

MINUTES

Association for Conservation Information Board Meeting

Virtual ● March. 08, 2023 ● 11 a.m-12 a.m. CST

ITEM NO. 1: Meeting Called to Order.

ITEM NO. 2: Roll Call.

Lance Cherry (NM, President)
Blake Podhajsky (OK, Secretary)
Scott Ball (FL, Communications and Membership)
Kay Ellerhoff (MT, Futures)
Micah Holmes (OK, Ways & Means)
Beth Quillan (OR, Awards)
Tim Akimoff (OR, Board, Auction)
Patricia Allen (AFWA, Board)
Linda DiPiano (NJ, Board)
Joanne Martonik (RBFF, Board)
Dan Dennison (HI, Board)
Sarah Southerland (OK, Board)
Fairly Mahlum (NC, Board)

Unable to Attend:

Aaron Meier (NV, Conf. Host)
Ashley Sanchez (NV, Board)
Chris Martin (WY, Awards)
James Pitman (NM, Board)
Jenifer Wisniewski (TN, Immediate Past President, ACI Grants, Auction)
Judy Stokes Weber (VT, Treasurer)

ITEM NO. 3: Approval of Minutes.

- January 2023 Board Meeting Minutes.

MOTION: Joanne Martonik moved to approve the January 2023 ACI Board Meeting Minutes.
Fairly Mahlum seconded. Motion passed unanimously.

ITEM NO. 4: Opening Remarks.

Presented by Lance Cherry, President.

- Lance Cherry said "We are on the back stretch before the conference. I'll be tying up some loose ends before I end my time as president."

ITEM NO. 5: Treasurer's Report.

Presented Judy Stokes Weber, Treasurer.

- Judy Stokes Weber was not in attendance, and nothing was reported during the call.

ITEM NO. 6: Communications Report.

Presented by Scott Ball, Membership Communications Chair.

- Scott Ball said “We are up to 50 agency level members and a total of 56 members now. We are expecting Massachusetts to come in soon.”
- Two organizations have applied for membership- Tennessee State Parks / Tennessee Conservation Magazine and Thrill of the Outdoors.

ITEM NO. 7: New Member Consideration.

Presented by Scott Ball, Membership and Communications Chair.

MOTION: Joanne Martonik moved to approve Tennessee State Parks/Tennessee Conservation Magazine as a new member. Linda DiPiano seconded. Motion passed unanimously.

Dan Dennison moved to approve Thrill of the Outdoors as a new member. Joanne Martonik seconded. Motion passed unanimously.

ITEM NO. 8: ACI Grants Committee update.

Presented by Lance Cherry, President, on behalf of Jenifer Wisniewski, ACI Grants Committee Chair

- Lance Cherry said, “we are awarding multi-state grants to five states this week. The submissions were so strong this year that we extended to offer the next five states for next year. Congrats to the states who received them this year.”

ITEM NO. 9: Auction Committee update.

Presented by Tim Akimoff, ACI Auction Committee Co-chair.

- Nothing to report at this time.

ITEM NO. 10: 2023 ACI Conference update.

Presented by Lance Cherry, President, on behalf of Aaron Meier, 2023 Conference Coordinator.

- Lance Cherry said “Nevada has met with Delaney. Our usual sponsors have not committed to sponsor yet. The agenda is coming together but we are open for ideas, per Aaron.”

ITEM NO. 11: Futures Conference Report.

Presented by Kay Ellerhoff, Future Conference Hosts Chair.

- Kay Ellerhoff said “We are scheduled through 2028. Some are not sure, but we have wonderful prospects on the list.”

ITEM NO. 12: Awards Report.

Presented by Beth Quillan, Awards Co-Chairs.

- Beth Quillan said, “we sent out a call for judges with a sign-up form.”

ITEM NO. 13: Scholarship Report.

Presented by Joanne Martonik, Scholarship Committee Chairperson.

- Joanne Martonik said “I’ve updated everything date wise. We will post a survey monkey link after conference registration is open.”

ITEM NO. 14: Ways and Means Report.

Presented by Micah Holmes, Ways and Means committee chair.

- Micah Holmes said, “there is nothing new to report at this time.”
- Lance Cherry said “we need to update the bylaws by the next meeting. Strike article 9C from the Articles and add it to the bylaws. I would also like to make sure we add the grants committee chair to the bylaws and make it more formal. I would like to get our bylaws cleaned up if we can.”

ITEM NO. 15: New Business.

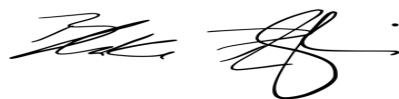
Communications Review Committee

- Lance Cherry said, “looking through the bylaws, we do have a responsibility as a board to address communication and marketing professionals. We need to look at our communication from time to time. Are we reaching our target audience and are we communicating with them?” Cherry also added, “I want to be sure we are current and relative. What we do shines a light to our agency directors.”
- “I’d like to appoint a committee to review communications and make recommendations. That committee will be Jennifer Wisniewski, Micah Holmes, Patty Allen and Joanne Martonik” Cherry said.

ITEM NO. 16: Adjournment.

MOTION: Dan Dennison moved to adjourn. Joanne Martonik seconded the motion. Motion carried unanimously.

- With no further business on the agenda, the meeting was adjourned at 11:38 am CST.



Submitted by Blake Podhajsky, Secretary



ASSOCIATION *for*
CONSERVATION
INFORMATION, INC.

Treasurer's Report February, 2023

All income and expenses are in the normal range. Please ask any questions about anything in the checkbook register. We show a balance of \$82,306.62 at the end of January. You will recall we have a \$25,000 CD on deposit with TIAA.

My apologies for missing the March ACI Board meeting. I must attend (in person) an executive committee meeting for a conservation project I have worked on for many years, taking place at the same time.

JAN							
10303	1.1.23	Comms /Memb Stipend Scott C. Ball	\$1,250.00	\$81,774.22	ok		
10304	1.1.23	Treasurer Stipend JS Weber	\$1,250.00	\$80,524.22	ok		
10305	1.3.23	Reimb Treasurer for 1099 prep costs	\$7.60	\$80,516.62	ok		
10306	void	sent to Mass Wildlife for direct deposit					
Check	1.9.23	NBEF Sponsorship	\$500.00	\$81,016.62	ok		
Check	1.25.23	SC 2023 Dues and Awards	\$800.00	\$81,816.62	ok		
Check	1.26.23	IA 2023 Dues/AW	\$240.00	\$82,056.62	ok		
Check	1.23.23	DJ Case & Assoc - Sponsorship	\$250.00	\$82,306.62	ok balanced		
FEB							
10307	2.8.23	CAHSS R3 Symposium sponsorship	\$2,500.00	\$79,806.62			

Sincerely,

Judy

Judy Stokes Weber, APR
ACI Treasurer

3.2.23

Communications/Membership Report to ACI Board of Directors
Scott Ball – March 8, 2023

Membership

As of 03/03/23, ACI has

- 50 Agency-level members, including...
 - 44 state agencies
 - 1 Federal agency
 - 5 NGOs
- 1 Sponsor-level member
- 3 Supporting-level members
- 2 Individual-level members

We have two entities requesting membership in ACI. Board approval is required.

- [Tennessee State Parks/Tennessee Conservationist Magazine](#) (Agency level)
- [Thrill of the Outdoors](#) (Sponsor level)

Communications

- Next issue of *The Balance Wheel* is scheduled for publishing Wednesday, March 15 and emailed to 549 subscribers (-11).
- 765 Facebook likes (+14)
- 820 Facebook followers (-65)
- 14 Facebook posts (January-February)
- The ACI Group Facebook page is one that allows members to post messages and ask/answer questions. We also re-post items from the main FB page there. It currently has 95 members (no change).