Films.

A UT Austin graduate **Gary McElhaney** studied under renowned sculptors Charles Umlauf and David Deming. He has been exhibited at art galleries in Texas, Colorado, Connecticut and Arkansas. He has taught life drawing and sculpture at Elisabet Ney Museum, Austin Community College and the San Antonio Art Institute. His body of work includes over 200 photo-realist life

drawings and illustrations. His portfolio also includes 14 bronze sculptures, including eight public and commemorative pieces.

## ***Video Other***

### **First Place (tie)**

Oklahoma Department of Wildlife Conservation  
A Baseline of Diversity – The Duck and Fletcher Story

Wyoming Game and Fish Department  
Uinta Mule Deer Study

### **Second Place**

Florida Fish and Wildlife Conservation Commission  
Protecting Sea Turtles from the Oil Spill

### **Third Place**

Texas Parks and Wildlife  
To Save the Kemp's Ridley Sea Turtle

*Category Chair:* Scott Davis, Indiana Department of Natural Resources

## ***Judges***

**John Dailey**, Ph.D., is an associate professor of multimedia at Ball State University. He teaches interactivity, web design, and video production in the Telecommunications department and has been advisor to many student video productions. Prior to his academic career, he worked in television production.

**Ben Shadley** is an outdoor writer/editor and video producer. He is also a traditional outdoor sport enthusiast. He has filmed, produced and edited several documentaries that have been distributed throughout the nation including "The Life of Edgar Whitcomb" and "First In and Last Out: The History of The Indianapolis Fire Department." He currently works at Slingshot SEO and is producing that company's monthly live video stream feature.

**Scott Davis** is the senior webmaster for the Indiana Department of Natural Resources and leads multimedia and video efforts. His master's degree is in telecommunications. Previous to joining state government, he led and implemented video efforts for a newspaper in Muncie, Indiana.



## ***External Newsletter***

### **First Place**

Texas Parks and Wildlife  
El Solitario

### **Second Place**

Iowa Department of Natural Resources  
Clean Water Starts with Us

### **Third Place**

New Hampshire Fish and Game Department  
Wild Times for Kids

*Category Chair:* Amanda Stroud, South Carolina Department of Natural Resources

### ***Judges***

**Denise Froehle** graduated from the University of Georgia with a degree in Natural Resource Management. She has worked for the South Carolina Department of Natural Resources for the past 15 years. Thirteen of those years have been in the publication office. She supervises the section of SCDNR that produces over 400 publications yearly.

**Lorianne Riggins** is a graduate of Clemson University with a Bachelor of Science in Wildlife and Fisheries Biology. Currently, she serves as the Aquatic Education Coordinator for the South Carolina Department of Natural Resources where she has worked for five years with a variety of outreach and education programs including Becoming an Outdoors Woman, Project WILD and the Clean Vessel Act. Lorianne loves anything that gets her outdoors whether fishing or spending time with her farm animals.

For the past 10 years, **April Turner** has served as the coastal communities' specialist for the South Carolina Sea Grant Extension Program, a joint outreach program of the Clemson University Cooperative Extension Service and the S.C. Sea Grant Consortium. She is responsible for developing and implementing outreach education programs about land use and associated impacts on natural resources for citizens and public officials in South Carolina's eight coastal county region. Prior to joining S.C. Sea Grant staff, April worked at the S.C. Department of Health and Environmental Control Office of Ocean and Coastal Resource Management (OCRM) as a planner for the Charleston Harbor Project Special Area Management Plan and for the OCRM Planning Division. She received her BA in geography from the University of Colorado and a Master of Parks, Recreation, and Tourism Management from Clemson University.

## ***Graphics***

### **First Place**

Missouri Department of Conservation  
Backyard Buffet  
Illustration

### **Second Place**

Florida Fish and Wildlife Conservation Commission  
Coastal Wildlife Conservation Initiative  
Logo

### **Third Place**

Missouri Department of Conservation  
Missouri's Fastest  
Illustration

*Category Chair:* Micah Holmes, Oklahoma Department of Wildlife Conservation

## ***Judges***

Information not available

## ***Internal Communications***

### **First Place**

Tennessee Wildlife Resources Agency  
Shoptalk Newsletter

### **Second Place**

Tennessee Wildlife Resources Agency  
Special Investigation Unit DVD

### **Third Place**

Oklahoma Department of Wildlife Conservation  
The Wildlife-O-Gram  
Electronic Newsletter

*Category Chair:* Phil Bloom, Indiana Department of Natural Resources

### ***Judges***

**Jack McGriffin**, administrative assistant with Indiana DNR Reclamation. Jack is a regular spokesperson with media on matters involving his division and coal mining. He is also well-regarded for his work with internal communications in the Indiana DNR, including serving as a discussion facilitator.

**Dawn Krause**, web specialist with Indiana DNR Communications. Dawn has been with the DNR for approximately 11 years, serving in various capacities in public information and education. She currently works on the website team with a special emphasis on social media, online surveys and marketing.

**Rebecca Mauser**, graphic designer with Indiana DNR Communications. Rebecca has worked as a graphic designer with various DNR divisions before joining the Division of Communications. At present, she is the map expert with Indiana DNR.

## ***Website***

### **First Place**

Missouri Department of Conservation  
Xplor  
xplor.mdc.mo.gov

### **Second Place**

Alabama Department of Conservation and Natural Resources  
outdooralabama.com

### **Third Place (tie)**

Ohio Department of Natural Resources  
dnr.state.oh.us

Arkansas Game and Fish Commission  
agfc.com

South Dakota Game, Fish and Parks  
Website  
gfp.sd.gov

*Category Chair:* Don Cash, Texas Parks and Wildlife

## ***Judges***

**Raad Cawthon** loves good books, great food and cheap wine. Raad joined Pensacola's EW Bullock in 2001 after a two-decade sabbatical from the City of Five Flags. In the late 70s and early 80s, Raad was a reporter with the *Pensacola Journal* and the now-defunct *Pensacola News*. He covered local government before leaving to work with several major newspapers, including *The Atlanta Journal-Constitution* and *The Philadelphia Inquirer*. Over the course of his almost 25-year journalism career he won awards including a Sigma Delta Chi reporting award, several awards from the Associated Press, and in-house awards with Gannett Newspapers. Better yet, he got to cover some of the best of sports: the NBA's Philadelphia 76ers, NASCAR, the Atlanta Braves, Southeastern college football and major golf tournaments, including The Masters. Raad, who holds a Bachelor of Arts in journalism degree from the University of Georgia, focuses on public relations and communications, including crisis management, media training, consulting and copywriting. He and his photographer wife, Karena, reside in East Hill.

**Jim Scilligo** is President of The Outsource Media Group. He has a Master's in journalism from the University of Missouri. Jim worked as a reporter/on-air talent for more than 15 years. He received numerous local, state, and national awards for his work in Evansville Indiana, Jackson Mississippi, Salt Lake City, Utah, and Tampa-St. Petersburg, Florida. Previously, Jim was the Community Relations Manager for Barnes & Noble Book Stores, and Director of Marketing and Public Relations for Tampa's Lowry Park Zoo. Jim has served on numerous boards including Mainsail Arts Festival, Tampa Bay Civic Opera, First Book Tampa Bay, Florida Department of Education Family Literacy Task Force, Tampa-Hillsborough Public Library Strategic Plan Community Task Force, Hillsborough County Public Schools Travel & Tourism Advisory Committee, and Hillsborough Community College Radio-TV Advisory Committee.

**Frankie Frost** is a photojournalist with the *Marin Independent Journal*. A graduate of the University of North Alabama, Frankie worked previously for the *Florence Times* and WOWL television. In his spare time, Frankie plays guitar, rides his motorcycle, spends time with his grown children, and generally ignores his Facebook account.

## ***Communications Campaign***

### **First Place**

Texas Parks and Wildlife  
Hello Giant Salvinia, Goodbye Texas Lakes

### **Second Place**

New Hampshire Game and Fish Department  
“You Belong Here”  
Hunting Retention Campaign

### **Third Place**

Missouri Department of Conservation  
Fifty Years of Turkey Hunting in Missouri

*Category Chair:* Penny Miller, North Carolina Wildlife Resources Commission

### ***Judges***

**Travis Casper** is the Assistant Hunter Education Coordinator for the N.C. Wildlife Resources Commission’s Division of Law Enforcement. He has been with the North Carolina Hunter Education Program since 2002. His current duties include coordinating the North Carolina Archery in the Schools Program, the North Carolina Hunter Education Skills Tournament, and assisting with general operations and promotions of the hunter education program.

**Cay Cross** is an experienced editor and business writer with a background in communications for government and national non-profit agencies. She currently works as Assistant Editor for the Special Publications Section of the N.C. Wildlife Resources Commission’s Conservation Education Division.

**Geoff Cantrell** is a public information officer with the N.C. Wildlife Resources Commission, supporting the divisions of Law Enforcement and Conservation Education. He is a frequent contributor to the agency’s *Wildlife in North Carolina* magazine and editor of the state’s Hunter Education Instructor newsletter. Cantrell also is on the outreach leadership team for recreational boating safety in North Carolina and a part of a current initiative to reduce alcohol related injuries and fatalities involving state, federal and local agencies and NGOs.

## ***Posters***

### **First Place**

Texas Parks and Wildlife  
Texas Game Warden Memorial Poster

### **Second Place**

Oklahoma Department of Wildlife Conservation  
Oklahoma Wildlife Expo

### **Third Place**

Pennsylvania Game Commission  
Elk Feeding Poster

*Category Chair:* Aaron Meier, Nevada Department of Wildlife

## ***Judges***

**Aaron Meier** has been a public information officer with the Nevada Department of Wildlife (NDOW) since 2006 and the Publications Coordinator for NDOW since 2008. Besides his public relations duties, his position handles the layout and design of all brochures, magazines and posters produced by NDOW. He earned his bachelor's degree in Journalism from California State University at Northridge in 2000. Before working at NDOW, Meier worked as a sports information director at Cal State Northridge.

**Edwin Lyngar** has 20 years of experience in public affairs, starting in the Coast Guard as a journalist, photographer and graphic artist for Pacific Tides Magazine. He moved to public relations and has been with the Nevada Department of Wildlife for nine years. He holds an M.A. in English from the University of Nevada and M.F.A in writing from Antioch University.

**Jake Sunderland** is a public information officer and webmaster for the Nevada Department of Wildlife. He studied public relations and visual communications at the University of Nevada Reno. Before joining the Nevada Department of Wildlife he worked for Swift Communications as an online community manager, photographer and videographer. While at Swift Communications he participated in the redesign of over 35 websites and participated in the creation of numerous first run print products.

## ***Regulations Publications***

### **First Place**

Ohio Division of Wildlife  
Ohio 2010-11 Fishing Regulations

### **Second Place**

Arkansas Game and Fish Commission  
Arkansas Hunting Guidebook 2010-11

### **Third Place**

Missouri Department of Conservation  
Migratory Bird Hunting Digest 2010

*Category Chair:* Doug Carroll, Nebraska Game and Parks Division

### ***Judges***

Information not available



## ***Magazine: Wildlife Article***

### **First Place**

Arkansas Game and Fish Department  
Conversation Starters

### **Second Place (tie)**

Missouri Department of Conservation  
Capturing Peak Moments

Iowa Department of Natural Resources  
Gliders of the Night

### **Third Place (tie)**

Nebraska Game and Parks Commission  
Return to the Plains: Elk Comeback Not Yet Finished

Montana Fish, Wildlife and Parks  
Welcome to Elk Hunting

*Category Chair:* Ellie Horwitz, Massachusetts Division of Fisheries and Wildlife

### ***Judges***

**Marc Folco** has written the weekly “Open Season” outdoors column for The New Bedford Standard-Times for the past 23 years and the weekly “Catchin’ Anything” fishing report seasonally for the past 10 years. His articles have been published in Muzzleblasts, The Outdoor Message and The Fisherman magazines, and he also had a chapter published in the book “Fishing with my Father.” Marc has won over 60 regional and national writing awards from the New England Outdoors Writers’ Association, the outdoor Writers Association of America and the National Shooting Sports Foundation. He has chaired the annual writing competition for the New England outdoor Writers Association for the past nine years and has served as a judge for the New York Outdoor Writers’ Association’s writing competition.

**Dennis Jensen** recently retired from 34 years at the Rutland (VT) Herlad where he served as a full-time reporter and as outdoor editor. Although retired, Dennis still writes a weekly column for the Herlad. He also writes regular columns for Outdoor Magazine, Northwoods Sporting Journal and Livin’ the Vermont Way. Dennis holds a bachelor’s degree in English from Trenton State College and served in the U.S. Army.

**Peter Mirick** is a wildlife biologist/journalist with over 30 years of experience, including as editor of Massachusetts Wildlife magazine since 1981. He has received writing awards from Izaak Walton League of America, the New England Outdoor Writers Association and other conservation organizations. His writing as appeared in Science Digest, Beverly Times, Christian Science Monitor, The Fisherman, Fins & Feathers and other newspapers and magazines. He has edited books (e.g. The Innermost Waters by Peter Budryck; Trapping and Furbearer Management: Perspectives from the Northeast. He served as chairman of the Conservation Affairs Committee of the Northeast Section of The Wildlife Society (1994-97) and is the founder and executive officer of Facts About Wildlife and Nature Society (FAWNS), 1998-present.

## ***Magazine: Destination, Historical or Cultural Article***

### **First Place**

Texas Parks and Wildlife  
What Was That?

### **Second Place**

Wyoming Game and Fish Department  
Where the Water Meets the Land

### **Third Place**

Wyoming Game and Fish Department  
Last Rendezvous

*Category Chair:* Sally Mills, Virginia Department of Game and Inland Fisheries

### ***Judges***

**Sally Mills** serves as the editor of *Virginia Wildlife*, the monthly wildlife magazine of the Va. Dept. of Game & Inland Fisheries. Mills has an MS degree in writing from Towson University and has worked in the field of conservation for 25 years. Prior to coming to this job, she edited and produced the Virginia Marine Resource Bulletin, a quarterly magazine of the Virginia Sea Grant Program at the Virginia Institute of Marine Science.

**David Murr** serves as the webmaster for the Va. Dept. of Game & Inland Fisheries. In this capacity, he edits and coordinates all web-related content for the Department, including material from 20 plus management units and 4 regional offices across the state. He has been with the Department for 14 years.

**Jake Mills** is a sophomore at J. Sargeant Reynolds Community College in Richmond, currently taking core classes and working toward a degree in computer science. He is an avid reader with demonstrated writing skills, as evidenced by his placement in Honors English classes throughout high school.

## ***Magazine: Fisheries Article***

### **First Place**

Nebraska Game and Parks Department

Nebraska's Paddlefish: Prehistoric Species Persisting in Missouri River

### **Second Place**

Arizona Game and Fish Department

The Native Solution to Mosquito Control

### **Third Place**

North Carolina Wildlife Resources Commission

Streams of Consciousness

*Category Chair:* Julie Hammonds, associate editor, Arizona Wildlife Views magazine

### ***Judges***

**John Tertuliani** works for the U.S. Geological Survey's Ohio Water Science Center in Columbus, Ohio, where he specializes in biological indicators of water quality. A member of the Outdoor Writers Association of America, he is the author of "Smallmouth Bass and Streams: Thoughts on Fly-Fishing" and "Catching Bluegill."

**Steve Elliott** directs the Cronkite News Service, a wire service bureau produced by Arizona State University's Walter Cronkite School of Journalism and Mass Communication. Elliott spent 19 years with The Associated Press, serving as Arizona chief of bureau and as an executive at AP's New York headquarters.

**Riley Woodford** has served as the "in-house reporter" at the Alaska Department of Fish and Game's Division of Wildlife Conservation since 2003. He is a writer and editor for "Alaska Wildlife News," the department's online magazine, and produces a weekly radio program on science and wildlife. He also writes guides and articles about Alaska's wildlife and nature.

## ***Magazine: General Interest Article***

### **First Place**

Nebraska Game and Parks Department  
Grassland Color

### **Second Place (tie)**

West Virginia Division of Natural Resources  
Talking Across the Lines

Arizona Game and Fish Department  
Get Outside, Arizona!

### **Third Place**

Wyoming Game and Fish Department  
Stopping to Pick the Flowers

**Category Chair:** Laura McLean, Association of Fish and Wildlife Agencies

### ***Judges***

**Laura McLean** is Communications Director for the Association of Fish and Wildlife Agencies in Washington, D.C. The Association represents all of North America's fish and wildlife agencies to promote sound management and conservation and speak with a unified voice on important fish and wildlife issues.

Information not available

## ***Magazines***

### **First Place**

Montana Fish, Wildlife and Parks  
Montana Outdoors

### **Second Place**

Missouri Department of Conservation  
Xplor

### **Third Place**

Iowa Department of Natural Resources  
Iowa Outdoors

*Category Chair:* Laura McLean, Association of Fish and Wildlife Agencies

## ***Judges***

**Laura McLean** is Communications Director for the Association of Fish and Wildlife Agencies in Washington, D.C. The Association represents all of North America's fish and wildlife agencies to promote sound management and conservation and speak with a unified voice on important fish and wildlife issues.

With 15 years of experience, much of it within the nation's capital, **Jodi Stemler** has worked on legislative, grassroots and media campaigns for some of the country's most respected and diverse conservation organizations.

**Jean Smith**, information not available