

CATEGORY 3 - TELEVISION - SUBCATEGORY 3C

VIDEO NEWS RELEASE Category Chair - Nels Rodefeld, Oklahoma

Rank Agency #1 #2 #3 Total

JUDGE # 1

Brian Hill is promotions manager at KAIT Channel 43 in Oklahoma City. He has won 12 ADDY awards for both television and radio productions, and has worked for 16 years in the broadcast industry. He served six years as the music director of KWCR radio in Ogden, Utah, then moved to Oklahoma City where he worked at KOCH Channel 34 for eight years as the creative services director.

JUDGE # 2

Steve Garman has worked in radio, television, advertising, public information, and fund raising, which has given him unique insight into all aspects of electronic communications and its various disciplines. Garman leads his talents to audio and video production at Garman Audio/Video, a company he founded 19 years ago. He has won numerous awards, the most recent in 1999 when The Oklahoma City Advertising Club named him "Advertising Person of the Year."

JUDGE # 3

Linda Cavanaugh has been part of KFOR News Channel 4 team for more than 20 years. The first female co-anchor at KFOR TV, she currently co-anchors the weeknight news. Renowned for her investigative and feature reports, Cavanaugh has won more than 30 national awards, 40 regional and state awards, 11 Emmys and was recently inducted into the Oklahoma Association of Broadcasting Hall of Fame. Her award-winning specials have earned her the Edward R. Murrow Award and the Weintal Prize for diplomatic reporting.

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| 1 | North Dakota Game and Fish Department <i>The Family that Hunts Together...</i> | 188 | 185 | 169 | 542 |
| 2 | Texas Parks and Wildlife <i>Bicycle Cops</i> | 176 | 180 | 179 | 535 |
| 3 | North Dakota Game and Fish Department <i>Heart and Home</i> | 192 | 175 | 163 | 530 |
| 4 | North Dakota Game and Fish Department <i>Time Spirit</i> | 182 | 165 | 182 | 529 |
| 5 | Texas Parks and Wildlife <i>Bela's Wild Side</i> | 171 | 170 | 165 | 506 |
| 6 | Texas Parks and Wildlife <i>A League of Her Own</i> | 172 | 170 | 162 | 504 |
| 7 | Montana Fish, Wildlife and Parks <i>Conservation Easements</i> | 174 | 135 | 172 | 481 |
| 8 | Wyoming Game and Fish Department <i>Aggie Antelope</i> | 175 | 165 | 123 | 463 |
| 9 | National Wild Turkey Federation <i>National Wild Turkey Federation Thanksgiving Video News Release</i> | 176 | 150 | 128 | 454 |
| 10 | Wyoming Game and Fish Department <i>Investigating Poachers</i> | 167 | 140 | 145 | 452 |
| 11 | Montana Fish, Wildlife and Parks <i>Bird Banding</i> | 185 | 90 | 137 | 412 |
| 12 | Montana Fish, Wildlife and Parks <i>'Snow' Man</i> | 131 | 100 | 154 | 385 |