

MINUTES

Association for Conservation Information Board Meeting

Conference Call ● June 12, 2019 ● 10:00 a.m. – 11:00 a.m. MST

ITEM NO. 1: Meeting Called to Order.

ITEM NO. 2: Roll Call.

- ✓ Jenifer Wisniewski (TN, President, Conference Co-Chair, Auction)
- ✓ Lance Cherry (NM, Vice President)
- ✓ Scott Ball (FL, Communications)
- ✓ Dan Dennison (HI, Board)
- ✓ Sara DiRienzo (WY, Secretary, Scholarships)
- ✓ Judy Stokes Weber (VT, Treasurer)
- ✓ Kay Ellerhoff (MT, Futures)
- ✓ Jason Harmon (TN, Board)
- ✓ Darrin Hill (OK, Board)
- ✓ Kim Nix (AL, Past President)
- ✓ Blake Podhajsky (OK, Awards)
- ✓ Nadia Reimer (KS, Board)
- ✓ Craig Sanchez (NM, Board)
- ✓ Amanda Stroud (SC, Conference Co-Chair)

Unable to Attend:

- ✓ Mandy Futey (NJ, Board)
- ✓ Micah Homes (OK, Ways & Means)
- ✓ Jeff Kurrus (NE, Board)
- ✓ Kyle Martens (NE, Board)
- ✓ Alix Pedraza (SC, Board)

Awards Committee:

- ✓ Amanda Nalley
- ✓ Darcy Bontempo

ITEM NO. 3: Approval of Minutes.

MOTION: Kim Nix moved to approve the May 1, 2019 board meeting minutes. Judy seconded the motion.

VOTE: Voice vote taken. All present voted in the Affirmative. **Motion carried unanimously.**

ITEM NO. 4: Opening Remarks.

Presented by Jenifer Wisniewski, President

The main reason for the call is to talk about awards.

ITEM NO. 5: Communications Report.

Presented by Scott Ball, Membership Communications Chair

Scott contacted all known directors to ask for a directory update and will follow up again. Two new members:

- Council to Advance Hunting and the Shooting Sports
- Joe's Fencing and Welding

Scott remembered that we have a Twitter account: @ACIconference. He doesn't know who has the log-in information, but if anyone knows, contact Scott.

ITEM NO. 6: Treasurer's Report.

Presented by Judy Stokes Weber, Treasurer

Report:

- We ended the 2018-2019 year with 51 Agency members, 1 Sponsor and 5 Individual members.
- The check register since the last report is copied below.
- The same CPA firm will provide a review and report of our finances. It is a tight timeline when the meeting is in early July, to report and record through June 30, but I believe they will get it done.
- I completed Agency member invoicing last week and to date we have 9 renewals and one new Agency member – Delaware.

MAY				
no transactions				
JUNE				
PP transfer	6.1.19	CAHSS 2019 dues	\$195.30	\$110,991.73
PP transfer	6.1.19	Joe's Fence and Welding	\$24.15	\$111,015.88
PP transfer	6.1.19	DE Balance on 2020 dues	\$170.85	\$111,186.73
PP transfer	6.7.19	AFWA 2020 dues	\$195.30	\$111,382.03
PP transfer	6.7.19	Kansas 2020 dues and awards	\$273.54	\$111,655.57
PP transfer	6.7.19	NC 2020 Dues and awards	\$547.38	\$112,202.95
PP transfer	6.7.19	ND 2020 dues	\$195.30	\$112,398.25
PP transfer	6.10.19	PA Game dues and awards	\$351.78	\$112,750.03
PP transfer	6.10.19	MO dues and Awards	\$1,838.34	\$114,588.37
PP transfer	6.10.19	HI dues and awards	\$351.78	\$114,940.15
PP transfer	6.10.19	CO dues and awards	\$508.26	\$115,448.41
PP transfer	6.10.19	WY dues and awards	\$1,173.30	\$116,621.71
PP transfer	6.11.19	NY dues and awards	\$351.78	\$116,973.49
		VT Checking Account	\$116,973.49	
		NH Checking Account	\$680.00	
		Total Assets	\$117,653.49	

ITEM NO. 7: 2019 ACI Annual Conference (Georgia/South Carolina).

Presented by Jenifer Wisniewski and Amanda Stroud, Conference Co-Chairs

Finalizing last details with program agenda. We need more auction items! DeSoto is full, Springhill Suites is an option along with some other near-by hotels. Adding these hotels to the website. As of now, 106 people registered with \$19,000 in sponsorship.

ITEM NO. 8: Auction and Sponsorship Report.

Presented by Jenifer Wisniewski, President and Auction Chair

NEED AUCTION ITEMS.

ITEM NO. 10: Futures Conference Report.

Presented by Kay Ellerhoff, Future Conference Hosts Chair

2021 host: TN Wildlife Resources!

2022: NC

2023: PN

2024: MI

2025: New Jersey

ITEM NO. 11: Scholarship Report.

Presented by Sara DiRienzo, Secretary and Scholarship Chair

12 scholarships awarded this year.

ITEM NO. 12: Ways and Means Report.

Presented by Micah Holmes, Board Member and Ways and Means Chair

Nothing to report.

ITEM NO. 9: Awards Report.

Presented by Blake Podhajsky, Awards Chair

1) ACI contest platform and possible new provider

Blake recommends using new contest platform

Will officially make recommendation to board at ACI board meeting in Savannah

Lead candidate is Award Force. \$5650 first year, \$4180/year thereafter.

2) Sponsors for ACI awards

The decision was unofficially made to not pursue awards sponsors as we are currently working within the ACI awards budget.

3) Contest administrator workload moving forward.

General consensus of the group is to have an awards assistant or co-chair. Possibly two assistants. There was discussion about how the workload would be allocated as well as compensation for the assistant/s as well as current compensation for awards chairperson. Everyone was in agreement that the awards chair needs help, specifically with recruiting quality judges. Discussions and brainstorming will continue outside of board meeting and Blake will propose a solution at next board meeting.

4) Judge recruitment and retention

Several ideas were discussed. All were in agreement that judge recruitment needed to be a team effort and probably a major role of awards assistant/co-chair. Also discussion about relying on category group chairs to take on a larger role of recruitment and possibly revisiting the old structure of category chairs securing judges. No definite resolution was agreed on. Blake will take the board and awards committee's input and formulate a suitable plan moving forward.

5) Restructure of video categories

Brief discussion in regards to restructuring as well as possibly adding/deleting categories from the contest. Darcy Bontempo (TX) volunteered to draft a google document that could be used to communicate with awards committee and brainstorm ideas, in lieu of lengthy email discussions. Blake hopes to have any major category decisions made by mid-August.

6) Evaluating all category descriptions and scoring criteria

Before we sign on with a new contest provider, now would be a great time to evaluate our current scoring system and category criteria. Blake proposed that category group teams be created with team

leads. Each team will have a group of categories that they review. That team will make suggestions/recommend changes etc. Awards chair and awards co-chair will compile team recommendations and make changes accordingly. Target date for completion would be early-September. It was suggested that the category groups would be the current groups (Audio/Visual, Communications/Education, Photography/Graphic Design, Magazine, New Media, and Printed Products.) Current category group chairs would be the team leads for these groups. These groups could change slightly based on any additions or changes to categories (see above #5)

ITEM NO. 13: New Business.

The next board meeting is scheduled for **Sunday, July 7, 2019 at 4 p.m.** in Savannah!

ITEM NO. 14: Adjournment.

MOTION: Darrin Hill moved to adjourn. Craig Sanchez seconded the motion.

VOTE: Voice vote taken. All present voted in the Affirmative. **Motion carried unanimously.**

With no further business on the agenda, the meeting was adjourned at **11:27 a.m. MST.**

Submitted by Sara DiRienzo, Secretary