

## **ASSOCIATION FOR CONSERVATION INFORMATION** **2008 AWARDS PROGRAM RESULTS**

\* Note: 2008 Awards are announced at the 2009 ACI Conference.

\* Results are listed by state organization, title of entry, & person submitting.

### **BIG IDEA, SMALL BUDGET**

- 1<sup>st</sup>: North Carolina Wildlife Resources Commission, Wounded Warrior Battalion Fly-Fishing Clinics, Jodie Owen
- 2<sup>nd</sup>: Oklahoma Department of Wildlife Conservation, Oklahoma Noodling Media Event, Todd Craighead
- 3<sup>rd</sup>: Florida Fish & Wildlife Conservation Commission, Featured Creature – Sea Turtle, Patricia Behnke

### **CALENDARS**

- 1<sup>st</sup>: North Carolina Wildlife Resources Commission, Kids Wildlife Art Calendar, Greg Jenkins
- 2<sup>nd</sup>: Arkansas Game & Fish Commission, Arkansas Wildlife Calendar Issue, Jeff Williams
- 3<sup>rd</sup>: Oklahoma Department of Wildlife Conservation, 2009 Landowners Calendar, Micah Holmes

### **COMMUNICATIONS CAMPAIGNS**

- 1<sup>st</sup>: Oklahoma Department of Wildlife Conservation, 2008 Oklahoma Wildlife Expo, Ben Davis
- 2<sup>nd</sup> (tie): Ohio Division of Wildlife, Farmers & Hunters Feeding the Hungry, Vicki Ervin
- 2<sup>nd</sup> (tie): Tennessee Wildlife Resources Agency, Wear it Tennessee! Betsy Woods
- 3<sup>rd</sup>: Arizona Game & Fish Department, Arizona Game & Fish Department 2008 Outdoor Expo promotional campaign, Tom Cadden

### **EDUCATION AND OUTREACH**

- 1<sup>st</sup>: Idaho Department of Fish & Game, *WILD About Early Learners – Second Addition*, Victoria Runnoe
- 2<sup>nd</sup>: Florida Fish & Wildlife Conservation Commission, *State Bird Voting Project*, Judy Gillan
- 3<sup>rd</sup>: New Jersey Department of Environmental Protection, Division of Fish and Wildlife, *“Know the Bear Facts” Education Program*, Michelle Ruggiero

### **EXHIBITS & DIORAMAS**

- 1<sup>st</sup>: Ohio Division of Wildlife, Buckeye Bat Cave, Ohio State Fair, Kathy Garza-Behr
- 2<sup>nd</sup>: North Carolina Wildlife Resources Commission, John E. Pechmann Fishing Education Center Exhibits, Jodie Owen
- 3<sup>rd</sup>: Arkansas Game & Fish Commission, Witt Stephens, Jr. Central Arkansas Nature Center, Jeff Williams

### **EXTERNAL NEWSLETTER**

- 1<sup>st</sup>: Texas Parks & Wildlife Department, *El Solitario newsletter*, Phil Hewitt/Linda Hedges/Tim Peterson/Karen Blizzard
- 2<sup>nd</sup>: New Hampshire Fish & Game Department, *Wild Time for Kids*, Victor Young
- 3<sup>rd</sup>: Wyoming Game & Fish Department, *Wyoming Wildlife News*, Ty Stockton

### **INTERNAL COMMUNICATIONS**

- 1<sup>st</sup>: Texas Parks & Wildlife Department, *Open Line, Fall 2008*, Cynthia Griesser
- 2<sup>nd</sup>: Florida Fish and Wildlife Conservation Commission, *From the Sultan of Syntax*, Henry Cabbage
- 3<sup>rd</sup>: North Carolina Wildlife Resources Commission, *SIGNature, a Standards Identification Guide*, Cay Cross/Carla Osborne

### **MAGAZINE: 4-COLOR**

- 1<sup>st</sup>: Arkansas Game & Fish Commission, *Arkansas Wildlife*, Jeff Williams
- 2<sup>nd</sup>: Montana Fish, Wildlife & Parks, *Montana Outdoors*, Tom Dickson
- 3<sup>rd</sup>: Texas Parks & Wildlife Department, *Texas Parks & Wildlife* magazine, Robert Macias

### **MAGAZINE ARTICLE: FISHERIES**

- 1<sup>st</sup>: Wyoming Game & Fish Department, "BWO," Chris Madson
- 2<sup>nd</sup>: Arizona Game & Fish Department, "Topwater Obsession," Heidi Rayment
- 3<sup>rd</sup>: New Hampshire Fish & Game Department, "Call of the Sea," Jane Vachon

#### **MAGAZINE ARTICLE: GENERAL INTEREST**

- 1<sup>st</sup>: Arizona Game & Fish Department, "A Walk in the Garden," Heidi Rayment
- 2<sup>nd</sup>: Arkansas Game & Fish Commission, "Rediscovering the River," Randy Zellers
- 3<sup>rd</sup>: West Virginia Division of Natural Resources, "Haunting Beauty Below Sea Level," Hoy Murphy

#### **MAGAZINE ARTICLE: PARKS, HISTORICAL, OR CULTURAL**

- 1<sup>st</sup>: Wyoming Game & Fish Department, "Duck Stamp," Chris Madson
- 2<sup>nd</sup>: West Virginia Division of Natural Resources, " 'Sacred Ground' Cathedral State Park," Hoy Murphy
- 3<sup>rd</sup>: Arizona Game & Fish Department, "Kendrick Park Watchable Wildlife Trail," Heidi Rayment

#### **MAGAZINE ARTICLE: WILDLIFE**

- 1<sup>st</sup>: Wyoming Game & Fish Department, "The Eagle Has Landed," Chris Madson
- 2<sup>nd</sup>: South Carolina Department of Natural Resources, "For the Birds," David Lucas
- 3<sup>rd</sup>: Minnesota Department of Natural Resources, "End of the Reign," Gustave Axelson

#### **ONE TIME PUBLICATION: BOOKS/REPORTS**

- 1<sup>st</sup>: Florida Fish & Wildlife Conservation Commission, *Wildlife 2060: What's at Stake for Florida*, Judy Gillan
- 2<sup>nd</sup>: Utah Division of Wildlife Resources, *Utah Community Fisheries Booklet*, Cory Maylett
- 3<sup>rd</sup>: Ohio Division of Wildlife, *Warblers of Ohio & Eastern North America*, Susie Vance

#### **ONE-TIME PUBLICATION: BROCHURE**

- 1<sup>st</sup>: Utah Division of Wildlife Resources, ("*Big Hairy*" and "*Little Hairy*") *The Value of Wildlife brochure*, Amy Canning/Cory Maylett
- 2<sup>nd</sup>: Alabama Department of Conservation & Natural Resources, *Forever Wild – Alabama's Land Trust Program*, Billy Pope
- 3<sup>rd</sup>: Utah Division of Wildlife Resources, *Fishing Regulation Changes brochure*, Amy Canning/Cory Maylett

#### **ONE-TIME PUBLICATION: OTHER**

- 1<sup>st</sup>: New Jersey Department of Environmental Protection, Division of Fish & Wildlife, "*Know the Bear Facts for Kids*" *Activity Guide*, Michelle Ruggiero
- 2<sup>nd</sup>: Texas Parks & Wildlife Department, *Texas State Park Rack Cards*, Thomas Wilhelm/Sonia Yeck
- 3<sup>rd</sup>: Arkansas Game & Fish Commission, *2008-09 Arkansas Game & Fish Commission Zone Map Pocket Guide*, Angela Sanchez

#### **PHOTOGRAPHY**

- 1<sup>st</sup>: Wyoming Game & Fish Department, Fly-fishing Among the Cottonwoods, Mark Gocke
- 2<sup>nd</sup>: Florida Fish & Wildlife Conservation Commission, Young Denizen, Kelly Broderick
- 3<sup>rd</sup>: Arizona Game & Fish Department, Desert Bighorn Sheep, George Andrejko

#### **POSTERS**

- 1<sup>st</sup>: Arizona Game & Fish Department, Desert Tortoise, Lynda Lambert
- 2<sup>nd</sup>: Nevada Department of Wildlife, Free Fishing Day, Aaron Meier
- 3<sup>rd</sup>: Arizona Game & Fish Department, Raptors of Arizona, Tom Cadden

#### **PRINT NEWS RELEASE**

- 1<sup>st</sup>: Florida Fish & Wildlife Conservation Commission, *FWC Biologist Saves Drowning Bear; Celebrity Bear Moved to Zoo*, Scott Ball
- 2<sup>nd</sup>: Wyoming Game & Fish Department, *Illegal Crayfish Introduction Costs Colorado Company \$100,000*, Robin Keppie
- 3<sup>rd</sup>: Utah Division of Wildlife Resources, *Cougar Country – Ten Tips to Stay Safe*, Mark Hadley

## **RADIO PUBLIC SERVICE ANNOUNCEMENTS**

- 1<sup>st</sup> (tie): Missouri Department of Conservation, "Right Tree, Right Place," Dan Zarlenga
- 1<sup>st</sup> (tie): Missouri Department of Conservation, "Beetles Invasion," Peg Craft
- 2<sup>nd</sup>: Missouri Department of Conservation, "Deadly Hitchhiker," Peg Craft
- 3<sup>rd</sup>: Alabama Department of Conservation & Natural Resources, "Pass It On," Ron Jolly/Billy Pope/Tim Ward

## **REGULATIONS PUBLICATIONS**

- 1<sup>st</sup>: Florida Fish & Wildlife Conservation Commission, *Florida Fishing Regulations – Saltwater Edition*, Scott Ball
- 2<sup>nd</sup>: Florida Fish & Wildlife Conservation Commission, *Florida Hunting Regulations*, Scott Ball
- 3<sup>rd</sup>: Tennessee Wildlife Resources Agency, *Tennessee Hunting & Trapping Guide*, Don King

## **TELEVISION SERIES**

- 1<sup>st</sup>: Tennessee Wildlife Resources Agency, "Tennessee's Wild Side" – 1606 & 1607, Don King
- 2<sup>nd</sup>: Texas Parks & Wildlife Department, "Texas Parks & Wildlife Television" – 1707 & 1708, Don Cash
- 3<sup>rd</sup>: Arizona Game & Fish Department, "Arizona Wildlife Views" – 2 & 3, Carol Lynde/Gary Schafer

## **VIDEO: NEWS RELEASE**

- 1<sup>st</sup>: Texas Parks & Wildlife Department, *Texas Toad in Trouble*, Karen Loke
- 2<sup>nd</sup>: Texas Parks & Wildlife Department, *Eggs-otic Collection*, Karen Loke
- 3<sup>rd</sup>: Texas Parks & Wildlife Department, *Ike's Aftermath*, Karen Loke

## **VIDEO: OTHER**

- 1<sup>st</sup>: Arizona Game & Fish Department, "SPLASH, Boating Safely in Arizona," Ed Huntsman
- 2<sup>nd</sup>: Wyoming Game & Fish Department, "Wyoming: Predators, Prey & People," Eric Keszler
- 3<sup>rd</sup>: Tennessee Wildlife Resources Agency, "TWRA Today," Todd Maszaros

## **WEB SITES**

- 1<sup>st</sup>: Alabama Department of Conservation & Natural Resources, Alabama Department of Conservation & Natural Resources Web Site, Kim Nix
- 2<sup>nd</sup>: Ohio Division of Wildlife, Ohio Division of Wildlife Web Site, Lindsay Deering
- 3<sup>rd</sup>: Arizona Game & Fish Department, Arizona Game & Fish Department Interactive Web Site, Briann Ference