

# Free R3 Locavore Workshop

May 7, 2021 - Day after R3 Symposium (**Tentative**)

and

July 29, 2021 - Day after ACI

The R3 community has talked about Locavores for years but do you have any practical knowledge on how to recruit and train those interested in hunting and fishing as a way to obtain healthy, organic protein from the wild?

Though a Multistate Grant, The Association for Conservation Information (ACI), Council to Advance to Hunting and the Shooting Sports (CAHHS), Archery Trade Association (ATA), Kentucky Department of Fish & Wildlife, Quality Deer Management Association (QDMA), and DJ Case & Associates have teamed up to offer a one-day Locavore Workshop. It's the perfect place to begin or enhance your state's effort to attract, train and retain locavores as hunting and fishing license buyers.

## What will be covered?

Through a series of interactive exercises, you will discover what locavores need to successfully adopt hunting and angling and how to make your existing hunting and angling education resources more locavore friendly. We're even providing a binder including lessons and exercises and providing lunch as well.

In just one day, you'll make significant progress toward having a locavore program up and running in your state.

If you have questions or want to be sure to receive invitation email, contact:  
Matt Harlow – [Matt@DJCase.com](mailto:Matt@DJCase.com), Office: 574-358-0100, Cell: 574-274-2066

### Topics Include

- What is a locavore?
- Understanding:
  - Your students' motivations
  - Novice hunters/ anglers
  - Adult learning
- Creating social support
- Make your lessons locavore friendly
- Selecting locations
- Selecting partners
- Marketing your program
- Evaluation
- Planning a program

## Registration is FREE!

**May 7, 2021** (Day after R3 Symposium)  
Stoney Creek Hotel and Conference Center.  
Broken Arrow, Oklahoma

**July 29, 2021** (Day after ACI)  
Drury Plaza Hotel  
Santa Fe, New Mexico

**Only 50 spaces are available!**  
Register soon at <http://locavore.guide/>

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