



ASSOCIATION *for*

CONSERVATION

INFORMATION, INC.

2019
Awards Results

Annual Meeting cancelled
Awards Virtual Presentation
August 30, 2020

*Compiled by Blake Podhajsky, Awards Chairperson
(blake.podhajsky@odwc.ok.gov) and
Co Awards Chairperson Aaron Meier (ameier@ndow.org)*

Audio Program or Podcast

First Place

MISSOURI DEPARTMENT OF CONSERVATION
Nature Boost Podcast: Bee Kind Ep. 2

Score: 87.33

Second Place

TENNESSEE WILDLIFE RESOURCES AGENCY
Buy Your License, It's a Good Thing

Score: 83.00

Third Place

MISSOURI DEPARTMENT OF CONSERVATION
Discover Nature Notes: Urban Fishing 50th

Score: 81.33

Maximum Score: 100

Low Score: 47.33

Judges:

Abe Moore

Moore graduated from Arizona State University in 1995 from the Walter Cronkite School of Journalism. His first TV job was at KFBB in Great Falls, Montana as an anchor/reporter. He moved to Nebraska at KHGI in Kearney, Nebraska where he continued as an anchor/reporter. Moore left news to produce outdoor content for Nebraska Game and Parks Commission and the PBS show Outdoor Nebraska. After five years he took a job with Texas Parks and Wildlife Department where he has worked for the past 15 years on the PBS show Texas Parks and Wildlife Television.

Samantha Pedder

Pedder, from Pennsylvania, works for the Council to Advance Hunting and the Shooting Sports as director of business development. She started her career in wildlife biology and has shifted focus on ways to engage people in outdoor recreation. She has worked for the National Shooting Sports Foundation and the Pennsylvania Game Commission. She has been engaged with ACI for a half-dozen years.

David Nelson

David Nelson worked 10 years in the broadcast industry in Oklahoma and Texas as a sports photojournalist, radio sports director, high school and college football radio color commentator, radio personality, radio program director, radio public service director and radio news director. He also has performed the voice-over work for numerous organizational training videos, radio commercials and station imaging campaigns.

Best Social Media Campaign

First Place

OKLAHOMA DEPARTMENT OF WILDLIFE CONSERVATION
Oklahoma Bear Encounters

Score: 47.67

Second Place

TEXAS PARKS AND WILDLIFE DEPARTMENT
Making it Last - Texas

Score: 45.00

Third Place

NEVADA DEPARTMENT OF WILDLIFE
Monitoring Monday

Score: 44.67

Maximum Score: 50

Low Score: 36.33

Judges:

Scott Davis

Scott Davis is the Senior Webmaster for the Indiana Department of Natural Resources. He remembers the time of dialup modems and no World Wide Web. After 20 years in the newspaper industry as a graphics artist and copy editor, he joined Indiana DNR in 2008. His web team has led the DNR through several website redesigns, adoption of social media, and implementation of new technology such as video and online calendars. Davis is passionate about usability, web writing, and information architecture. He holds a MA in Digital Storytelling from Ball State University. A native Hoosier, Davis lives in East Central Indiana with his wife, two stepsons and dogs Ray and Sam. Outside of work, he rides his recumbent trike and watches the night sky.

Karen Hudson

Reimer serves as chief of information production, and executive editor of Kansas Wildlife & Parks Magazine, at the Kansas Department of Wildlife, Parks and Tourism. She oversees KDWPT's statewide news release program, printed publications, social media presence, in-house marketing campaigns and strategic communications. Reimer served as an ACI awards category chair in 2016 and 2019, and awards judge in 2017, 2018 and 2019. Reimer also serves on ACI's national board of directors.

Kaley Lawrimore

Kaley Lawrimore started her role as a public information officer for South Carolina Department of Natural Resources in 2018. Prior to entering into the government social media community, she spent five dedicated years in several newsrooms, including one in Montana where she was an on-air reporter. Kaley holds both a graphic design and communication degree.

Best Social Media Presence

First Place

Score: 105.67

MONTANA FISH, WILDLIFE AND PARKS SOCIAL MEDIA

Montana Fish, Wildlife and Parks Social Media

Second Place

Score: 98.33

SOUTH CAROLINA DEPARTMENT OF NATURAL RESOURCES

SCDNR'S Social Media Presence

Third Place

Score: 96.33

OKLAHOMA DEPARTMENT OF WILDLIFE CONSERVATION

ODWC Social Media

Maximum Score: 120

Low Score: 80

Judges:

Tim Akimoff

Akimoff is social media coordinator for Oregon Department of Fish and Wildlife. Before returning to his home state of Oregon, he worked as digital director for WBEZ, Chicago Public Radio, where he managed the station's digital properties and worked with national shows such as "This American Life" and "Wait, Wait...Don't Tell Me." He spent two years running Alaska NBC station KTUU's digital content, chasing pirate ships in the Aleutian Islands and covering two Iditarod sled dog races. Before that, he was one of the ink-stained wretches in the trenches covering local government at newspapers in Oregon and Montana.

Nadia Reimer

Reimer serves as chief of information production, and executive editor of Kansas Wildlife & Parks Magazine, at the Kansas Department of Wildlife, Parks and Tourism. She oversees KDWPT's statewide news release program, printed publications, social media presence, in-house marketing campaigns and strategic communications. Reimer served as an ACI awards category chair in 2016 and 2019, and awards judge in 2017, 2018 and 2019. Reimer also serves on ACI's national board of directors.

Sarah Young

Young is the director of public affairs and communications for the Wyoming Infrastructure Authority. She has more than 10 years of experience working in program management, events, communications and public relations for energy organizations, local government, nonprofit organizations, health care, and political campaigns. Originally from Beaverton, Ore., she holds bachelor's degrees in business administration and in psychology from the University of Oregon.

Best Use of Humor

First Place

Score: 84

COLORADO DIVISION OF WILDLIFE AND PARKS

"Slippery When Wet"

Second Place

Score: 81.33

US FISH AND WILDLIFE SERVICE

#SwipeSagebrush

Third Place

Score: 79.33

COLORADO DIVISION OF WILDLIFE AND PARKS

Experience Elk Fest 2019

Maximum Score: 100

Low Score: 58.33

Judges:

Kelly Adams

Kelly Adams is an Information and Education Supervisor for the Oklahoma Department of Wildlife Conservation. She has 10 years of experience working in conservation communication.

Marty Benson

Marty Benson has been assistant director for the Indiana DNR Division of Communications since 2007 and managing editor of Outdoor Indiana magazine since 2010. Before his DNR career, he worked in communications for the NCAA and in sports information for two different colleges. He is a graduate of St. Bonaventure University with a degree in mass communications.

Bill Graham

Bill Graham is a media specialist for the Missouri Department of Conservation, based in the Kansas City area. Prior to that, he was a reporter, editor, and columnist for The Kansas City Star newspaper, with a heavy emphasis on natural science stories. He has a lifetime interest in the outdoors and especially enjoys the way science is exploring landscape ecology.

Calendar

First Place

OHIO DIVISION OF WILDLIFE

Wild Ohio Calendar

Score: 91.33

Second Place

NEW HAMPSHIRE FISH AND GAME DEPARTMENT

2020 New Hampshire Wildlife Calendar

Score: 90.67

Third Place

TEXAS PARKS AND WILDLIFE DEPARTMENT

2020 Texas State-Fish Art Calendar

Score: 89.33

Maximum Score: 100

Low Score: 80.67

Judges:

Darius Mandegary

Darius Mandegary is a Graphic Design at The Abbi Agency, an integrated marketing communications firm based in Nevada. His graphic design expertise has been used in the creation of brands, campaigns, and website design for many government agencies, tourism organizations, conservation efforts as well as non-profits throughout the West Coast.

Rinnee Merritt

Merritt has been with the Oregon Department of Fish and Wildlife as graphic design specialist since May 2015. She's worked as a professional graphic designer and web content manager since 2010, working under contract for many clients and as an in-house designer for ODFW and Hewlett-Packard. She holds a master's degree in adult education and a bachelor's degree in horticulture. She owns an active freelance design business in graphic design, web site management and fine glass art. At ODFW, she creates outdoor and indoor signage, trailer wraps, logos, brochures, fliers, calendars, retail displays, outdoor recreation panels, stickers, packaging, posters, illustrations, infographics and other materials. Her fused glass artwork can be seen at the Coos Bay Historical and Maritime Museum, Samaritan Pastega Cancer Center in Corvallis, several galleries in Oregon and in many private homes.

Lance Cherry

A native of New Mexico, Lance Cherry has more than three decades of advertising, marketing and media experience and is a national award-winning news editor, photographer and graphic designer. He has spent the last 20 years in the natural resources industry, directing and leading media relations and conservation education efforts for the New Mexico Department of Game and Fish and New Mexico State Parks Division. Lance currently serves New Mexico's hunters and anglers as the Chief of the information and Education Division for the New Mexico Department of Game and Fish where he manages diverse statewide programs, budgets, employees, and develops divisional goals and objectives for the agency's marketing, communication and education efforts. Lance received his Bachelor of Fine Arts degree in Communication Arts with an emphasis in Visual Communications from New Mexico Highlands University in 1995.

Communication Campaign

First Place

TEXAS PARKS AND WILDLIFE DEPARTMENT
Great Outdoor Scavenger Hunt

Score: 100

Second Place

TENNESSEE WILDLIFE RESOURCES AGENCY
R3 and Revenue Generating Communications

Score: 99.67

Third Place

NEVADA DEPARTMENT OF WILDLIFE
Boat/Fish Nevada

Score: 97.67

Maximum Score: 100

Low Score: 70

Judges:

Peter Adams

Peter Adams has worked with many small and big businesses since 2006. He spent years freelancing his services writing, shooting, and editing. Peter wrote for 4 seasons of Biz Kid\$, a public television show teaching business to teens. He spent a year creating videos for big companies like Microsoft, Verisign, and HP. He then spent 3 years working with a medium sized Advertising agency in Oklahoma as their Broadcast Producer. In 2014 Peter founded SPECS to help small businesses compete by giving them more affordable and effective video and advertising. Peter and his company currently help over 20 companies with their advertising and many others with various forms of corporate video work. Notable clients include Novartis Pharmaceuticals, Builder's First Source, and OESCO.

Kristen Black

Black, from Kentucky, is manager of R3 programs and community engagement for The Council to Advance Hunting and the Shooting Sports. She holds a bachelor's degree in wildlife science from the University of Georgia and a master's degree in human dimensions of wildlife management from the University of North Dakota. A career highlight includes developing and co-running the Illinois Learn to Hunt Program

Karen Hudson

As the Missouri Department of Conservation's Statewide Marketing Specialist, Karen enjoys connecting Missourians with nature through outdoor activities such as hiking, birding, fishing, canoeing, and hunting. She is passionate about developing content and messaging that resonates with audiences, including tips and benefits for spending time in nature. Karen holds a bachelor's degree in marketing and received her MBA from Columbia College. She lives on 104 acres in southeastern Callaway county, where she regularly bikes the Katy Trail, and is enthusiastic about becoming a birder.

Conservation Post of the Year

First Place

UTAH DIVISION OF WILDLIFE RESOURCES

Epic Bull Elk Rescue in Utah

Score: 80.33

Second Place

SOUTH CAROLINA DEPARTMENT OF NATURAL RESOURCES

Flip a Crab, Save a Life!

Score: 78.00

Third Place

NEW MEXICO DEPARTMENT OF GAME AND FISH

Captured!

Score: 75.33

Maximum Score: 90

Low Score: 55.33

Judges:

Tim Akimoff

Akimoff is social media coordinator for Oregon Department of Fish and Wildlife. Before returning to his home state of Oregon, he worked as digital director for WBEZ, Chicago Public Radio, where he managed the station's digital properties and worked with national shows such as "This American Life" and "Wait, Wait...Don't Tell Me." He spent two years running Alaska NBC station KTUU's digital content, chasing pirate ships in the Aleutian Islands and covering two Iditarod sled dog races. Before that, he was one of the ink-stained wretches in the trenches covering local government at newspapers in Oregon and Montana.

Ashley Sanchez

Ashley Sanchez is a public information officer for the Nevada Department of Wildlife. Sanchez is NDOW's media contact and spokeswoman on all wildlife-related topics, and oversees the agency's social media channels, website, and mass communications to hunters, anglers and all other recreationists. Sanchez also manages and hosts the Department's podcast. Before coming to NDOW Sanchez was a broadcast journalist in Montana and then in Kentucky. During her time as a reporter she wrote, shot video for, edited and presented her stories. Sanchez has been recognized by ACI for NDOW's podcast and social media campaigns.

Heather Feeler

Heather Feeler, communications chief with the Missouri Department of Conservation, spends her professional time chasing interesting conservation stories and connecting people with nature. Her team is responsible for statewide news, social media, video, marketing, internal communications, media training, and crisis communications for MDC. In her spare time, Heather can be found hiking, hammocking, kayaking, or fishing with her family. She's also on a quest to visit all the national parks with her two sons before they grow up and refuse to hang out with her anymore.

Education

First Place **Score: 97.00**
TENNESSEE WILDLIFE RESOURCES AGENCY
R3 Educational Programs

First Place **Score: 96.00**
GEORGIA DEPARTMENT OF NATURAL RESOURCES
Burner Bob

Second Place **Score: 96.00**
NEVADA DEPARTMENT OF WILDLIFE
Nevada Knockout

Third Place **Score: 95.67**
FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION
Shore-based Shark-Smart Fishing Educational Module

Maximum Score: 100

Low Score: 76.33

Judges:

Julie Binz

Julie Binz is the Education Coordinator for the ACE Basin National Estuarine Research Reserve and South Carolina Department of Natural Resources Marine Education Program. She earned her Bachelor of Science in Marine Science and Master's in Environmental Studies. Binz has spent the past 15 years teaching students and teachers about South Carolina's natural resources through field experiences and classroom activities. She strives to help students and teachers understand the link between their behaviors, environmental health, and quality of life in our coastal communities to create a healthy estuary where nature and coastal communities thrive.

Kathy Church

Kathy Church is a wildlife interpretive specialist/programming coordinator at the Smithgall Woods Regional Education Center in Helen, Ga. As part of the Georgia Department of Natural Resources' Wildlife Resources Division, she teaches wildlife-based educational programs in northeastern Georgia. She has a bachelor's degree in wildlife management and a master's degree in secondary science education. Previously she taught various sciences for almost 15 years.

Nancy Kreuder

Nancy Kreuder is a South Dakota native but a transplant in Arizona for the past 20 years. Hunting and fishing was a way to spend time with dad and was the start of my interest in wildlife. My first job with wildlife was at the Phoenix Zoo where I had jobs ranging from vet tech to Outreach Coordinator to zookeeper. I recently started at Arizona Game and Fish Department as the Wildlife Education Outreach Coordinator but due to the pandemic I've been focused mainly on caring for our Ambassador Animals and virtual programs.

External Newsletter

First Place

GEORGIA DEPARTMENT OF NATURAL RESOURCES
Georgia Wild E-newsletter

Score: 83.00

Second Place

NEW MEXICO DEPARTMENT OF GAME AND FISH
New Mexico Wildlife Monthly Update

Score: 80.00

Third Place

TENNESSEE WILDLIFE RESOURCES AGENCY
Fish in Tennessee

Score: 79.33

Maximum Score: 100

Low Score: 46.5

Judges:

Tom Dickson

For the past 18 years, Dickson has been the editor of Montana Outdoors. Before that he was a communications manager for the Minnesota Department of Natural Resources. During the past 31 years, his publications and articles have won 20 ACI first-place awards. He has written two books on fish natural history for the University of Minnesota Press and has written articles for Sporting Classics and National Wildlife.

Jim Low

Jim Low earned degrees in journalism and wildlife management from the University of Missouri. His career included stints as division photographic officer in the U.S. Army, daily newspaper reporter, magazine editor and as a writer and publicist for the Arkansas Game & Fish Commission and the Missouri Department of Conservation, where he retired after a 24-year career. He has won numerous awards for news and magazine writing and photography in contests sponsored by ACI and the Outdoor Writers Association of America (OWAA). He is proudest of being named to OWAA's Circle of Chiefs and of his 13 outdoor ethics communication awards from the Izaak Walton League of America. He also pursued a successful freelance writing career, publishing articles in national hunting and fishing magazines, as well publications ranging from Reptile & Amphibian and Better Homes and Gardens magazines to Australian Birding magazine. He served as president of OWAA and the Missouri Outdoor Communicators.

Doug Nielsen

Doug Nielsen is the Southern Region Conservation Education Supervisor for the Nevada Department of Wildlife. Doug joined NDOW in 1993 where he also has served as a regional Hunter Education coordinator, a game warden, and the state's first Boating Education coordinator. Prior he worked as a public relations specialist at R & R Advertising. In his off-time, Doug is a freelance writer and pens a weekly outdoor column for the Las Vegas Review-Journal. He has a Bachelor of Arts in Communications with a public relations emphasis and a Master of Arts in Recreation Management.

Graphics: Advertising/Display

First Place TEXAS PARKS AND WILDLIFE DEPARTMENT <i>Paddling Trail Kiosk Series</i>	Score: 92.67
Second Place WYOMING GAME AND FISH DEPARTMENT <i>Aquatic Invasive Species Advertisement</i>	Score: 87.33
Third Place WYOMING GAME AND FISH DEPARTMENT <i>Wyoming Outdoor Expo print ad</i>	Score: 83.33
Third Place TEXAS PARKS AND WILDLIFE DEPARTMENT <i>Marine Hatchery Vertical Banners</i>	Score: 83.33
	Maximum Score: 100
	Low Score: 72

Judges:

Kristen Coulter

After earning her degree in Integrated Marketing Communication from Winthrop University, Kristin Coulter has spent her professional career as a strategic communicator, social media aficionado and graphic and web designer. Most recently, Kristin has started working for the S.C. Department of Natural Resources as the agency's Marketing Coordinator.

Hayley McGhee

Hayley Riggs McGhee serves as Publications Manager for Guides and Brochures for the Oklahoma Tourism & Recreation Department. She supervises the production of the department's publications and writes many of them, including the yearly Oklahoma Travel Guide and Oklahoma State Parks & Outdoor Guide. She previously served as an assistant sports editor with *The Oklahoman* newspaper, where she designed pages and edited content for the department's award-winning sports section.

Aaron Meier

Aaron Meier has been a public information officer for the Nevada Department of Wildlife for 15 years. Before becoming the boating education coordinator, Meier worked as NDOW's publications coordinator for 11 years and was responsible for the layout and design of all the department's materials including posters, magazines, brochures, postcards, displays and graphics. His work has been recognized by ACI several times including awards for poster design, regulations publications, news release and communications campaign.

Graphics: Logo/Illustrations

First Place

NEW MEXICO DEPARTMENT OF GAME AND FISH
New Mexico Trout Challenge Logo

Score: 87.33

Second Place

TENNESSEE WILDLIFE RESOURCES AGENCY
Buffalo Ridge Shooting Range Logo

Score: 85.67

Third Place

NEBRASKA GAME AND PARKS
Take 'Em Fishing Logo

Score: 85.00

Maximum Score: 100

Low Score: 63.33

Judges:

Luke Duran

Duran has served as art director of Montana Outdoors magazine, published by Montana Fish, Wildlife & Parks since 2002. Previously he was creative director for a translation/interpreting company in Vancouver, Wash., and a graphic artist for Gibson Guitars. He enjoys the challenge to visually improve the magazine with each issue. He is a part-time employee for Montana Outdoors, and also operates a freelance graphic design business specializing in political campaign design and visual communication for nonprofits. He enjoys cooking, landscaping, aquariums, and hiking. An avid music lover and bass guitar player, Duran plays in The Mighty Flick, a 1980s dance band, on weekends.

Aaron Meier

Aaron Meier has been a public information officer for the Nevada Department of Wildlife for 15 years. Before becoming the boating education coordinator, Meier worked as NDOW's publications coordinator for 11 years and was responsible for the layout and design of all the department's materials including posters, magazines, brochures, postcards, displays and graphics. His work has been recognized by ACI several times including awards for poster design, regulations publications, news release and communications campaign.

Maggie York

NA

Graphics: Layout

First Place

Score: 82.00

NEBRASKA GAME AND PARKS COMMISSION
SOUTH CAROLINA DEPARTMENT OF NATURAL RESOURCES
Not Without Wetlands Infographic

Second Place

Score: 81.33

MISSOURI DEPARTMENT OF CONSERVATION
What's Killing My Tree

Third Place

Score: 80.67

MISSOURI DEPARTMENT OF CONSERVATION
Sarah's Guide to Birds

Maximum Score: 100

Low Score: 59.33

Judges:

Claudia Harden

Claudia Harden has 18 years' experience in marketing. She is the director of communications at Cat Depot in Sarasota, Florida, overseeing all aspects of the shelter's marketing and public relations strategies. Previously, she served as the marketing manager for the Palm Beach Zoo and Conservation Society. Her areas of experience include development, production, and maintenance of collateral, website content, e-newsletters, direct mail campaigns, posters, contests, advertising, news and social media, events, and community relations.

Aaron Meier

Aaron Meier has been a public information officer for the Nevada Department of Wildlife for 15 years. Before becoming the boating education coordinator, Meier worked as NDOW's publications coordinator for 11 years and was responsible for the layout and design of all the department's materials including posters, magazines, brochures, postcards, displays and graphics. His work has been recognized by ACI several times including awards for poster design, regulations publications, news release and communications campaign.

Thaison Kawal

Thaison Kawal is the Creative Director for The Abbi Agency, an integrated marketing communications firm based in Nevada. Thaison oversees a team of creative professionals who have created innovative ideas as well as supporting graphic design materials and outreach programs to change hearts and minds around important public outreach initiatives.

Internal Communication

First Place

OKLAHOMA DEPARTMENT OF WILDLIFE CONSERVATION
Wildlife-O-Gram

Score: 92.33

Second Place

UTAH DNR WILDLIFE RESOURCES
Wildlife Recreation Events Planning internal workflow communication

Score: 84.00

Third Place

TENNESSEE WILDLIFE RESOURCES AGENCY
Director's Staff Communications

Score: 83.00

Maximum Score: 100

Low Score: 70

Judges:

Kaley Lawrimore

Kaley Lawrimore started her role as a public information officer for South Carolina Department of Natural Resources in 2018. Prior to entering into the government social media community, she spent five dedicated years in several newsrooms, including one in Montana where she was an on-air reporter. Kaley holds both a graphic design and communication degree.

Nicole Whitley

Whitley, of Concord, N.H., is Public Affairs Division chief for the New Hampshire Fish and Game Department, overseeing information and education. She previously worked for the state health department. Her background is science communication, and she previously worked in the publishing industry in Boston. She holds a master's degree in journalism from Boston University.

Dorothy Zimmerman

Zimmerman has been a multimedia communications professional for Florida Sea Grant, headquartered at the University of Florida, for 19 years. She also serves in a dual appointment as assistant director for the communications division of the Institute of Food and Agricultural Sciences Extension Program at the University of Florida. In this dual capacity, she is responsible for the planning and implementation of communications programs, products and services that support the research and outreach needs of Sea Grant researchers and extension faculty throughout Florida.

Magazine

First Place

Score: 189.00

SOUTH CAROLINA DEPARTMENT OF NATURAL RESOURCES
South Carolina Wildlife

Second Place

Score: 184.33

ARIZONA GAME AND FISH DEPARTMENT
Arizona Wildlife Views

Third Place

Score: 181.00

OHIO DNR DIVISION OF WILDLIFE
Wild Ohio Magazine

Maximum Score: 200

Low Score: 373

Judges:

Connie Anderson

Connie Anderson is the Senior Brand Manager at The Abbi Agency, an integrated marketing communications firm based in Nevada. She leads strategy and outreach programs for government entities throughout Nevada and the West Coast.

Amanda Stroud

In January 2015, after 10 years in outreach and communications with the South Carolina Department of Natural Resources, Stroud accepted the position of assistant director for the Office of Media and Outreach, where she is charged with overall coordination of outreach and marketing efforts. She grew up near the lakes and rivers of Michigan and knew she wanted a career that keeps her in touch with her love for water and all the animals within it. She holds a bachelor's degree in marine science and a master's degree in public administration from the University of South Carolina. Stroud is married, has a daughter, and spends much of her free time in the woods and on the waters of South Carolina.

Jennifer Wisniewski

Wisniewski is the chief of outreach and communications for the Tennessee Wildlife Resources Agency and current president of ACI. She has worked actively over the past few years to bring marketing to the forefront of what agencies do to make a difference in recruiting, retaining and reactivating hunters and anglers as well as keeping agencies and the work they do relevant to the public at large. As former marketing and communications manager for the Georgia Department of Natural Resources, her marketing successes increased license revenue overall by more than 25 percent in five years and reduced customer churn by 10 percent. Her successes in Georgia and Tennessee have garnered much attention nationwide and efforts have been featured by national organizations including ACI, The Council to Advance Hunting and Shooting Sports, Recreational Boating and Fishing Foundation, Archery Trade Association, National Shooting Sports Foundation, Wildlife Management Institute, and the Association of Fish and Wildlife Agencies.

Magazine Destination, Historical or Cultural Article

First Place

MONTANA FISH, WILDLIFE AND PARKS
Where the West Comes Alive

Score: 96.33

Second Place

WYOMING GAME AND FISH DEPARTMENT
Father of the elk

Score: 94.67

Third Place

INDIANA DEPARTMENT OF NATURAL RESOURCES
Covered Classics: Bridges celebrate state's rural culture

Score: 90.67

Maximum Score: 100

Low Score: 64.67

Judges:

Pat Gililand

Gilliland is retired after working 35 years as an award-winning newspaper reporter and editor in Oklahoma and Texas. A native Texan, she has developed a strong interest in outdoors, conservation and travel topics in nearly 37 years with her husband Gene Gilliland, a career fisheries biologist and conservationist and lifelong avid angler. They live in Oklahoma.

Hayley McGhee

Hayley Riggs McGhee serves as Publications Manager for Guides and Brochures for the Oklahoma Tourism & Recreation Department. She supervises the production of the department's publications and writes many of them, including the yearly Oklahoma Travel Guide and Oklahoma State Parks & Outdoor Guide. She previously served as an assistant sports editor with *The Oklahoman* newspaper, where she designed pages and edited content for the department's award-winning sports section.

Cindy Thompson

Thompson has been managing editor of South Carolina Wildlife magazine for the past three years. In her journalism and marketing career, she served as public information coordinator for the South Carolina Department of Natural Resources in the Wildlife and Freshwater Fisheries Division and in the agency's communications division. She also served in this capacity as administrative coordinator in the Office of the Commissioner at the South Carolina Department of Agriculture. In the private sector, she was an account representative for a marketing and communications firm for more than five years.

Magazine Fisheries Article

First Place

MISSOURI DEPARTMENT OF CONSERVATION
Striped Bass in Bull Shoals Lake

Score: 83.67

Second Place

MISSOURI DEPARTMENT OF CONSERVATION
50 Years of Urban Fishing in St. Louis

Score: 83.33

Third Place

WYOMING GAME AND FISH DEPARTMENT
Just keep swimming

Score: 81.00

Maximum Score: 100

Low Score: 66.67

Judges:

Marty Benson

Marty Benson has been assistant director for the Indiana DNR Division of Communications since 2007 and managing editor of Outdoor Indiana magazine since 2010. Before his DNR career, he worked in communications for the NCAA and in sports information for two different colleges. He is a graduate of St. Bonaventure University with a degree in mass communications.

Rich Fuller

NA

David Lucas

Lucas, from Pelion, S.C., attended the University of South Carolina in Columbia. He lives in Beaufort, S.C., where he is regional public information coordinator for the Coast and Pee Dee regions for the South Carolina Department of Natural Resources. He writes and edits the agency's S.C. Natural Resources Blog and helps manage the agency's Facebook page. Previously, Lucas was editor of South Carolina Wildlife magazine for eight years, after about 20 years working in daily newspaper journalism, technical writing, and other state agency public information and administrative roles. Lucas also has experience as cannery worker, forklift driver, fisheries technician, campground attendant, Zamboni driver, filling station attendant, line cook, bar back, law enforcement dispatcher and window washer.

Magazine General Interest Article

First Place

TEXAS PARKS AND WILDLIFE DEPARTMENT
Black Market Wildlife

Score: 96.67

Second Place

MISSOURI DEPARTMENT OF CONSERVATION
Good Medicine from the Great Outdoors

Score: 95.33

Third Place

MISSOURI DEPARTMENT OF CONSERVATION
What's Killing My Tree?

Score: 94.67

Maximum Score: 100

Low Score: 72.33

Judges:

Phil Bloom

Bloom is acting executive director of the Outdoor Writers Association of America and two-time past president of the organization. He previously worked as communications director for the Indiana Department of Natural Resources for 10 years after devoting 33 years as a newspaper reporter and editor, including 18 years as the award-winning outdoors editor of the Fort Wayne (Ind.) Journal Gazette. He resides in his hometown of Fort Wayne.

Ally Caldwell

Ally Caldwell is an account executive at GÜD Marketing, a full-service marketing and public relations firm based in Lansing, Michigan. In her role, she leads the project management and content marketing for the Michigan Wildlife Council, overseeing the process from ideation and strategy to execution in order to effectively highlight Michigan's unique wildlife and natural resources - including many wildlife conservation success stories. Ally has guided the creation and placement of over 100 unique stories in statewide newspapers and over 100 television interviews since the inception of the council's campaign in 2016. She is a graduate of Michigan State University and Central Michigan University, and is a proud Michigan native.

Ashley Sanchez

Ashley Sanchez is a public information officer for the Nevada Department of Wildlife. Sanchez is NDOW's media contact and spokeswoman on all wildlife-related topics, and oversees the agency's social media channels, website, and mass communications to hunters, anglers and all other recreationists. Sanchez also manages and hosts the Department's podcast. Before coming to NDOW Sanchez was a broadcast journalist in Montana and then in Kentucky. During her time as a reporter she wrote, shot video for, edited and presented her stories. Sanchez has been recognized by ACI for NDOW's podcast and social media campaigns.

Magazine Wildlife Article

First Place

GEORGIA DEPARTMENT OF NATURAL RESOURCES
Return to River Creek

Score: 92.67

Second Place

TEXAS PARKS AND WILDLIFE DEPARTMENT
Wind and Wildlife

Score: 92.00

Third Place

WYOMING GAME AND FISH DEPARTMENT
Rappelling for rosy

Score: 91.67

Maximum Score: 100

Low Score: 67

Judges:

Evynn McFalls

Director of Insights and Strategy, The Abbi Agency

Evynn McFalls is the Director of Insights and Strategy for The Abbi Agency, an integrated marketing communications firm based in Nevada. He has been exploring, analyzing and documenting stories about people, their priorities and the myriad tools they use to communicate for over a decade. In his role as the Director of Insights and Strategy at The Abbi Agency, he brings his experience as a community/institutional literacy researcher to help organizations, businesses, individuals and institutions across a wide variety of verticals to understand their purposes, relationships, goals and unique value propositions—and transform those insights into strategies, tactics and other socio-behavioral technologies to move the proverbial needle.

Amanda Nalley

Nalley lives in Tallahassee, Fla., where she has been the Marine Fisheries Management public information specialist for the Florida Fish and Wildlife Conservation Commission for the past seven years. She previously worked as a reporter for a local newspaper and enjoys writing, taking photos, shooting and editing video, learning about marketing, and dabbling in graphic design. When not talking about saltwater fishing and regulations, she is mom to a 4-year-old girl, a stepmom, and a new homeowner.

JH Whatley

JH Whatley is an experienced videographer and editor with over 34 years of experience including working with Mississippi Outdoors TV for the past 25 years. His career has seen him behind the camera for both live and taped events, including commercial, entertainment, news, sports, and outdoors. Whatley has a bachelor's degree in Mass Communication/TV Production from the University of Southern Mississippi.

One-time Publication: Book/Report

First Place TEXAS PARKS AND WILDLIFE DEPARTMENT <i>Texas State Parks Official Guide 2019, 16th Edition</i>	Score: 85.33
Second Place WYOMING GAME AND FISH DEPARTMENT <i>Wyoming Game and Fish Strategic Plan</i>	Score: 84.00
Second Place TENNESSEE WILDLIFE RESOURCES AGENCY <i>Chronic Wasting Disease in Tennessee</i>	Score: 84.00
Third Place MISSOURI DEPARTMENT OF CONSERVATION <i>Basic Hunting for Common Missouri Game Species: Rabbit</i>	Score: 82.67

Maximum Score: 100

Low Score: 62

Judges:

Jessica Elmore

Jessica Elmore Elmore, from Columbia, S.C., is a public information coordinator at the South Carolina Department of Natural Resources. She coordinates form/license production and has overseen production of the South Carolina Hunting and Fishing Regulations for two years. She volunteers with SCDNR's Diversity Outreach Program.

Rinee Merritt

Merritt has been with the Oregon Department of Fish and Wildlife as graphic design specialist since May 2015. She's worked as a professional graphic designer and web content manager since 2010, working under contract for many clients and as an in-house designer for ODFW and Hewlett-Packard. She holds a master's degree in adult education and a bachelor's degree in horticulture. She owns an active freelance design business in graphic design, web site management and fine glass art. At ODFW, she creates outdoor and indoor signage, trailer wraps, logos, brochures, fliers, calendars, retail displays, outdoor recreation panels, stickers, packaging, posters, illustrations, infographics and other materials. Her fused glass artwork can be seen at the Coos Bay Historical and Maritime Museum, Samaritan Pastega Cancer Center in Corvallis, several galleries in Oregon and in many private homes.

Dorothy Zimmerman

Zimmerman has been a multimedia communications professional for Florida Sea Grant, headquartered at the University of Florida, for 19 years. She also serves in a dual appointment as assistant director for the communications division of the Institute of Food and Agricultural Sciences Extension Program at the University of Florida. In this dual capacity, she is responsible for the planning and implementation of communications programs, products and services that support the research and outreach needs of Sea Grant researchers and extension faculty throughout Florida.

One-time Publication: Brochure

First Place **Score: 107.00**
TEXAS PARKS AND WILDLIFE DEPARTMENT
State Park Police Recruiting Brochure

Second Place **Score: 100.00**
TEXAS PARKS AND WILDLIFE DEPARTMENT
Fishing Tips for Beginners

Third Place **Score: 97.33**
NEBRASKA GAME AND PARKS
Turkey Trip Planner

Maximum Possible Score: 110
Low Score: 96

Judges:

Nick Duhe

Nick Duhe is the Boating Safety Education Coordinator for the Nevada Department of Wildlife in Southern Nevada. He graduated from Southeastern Louisiana University, Geaux Lions, with a bachelor's degree in marketing and a minor in graphic design. He has worked in public outreach or as a graphic designer for the past 26 years. During that time, he has designed everything from a hot sauce logo to large tradeshow exhibits promoting companies at international tradeshows.

Mandy Futey

Futey has worked in communications for the New Jersey Department of Environmental Protection for 15 years. She plans for and manages large-scale projects and events, designs and implements public relations and marketing plans, and creates an integrated communications strategy to support agency goals. She is experienced in technical writing, graphic arts, social media, and publication layout and design. She holds a bachelor's degree in public relations and a master's degree in communications management.

Tiffany Whitsitt

Tiffany Whitsitt is an Account Executive as well as the Digital Marketing Director at Linden Marketing. She oversees print publications, social media, marketing campaigns, website development, and in-house photography. Whitsitt is also the Marketing Committee Chair of the Junior League Fort Collins where she leads all digital and traditional marketing efforts.

One-time Publication: Other

First Place

OHIO DNR DIVISION OF WILDLIFE
Ohio Wildlife Legacy Stamp

Score: 98.67

Second Place

OKLAHOMA DEPARTMENT OF WILDLIFE CONSERVATION
Fish Fry Invitation

Score: 93.67

Third Place

LOUISIANA DEPARTMENT OF WILDLIFE AND FISHERIES
Found an Orphaned Mammal – Now What?

Score: 92.00

Maximum Possible Score: 110

Low Score: 73.33

Judges:

Kathy Church

Church is a wildlife interpretive specialist/programming coordinator at the Smithgall Woods Regional Education Center in Helen, Ga. As part of the Georgia Department of Natural Resources' Wildlife Resources Division, she teaches wildlife-based educational programs in northeastern Georgia. She has a bachelor's degree in wildlife management and a master's degree in secondary science education. Previously she taught various sciences for almost 15 years.

Jerry Kane

Kane works for Nebraska Game and Parks Commission and is internal communications and news manager in the Commission's Communications Division. His duties include providing internal communications for all divisions, writing news releases, serving as media liaison, and producing in-house publications. He has been at the agency for 13 years, working out of the Lincoln, Neb., headquarters. He volunteers as an instructor in the Youth Fishing Program and as a range safety officer at the firearms range.

Ty Whitaker

Ty Whitaker is the CEO of The Abbi Agency, an integrated marketing communications firm based in Nevada. He has led advertising/marketing outreach efforts for a variety of clients for more than 10 years. He has overseen the creation of new brands, websites, and a suite of creative marketing materials that have led to positive impacts for communities throughout the West Coast.

Photography: Flora and Fauna

First Place **Score: 96.33**

MISSOURI DEPARTMENT OF CONSERVATION
Smiling Salamander

First Place **Score: 96.33**

MISSOURI DEPARTMENT OF CONSERVATION
King Rail with Frog Lunch

Second Place **Score: 94.67**

ARIZONA GAME AND FISH COMMISSION
Glassford Hill Pronghorn Translocation

Third Place **Score: 94.33**

UTAH DNR WILDLIFE RESOURCES
Endangered Black-footed Ferret

Maximum Score: 100

Low Score: 63.67

Judges:

Lisa Ballard

Ballard is a freelance writer/photographer based in Red Lodge, Mont., and editor of New York By Rail magazine. She contributes regularly to 25-plus magazines and websites including Colorado Outdoors, Wyoming Wildlife, Montana Outdoors and New Hampshire Wildlife Journal. She is a past-president of the Outdoor Writers Association of America, from which she has received numerous Excellence in Craft awards in writing and photography.

AJ McWhorter

McWhorter lives in Honolulu and works as a communications specialist for the Hawaii Department of Land and Natural Resources. He spent a decade as a newspaper columnist for the Honolulu Star Bulletin and Honolulu Star Advertiser, covering the history of local media in Hawaii. He spent a decade working at local television stations in Honolulu as a segment producer, executive producer and assignment editor. He wrote "Honolulu Television" in 2017 and has produced several television specials.

Tim Torell

Tim Torell is a professional wildlife photographer/videographer based out of Reno, Nevada. His work has been featured in several local and national outlets including Animal Planet and National Geographic. Torell's work has received many accolades including winning an "Addy" from the American Advertising Federation for best in show for a series of wildlife videos PSAs and being named Photographer of the Year by the Reno Photo Club.

Photography: People

First Place

MISSOURI DEPARTMENT OF CONSERVATION
Duck Hunting Family

Score: 92.67

Second Place

US FISH AND WILDLIFE SERVICE
South Bay Icon Florence LaRiviere, champion of the first urban national wildlife refuge

Score: 91.67

Third Place

ARIZONA GAME AND FISH DEPARTMENT
Bald Eagle Release

Score: 90.67

Maximum Score: 100

Low Score: 69.33

Judges:

Flora Csontos

NA

Kelly Douglas

Originally from Iowa, Douglas earned her stripes as a photographer and writer at newspapers in Iowa, Missouri and Wyoming. She settled in Cheyenne, Wyo., where she is managing editor of Wyoming Rural Electric News, a design-driven, statewide, lifestyle magazine for Wyoming's rural electric cooperative members.

Kyle Martens

Martens spent nearly five years in television broadcasting before shifting his efforts to natural resources communications. He led divisions at two TV stations, an AmeriCorps nonprofit, and now Nebraska's state forestry agency. His teams procured two broadcasting Emmy Awards (2009, 2010) for stories in "breaking news" and "severe weather" categories. He has received several awards for website design and digital content creation. He is in his final year at the University of Nebraska-Lincoln, pursuing a master's degree in natural resource sciences.

Photography: Scenic

First Place

OKLAHOMA DEPARTMENT OF WILDLIFE CONSERVATION
Kiamichi River

Score: 95.00

Second Place

MISSOURI DEPARTMENT OF CONSERVATION
Mineral Hills Conservation Area from Above

Score: 92.00

Third Place

US FISH AND WILDLIFE SERVICE
Salton Sea National Wildlife Refuge – Rock Hill view

Score: 90.33

Maximum Score: 100

Low Score: 76.33

Judges:

Kyle Martens

Martens spent nearly five years in television broadcasting before shifting his efforts to natural resources communications. He led divisions at two TV stations, an AmeriCorps nonprofit, and now Nebraska's state forestry agency. His teams procured two broadcasting Emmy Awards (2009, 2010) for stories in "breaking news" and "severe weather" categories. He has received several awards for website design and digital content creation. He is in his final year at the University of Nebraska-Lincoln, pursuing a master's degree in natural resource sciences.

Paul Moore

Paul Moore enjoyed a nearly 30-year career as a photographer and videographer for the Oklahoma Department of Wildlife Conservation. He has been a student and teacher of photography for over a half century and loves the outdoors, hiking, boating, and camping.

Brooke Myres

Brooke Myres works for the South Carolina Department of Natural Resources. As the Program Development Manager for the Conservation Districts Section of the agency, she provides support to the 46 Soil and Water Conservation Districts in South Carolina through coordinating trainings, providing outreach and education outlets, and building conservation partnerships throughout the state. Beyond work, she loves the outdoors and has a passion for photography.

Photography: Studio/Enhanced

First Place

Score: 94.67

TEXAS PARKS AND WILDLIFE DEPARTMENT

Dan Harrison and Knife

Maximum Score: 100

Low Score: 79

Judges:

Kelly Adams

Kelly Adams is an Information and Education Supervisor for the Oklahoma Department of Wildlife Conservation. She has 10 years of experience working in conservation communication.

Brooke Myres

Brooke Myres works for the South Carolina Department of Natural Resources. As the Program Development Manager for the Conservation Districts Section of the agency, she provides support to the 46 Soil and Water Conservation Districts in South Carolina through coordinating trainings, providing outreach and education outlets, and building conservation partnerships throughout the state. Beyond work, she loves the outdoors and has a passion for photography.

Ernie Ross

Ernie Ross is a photographer and graphic artist who has owned Art Images, Inc. for the past 29 years. His photographs have earned him several accolades including Photographer of the Year by the Reno Photo Club. Ross also runs a photography business that includes work with wildlife, portraits, landscapes, products and weddings.

Poster

First Place INDIANA DEPARTMENT OF NATURAL RESOURCES <i>Indiana Nongame Wildlife Fund Poster</i>	Score: 95.67
Second Place INDIANA DEPARTMENT OF NATURAL RESOURCES <i>Living with Coyotes</i>	Score: 81.67
Third Place MISSOURI DEPARTMENT OF CONSERVATION <i>Invasive Species Poster: Bush Honeysuckle</i>	Score: 74.33
Third Place GEORGIA OF DEPARTMENT OF NATURAL RESOURCES <i>Retro License Plate Poster</i>	Score: 74.33
	Maximum Score: 100
	Low Score: 58.67

Judges:

Luke Duran

Duran has served as art director of Montana Outdoors magazine, published by Montana Fish, Wildlife & Parks since 2002. Previously he was creative director for a translation/interpreting company in Vancouver, Wash., and a graphic artist for Gibson Guitars. He enjoys the challenge to visually improve the magazine with each issue. He is a part-time employee for Montana Outdoors, and also operates a freelance graphic design business specializing in political campaign design and visual communication for nonprofits. He enjoys cooking, landscaping, aquariums, and hiking. An avid music lover and bass guitar player, Duran plays in The Mighty Flick, a 1980s dance band, on weekends.

Jessica Elmore

Jessica Elmore, from Columbia, S.C., is a public information coordinator at the South Carolina Department of Natural Resources. She coordinates form/license production and has overseen production of the South Carolina Hunting and Fishing Regulations for two years. She volunteers with SCDNR's Diversity Outreach Program.

Taylor J. Main

Main, from Columbia, S.C., has been a photographer and videographer for the South Carolina Department of Natural Resources for more than two years. Main loves being able to see personal work published for the people of South Carolina to enjoy.

Video Feature: Hunting and Fishing

First Place

COLORADO DIVISION OF WILDLIFE AND PARKS

Fishing for Hiphop

Score: 187.00

Second Place

FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION

Lionfish: From Harvest to Table

Score: 180.33

Third Place

COLORADO DIVISION OF WILDLIFE AND PARKS

My Life Outside: Brooke Benham Wright

Score: 180.00

Maximum Score: 200

Low Score: 133

Judges:

Katie DeLorenzo

Katie is a hunter, conservationist passionate home-cook, and BHA's Southwest Chapter Coordinator supporting Arizona, New Mexico, Utah, and Texas. She holds an MBA from the University of New Mexico and worked in advertising for five years prior to joining BHA. Her free time is spent exploring our wild public lands and waters, mentoring new hunters, and sharing the gospel of an outdoor lifestyle.

Cody Johnston

Cody Johnston is a public information officer for the New Mexico Department of Game and Fish, in charge of public information and education outreach in the Southeast region of the state. Primary duties include writing for the Department magazine and newsletter, maintaining a social media presence, telling the agency's story through video and photography, and teaching classes such as hunter education.

JH Whatley

JH Whatley is an experienced videographer and editor with over 34 years of experience including working with Mississippi Outdoors TV for the past 25 years. His career has seen him behind the camera for both live and taped events, including commercial, entertainment, news, sports, and outdoors. Whatley has a bachelor's degree in Mass Communication/TV Production from the University of Southern Mississippi.

Video Feature: How-to/Instructional

First Place

TEXAS PARKS AND WILDLIFE DEPARTMENT

Skill Builder: Safe Zone of Fire

Score: 187.00

Second Place

MISSOURI DEPARTMENT OF CONSERVATION

Be Bear Aware – Hiking & Camping

Score: 183.00

Third Place

MISSOURI DEPARTMENT OF CONSERVATION

Living with Wildlife – Urban Coyotes

Score: 182.67

Maximum Score: 200

Low Score: 134

Judges:

Danielle Kent

Kent has worked in the broadcasting business for more than 20 years in various positions including newscast director, audio board operator and editor. Kent has produced hundreds of successful TV and radio commercials, including a commercial for a versatile business in Lafayette, Ind., that sold used cars, cowboy boots and prom dresses.

Rick Allen Lippert

Rick Allen Lippert is an Emmy-winning, 45+ year video veteran and adjunct professor emeritus. For many years, he was an Apple Certified Trainer in Final Cut Pro X and, before that, an Apple Certified Master Trainer in Final Cut Studio. He has produced and directed videos for the FAA, U.S. Coast Guard, the USDOT and many other federal and state agencies. His Video Script Writing course and On Camera series can be found on LinkedIn Learning.

AJ McWhorter

McWhorter lives in Honolulu and works as a communications specialist for the Hawaii Department of Land and Natural Resources. He spent a decade as a newspaper columnist for the Honolulu Star Bulletin and Honolulu Star Advertiser, covering the history of local media in Hawaii. He spent a decade working at local television stations in Honolulu as a segment producer, executive producer, and assignment editor. He wrote "Honolulu Television" in 2017 and has produced several television specials.

Video Feature: Natural Resources Conservation

First Place **Score: 186.00**

TEXAS PARKS AND WILDLIFE DEPARTMENT

Back to the Bay

First Place **Score: 186.00**

TENNESSEE WILDLIFE RESOURCES AGENCY

Indiana Bats: Where Do They Go?

Second Place **Score: 182.33**

TEXAS PARKS AND WILDLIFE DEPARTMENT

Back to the Kraken

Third Place **Score: 177.67**

COLORADO DIVISION OF WILDLIFE AND PARKS

Livin' the Wildlife: Colorado's Wild Turkeys

Maximum Score: 200

Low Score: 134.67

Judges:

Tony Dolle

Tony Dolle has worked in public relations, communications and marketing for the past 40 years as a writer, editor, photographer and public relations executive. He has served as corporate communications director for Cabela's, Ducks Unlimited and The Nashville Network (TNN). Tony is a past president of the Outdoor Writers Association of America, the Association of Great Lakes Outdoor Writers, the Tennessee Outdoor Writers Association, and has served as the corporate liaison for OWAA and the Outdoor Writers Association of Canada. He is an award-winning photographer and a Pulitzer Prize-nominated writer. Tony is a University of Missouri School of Journalism graduate and is executive director of TOWA.

Laura Pollard

Laura Pollard graduated from Oklahoma State University with a major in Wildlife Biology and a minor in Journalism. Laura worked as an Information Specialist with the Oklahoma Department of Wildlife Conservation where her responsibilities included shooting and editing film for the Outdoor Oklahoma television program and serving as on-air host for five years. Laura also worked for twelve years as the District Manager for the Oklahoma County Conservation District where she was awarded the Conservation Education Award from the All Oklahoma Chapter of the Soil and Water Conservation Society.

James Swan

Swan is co-executive producer of the "Wild Justice" docu-reality show on the National Geographic Channel, which was inspired by a documentary about California game wardens that he produced. A trailblazer in the fields of environmental education and environmental psychology, he has written for and consulted on more than 100 produced TV shows and has written 10 nonfiction books and more than 800 articles and columns about the psychological aspects of connection with nature. He has taught environmental communications, psychology and ecology at the Universities of Michigan, W. Washington State, Oregon, and Washington.

Video Feature: Outdoor Recreation

First Place

TEXAS PARKS AND WILDLIFE DEPARTMENT
Monahans Sandhills State Park

Score: 181.00

Second Place

TEXAS PARKS AND WILDLIFE DEPARTMENT
Caddo Lake State Park

Score: 174.33

Third Place

MISSOURI DEPARTMENT OF CONSERVATION
Did Hiking Save the Radio Star?

Score: 163.33

Maximum Score: 200

Low Score: 124.67

Judges:

Josh Leventhal

Josh Leventhal has spent 23 years as a reporter and editor for various newspapers and magazines, and has been editor of Wildlife in North Carolina the past four years.

Bart Nester

Bart Nester has more than 25 years of experience as a director, editor, and videographer primarily with the Irving Community Television Network. He has spent most of his career in the Dallas/Ft. Worth metroplex as a video editor. One of his main responsibilities is editing feature stories for an arts and entertainment show. Nester grew up in South Texas and was no stranger to outdoor recreation and reconnecting with the natural world.

Gio Parks

Giovanni Parks has lived in Hawai'i for over 16 years. He graduated from the University of Hawai'i with a degree in Digital Video Production. After graduation, Parks worked in photography and videography first as a hobby, then as a full-time job. With credits in local and national productions, Parks eventually took the call as a civil servant for the Hawai'i Department of Land and Natural Resources, as Communications Specialist.

Video PSA and Marketing

First Place

FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION

Thank you for your participation in Sport Fish Restoration

Score: 189.67

Second Place

NEVADA DEPARTMENT OF WILDLIFE

Fish Nevada

Score: 187.33

Third Place

NEVADA DEPARTMENT OF WILDLIFE

Boat Nevada

Score: 186.00

Maximum Score: 200

Low Score: 154.67

Judges:

Claudia Harden

Claudia Harden has 18 years' experience in marketing. She is the director of communications at Cat Depot in Sarasota, Florida, overseeing all aspects of the shelter's marketing and public relations strategies. Previously, she served as the marketing manager for the Palm Beach Zoo and Conservation Society. Her areas of experience include development, production, and maintenance of collateral, website content, e-newsletters, direct mail campaigns, posters, contests, advertising, news and social media, events, and community relations.

Joanne Martonik

Joanne Martonik started working at RBFF in 2015 and currently is the Senior State Marketing Manager. She manages state marketing programs, communications and outreach efforts with state agencies in leveraging RBFF's products and resources. Joanne manages the annual State Agency Marketing Workshop and develops webinars and other resources to assist state agencies. Prior to joining RBFF, Joanne was the Campaigns and Outreach Coordinator at the Consumer Federation of America in Washington, DC where she used her communications, marketing and outreach skills to work with more than 65 coalitions around the country to encourage individuals to save money and reduce debt.

Alex Prince

Kaley Lawrimore started her role as a public information officer for South Carolina Department of Natural Resources in 2018. Prior to entering into the government social media community, she spent five dedicated years in several newsrooms, including one in Montana where she was an on-air reporter. Kaley holds both a graphic design and communication degree.

Video: Recurring Program

First Place

COLORADO DIVISION OF WILDLIFE AND PARKS

My First Big Game Hunt

Score: 177.33

Second Place

TEXAS PARKS AND WILDLIFE DEPARTMENT

Texas Parks and Wildlife

Score: 168.33

Second Place

TENNESSEE WILDLIFE RESOURCES AGENCY

Tennessee Outdoor Journal

Score: 168.33

Third Place

MONTANA FISH, WILDLIFE AND PARKS

Outdoor Reports

Score: 160.67

Maximum Score: 200

Low Score: 150

Judges:

Brett Billings

Billings is a 15-year senior video producer with the U. S. Fish & Wildlife Service, where he still shoots high-definition video and photos, and edits a few projects on AVID. He travels the United States working with USFWS biologists and staff to procure hard-to-get imagery needed by the conservation community. He manages the service's HD B-roll collection: 300 10-minute groupings of the best public domain nature footage available. He is a former Army broadcast journalist, having served in Alaska, Portugal and Germany. He also worked for Kentucky Fish and Wildlife Resources for 10 years before joining USFWS. He lives in West Virginia.

Ryan Coleman

Ryan Coleman has over 20 years of experience in media. As an Emmy nominated director, he has written, directed, edited, and produced multiple television programs. A majority of his experience has been working in television, but he also has created and implemented multiple award winning marketing campaigns.

Steve Easom

NA

Website

First Place

Score: 175.67

SOUTH CAROLINA DEPARTMENT OF NATURAL RESOURCES

Hurricane Hugo's 30th Anniversary

Second Place

Score: 175.00

UTAH DNR WILDLIFE RESOURCES

Utah Division of Wildlife Resources (wildlife.utah.gov)

Third Place

Score: 168.67

FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION

Florida Python Challenge Website

Maximum Score: 190

Low Score: 155.33

Judges:

Scott Davis

Scott Davis is the Senior Webmaster for the Indiana Department of Natural Resources. He remembers the time of dialup modems and no World Wide Web. After 20 years in the newspaper industry as a graphics artist and copy editor, he joined Indiana DNR in 2008. His web team has led the DNR through several website redesigns, adoption of social media, and implementation of new technology such as video and online calendars. Davis is passionate about usability, web writing, and information architecture. He holds a MA in Digital Storytelling from Ball State University. A native Hoosier, Davis lives in East Central Indiana with his wife, two stepsons and dogs Ray and Sam. Outside of work, he rides his recumbent trike and watches the night sky.

Erin Landry

Landry is senior digital performance manager at Digital Air Strike, one of the top social media marketing agencies in Arizona. She is a graduate of Arizona State University's Walter Cronkite School of Journalism and Mass Communication and has resided in the Scottsdale area for more than 10 years. Previously, she worked for the Arizona Game and Fish Department, assisting public information officers with wildlife news and social media.

Tiffany Whitsitt

Tiffany Whitsitt is an Account Executive as well as the Digital Marketing Director at Linden Marketing. She oversees print publications, social media, marketing campaigns, website development, and in-house photography. Whitsitt is also the Marketing Committee Chair of the Junior League Fort Collins where she leads all digital and traditional marketing efforts.