

CATEGORY 3 - TELEVISION - SUBCATEGORY 3B

TELEVISION PUBLIC SERVICE ANNOUNCEMENT Category Chair- Dave Daughtry, Arizona

Rank	Agency	#1	#2	#3	Total
1	New Jersey Division of Fish and Wildlife <i>Clean Vessel Act Pumpout Station #2</i>	194	178	181	553
2	New Jersey Division of Fish and Wildlife <i>Clean Vessel Act Pumpout Station #3</i>	194	178	177	549
3	New Jersey Division of Fish and Wildlife <i>Clean Vessel Act Pumpout Station #1</i>	194	173	181	548
4	South Carolina Department of Natural Resources <i>Get Zipped</i>	188	179	163	530
5	Arkansas Game and Fish Commission <i>Wordplay: 30</i>	177	170	182	529
6	Arkansas Game and Fish Commission <i>Business Terms: 30</i>	172	168	178	518
7	Wyoming Game and Fish Department <i>WW Mag Photo Contest</i>	170	165	180	515
8	New Mexico Game and Fish Commission <i>Reward for Bear</i>	178	120	182	480
9	Kentucky Department of Fish and Wildlife <i>Safe Boating Certification (30 seconds)</i>	162	142	163	467
10	New Hampshire Fish and Game <i>Moose Manners</i>	156	141	169	466
11	New Hampshire Fish and Game <i>Bat Mines</i>	154	137	167	458
12	Missouri Department of Conservation <i>In Concert with Nature</i>	166	146	144	455
13	South Carolina Department of Natural Resources <i>Get in the Chick</i>	151	145	156	452
14	Kentucky Department of Fish and Wildlife <i>Safe Boating Certification (15 seconds)</i>	171	115	162	448
15	South Carolina Department of Natural Resources <i>Hurricane Prep - Mayor Riley</i>	151	133	153	437
16	Arkansas Game and Fish Commission <i>Business: 30</i>	149	114	161	424
17	New Hampshire Fish and Game Department <i>Birdfeeder, Bearfeeder</i>	147	104	165	416
18	Oklahoma Department of Wildlife Conservation <i>Hunter Education Course</i>	152	105	156	413
19	Kentucky Department of Fish and Wildlife <i>Safe Boating Certification (10 seconds)</i>	97	152	149	398
20	New Mexico Department of Game and Fish <i>Hunter Education Class</i>	144	75	169	388
21	New Mexico Department of Game and Fish <i>Turkey Draw</i>	134	72	148	354

JUDGE # 1

Joe Janiseh has 13 years of sportfish, hatchery and administrative skills with the Indiana Department of Natural Resources, 15 years as chief of fisheries with the Arizona Game and Fish and two years as chief of information. As a member of the American Fisheries Society for 25 years, he has promoted marketing and outreach as a necessary human dimension tool needed to sell natural resource conservation in today's world.

JUDGE # 2

Wes Keyes has worked as a video production supervisor with the Arizona Game & Fish Department since 1989. He manages the audio visual unit that just completed its fifth 13-week series, *Arizona Wildlife Views*, which is broadcast on PBS. Keyes is the executive producer, host and narrator of the series. He started his career as the information branch chief, where he produced and co-hosted the agency weekly TV show.

JUDGE # 3

Gary W. Schafer produced *Arizona Wildlife Views* and the Arizona Game & Fish's television program for the past 16 years. Schafer is responsible for writing, filming, directing and editing programs assigned. He has won many production awards from both state and national competitions, including an Emmy for a public service announcement he helped produce.