

MINUTES

Association for Conservation Information Board Meeting

Conference Call ● May 5, 2021 ● 10 a.m-11 p.m. MDT

ITEM NO. 1: Meeting Called to Order.

ITEM NO. 2: Roll Call.

- ✓ Jenifer Wisniewski (TN, President, Conference Co-Chair, Auction)
- ✓ Lance Cherry (NM, Vice President)
- ✓ Judy Stokes Weber (VT, Treasurer)
- ✓ Scott Ball (FL, Communications)
- ✓ Kay Ellerhoff (MT, Futures)
- ✓ Tim Akimoff (OR, Board)
- ✓ Jason Harmon (TN, Board)
- ✓ Darrin Hill (OK, Board)x
- ✓ Micah Homes (OK, Ways & Means)
- ✓ Kyle Martens (NE, Board)
- ✓ Aaron Meier (NV, Awards)
- ✓ Ashley Sanchez (NV, Board)
- ✓ Craig Sanchez (NM, Board)
- ✓ Kim Nix (AL, Immediate Past President)

Unable to Attend:

Sara DiRienzo (WY, Secretary, Scholarships)x
Patricia Allen (AFWA, Board)x
Alix Pedraza (SC, Board)x
Nadia Reimer (KS, Board)x

ITEM NO. 3: Approval of Minutes.

- March 2021 board meeting minutes attached
- Judy moved to approve and Jason seconded

ITEM NO. 4: Opening Remarks.

Presented by Jenifer Wisniewski, President

- Spring is in the air, hope you have gotten some vaccines and are looking forward to discovering a new normal soon.

ITEM NO. 5: ACI multistate grant update.

Presented by Jenifer Wisniewski, President

ACI is planning on submitting 2 Initial Proposals for Multistate Grants

1. R3 marketing grant for 5 states that applied for 2020 grants but didn't get funding.
2. Social listening grant for all states for agency and relevance

ITEM NO. 6: Communications Report.

Presented by Scott Ball, Membership Communications Chair

- May 2021 report attached.
- TBW going out May 17th
- Facebook engagement and numbers are inching up a bit

ITEM NO. 7: Treasurer's Report.

Presented Judy Stokes Weber, Treasurer

- As of April 30, 2021 balance is good
- Above \$90,000

- Plan to revert to normal billing for memberships in late June early July

ITEM NO. 8: 2021 ACI Conference Update.

Presented by Lance Cherry, Vice President

- ACI 2021, will be FREE with Whova as the platform
- Whova was \$4199 total
- Working on building the website now and putting speakers back on schedule
- Registration be up and running around middle of May
- We need to shout this from the mountain top!!!
- Tweaked the dates to be July 26-30

ITEM NO. 9: Auction Report.

Presented by Jenifer Wisniewski, Auction Chair

- Question asked to the Board - Should we have an auction?
- Spend a year gathering items for next year
- No auction this year

ITEM NO. 10: Futures Conference Report.

Presented by Kay Ellerhoff, Future Conference Hosts Chair

- Not a lot of change for months then kaboom!
- Michigan bailed and the next day PA game bailed made Kay very nervous...
- Nevada leapt to the rescue for 2023
- Paige with VA came through for 2024!
- Fairley Mahlum looks like NC for 2027 😊

ITEM NO. 11: Scholarship Report.

Presented by Jenifer Wisniewski in place of Sara DiRienzo, Scholarship Chair

- Everyone gets a scholarship!!!

ITEM NO. 12: Awards Report.

Presented by Aaron Meier, Awards Co-Chair

- Second most entries ever and 70% was on the last day
- Category chairs are working out great, Karen Parker is the bees knees. She has done very well putting judges in place.
- Aaron needs video help for the awards presentation Micah, Blake, Darrin, could help
- Lance will volunteer his videographer too especially since they are host state.

ITEM NO. 13: Ways and Means Report.

Presented by Micah Holmes, Ways and Means Chair

- Nothing to report
- Will work with Whova has the right tools for plugins to do the voting

ITEM NO. 14: New Business.

None

ITEM NO. 15: Adjournment.