

MINUTES

Association for Conservation Information Board Meeting

Conference Call ● November 4, 2020 ● 10 a.m-11 p.m. MST

ITEM NO. 1: Meeting Called to Order.

ITEM NO. 2: Roll Call.

- ✓ Jenifer Wisniewski (TN, President, Conference Co-Chair, Auction)
- ✓ Lance Cherry (NM, Vice President)
- ✓ Sara DiRienzo (WY, Secretary, Scholarships)
- ✓ Judy Stokes Weber (VT, Treasurer)
- ✓ Scott Ball (FL, Communications)
- ✓ Kay Ellerhoff (MT, Futures)
- ✓ Tim Akimoff (OR, Board)
- ✓ Patricia Allen (AFWA, Board)
- ✓ Jason Harmon (TN, Board)
- ✓ Darrin Hill (OK, Board)
- ✓ Micah Homes (OK, Ways & Means)
- ✓ Kyle Martens (NE, Board)
- ✓ Aaron Meier (NV, Awards)
- ✓ Alix Pedraza (SC, Board)
- ✓ Blake Podhajsky (OK, Awards)
- ✓ Ashley Sanchez (NV, Board)
- ✓ Craig Sanchez (NM, Board)

Unable to Attend:

- ✓ Kim Nix (AL, Immediate Past President)
- ✓ Nadia Reimer (KS, Board)

ITEM NO. 3: Approval of Minutes.

MOTION: Jason Harmon moved to approve the September 2020 board meeting minutes, with amendments. Darrin Hill seconded the motion.

VOTE: Voice vote taken. All present voted in the Affirmative. **Motion carried unanimously.**

ITEM NO. 4: Opening Remarks.

Presented by Jenifer Wisniewski, President
Launching into the meeting!

ITEM NO. 5: ACI multistate grant update.

Presented by Jenifer Wisniewski, President

We received 17 very creative proposals for R3 marketing. We awarded:

- Texas
- Virginia
- Oklahoma
- Georgia
- Iowa

The three grants include: locovore workshops, R3 email and R3 marketing.

Thanks to the committee for working on this project.

ITEM NO. 5: Communications Report.

Presented by Scott Ball, Membership Communications Chair

Membership

- As of 10/29/2020, ACI has
 - 36 Agency-level members, including...
 - 29 state agencies, representing 27 states
 - 1 federal agency
 - 6 NGOs
 - 1 Sponsor-level member
- As Judy receives dues payments from members, she forwards the info to me for posting on the [ACI website](#).
- Will soon reach out to members who haven't paid dues yet, providing plenty of time to do so by end of year and qualify for awards consideration.

Communications

- Next issue of The Balance Wheel will be published Nov. 16 and emailed to 586 subscribers (589 last report; -3)
 - Major challenge remains collecting fresh content for each issue. (Thank you, Judy, for recent tip/link to a relevant article on converting SM followers to email subscribers.) Per BOD suggestions, I will be augmenting content with occasional "greatest hits" (republishing of previous articles) and "how-we-did-it" articles from award-winners.
- 624 Facebook likes (620; +4)
- 741 Facebook followers (737; +4)
- 9 Facebook posts Sept.-Oct.)
- Yahoo is shutting down its Listserv feature, which we haven't used in years anyway.

ITEM NO. 6: Treasurer's Report.

Presented by Judy Stokes Weber, Treasurer

SEPT					
				\$91,388.1	
Deposit	9.1.20	FL Awards	\$400.00	2	x
				\$91,668.1	xbalance
Deposit	9.1.20	Georgia Awards	\$280.00	2	d
				\$91,868.1	
Deposit	9.3.20	2021 Dues Lower Loup NRD	\$200.00	2	
				\$92,068.1	
Deposit	9.18.20	2021 Dues ASA	\$200.00	2	
				\$92,268.1	
Deposit		2021 Wisconsin Dues	\$200.00	2	
				\$92,468.1	
Deposit	9.22.20	2021 Dues Arkansas	\$200.00	2	

				\$92,741.6
PP Transfer	9.24.20	2021 Dues and Awards Iowa	\$273.54	6
		Hosting 4 Less Rapid SSL		\$92,716.6
10248	9.30.20	certificate	\$25.00	6
OCT				
				\$91,466.6
10249	10.3.20	Scott C. Ball Membership Stipend	\$1,250.00	6
				\$90,216.6
10250	10.3.20	WCP Treasurer's Stipend	\$1,250.00	6
				\$89,896.6
10251	10.8.20	CNA Surety - Dishonesty Bond	\$320.00	6
	10.14.2			\$89,608.1
10252	0	J.W. Blake's Plaque/Gift Reimb.	\$288.50	6

Quiet time of the year. We will be working to get all membership payments in before the end of the year. Our good financial condition continues in part because we did not have conference expenses this year. The only expense of note was \$25.00 to for the SSL certificate. Money well spent as it relates to our online credibility. Scot will report on membership numbers.

ITEM NO. 7: 2020 ACI Conference Update.

Presented by Lance Cherry, Vice President

We made the right decision early for the conference. We are hopeful for the next year.

ITEM NO. 8: Auction Report.

Presented by Jenifer Wisniewski, Auction Chair

Nothing to report.

ITEM NO. 9: Futures Conference Report.

Presented by Kay Ellerhoff, Future Conference Hosts Chair

Recontacting people from the futures list.

NC is scheduled for 2022, but the future at this location seems uncertain. Kay is still investigating. Jenifer thanked Kay for her dedication.

ITEM NO. 10: Scholarship Report.

Presented by Sara DiRienzo, Scholarship Chair

Nothing to report.

ITEM NO. 11: Awards Report.

Presented by Aaron Meier and Blake Podhajsky, Awards Chairs

Proof is in for the awards. The awards are sent from the award production agency and will receive the plaques by December.

Jenifer reminded us we still need a co-chair to help Aaron with the awards. Scott is going to send another email requesting a volunteer who can help. Recommendations from reliable and motivated people would be helpful, too, as the job isn't for the causally-committed.

ITEM NO. 12: Ways and Means Report.

Presented by Micah Holmes, Board Member and Ways and Means Chair

Nothing to report.

ITEM NO. 13: New Business.

None

ITEM NO. 14: Adjournment.

MOTION: Jennifer Wisniewski moved to Adjourn. Sara DiRienzo seconded the motion.

VOTE: Voice vote taken. All present voted in the Affirmative. Motion carried unanimously.

With no further business on the agenda, the meeting was adjourned at 11 a.m. MST. The next meeting will be Jan. 6, 2021.

Submitted by Sara DiRienzo, Secretary