



*Association for Conservation Information*

## **2004 Awards Competition Summary**

*Prepared by Chuck Schlueter, Awards Chairperson*

*63<sup>rd</sup> Annual Conference*

*Ogden, Utah*

*July 11-15*

“The Association shall conduct an annual awards program to promote craft improvement through competition and to give appropriate recognition to the efforts of member agencies in conservation education, information and public relations programs, and on the recommendations of member agencies, to honor individuals and organizations who have distinguished themselves in those fields.”

# Awards Program History

*Number of Entries by year, plus 2004 Gain/Decline*

Category	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	+ / -
Magazine, 4-Color	23	24	20	24	19	24	26	20	24	17	18	16	-2
Magazine, Wildlife Article	32	33	23	28	30	34	32	21	32	24	31	27	-4
Magazine, Fisheries Article	20	26	17	27	18	25	27	17	21	20	15	30	+5
Magazine, Parks Article	11	13	8	11	14	20	15	12	15	14	13	16	+3
Magazine, General Interest	31	43	23	30	29	37	33	26	29	25	22	31	+9
1- to 3-Color Newsletter				7	10	11	14	8	11	9	6	6	0
Poster			16	23	14	12	12	15	15	8	10	15	+5
Calendar			13	13	13	17	11	13	13	11	13	19	+6
One-Time Publication, 4-Color Other	22	16	15	31	27	24	30	18	32	20	9	4	-5
One-Time Publication, 4-Color Book											6	12	+6
One-Time Publication, 4-Color Brochure											16	13	-3
One-Time Publication, 1- to 3-Color	17	12	14	14	12	9	7	10	13	7	2	5	+3
Regulations Publications		13	5	10	13	7	8	6	6	12	18	15	-3
Internal Communications	10	10	6	13	10	7	11	7	9	6	5	5	0
Print News	27	19	14	22	15	16	14	12	11	12	13	22	+9
Radio Program	9	11	4	3	2	3	5	3	7	9	9	5	-4
Radio PSA	9	9	9	7	6	7	8	10	11	3	6	9	+3
Television Series	6	6	4	7	5	7	11	8	10	7	6	10	+4
Television PSA	7	9	8	8	6	6	21	9	10	6	4	7	+3
Video News	9	12	11	4	14	13	12	5	10	10	11	13	+2
Video Other				30	21	14	15	14	22	10	20	11	-9
Photography	9	12	7	18	12	21	6	10	8	16	15	21	+6
Education	12	12	16	17	14	6	8	8	9	11	10	6	-4
Web Sites			4	14	7	10	9	9	11	11	9	10	+1
Media Campaigns					7	7	7	7	10		6	3	+3
Big Ideas, Small Budget										4	2	3	+1
<b>Total Entries</b>	<b>254</b>	<b>280</b>	<b>237</b>	<b>361</b>	<b>318</b>	<b>337</b>	<b>342</b>	<b>268</b>	<b>339</b>	<b>278</b>	<b>292</b>	<b>337</b>	<b>+45</b>

# Category: Education

## 2004 Place Winners

- 1 – Nebraska Game and Fish Commission
- 2 – New Hampshire Fish and Game Dept
- 3 – Texas Parks and Wildlife Dept

## 2003 Place Winners

- 1 – Utah Division of Wildlife Resources
- 2 – Idaho Dept. of Fish and Game
- 3 – New Jersey Fish and Wildlife

## 2002 Place Winners

- 1 – New Jersey Fish and Wildlife
- 2 – Pennsylvania Fish and Boat Commission
- 3 – Nebraska Game and Parks Commission

## 2001 Place Winners

- 1 – New York Dept. of Environmental Conservation
- 2 – Arizona Game and Fish
- 2 – Florida Fish and Wildlife Conservation Commission
- 3 – Texas Parks and Wildlife

## 2000 Place Winners

- 1 – South Carolina Dept. Natural Resources
- 2 – Illinois Dept. Natural Resources
- 3 – Texas Parks and Wildlife

## Category Chairperson:

Jen Levin, NW Atlantic Marine Alliance

## Judges:

**Kevin Frailey** is the Conservation Education Supervisor for the Idaho Dept. of Fish and Game, where he directs and supervises all education program leaders within the agency. His 20-year career in conservation education includes participation in more than 20 state, regional, and national committees. Most recently, Kevin has been instrumental in the writing of the North American Conservation Education Strategy for IAFWA. Previously he assisted in the creation of statewide environmental education plans while on committees for two separate Michigan gubernatorial administrations and assisted in drafting and passage of the state's Environmental Education Act.

**Michael O'Malley** is the Watchable Wildlife Program Coordinator for the Washington Dept. of Fish and Wildlife (WDFW), and principal author of *Wildlife Viewing Activities in Washington: A Strategic Plan and Report to the Washington Legislature March 2004*. He also wrote the WDFW's Education Plan. He serves as chair of the national Recreational Boating and Fishing Foundation's Education Task Force that created the *Best Practices in Boating, Fishing and Aquatic Resources Stewardship Education*. He was the first aquatic education specialist in the state of Washington, serving from 1987-1999. Previously he served as President of ACI (1982-83), and was instrumental in creation of the Aquatic Resources Education Association (AREA) in 1994, and served as AREA's first chair from 1994-95.

**Jennifer Levin** currently works for the Northwest Atlantic Marine Alliance on marine resource issues around the Gulf of Maine. Formerly, Jen managed the education and market research programs for the Recreational Boating and Fishing Foundation, most notably managing the production of *Best Practices in Boating, Fishing and Aquatic Resources Stewardship Education*. She has worked on behalf of the National Association of State Foresters as their communications specialist, and for the Wisconsin Dept. of Natural Resources communicating about hunting and trapping issues. Jen is on the ACI Board of Directors, and has served on the IAWFA Education, Outreach, and Diversity Committee.

## 2004 Competition Results

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Nebraska Game and Parks Commission	<i>Trail Tales</i>	263
New Hampshire Fish and Game Dept.	Discover Wild Times for Kids	218
Texas Parks and Wildlife Dept	<i>Wing Shooting Responsibility Workshop</i>	203
<b><i>Also, in Alphabetical order</i></b>		
Arkansas Game and Fish Commission	<i>Forrest L. Woods Crowley's Ridge Nature Center Educator's Handbook</i>	
Arkansas Game and Fish Commission	Mammal Cards	
Texas Parks and Wildlife Dept	<i>"Deferral" Hunter Education</i>	

## Category: Posters

### 2004 Place Winners

- 1 – New Hampshire Fish & Game
- 2 – Virginia Dept. Game & Inland Fisheries
- 3 – Texas Parks and Wildlife

### 2003 Place Winners

- 1 – Georgia Natural Resources
- 2 – Idaho Fish and Game
- 3 – Kentucky Fish and Wildlife

### 2002 Place Winners

- 1 – Texas Parks and Wildlife

- 2 – North Carolina Wildlife Resources
- 3 – Arizona Game and Fish

### 2001 Place Winners

- 1 – Kentucky Dept. Fish and Wildlife
- 2 – South Carolina Natural Resources
- 3 – North Carolina Wildlife Resources

### 2000 Place Winners

- 1 – Arkansas Game and Fish
- 2 – New Hampshire Fish and Game
- 3 – South Carolina Natural Resources

## Category Chairperson:

Melinda Carl, Delaware Dept. of Natural Resources

### Judges:

**David Rickman** is exhibits coordinator for the Delaware Division of Parks and Recreation, Department of Natural Resources and Environmental Control, where his favorite project is helping to restore and furnish Fort Delaware, an American Civil War-era seacoast fortress. He also is a freelance illustrator specializing in historical and ethnographic subjects. His works are in the collections of the National Park Service, Parks Canada and various other museums and historic sites.

**Steve Williams** is ecological restoration coordinator for the Delaware Department of Natural Resources and Environmental Control. He also served as the department's Whole Basin coordinator and developed public outreach and technical assessment materials for the state's four watersheds. He has produced slide shows, educational posters and brochures for wetlands and other restoration projects and programs. He recently spearheaded development of the state's largest stream restoration project expected to be completed this summer.

**Gary Kreamer** is the aquatic resources education coordinator for the Delaware Division of Fish and Wildlife, Department of Natural Resources and Environmental Control. He was instrumental in development of the multi-state-partnered *Green Eggs & Sand* project that empowers educators to teach about the horseshoe crab/shorebird management controversy. He also developed a series of learning stations about the Delaware Estuary used in Delaware and New Jersey Schools, and has authored and edited educator guidebooks and lesson plans on aquatic resources.

## **2004 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
New Hampshire Fish & Game Dept.	<i>Wild in the Water in New Hampshire</i>	260
Virginia Dept. of Game & Inland Fisheries	<i>Discover Our Wild Side - Virginia Birding and Wildlife Trail (Piedmont Area)</i>	245
Texas Parks and Wildlife Dept.	<i>Family Fishing Celebration</i>	241
<b><i>Also, in Alphabetical Order</i></b>		
Arizona Game & Fish Dept.	<i>2005 Arizona Wildlife Calendar Poster</i>	
Arizona Game & Fish Dept.	<i>10 to Treasure: Arizona's Big Game Wildlife</i>	
Arkansas Game and Fish Commission	<i>You Go Girl!</i>	
Arkansas Game and Fish Commission	<i>Salamanders of Arkansas</i>	
Arkansas Game and Fish Commission	<i>Underwater Arkansas - 2004 Dive Schedule</i>	
Iowa Dept. of Natural Resources	<i>Getting Your Land Into CRP</i>	
Minnesota Dept. of Natural Resources	<i>Great Blue Heron Checkoff Poster</i>	
Nevada Dept. of Wildlife	<i>2004 Free Fishing Day Poster</i>	
Pennsylvania Fish & Boat Commission	<i>Pennsylvania Fishes</i>	
South Carolina Dept. of Natural Resources	<i>Teal Rising</i>	
South Carolina Dept. of Natural Resources	<i>Eastatooe Autumn</i>	
Texas Parks and Wildlife Dept.	<i>2004 Expo Poster</i>	

## **Category: One Time Publication, 1- to 3-Color**

### **2004 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – Oklahoma Dept. Wildlife Conservation
- 3 – Arizona Game and Fish Dept

### **2003 Place Winners**

- 1 – Texas Parks and Wildlife

### **2002 Place Winners**

- 1 – New Hampshire Fish and Game
- 2 – Missouri Dept. Conservation
- 3 – Missouri Dept. Conservation

Special – Oregon State Marine Board

### **2001 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – California Dept. Fish and Game
- 3 – Texas Parks and Wildlife

### **2000 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – Texas Parks and Wildlife
- 3 – California Dept. Fish and Game

## **Category Chairperson:**

Geoffrey Schneider, Nevada Dept. of Wildlife

## **Judges:**

**Brian Wignall** is president of Biodynamics, Inc. He is an Emmy Award winning producer of television documentaries and has more than 20 years of international experience in museum, zoo and aquarium design. Brian has illustrated and published five books on desert plants and wildlife through the Western Parks Association, Sonora Desert Museum Press and University of California Press. He also has designed five state trout and habitat stamps. Brian has a degree in Commercial Art, Design and Photography.

**Christie Leavitt** has served as Curator of Education at the Clark County Museum in Henderson, Nev. for 13 years. She has more than 30 years of professional museum experience in the development, implementation and evaluation of educational programs in regional natural history and history museums, as well as Clark County Wetlands Park. She has a Bachelor of Arts in Anthropology and a Master's Degree in Anthropology from the University of Nevada, Las Vegas.

**Christian Kolberg** has served for the past six years as Director of Communication for the Donald W. Reynolds Foundation. Among his many duties with the foundation are overseeing its publications and web site. Prior to that, he worked in the marketing department of the Las Vegas Review-Journal newspaper for 10 years, three of which were as Marketing Director. Christian holds a Bachelor of Arts in Communications/Marketing from the University of Nevada, Reno.

## **2004 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Texas Parks and Wildlife Dept.	<i>Monument Hill/Kreische Brewery Brochure</i>	497
Oklahoma Dept. Wildlife Conservation	<i>Bald Eagle Watches</i>	476
Arizona Game and Fish Dept.	<i>Mountain Lions in Arizona: What You Need to Know</i>	470
<b>Also, In alphabetical order</b>		
Alabama Dept. of Conservation	<i>Alabama Coastal Birdfest</i>	
Arizona Game and Fish Dept.	<i>FAQ About Living with Urban Coyotes</i>	

# **Category: One Time Publication, 4-Color Other**

### **2004 Place Winners**

- 1 – Nebraska Game & Fish Commission
- 2 – Wyoming Game & Fish Dept.
- 3 – Iowa Dept. of Natural Resources

### **2003 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – Alabama Dept. Conservation
- 3 – Texas Parks and Wildlife
- Special – Virginia Dept. Game & Inland Fisheries

**2002 Place Winners**

- 1 – Virginia Dept. Game & Inland Fisheries
- 2 – Texas Parks and Wildlife
- 3 – Alaska Dept. Fish and Game

**2001 Place Winners**

- 1 – Missouri Dept. Conservation

- 2 – Texas Parks and Wildlife
- 2 – Arizona Game and Fish
- 3 – Missouri Dept. Conservation

**2000 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – New Hampshire Fish and Game
- 3 – South Dakota Game, Fish & Parks

**Category Chairperson:**

Kim Nix, Alabama Dept. of Conservation

**Judges:**

**Tilda Mims** was an information specialist for the Alabama Forestry Commission for 16 years. While at the AFC, she wrote numerous news releases and helped create and edit many publications. She holds both bachelor’s and master’s degrees from the University of Alabama and is an adjunct faculty member at Shelton State Community College. She is enjoying a new career as Public Safety Educator for the Tuscaloosa Fire and Rescue Service in Tuscaloosa, AL.

**Noelle Buchannon** graduated in 1991 with honors from the Savannah College of Art and Design where she received a Bachelor of Fine Arts in graphic design. In 1992, she joined the Tapley Finklea Group in Montgomery, AL, and was named creative director in 1999.

**April Lupardus Waltz** works for the Alabama Wildlife Federation, a nonprofit conservation organization. As Conservation Programs Specialist, she has a variety of responsibilities including being Managing Editor of the AWF’s *Alabama Wildlife* magazine and coordinator of the Alabama Outdoor Classroom program. April has a bachelor’s degree in Environmental Economics and a master’s degree in Environmental Management.

**2004 Competition Results**

<b><u>AGENCY</u></b>	<b><u>TITLE OF ENTRY</u></b>	<b><u>TOTAL POINTS</u></b>
Nebraska Game & Parks Commission	<i>Want More Pheasants? Here's How to Get Them!</i>	273
Wyoming Game & Fish Dept.	<i>Keep Wyoming Wild, Product &amp; Publication Catalog</i>	240
Iowa Dept. Natural Resources	<i>Getting Your Land Into CRP</i>	234
<b><i>Also, in Alphabetical order</i></b>		
Louisiana Dept. of Wildlife & Fisheries	<i>ACI Guide for 2004 Conference</i>	

**Category: One Time Publication,  
4-Color Books/Reports**

**2004 Place Winners**

- 1 – Texas Parks and Wildlife Dept

- 2 – National Wild Turkey Federation
- 3 – Arkansas Game and Fish

**2003 Place Winners**

- 1 – Arkansas Game and Fish
- 2 – Minnesota Dept. Natural Resources
- 3 – Idaho Dept. Fish and Game

**2002 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – South Dakota Game, Fish & Parks
- 3 – Virginia Dept. Game & Inland Fisheries

**Category Chairperson:**

Kim Nix, Alabama Dept. of Conservation

**Judges:**

*Same per 4-Color Other category.*

**2004 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Texas Parks & Wildlife Dept.	<i>2004 Annual Report</i>	298
National Wild Turkey Federation	<i>2004 Annual Report</i>	296
Arkansas Game and Fish Commission	<i>Arkansas Snake Guide</i>	292
<b><i>Also, in Alphabetical Order</i></b>		
Arizona Game and Fish Dept.	<i>2003 Arizona Boating Safety Report</i>	
Iowa Dept. of Natural Resources	<i>Whitetail: Treasure, Trophy or Trouble?</i>	
Louisiana Dept. of Wildlife and Fisheries	<i>Annual Report 2002-2003</i>	
Mississippi Dept. of Wildlife, Fisheries and Parks	<i>Spittin' &amp; Drummin'; 2004 Wild Turkey Report</i>	
Mississippi Dept. of Wildlife, Fisheries and Parks	<i>Mississippi Deer Management Report</i>	
Montana Fish, Wildlife and Parks	<i>A Hunter's Guide to Southeastern Montana</i>	
South Carolina Dept. of Natural Resources	<i>Broad Scenic River Management Plan</i>	
Texas Parks & Wildlife Dept.	<i>Texas State Park Guide</i>	
Virginia Dept. Game & Inland Fisheries	<i>Discover Our Wild Side</i>	

**Category: One Time Publication,  
4-Color Brochure**

**2004 Place Winners**

- 1 – New Hampshire Fish and Game
- 2 – Texas Parks and Wildlife Dept
- 3 – Alabama Dept. of Conservation

**2003 Place Winners**

- 1 – New Hampshire Fish and Game
- 2 – New York Dept. Environmental Conservation



3 – Georgia Dept. Natural Resources

**2002 Place Winners**

- 1 – Colorado Division of Wildlife
- 2 – North Carolina Wildlife Resources Commission
- 3 – Georgia Dept. Natural Resources

**Category Chairperson:**

Kim Nix, Alabama Dept. of Conservation

**Judges:**

Same per 4-Color Other Category.

**2004 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
New Hampshire Fish and Game Dept.	<i>Wild in the Water in New Hampshire</i>	310
Texas Parks and Wildlife	<i>Fishing for the Future - Texas Freshwater Fisheries Center</i>	297
Alabama Dept. of Conservation & Natural Resources	<i>Outdoor Alabama Magazine - Discover the Wonder</i>	289
<b><i>Also, in Alphabetical Order</i></b>		
Arizona Game & Fish Dept.	<i>California Condors in Arizona</i>	
Arizona Game & Fish Dept.	<i>A Guide to Arizona Off-Road Vehicle Laws, Rules and Regulations</i>	
Arkansas Game & Fish Commission	<i>Ponca Elk Education Center</i>	
Arkansas Game & Fish Commission	<i>Delta Rivers Nature Center</i>	
Florida Fish & Wildlife Conservation Commission	<i>Birding Florida</i>	
Iowa Dept. of Natural Resources	<i>Getting Your Land Into CRP</i>	
Oklahoma Dept. of Wildlife Conservation	<i>Bat Watch Registration Form/Brochure</i>	
Pennsylvania Fish & Boat Commission	<i>Your Natural Backyard Habitat</i>	
Pennsylvania Fish & Boat Commission	<i>Conodoquinet Creek Water Trail Guide</i>	
Pennsylvania Fish & Boat Commission	<i>Clarion River Water Trail Guide</i>	

**Category: 1- to 3-Color Newsletter**

**2004 Place Winners**

- 1 – New Hampshire Fish and Game
- 2 – Mississippi Dept. Wildlife, Fish & Parks
- 3 – Wyoming Game & Fish Dept.

**2003 Place Winners**

- 1 – New Hampshire Fish and Game
- 2 – New Hampshire Fish and Game

- 3 – Wyoming Game and Fish
- Special – Texas Parks and Wildlife

**2002 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – New Hampshire Fish and Game
- 3 – New Hampshire Fish and Game
- Special – Wyoming Game and Fish

**2001 Place Winners**

- 1 – Connecticut Dept. Environmental Protection
- 2 – Minnesota Dept. Natural Resources
- 3 – New Hampshire Fish and Game

**2000 Place Winners**

- 1 – New Mexico Dept. Game and Fish
- 2 – Wyoming Game and Fish
- 3 – New Hampshire Fish and Game

**Category Chairperson:**

P.J. Perea, National Wild Turkey Federation

**Judges:**

**Matt Lindler** is the editor of NWTF's *JAKES* and *Xtreme JAKES* publication. He has won numerous awards both as a writer and photographer. Director of NWTF's photography department. Current President of South Carolina Outdoor Press Association (SCOPE)

**Tricia HooChung** is a national award-winning editorial graphic artist and journalist working at *Aiken Standard*, Aiken, S.C.

**Paul Rackley** is an award-winning staff writer working with the NWTF's Public Relations department.

**2004 Competition Results**

<b><u>AGENCY</u></b>	<b><u>TITLE OF ENTRY</u></b>	<b><u>TOTAL POINTS</u></b>
New Hampshire Fish and Game Dept.	<i>Wildlines</i>	466
Mississippi Dept. of Wildlife, Fisheries & Parks	<i>Wildlife Issues</i>	461
Wyoming Game and Fish Dept.	<i>Wyoming Wildlife News</i>	455
<b><i>Also, in Alphabetical Order</i></b>		
Louisiana Dept. of Wildlife & Fisheries	<i>Wildlife &amp; Fisheries Newsletter</i>	
New Hampshire Fish and Game Dept.	<i>Project WEB</i>	
Oklahoma Dept. of Wildlife Conservation	<i>The Wild Side</i>	

**Category: Internal Communications**

**2004 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – Arkansas Game and Fish
- 2 – Texas Parks and Wildlife
- 3 – Oklahoma Dept. of Wildlife Conservation

**2003 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – Texas Parks and Wildlife
- 3 – New Mexico Dept. Game and Fish
- Special – Oklahoma Dept. Wildlife

**2002 Place Winners**

- 1 – Minnesota Dept. Natural Resources
- 2 – Texas Parks and Wildlife
- 3 – Oklahoma Dept. Wildlife
- 3 – Texas Parks and Wildlife

**2001 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – US Fish and Wildlife Service
- 3 – California Dept. Fish and Game

**2000 Place Winners**

- 1 – US Fish and Wildlife Service
- 2 – Texas Parks and Wildlife
- 3 – Oregon State Marine Board

**Category Chairperson:**

Marcus Kilburn, Arkansas Game & Fish Commission

**Judges:**

**Joan Ellison** is a 32-year veteran of the State Parks Division of the Arkansas Dept. of Parks and Tourism. She has served as the Division’s public information officer since 1987. She coordinates the state parks system’s \$1 million in advertising and promotional efforts in print, electronic and outdoor media, and the design and production of the wide variety of 4-color literature that serves as the fulfillment for this advertising. Since 1987, she has written and produced hundreds to television and radio spots featured in park promotions. Ellison’s TV work has been honored by the Arkansas Advertising Federation with gold, silver and bronze ADDY Awards.

**Kara Lee Ford** is a senior public relations account executive with Cranford Johnson Robinson Woods in Little Rock. She has more than 32 years of experience in the field of communications. She graduated magna cum laude from the University of North Texas with a BA degree in journalism and was named the top journalism student in her graduating class. She has worked as copy editor at the Dallas Morning News before entering the work of public relations with Southwestern Bell in Dallas.

**Tana Beasley** has been an education specialist with the Arkansas Game and Fish Commission for almost five years at Potlatch Conservation Education Center at Cook’s Lake near Casscoe, AR. She had been a biology and chemistry teacher in public schools for 30 years. She has 20 years experience in helping develop and conduct environmental teacher workshops locally, statewide and nationally.

**2004 Competition Results**

<b><u>AGENCY</u></b>	<b><u>TITLE OF ENTRY</u></b>	<b><u>TOTAL POINTS</u></b>
Texas Parks and Wildlife Dept.	<i>Open Line: Summer 2004</i>	283
Arkansas Game and Fish Commission	<i>Policy Manual</i>	271
Texas Parks and Wildlife Dept.	<i>Tracks and Trails</i>	271
Oklahoma Dept. of Wildlife Conservation	<i>The WOG</i>	268
<b><i>Also, in Alphabetical Order</i></b>		
Louisiana Dept. of Wildlife and Fish	<i>Public Info. Section Report</i>	

# Category: Web Sites

## 2004 Place Winners

- 1 – Arizona Game and Fish Dept.
- 2 – North Carolina Wildlife Resources
- 3 – Florida Fish and Wildlife Conservation

## 2003 Place Winners

- 1 – Nebraska Game and Fish
- 2 – Arkansas Game and Fish
- 2 – New Jersey Fish and Wildlife
- 3 – North Carolina Wildlife Resources

## 2002 Place Winners

- 1 – North Carolina Wildlife Resources

- 2 – New Hampshire Fish and Game
- 3 – Nevada Division of Wildlife

## 2001 Place Winners

- 1 – Missouri Dept. Conservation
- 2 – Texas Parks and Wildlife
- 3 – Arkansas Game and Fish
- 3 – National Wild Turkey Federation

## 2000 Place Winners

- 1 – Minnesota Dept. Natural Resources
- 2 – Nebraska Game and Fish
- 3 – New Jersey Fish and Wildlife

## Category Chairperson:

Liza Poinier, New Hampshire Fish and Game

## Judges:

**Patrick Hunt** is an Internet consultant specializing in user research, user experience design and usability testing for web sites and web applications. Over the course of his 15-year career, Patrick has consulted on user experience, branding and marketing to leading corporations, non-profit organizations and government agencies, including AOL, Fannie Mae, IBM, MCI, Juvenile Diabetes Research Foundation, Peace Corps, and National Institutes of Health.

**Len Singel** specializes in employing technology-based initiatives for improving fish and wildlife agency recreational licensing and data systems and meeting customer service initiatives as IAFWA's Automated Wildlife Data Systems Coordinator. Len has a Master of Science in Forest Resources and a Bachelor of Science in Wildlife and Fisheries Science, both from Penn State University.

**Jennifer Wulff** is program manager with the Recreational Boating and Fishing Foundation and manages the strategy, redesign and daily oversight of WaterWorksWonders.org. Prior to joining RBFF, Jennifer worked in the private sector for Washington, DC-based Magnet Interactive, a full-service web development firm. There she devised strategy, information architecture and served as project manager for several interactive clients, including Kelloggs, Smithsonian Education and Texas Instruments.

## 2004 Competition Results

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Arizona Game and Fish Department	<a href="http://www.azgfd.gov">www.azgfd.gov</a>	274
North Carolina Wildlife Resources Commission	<a href="http://www.ncwildlife.org">www.ncwildlife.org</a>	272
Florida Fish & Wildlife Conservation	<a href="http://www.MyFWC.com">www.MyFWC.com</a>	270

Commission		
<b><i>Also, in Alphabetical Order</i></b>		
Arkansas Game and Fish Commission	<a href="http://www.agfc.com">www.agfc.com</a>	
Idaho Fish and Game	<a href="http://fishandgame.idaho.gov">http://fishandgame.idaho.gov</a>	
Iowa Dept. of Natural Resources	<a href="http://www.iowadnr.com">www.iowadnr.com</a>	
Nebraska Game & Parks Commission	<a href="http://www.outdoornebraska.org">www.outdoornebraska.org</a>	
New Jersey Division of Fish and Wildlife	<a href="http://www.NJFishandWildlife.com">www.NJFishandWildlife.com</a>	
Oklahoma Department of Wildlife Conservation	<a href="http://www.wildlifedepartment.com">www.wildlifedepartment.com</a>	
Texas Parks and Wildlife (TX State Park Guide site)	<a href="http://www.tpwd.state.tx.us/parkguide2004">www.tpwd.state.tx.us/parkguide2004</a>	

## Category: Print News

### **2004 Place Winners**

- 1 – Arkansas Game & Fish Commission
- 2 – Wyoming Game & Fish Dept.
- 3 – New Hampshire Fish & Game Dept.

### **2003 Place Winners**

- 1 – Florida Fish and Wildlife
- 2 – Missouri Dept. Conservation
- 3 – Missouri Dept. Conservation
- Special – Arkansas Game and Fish

### **2002 Place Winners**

- 1 – Missouri Dept. Conservation

- 2 – Oklahoma Dept. Wildlife
- 2 – Pennsylvania Game Commission
- 3 – Missouri Dept. Conservation

### **2001 Place Winners**

- 1 – Missouri Dept. Conservation
- 2 – Missouri Dept. Conservation
- 3 – Missouri Dept. Conservation

### **2000 Place Winners**

- 1 – Florida Fish and Wildlife
- 2 – Texas Parks and Wildlife
- 3 – Texas Parks and Wildlife

## **Category Chairperson:**

Jenny Thom, Oklahoma Dept. of Wildlife Conservation

## **Judges:**

**John Gifford** is an Oklahoma-based writer, columnist, photographer, book author and creative-writing instructor. Specializing in fly-fishing and environmental issues, Gifford has also worked as a sports and government correspondent; as a business, speech and technical writer; and as a marketing and public relations writer. He has also worked in banking, risk management and film production. A former U. S. Marine, he is a veteran of the Persian Gulf War. Gifford earned a B. A. in English from the University of Oklahoma, where he also received the Goldia Cooksey Memorial Award, given for critical essays and creative writing. He studied fiction writing at Goddard College in Vermont. His work has appeared on local and national radio, and in a variety of newspapers, magazines, journals and other publications, including *American Angler*, *Bassmaster*, *Boy's Life*, *Fly-Fish America*, *Flyfishing & Tying Journal*, *In-Fisherman*, and *Writer's Digest*, among others.

**Dr. Mark Paxton** is an associate professor of journalism at Southwest Missouri State University in Springfield, MO. He has a BA in journalism from Marshall University and a Ph.D. in communications from the University of Tennessee. He spent 14 years as a reporter and editor at the Charleston, WV, Daily Mail, the Nashville, TN, Banner, and The Associated Press.

**Micah Leydorf** currently serves as deputy chief of staff and press secretary for Congressman Ernest J. Istook of Oklahoma. She has worked for Congressman Istook since 1996 in various positions in both his Oklahoma City and Washington offices, including staff assistant, casework representative, office manager and scheduler, and personal assistant. She has served as press secretary in his Washington office since 1998 and his deputy chief of staff since January of 2003. Swafford graduated with honors from Hillsdale College in Hillsdale, MI with a double major in American studies and European studies. She received a master's degree in journalism from the University of Oklahoma. In addition to her career on Capitol Hill, Swafford has also worked abroad briefly in the London corporate office for Harman International; helped edit a national bestseller, *In Their Name*, commemorating the 1995 Oklahoma City bombing; covered the Oklahoma state legislature as a freelance reporter for the *Woodward News*; co-hosted a weekly local radio show, *The Business of Politics*; lectured as a faculty member for The Leadership Institute; and has served as an expert witness on libel.

## **2004 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Arkansas Game and Fish Commission	<i>Fishermen Survive Ride Through Dam</i>	285
Wyoming Game & Fish Dept.	<i>Auto Accident Claims Lives</i>	284
New Hampshire Fish & Game Dept.	<i>Want to Tangle with a Toothy Terror</i>	277
<b>Also, in Alphabetical Order</b>		
Arizona Game & Fish Dept.	<i>Endangered Pelicans Injured</i>	
Arizona Game & Fish Dept.	<i>Heritage Public Awareness Campaign Press Kit</i>	
Arkansas Game and Fish Commission	<i>Judge Rules in Favor of AGFC in Deer Dog Case</i>	
Arkansas Game and Fish Commission	<i>Sportsmen May Access Public Areas</i>	
Arkansas Game and Fish Commission	<i>Mississippi River Waterfowlers</i>	
Louisiana Dept. Wildlife & Fisheries	<i>Crab Trap Removal Program</i>	
Minnesota Dept. Natural Resources	<i>Future of Fishing Begins with Shared Responsibility</i>	
Minnesota Dept. Natural Resources	<i>Ruffed Grouse: Minnesota Top State for Species</i>	
Virginia Dept. of Game and Inland Fisheries	<i>Mosquitofish Rarely The Solution to Mosquito Control</i>	
Missouri Dept. of Conservation	<i>March 19 All Outdoors</i>	
Missouri Dept. of Conservation	<i>April 9 All Outdoors</i>	
Missouri Dept. of Conservation	<i>July 30 All Outdoors</i>	
National Wild Turkey Federation	<i>Good News About Youth Hunting</i>	
Oklahoma Dept. of Wildlife Conservation	<i>11-year-old Phenom From Tulsa Wins Gold</i>	
Oklahoma Dept. of Wildlife Conservation	<i>Local Artist's Work of Oklahoma Fish</i>	
Oklahoma Dept. of Wildlife Conservation	<i>Outlook is Good for Upcoming Quail Season</i>	
Texas Parks & Wildlife Dept.	<i>Rains A Welcome Change</i>	
West Virginia Div. Of Natural Resources	<i>Two New York Men Arrested</i>	
West Virginia Div. Of Natural Resources	<i>Snakehead Fish Issues</i>	
Wyoming Game & Fish Dept.	<i>Killing 11 Elk Out of Season</i>	
Wyoming Game & Fish Dept.	<i>Wrong Leader Leads to Right Fish</i>	

# Category: Media Campaigns

## **2004 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – Virginia Dept. Game & Inland Fisheries
- 3 – Arizona Game & Fish Dept

## **2003 Place Winners**

- 1 – Texas Parks and Wildlife

## **2002 Place Winners**

- 1 – Virginia Dept. Game & Inland Fisheries
- 2 – Oregon State Marine Board
- 3 – Texas Parks and Wildlife

## **2001 Place Winners**

- 1 – National Wild Turkey Federation
- 2 – Texas Parks and Wildlife
- 2 – Texas Parks and Wildlife
- 3 – Texas Parks and Wildlife

## **2000 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – New Hampshire Fish and Game
- 3 – Oregon State Marine Board

## **Category Chairperson:**

Marc Sommer, Ohio DNR – Division of Wildlife

## **Judges:**

**Danielle Ross:** After earning a Bachelor's Degree in Wildlife & Range Management from Brigham Young University, I earned my Masters of Science from the Ohio State University in Environmental Communication, Education, and Interpretation. Currently I am a Supervisor of Programs in the Education Department of the Columbus Zoo and Aquarium. In addition I am a Certified Interpretive Trainer through the National Association for Interpretation. Also of interest is the fact that Danielle is a Cancer that enjoys long moonlit walks on the beach.

**Corey Cockerill:** Coreen Henry Cockerill is a wildlife communication specialist for the Ohio Division of Wildlife, working primarily in the field of public information dissemination via the Internet. Also working part time on her Ph.D. studies in environmental sociology, policy and communication at The Ohio State University, Coreen is continuing her research work with the Rural Sociology faculty, publishing articles in several academic journals. Her overall focus is farmer and consumer perceptions of agricultural and environmental risks and information-seeking behaviors in the context of these hazards. Between 2001 and 2003, Coreen co-taught an undergraduate level course in agricultural communications, coaching students in newswriting and editing techniques. She currently holds professional memberships in the Soil and Water Conservation Society, the Rural Sociological Society, the Ohio Fish and Wildlife Management Society and the Ohio Chapter of The Wildlife Society. Her recent accomplishments include the award for "Professional Development Article of the Year" by the Journal of Applied Communications for Demystifying the Puzzle of Applied Communication Research, v. 88, no.4, Tucker, Ernst, and Henry.

**Jen Dennison:** Bachelor's of Science in Environmental Education with a minor in Wildlife Management from Ohio State University. Currently holds the position of Wildlife Education Coordinator for the Ohio Division of Wildlife and has been involved in environmental education and curriculum development for 9years. In addition, Jen has held numerous educational positions with the nationally recognized Columbus Zoo and Aquarium.

## 2004 Competition Results

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Texas Parks and Wildlife Dept.	<i>Kids Ride Free</i>	291
Virginia Dept. Game & Inland Fisheries	<i>Snakehead Fish Communication Campaign</i>	275
Arizona Game & Fish Dept.	<i>Heritage Public Awareness Campaign</i>	272
<b><i>Also, in Alphabetical Order</i></b>		
Arizona Game & Fish Dept.	<i>Various Tools</i>	
National Wild Turkey Federation	<i>Thanksgiving Turkey Release</i>	
New Hampshire Fish & Game Dept.	<i>Various Tools</i>	

## Category: Video News

### 2004 Place Winners

- 1 – Texas Parks and Wildlife
- 2 – Texas Parks and Wildlife
- 3 – Minnesota Dept. of Natural Resources
- Special – Wyoming Game and Fish

### 2003 Place Winners

- 1 – Minnesota Dept. Natural Resources
- 2 – Minnesota Dept. Natural Resources
- 3 – Texas Parks and Wildlife
- Special – New Mexico Dept. Game and Fish

### 2002 Place Winners

- 1 – North Dakota Game and Fish

- 2 – Texas Parks and Wildlife
- 3 – North Dakota Game and Fish

### 2001 Place Winners

- 1 – Texas Parks and Wildlife
- 2 – Texas Parks and Wildlife
- 3 – Minnesota Dept. Natural Resources

### 2000 Place Winners

- 1 – Texas Parks and Wildlife
- 2 – Texas Parks and Wildlife
- 3 – Texas Parks and Wildlife

## Category Chairperson:

Nancy K. Long, Alaska Dept. of Fish and Game

### Judges:

**Claire Richardson** has worked for more than 20 years in journalism and public relations, including a stint as Director of Communications for the Governor of Alaska. A former Virginia radio and television reporter, Richardson has called Alaska home since 1986. In 1988 she was the first American reporter to broadcast from Siberia since the Cold War. She has made several trips to Russia in the past 14 years, including the 1997 trade mission to Sakhalin. She has received awards over the years for her work, including the Silver Reel from the National Association of Community Broadcasters, and top prizes from the Alaska Broadcasters Association and the Alaska Press Club.

**Jim Mahan** has been station manager and executive producer at KTOO-TV since 1996, after serving as production manager for 16 years. With a degree in Anthropology from the University of Alaska, the



importance of media in creating a positive change in Alaska were obvious to Jim and he has continued to create opportunities for local production to tell the stories and facilitate dialogue which make a difference to Alaskans. Recent credits include the nationally distributed teleplay, "Unexpected Gifts."

**Nancy Long** is currently the Information Officer for the Alaska Department of Fish and Game's Public Communications Section. She has extensive knowledge and experience in writing, communications and journalism. Nancy's TV and radio production experience spans 25 years and includes all aspects of producing, writing, editing, and directing for local, regional, and nationally released programs and productions. She has received a Western State's Emmy nomination for her documentary, "The Journey of Amos Burg," three Goldie Awards from the Alaska Broadcasters Association for her documentary work, several top place awards from the Alaska Press Club, and a recent award for the publication, "Alaska's Wild Salmon."

## **2004 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Texas Parks and Wildlife	<i>Eternal Reefs</i>	572
Texas Parks and Wildlife	<i>Adventure Racing</i>	527
Minnesota Dept. of Natural Resources	<i>Accelerated Walleye Program</i>	508
Wyoming Game & Fish Dept.	<i>Elk Deaths</i>	489
<b><i>Also, in Alphabetical Order</i></b>		
Minnesota Dept. of Natural Resources	<i>Electrofishing</i>	
Minnesota Dept. of Natural Resources	<i>Paddle Minnesota</i>	
Montana Fish, Wildlife & Parks	<i>Science of Orange</i>	
Montana Fish, Wildlife & Parks	<i>Goat Hunter</i>	
National Wild Turkey Federation	<i>California Grape Growers</i>	
Oklahoma Dept. of Wildlife Conservation	<i>Dolese Trout</i>	
Texas Parks and Wildlife	<i>Nesting Bald Eagles</i>	
Wyoming Game & Fish Dept.	<i>Devil's Canyon Transplant</i>	
Wyoming Game & Fish Dept.	<i>Bat Surveys</i>	

## **Category: Video Other**

### **2004 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – Idaho Dept. Fish and Game
- 3 – Virginia Dept. Game & Inland Fisheries

### **2003 Place Winners**

- 1 – Idaho Dept. Fish and Game
- 2 – Texas Parks and Wildlife
- 3 – Florida Fish and Wildlife

### **2002 Place Winners**

- 1 – Idaho Dept. Fish and Game
- 2 – New Jersey Fish and Wildlife

- 3 – New Jersey Fish and Wildlife
- Special – Georgia Dept. Natural Resources

### **2001 Place Winners**

- 1 – Missouri Dept. Conservation
- 2 – Texas Parks and Wildlife
- 3 – National Wild Turkey Federation

### **2000 Place Winners**

- 1 – Missouri Dept. Conservation
- 2 – Missouri Dept. Conservation
- 3 – Missouri Dept. Conservation

## **Category Chairperson:**

Lydia Saldana, Texas Parks and Wildlife Dept.

## **Judges:**

**Karen Araiza** is the Executive Produce of Special Projects at NBC10 in Philadelphia, PA. She oversees the Medical, Consumer and Investigative teams. Karen is an Emmy Award winner for Olympic coverage. She coordinates all of stations Olympic coverage as well as Special Events in the Community. She has judged many Emmy entries for categories including Investigative, Reporting, Writing, Editing, Public Safety, Public Service. Her background before getting into news management: producing/writing/editing as a reporter, producer and field producer for television news and special events. Outside of work, she is an avid camper, biker, walker, and general lover of all things outdoors!

**Hector Galán** is one of the most prolific and impassioned independent filmmakers working today. He has contributed over thirty hours of quality programming to the national PBS television schedule including eleven episodes for the provocative series FRONTLINE, two programs for the PBS series The American Experience, and the landmark four-part PBS series, Chicano! History of the Mexican American Civil Rights Movement for which Galán was invited to the White House to screen the work for President Bill Clinton. The critically-acclaimed Galán has won numerous national and international awards for exploring such diverse topics as migrant farm workers, (New Harvest, Old Shame, 1990) the dynamics of race relations in the military, (The Color of Your Skin, 1991) college athletics, (Chasing the Basketball Dream, 1984) and issues surrounding foster care, (Who Cares About Children?, 1992) for FRONTLINE. In addition to his work with Galán Productions Inc., Hector Galán is a frequent guest lecturer and keynote speaker at universities and national conferences throughout the country.

**David Cooper** has over 25 years of experience in broadcast and non-broadcast television serving as video engineer, videographer, editor and producer. He received his training while serving eight years in the U.S. Army. After completing his military service, he worked for a short time with a local NBC affiliate television station and later joined the Department of Defense as a civilian working in places like the Pentagon television studio, DIA Video Operations Center. Cooper currently works for the U.S. Fish and Wildlife Service and holds the position as Chief of Video Production at the National Conservation Training Center in Shepherdstown, WV. He has been with the USFWS since 1996 and currently shoots, edits and produces many Service training and wildlife videos.

## **2004 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Texas Parks & Wildlife Dept.	<i>2003-04 Texas Freshwater Fisheries Center Hall of Fame Winner</i>	586
Idaho Dept. of Fish and Game	<i>Habitat-Niche: Places to Go, Things to Do</i>	575
Virginia Dept. of Game & Inland Fisheries	<i>"A Look Outside" Trout</i>	569
<b><i>Also, in Alphabetical Order</i></b>		
Arizona Game and Fish Dept.	<i>2003 Meet the Commission</i>	
Iowa Dept. of Natural Resources	<i>Project A.W.A.R.E.</i>	
Montana Fish, Wildlife & Parks	<i>Wildlife Center</i>	

National Wild Turkey Federation	<i>Habitat Hank</i>	
New Hampshire Fish & Game Dept.	<i>Nature's Neighborhood</i>	
Oklahoma Dept. of Wildlife Conservation	<i>Oklahoma's Digital Wildlife Management Area Atlas</i>	
Wyoming Game & Fish Dept.	<i>WILD About O.R.E.O.</i>	
Wyoming Game & Fish Dept.	<i>EXPO 2004</i>	

## Category: Television Series

### **2004 Place Winners**

- 1 – Tennessee Wildlife Resources
- 2 – Texas Parks and Wildlife
- 3 – New Hampshire Fish and Game

### **2003 Place Winners**

- 1 – New Hampshire Fish and Game
- 2 – Texas Parks and Wildlife
- 3 – Missouri Dept. Conservation

### **2002 Place Winners**

- 1 – Texas Parks and Wildlife

- 2 – New Hampshire Fish and Game
- 3 – Tennessee Wildlife Resources

### **2001 Place Winners**

- 1 – Nebraska Game and Fish
- 2 – Tennessee Wildlife Resources
- 3 – Texas Parks and Wildlife

### **2000 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – Tennessee Wildlife Resources
- 3 – Nebraska Game and Fish

## **Category Chairperson:**

Ron Messina, Virginia Dept. Game & Inland Fisheries

## **Judges:**

**Gary Gilliam** is executive producer of G2 Productions in Richmond, VA. Gary has over 30 years experience in video production and editing. Gary's experience includes working as a producer/photographer for *PM Magazine*, and as Director of Creative Services for WTVR-TV6 in Richmond. Gary specializes in producing videos for the travel industry, including the major cruise lines.

**Bob Walker** has for over 50 years enjoyed a very successful career as a broadcast journalist. He has worked for numerous top 50-network television and radio stations across the country. His broadcast talents have spanned that of news director, political and feature reporter, meteorologist and newspaper journalist. His interest in broadcast journalism is only surpassed by his love for hunting and fishing and spending time in the outdoors with his family.

### **Team Scoring were:**

**Shawn Freude** is a senior producer and director for the weekly newsmagazine *Virginia Currents*, produced by The Community Idea Stations. Shawn produces and edits narrative features for the program and oversees the weekly studio productions. She was lead producer for two special programs: *What's At Stake? A Virginia Currents Election Special*, and *Vintage Currents: 1991-2001*. *Virginia Currents* airs regionally on PBS. Shawn is the winner of regional Emmy awards and national honors including the CINE Golden Eagle, The Chris and the Silver Telly.

**Mason W. Mills** is a producer and director for the Community Idea Stations. He has produced many programs, including *Wilder: An American First*, a documentary about the first elected African American governor, *No Higher Honor: Governor Baliles*, and *Terri Allard and Friends in Concert*. He has won numerous awards, including a regional Emmy. Mason is also an adjunct professor at Virginia Commonwealth University where he teaches video editing.

## **2004 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Tennessee Wildlife Resources Agency	<i>Tennessee's Wild Side</i>	576
Texas Parks and Wildlife Dept.	<i>Texas Parks and Wildlife Series #1305 &amp; 1306</i>	572
New Hampshire Fish and Game	<i>Wildlife Journal</i>	553
<b><i>Also, in Alphabetical Order</i></b>		
Alabama Dept. Conservation & Natural Resources	<i>Outdoor Alabama</i>	
Arizona Game and Fish Dept	<i>Arizona Wildlife Views</i>	
Kentucky Dept. of Fish and Wildlife	<i>Kentucky Afield</i>	
Mississippi Wildlife, Fisheries & Parks	<i>Mississippi Outdoors</i>	
National Wild Turkey Federation	<i>Turkey Call</i>	
Oklahoma Dept. of Wildlife Conservation	<i>Outdoor Oklahoma</i>	
South Carolina Dept. Natural Resources	<i>South Carolina Wildlife</i>	

# **Category: Television Public Service Announcement**

### **2004 Place Winners**

- 1 – National Wild Turkey Federation
- 2 – Tennessee Wildlife Resources Agency
- 3 – Arizona Game and Fish Dept

### **2003 Place Winners**

- 1 – Florida Fish and Wildlife
- 2 – New Jersey Fish and Wildlife
- 3 – Virginia Dept. Game & Inland Fisheries

### **2002 Place Winners**

- 1 – Oregon State Marine Board

- 2 – Virginia Dept. Game & Inland Fisheries
- 3 – Oklahoma Dept. Wildlife

### **2001 Place Winners**

- 1 – Tennessee Wildlife Resources
- 2 – National Wild Turkey Federation
- 3 – New Hampshire Game and Fish

### **2000 Place Winners**

- 1 – New Hampshire Game and Fish
- 2 – New Hampshire Game and Fish
- 3 – New Hampshire Game and Fish

## **Category Chairperson:**

Nancy K. Long, Alaska Dept. of Fish and Game

## **Judges:**

**Claire Richardson** has worked for more than 20 years in journalism and public relations, including a stint as Director of Communications for the Governor of Alaska. A former Virginia radio and television reporter, Richardson has called Alaska home since 1986. In 1988 she was the first American reporter to broadcast from Siberia since the Cold War. She has made several trips to Russia in the past 14 years, including the 1997 trade mission to Sakhalin. She has received awards over the years for her work, including the Sliver Reel from the National Association of Community Broadcasters, and top prizes from the Alaska Broadcasters Association and the Alaska Press Club.

**Jim Mahan** has been station manager and executive producer at KTOO-TV since 1996, after serving as production manager for 16 years. With a degree in Anthropology from the University of Alaska, the importance of media in creating a positive change in Alaska were obvious to Jim and he has continued to create opportunities for local production to tell the stories and facilitate dialogue which make a difference to Alaskans. Recent credits include the nationally distributed teleplay, "Unexpected Gifts."

**Nancy Long** is currently the Information Officer for the Alaska Department of Fish and Game's Public Communications Section. She has extensive knowledge and experience in writing, communications and journalism. Nancy's TV and radio production experience spans 25 years and includes all aspects of producing, writing, editing, and directing for local, regional, and nationally released programs and productions. She has received a Western State's Emmy nomination for her documentary, "The Journey of Amos Burg," three Goldie Awards from the Alaska Broadcasters Association for her documentary work, several top place awards from the Alaska Press Club, and a recent award for the publication, "Alaska's Wild Salmon."

## **2004 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
National Wild Turkey Federation	<i>NWTF Membership PSA</i>	544
Tennessee Wildlife Resources Agency	<i>Tennessee Boaters Have Class</i>	486
Arizona Game and Fish Dept.	<i>Don't Feed Wildlife PSA</i>	460
<b>Also</b>		
Florida Fish and Wildlife Conservation Commission	<i>Mottled Ducks</i>	
Florida Fish and Wildlife Conservation Commission	<i>Indoor Cats</i>	
Virginia Dept. of Game and Inland Fisheries	<i>Outdoor Adventures</i>	
Wyoming Game and Fish Dept.	<i>Access Yes</i>	

# **Category: Radio Public Service Announcement**

### **2004 Place Winners**

- 1 – Kentucky Dept. of Fish & Game
- 2 – Missouri Dept. of Conservation
- 3 – Missouri Dept. of Conservation
- Special – Arkansas Game & Fish

### **2003 Place Winners**

- 1 – Missouri Dept. Conservation
- 2 – Texas Parks and Wildlife
- 3 – Missouri Dept. Conservation

Special – Oregon State Marine Board

3 – South Carolina Dept. Natural Resources

**2002 Place Winners**

1 – Kentucky Dept. Fish and Wildlife

**2001 Place Winners**

1 – Missouri Dept. Conservation

2 – Missouri Dept. Conservation

**2000 Place Winners**

1 – Missouri Dept. Conservation

2 – Missouri Dept. Conservation

2 – Texas Parks and Wildlife

2 – Texas Parks and Wildlife

3 – West Virginia Natural Resources

**Category Chairperson:**

Scott Ball, Florida Fish & Wildlife Conservation Commission

**Judges:**

**Karl Knowles** is president/executive producer of Knowles Video, Inc. (KVI) in Tallahassee. KVI is a full-service video and multimedia production company with a history spanning more than 20 years. KVI has produced a wide variety of broadcast and non-broadcast programs, which have included commercial, educational, training, marketing, public awareness, documentary and interactive multimedia programs – disseminated to local, statewide and national audiences.

**Brett & Alicia Wellman** are a husband and wife team, and both have been involved with audio production since 1991. They met at WAIB-FM in Tallahassee when they were paired together to do the morning show. After just over a year together, both on the air and on the weekends, they were married. Alicia has also worked morning and afternoon drive shifts in Cleveland and Arkansas. Brett has worked in Orlando and Gainesville, FL. Alicia is now selling real estate in north Florida, and Brett works at Comcast Cable. Together they formed Hot Spots Productions in 2001 and do all of their audio production from their home, which enables them to spend more time with their 3-month-old daughter.

**2004 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Kentucky Dept. of Fish & Wildlife	<i>Sailing in a Sewer</i>	275
Missouri Dept. of Conservation	<i>Action-Reaction</i>	273
Missouri Dept. of Conservation	<i>Gypsy Moth Invaders</i>	270
Arkansas Game & Fish Commission	<i>2004 Conservation License Plates</i>	247
<b><i>Also, in Alphabetical Order</i></b>		
Arkansas Game & Fish Commission	<i>2004 Conservation License Plates</i>	
Arkansas Game & Fish Commission	<i>Forrest L. Wood, Crowley's Ridge Nature Center</i>	
Idaho Dept. of Fish & Game	<i>Supertags</i>	
Missouri Dept. of Conservation	<i>Eagle Days/Founding Fathers</i>	
Virginia Dept. of Game & Inland Fisheries	<i>Outdoor Adventures</i>	

# Category: Radio Program

## 2004 Place Winners

- 1 – New Hampshire Fish and Game
- 2 – Kentucky Fish and Wildlife
- 3 – Kentucky Fish and Wildlife

## 2003 Place Winners

- 1 – Kentucky Fish and Wildlife
- 2 – New Hampshire Fish and Game
- 3 – Kentucky Fish and Wildlife
- 3 – New Hampshire Fish and Game
- Special – Texas Parks and Wildlife

## 2002 Place Winners

- 1 – Kentucky Fish and Wildlife

- 2 – New Hampshire Fish and Game
- 3 – Kentucky Fish and Wildlife
- Special – Texas Parks and Wildlife

## 2001 Place Winners

- 1 – Kentucky Fish and Wildlife
- 2 – Kentucky Fish and Wildlife
- 3 – Kentucky Fish and Wildlife

## 2000 Place Winners

- 1 – New Hampshire Fish and Game
- 2 – Texas Parks and Wildlife
- 3 – Kentucky Fish and Wildlife

## Category Chairperson:

R. Lee Ratcliffe, North Carolina Wildlife Resources Commission

## Judges:

**Corey Root** is the producer of OPEN/net, North Carolina's statewide cable television call-in program about state government. She has worked at the Agency for Public Telecommunications (APT) since 1998. Prior to this, she was the Studio Manager for Interactive Bureau, a web design company in New York City. She is a graduate of NYU Tisch School of the Arts in Film and TV.

**Chrystal Bartlett** is the public information officer for the N.C. Department of Environment & Natural Resources. She has served this role since 2000. Prior to this, she was the market news reporter for the N.C. Department of Agriculture & Consumer Services. She was also creative director for The Finch Agency, an advertising firm. Chrystal has been a copywriter, producer and voice talent for Presentation Media Associates and Sperry & Associates Advertising in the Triangle region of North Carolina. She was also a radio personality for WQDR-FM in Raleigh. Chrystal holds a Bachelor of Arts and Master of Arts from N.C. State University in Raleigh.

**Andrea Gabriel** is the public information coordinator at the North Carolina State Energy Office where she is responsible for all information services and activities. She produces the monthly cable television program, "Energy Connections," edits the SEO online newsletter, NC Energy Notes and other office publications, manages the Website, and coordinates exhibits and consumer information programs. Andrea holds an undergraduate degree in English and a Master of Library Science degree from Florida State University, and has worked in the information field since 1979. Her area of expertise in information science is in natural resources and history. Prior to her tenure with the State Energy Office, she was the interim librarian at the College of Design and the Natural Resources Library at N.C. State University, and librarian at the North Carolina Museum of History. For three years, she wrote and hosted the weekly half-hour environmental radio program, "In the Elements" in San Francisco. She is currently pursuing a master's degree in history at N.C. State University.

## **2004 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
New Hampshire Fish and Game Dept.	<i>Youth Weekend</i>	264
Kentucky Dept. of Fish and Game	<i>National Public Lands Day</i>	254
Kentucky Dept. of Fish and Game	<i>Bear Hibernation and the Human Connection</i>	233
<b><i>Also, in Alphabetical Order</i></b>		
Kentucky Dept. of Fish and Game	<i>Which Came First, the Rabbit or the Egg?</i>	
New Hampshire Fish and Game Dept.	<i>Ode to a Hunting Widow</i>	

## **Category: Photography**

### **2004 Place Winners**

- 1 – Illinois Dept. Natural Resources
- 2 – Wyoming Game and Fish Dept
- 3 – South Carolina Dept. Natural Resources

### **2003 Place Winners**

- 1 – North Carolina Wildlife Resources
- 2 – Texas Parks and Wildlife
- 3 – North Carolina Wildlife Resources
- Special – South Carolina Natural Resources

### **2002 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – Minnesota Dept. Natural Resources

- 3 – Illinois Dept. Natural Resources
- 3 – Arizona Game and Fish
- 3 – North Carolina Wildlife Resources

### **2001 Place Winners**

- 1 – Illinois Dept. Natural Resources
- 2 – Arizona Game and Fish
- 3 – Arizona Game and Fish

### **2000 Place Winners**

- 1 – South Carolina Natural Resources
- 2 – Texas Parks and Wildlife
- 3 – Texas Parks and Wildlife

## **Category Chairperson:**

Judith Hosafros, Wyoming Game and Fish Dept.

### **Judges:**

**Ronald K. Hansen** earned a BFA from the School of Art Institute of Chicago and has over 37 years creative design and photography experience. For the past 17 years he has been owner of Horse Creek Studio in Laramie, WY. He has provided professional graphic design, photography and advertising services throughout Wyoming. His creative involvement ranges from logo design, advertising, corporate identity development and annual reports; magazine, brochure and book design; to location and nature photography. Hansen has been a judge in several ACI poster contests and Wyoming Game and Fish conservation stamp art shows.

**Kevin Poch** was a staff photojournalist for the *Wyoming Tribune-Eagle* newspaper in Cheyenne, WY. He worked for 16 years, 10 as a photographer and six as a photo editor before leaving commercial



photography for the technology field. He still shoots photos, but makes less money with photography than ever before, and that's the way he likes it.

**Keith Black** is a partner with Rainbow Photo in Cheyenne, WY. He has been a professional photographer for 15 years. His business specializes in custom enlargement, restorations and portraits. He sells his photos through stock photo agencies and as fine art prints.

## **2004 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Illinois Dept. of Natural Resources	<i>2005 OutdoorIllinois Calendar</i>	273
Wyoming Game and Fish Dept.	<i>A Day on the Lek</i>	271
South Carolina Dept. Natural Resources	<i>Rising Hope</i>	268
<b><i>Also, in Alphabetical Order</i></b>		
Arizona Game and Fish Dept	<i>Room With a View</i>	
Arizona Game and Fish Dept	<i>Track of the Wolf</i>	
Arkansas Game and Fish Commission	<i>Education Kiosk</i>	
Arkansas Game and Fish Commission	<i>Enforcement Recruitment Posters</i>	
Arkansas Game and Fish Commission	<i>A Ridge Runs Through It</i>	
Illinois Dept. of Natural Resources	<i>OutdoorIllinois Magazine</i>	
North Carolina Wildlife Resources Commission	<i>An Unanswered Call</i>	
North Carolina Wildlife Resources Commission	<i>Bring Back the Bay</i>	
North Carolina Wildlife Resources Commission	<i>Saving a Place for Bats</i>	
Oklahoma Dept of Wildlife Conservation	<i>The Next Generation</i>	
Pennsylvania Fish & Boat Commission	<i>Conservation Enforcement</i>	
Pennsylvania Fish & Boat Commission	<i>Visions of Mustang Island</i>	
Pennsylvania Fish & Boat Commission	<i>Fishing a Stream</i>	
South Carolina Dept. Natural Resources	<i>Saltmarsh Refuge</i>	
Texas Parks and Wildlife Dept	<i>Down to Earth</i>	
Texas Parks and Wildlife Dept	<i>Spurs on a Single Track</i>	
Wyoming Game and Fish Dept.	<i>Bringing Back A Native - Bighorn Sheep</i>	
Wyoming Game and Fish Dept.	<i>Entering the Den</i>	

## **Category: Calendar**

### **2004 Place Winners**

- 1 – Wyoming Game & Fish Dept.
- 2 – Oklahoma Dept. Wildlife Conservation
- 3 – Alabama Dept. Conservation

### **2003 Place Winners**

- 1 – North Carolina Wildlife Resources
- 2 – Wyoming Game and Fish
- 3 – Texas Parks and Wildlife

### **2002 Place Winners**

- 1 – New Hampshire Fish and Game

- 2 – Nebraska Game and Fish
- 3 – North Carolina Wildlife Resources

### **2001 Place Winners**

- 1 – North Carolina Wildlife Resources
- 2 – Arizona Game and Fish
- 3 – Wyoming Game and Fish

### **2000 Place Winners**

- 1 – Illinois Dept. Natural Resources
- 2 – Oklahoma Dept. Wildlife
- 3 – Louisiana Dept. Wildlife & Fisheries

## **Category Chairperson:**

Hoy Murphy, West Virginia Division of Natural Resources

## **Judges:**

**Kevin M. Pauley** is the Communications Specialist for the WV Conservation Agency, where he is a Jack of all trades, including graphic artist and copywriter for all agency publications, agency photographer and the host of the agency's monthly television show, *Conservation in the Mountain State*. Kevin won the 2002 NACD National Photography Contest (Landscape Division) and is currently developing his own calendar of West Virginia's top Conservation Farms.

**Jessica Greathouse** is the Chief Communications Officer for the West Virginia Dept. of Environmental Protection. Prior to her appointment to the post in July 2002, Greathouse served as a public information specialist for the DEP, a job she secured after graduating from Bethany College in 1994. She graduated magna cum laude with a bachelor's degree in communications. In addition to working for DEP, she is also an instructor for the Dale Carnegie Course, one of only two in West Virginia.

**Matt Turner** is national media manager for the West Virginia Division of Tourism and led a team of his agency's design, public information and publications specialists in reviewing the entries. He has been with the tourism office since 1999 and previously worked in corporate public relations for more than four years. He was a state park naturalist and holds both bachelor's and master's degrees in journalism. He also specialized in newspaper page layout in design and has taught college courses in graphics of communication.

## **2004 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Wyoming Game and Fish Dept.	<i>2005 Wildlife Calendar</i>	282
Oklahoma Dept. of Wildlife	<i>2005 Oklahoma Landowner's Calendar</i>	273
Alabama Dept. of Conservation	<i>Outdoor Alabama 2005 Calendar</i>	272
<b><i>Also, in Alphabetical Order</i></b>		
Arizona Game & Fish Dept.	<i>2005 Arizona Wildlife Calendar</i>	
Arkansas Game and Fish Commission	<i>Arkansas Wildlife 2004-2005 Calendar Issue</i>	
Illinois Dept. of Natural Resources	<i>Outdoor Illinois 2005 Wall Calendar</i>	
Iowa Dept. of Natural Resources	<i>Iowa Conservationist 2005 Iowa Calendar</i>	
Kentucky Dept. Fish & Wildlife	<i>Kentucky Afield 2004-05 Outdoor Calendar</i>	
Louisiana Dept. of Wildlife & Fisheries	<i>Louisiana Conservationist Magazine Calendar</i>	
Minnesota Dept. Natural Resources	<i>License Center Outdoor Recreation Calendar</i>	
Minnesota Dept. Natural Resources	<i>Invasive Species, Threats to Minnesota</i>	
Nebraska Game & Parks Commission	<i>2005 Nebraska Land Calendar</i>	
Pennsylvania Fish & Boat Commission	<i>2004 PA Fish &amp; Boat Commission Calendar</i>	
South Carolina Dept. Natural Resources	<i>South Carolina Weather Calendar</i>	
South Carolina Dept. Natural Resources	<i>2004-2005 Sportsman's Calendar</i>	
Tennessee Wildlife Resources Agency	<i>Tennessee Wildlife Calendar</i>	
Texas Parks & Wildlife Dept.	<i>2004-05 Private Landowners and Habitat Managers Calendar</i>	
Virginia Dept. of Game & Inland Fisheries	<i>Virginia Wildlife Calendar</i>	
West Virginia Div. Of Natural Resources	<i>2005 Roadsides in Bloom Calendar</i>	

# Category: Regulation Publications

## 2004 Place Winners

- 1 – Pennsylvania Fish & Boat Commission
- 2 – Nevada Dept. of Wildlife
- 3 – Minnesota Dept. of Natural Resources

## 2003 Place Winners

- 1 – Arkansas Game and Fish
- 2 – West Virginia Natural Resources
- 3 – New Jersey Fish and Wildlife

## 2002 Place Winners

- 1 – Indiana Fish and Wildlife
- 2 – Oklahoma Dept. Wildlife

- 3 – Indiana Fish and Wildlife
- 3 – Oklahoma Dept. Wildlife
- Special – New Jersey Fish and Wildlife

## 2001 Place Winners

- 1 – New Mexico Game and Fish
- 2 – Oklahoma Dept. Wildlife
- 3 – New Jersey Fish and Wildlife

## 2000 Place Winners

- 1 – Minnesota Dept. Natural Resources
- 2 – Oregon State Marine Board
- 3 – Nevada Division Wildlife

## Category Chairperson:

Joy Hill, Florida Fish and Wildlife Conservation Commission

## Judges:

**Don Wilson** has been the Orlando Sentinel outdoors writer for 24 years and has won a number of state and national investigative reporting awards. One of his stories was instrumental in stopping a planned state give-away of 10,000 acres of prime public hunting land. Before becoming an outdoors writer, the University of Florida journalism graduate spent 13 years working on the news side as a reporter, metro editor and state editor.

**Bill Sargent** is a Florida native who has been writing about the Florida outdoors for more than 45 years, 37 of those years as outdoors editor for Florida Today, a Gannett newspaper published in Central Florida. Sargent also freelances for regional magazines including Florida Sportsman. Sargent is twice past president of the Florida Outdoor Writers Association, and he is a member of the Southeastern Outdoor Press Association and the Outdoor Writers Association of America.

**Joe Julavits** has been outdoors editor of the Florida Times-Union, the Jacksonville newspaper, for 14 years. Prior to that, he was in newspaper management and was boating columnist for the New Orleans Times-Picayune newspaper. In all, Julavits he has been a newspaperman for 33 years. He grew up on a lake in Florida, spent a number of years in South Louisiana, and is an outdoors enthusiast.

## 2004 Competition Results

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Pennsylvania Fish & Boat Commission	<i>Boating Handbook</i>	569

Nevada Dept. of Wildlife	<i>2004-05 Fishing Seasons and Regulations</i>	559
Minnesota Dept. of Natural Resources	<i>2004 Waterfowl Hunting Regulations</i>	549
<b><i>Also, in Alphabetical Order</i></b>		
Arkansas Game and Fish Commission	<i>Arkansas Waterfowl Hunting Guidebook, Spring Season 2004-05</i>	
Louisiana Dept. of Wildlife & Fisheries	<i>Hunting Seasons &amp; Wildlife Management Area Regulations</i>	
Minnesota Dept. of Natural Resources	<i>2004 Fishing Regulations</i>	
Minnesota Dept. of Natural Resources	<i>2004 Hunting and Trapping Regulations Handbook</i>	
Nevada Dept. of Wildlife	<i>2004 Nevada Hunt Book</i>	
New Jersey Div. Of Fish and Wildlife	<i>New Jersey Fish &amp; Wildlife Digest, 2005 Freshwater Fishing Issue</i>	
New Jersey Division of Fish & Wildlife	<i>New Jersey Fish &amp; Wildlife Digest, 2004 Hunting Issue</i>	
New Jersey Division of Fish & Wildlife	<i>New Jersey Fish &amp; Wildlife Digest, 2004 Marine Issue</i>	
Oklahoma Dept. of Wildlife Conservation	<i>2004-05 Hunting Guide</i>	
Pennsylvania Game Commission	<i>2004-05 Hunting &amp; Trapping Digest</i>	
Texas Parks and Wildlife Dept	<i>2004-05 Waterfowl Digest</i>	
West Virginia Dept. of Natural Resources	<i>2004-05 Hunting &amp; Trapping Regulations Summary</i>	

## Category: Big Ideas, Small Budget

### 2004 Place Winner

1 – Virginia Dept. of Game & Inland Fisheries

### 2003 Place Winner

1 – Idaho Fish and Game

### 2002 Place Winners

- 1 – New York State Environmental Conservation
- 2 – New Hampshire Fish and Game
- 3 – New Jersey Division of Fish and Wildlife

### Category Chairperson:

Chad Tussing, South Dakota Dept. Game, Fish & Parks

### Judges:

**Bradley Block** is currently serving as the Chief of Interpretation for Custer State Park, located in the central and southern Black Hills of South Dakota. He has been actively involved with the interpretive and outdoor education field for over 12 years. His past experiences include the coordination of a museum education program, lead naturalist for a county conservation board, and regional director for a professional interpretive association. Working projects include curriculum writing, grant writing, exhibit design, creating statewide interpretive projects, training seasonal staff, and coordinating a variety of related workshops. He has presented numerous sessions on the basics of interpretation and how to train staff for the best overall visitor experience, as well as how to create big exhibits on little budgets.

**Kristie Maher** is the executive director of the South Dakota Discovery Center & Aquarium in Pierre. The Center features over 60 hands-on science exhibits plus the staff conducts science workshops for kids, demonstration programs at schools, and teacher training. Maher has also taught 5th and 6th grade in elementary schools in Fort Pierre, SD and Minneapolis, MN. She lives on the river in Fort Pierre and loves the view of the Missouri River, old cottonwood trees, bald eagles and Canada geese.

**Brenda Robertson**, Youth Development Extension Educator for the South Dakota Cooperative Service is a former elementary classroom teacher. Brenda taught 4-6<sup>th</sup> grade students for twelve years before co-founding a home based business, Historic Educational Concepts, with her husband Curt. She now lives in Colome, SD with her husband Curt and works out of the Tripp County Extension Office in Winner, SD

## **2004 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Virginia Dept. of Game & Inland Fisheries	<i>Got Game Product Rollout</i>	271
<b><i>Also, in Alphabetical Order</i></b>		
Texas Parks and Wildlife Dept.	<i>State Park Pass e-Newsletter</i>	
Idaho Dept. Fish and Game	<i>Take Me Fishing: TV News Series</i>	

## **Category: Magazine Article, General Interest**

### **2004 Place Winners**

- 1 – Wyoming Game and Fish
- 2 – Montana Fish, Wildlife & Parks
- 3 – Nebraska Game & Fish Commission

### **2003 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – Wyoming Game and Fish
- 3 – New Hampshire Game and Fish

### **2002 Place Winners**

- 1 – Missouri Dept. Conservation
- 1 – Florida Fish and Wildlife

- 2 – Nebraska Game and Fish
- 3 – South Carolina Natural Resources

### **2001 Place Winners**

- 1 – Minnesota Dept. Natural Resources
- 1 – Wyoming Game and Fish
- 2 – Arkansas Game and Fish
- 3 – North Carolina Wildlife Resources

### **2000 Place Winners**

- 1 – Wyoming Game and Fish
- 2 – Minnesota Dept. Natural Resources
- 3 – Missouri Dept. Conservation

## **Category Chairperson:**

Thea Miller Ryan, South Dakota Game, Fish & Parks

## **Judges:**

**Kevin Woster** grew up fishing and hunting on a farm in western South Dakota and has become one of the state's leading outdoor writers with the Rapid City Journal newspaper. He has been in the news business, primarily as an outdoor writer, for 30 years.

**Jared Holsing** was raised on a farm in rural South Dakota. He is the publisher of a local South Dakota magazine. Jared is most proud of his wife Janelle, and two beautiful daughters, Jessalyn 10, and Jayci 4. Growing up hunting and fishing, Jared loves to fish, hunt deer, elk, pheasant, duck, goose and about anything to get him outdoors.

**Tony Tedeschi** is editor of naturaltraveler.com, an award winning Internet travel magazine. His articles have appeared in newspapers and magazines throughout the U.S., from the Boston Globe to the Los Angeles Times. He writes all the special travels sections for Audubon magazine.

## **2004 Competition Results**

<b><u>AGENCY</u></b>	<b><u>TITLE OF ENTRY</u></b>	<b><u>TOTAL POINTS</u></b>
Wyoming Game and Fish Dept.	<i>High Light</i>	271
Montana Fish, Wildlife and Parks	<i>Game Warden "Glamour"</i>	269
Nebraska Game & Parks Commission	<i>An Inordinate Fondness for Birds</i>	268
<b><i>Also, in Alphabetical Order</i></b>		
Arizona Game & Fish Dept.	<i>Courses of Fire</i>	
Arizona Game & Fish Dept.	<i>Grow Your Own Habitat</i>	
Arkansas Game & Fish Commission	<i>Have Gun, Will Travel?</i>	
Arkansas Game & Fish Commission	<i>When the Smoke Clears, Set the Table</i>	
Illinois Dept. of Natural Resources	<i>A Perfect Freedom</i>	
Kentucky Dept. Fish and Wildlife	<i>Earth's Rarest Animals</i>	
Kentucky Dept. Fish and Wildlife	<i>A Different Kind of School Score</i>	
Louisiana Dept. of Wildlife & Fisheries	<i>Far from the Course</i>	
Louisiana Dept. of Wildlife & Fisheries	<i>La Costa Del Golfo</i>	
Minnesota Dept. of Natural Resources	<i>Home for the Holidays</i>	
Montana Fish, Wildlife and Parks	<i>K911</i>	
National Wild Turkey Federation	<i>A Turkey Hunting Mystery</i>	
National Wild Turkey Federation	<i>A Woman's Sacrifice</i>	
National Wild Turkey Federation	<i>Modern Girl Meets "Primitive" Firearm</i>	
Nebraska Game & Parks Commission	<i>Wildlife Art on a Grand Scale</i>	
New Hampshire Fish & Game Dept.	<i>Set Your Sights on Bagging a Bushytail</i>	
New Hampshire Fish & Game Dept.	<i>Backyards Gone Wild: Planting for Wildlife</i>	
North Carolina Wildlife Resources Commission	<i>The Problem with Invasives</i>	
North Carolina Wildlife Resources Commission	<i>Coral Explorers</i>	
Oklahoma Dept. of Wildlife Conservation	<i>A Prospectus on the Habitat and Ranges of Deer Camp Species</i>	
South Carolina Dept. of Natural Resources	<i>River of Muscadines</i>	
South Carolina Dept. of Natural Resources	<i>Mermaid's Purse</i>	
Texas Parks & Wildlife Dept.	<i>Texas: A State of Rivers</i>	
Texas Parks & Wildlife Dept.	<i>Golden Alga</i>	
Virginia Dept. of Game & Inland Fisheries	<i>The Eastern Hellbender: Giant of the Alleghenies</i>	
West Virginia Division of Natural Resources	<i>Can You Survive?</i>	
West Virginia Division of Natural Resources	<i>Allegheny al la Carte</i>	
Wyoming Game and Fish Dept.	<i>My Little Chickadee</i>	

# Category: Magazine Article, Parks/Historical/Cultural

## **2004 Place Winners**

- 1 – North Carolina Wildlife Resources
- 2 – Arkansas Game & Fish Commission
- 2 – Texas Parks & Wildlife
- 2 – North Carolina Wildlife Resources
- 3 – Texas Parks & Wildlife

## **2003 Place Winners**

- 1 – Montana Fish, Wildlife & Parks
- 2 – Wyoming Game and Fish
- 3 – Wyoming Game and Fish
- Special – Texas Parks and Wildlife

## **2002 Place Winners**

- 1 – North Carolina Wildlife Resources

- 2 – West Virginia Natural Resources
- 2 – Illinois Natural Resources
- 3 – Arizona Game and Fish

## **2001 Place Winners**

- 1 – Arkansas Game and Fish
- 2 – North Carolina Wildlife Resources
- 3 – Texas Parks and Wildlife

## **2000 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – Wyoming Game and Fish
- 3 – Wyoming Game and Fish

## **Category Chairperson:**

Scott Pengally, Minnesota Dept. of Natural Resources

## **Judges:**

**Gustave Axelson** is managing editor of *Minnesota Conservation Volunteer*, the bi-monthly magazine of the Minnesota Department of Natural Resources. In addition to his writing for the *Conservation Volunteer*, he has had articles and essays published in the *Minneapolis Star-Tribune* travel section, *Wisconsin Trails* magazine, *Land and Water* magazine, and the books "Voices for the Land" and "The Talking Stick." Axelson holds a bachelor's degree from the journalism school at the University of Illinois-Urbana/Champaign.

**Dorian Grilley** has been the executive director of the Parks & Trails Council of Minnesota since 1996 and on the Mississippi River Trail Board since 2001. He has more than 25 years experience in natural resource management, operation, planning, development and advocacy with the Minnesota and Wisconsin DNRs and the Minnesota Parks & Trails Council. He has worked with nonprofits as a volunteer or staff member for almost 20 years. Grilley served as a landscape architect and recreation planner for the Minnesota DNR during the 1980s, planning of some of Minnesota's state trails and state forest recreation areas. He has worked closely with state and local governments on dozens of park and trail projects. He has a landscape architecture degree from the University of Minnesota, and has done graduate work in natural resource policy and

landscape architecture at the University of Wisconsin. He commutes by bicycle to work in St. Paul daily (when it is above 5 degrees Fahrenheit and not too dangerous).

**Greg Breining** is a freelance writer, author and editorial consultant. His books on travel include "Wild Shore," an account of two seasons kayaking around Lake Superior; "Minnesota," a travel book in the Compass American Guide series; and "Return of the Eagle," the illustrated story of how America saved its national symbol. His essays and articles have appeared in "Sports Illustrated," "Audubon," "Islands," "National and International Wildlife," and other publications. He is a past managing editor and a contributing editor to Minnesota Conservation Volunteer, the official magazine of the Minnesota DNR. Breining has a web site at [www.gregbreining.com](http://www.gregbreining.com).

## **2004 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
North Carolina Wildlife Resources	<i>Clash of Tight Lines</i>	263
Arkansas Game and Fish Commission	<i>Grab a Paddle and Relax</i>	253
Texas Parks & Wildlife Dept.	<i>Unraveling the Big Thicket</i>	253
North Carolina Wildlife Resources	<i>Deep Experience</i>	253
Texas Parks and Wildlife Dept.	<i>A Cave with a Past</i>	245
<b><i>Also, in Alphabetical Order</i></b>		
Arizona Game & Fish Dept.	<i>Celebrating our Heritage</i>	
Arkansas Game & Fish Commission	<i>A Ridge Runs Through It</i>	
Iowa Dept. of Natural Resources	<i>The Mastery of Milt</i>	
Louisiana Dept. of Wildlife & Fisheries	<i>Louisiana's Natural Areas Registry</i>	
Nebraska Game & Parks Commission	<i>Where Nebraska Begins - Indian Cave State Park</i>	
Nebraska Game & Parks Commission	<i>Day by Day with Lewis and Clark</i>	
Oklahoma Dept. of Wildlife Conservation	<i>Celebrating Our Outdoor Heritage</i>	
South Carolina Dept. of Natural Resources	<i>Palmetto Pathways</i>	
West Virginia Division Natural Resources	<i>Wild Days &amp; Dangerous Nights</i>	
West Virginia Dept. of Natural Resources	<i>History with a Future: Cass Scenic Railroad State Park</i>	
Wyoming Game & Fish Dept.	<i>A Short History of Wyoming Moose</i>	

## **Category: Magazine Article, Fisheries**

### **2004 Place Winners**

- 1 – Oklahoma Dept. of Wildlife Conservation
- 2 – Nebraska Game and Fish Commission
- 3 – Minnesota Dept. of Natural Resources

### **2003 Place Winners**

- 1 – Montana Fish, Wildlife and Parks
- 2 – Montana Fish, Wildlife and Parks
- 3 – Texas Parks and Wildlife

Special – Wyoming Game and Fish

### **2002 Place Winners**

- 1 – Kentucky Fish and Wildlife
- 2 – West Virginia Natural Resources
- 2 – New Hampshire Fish and Game
- 2 – Wyoming Game and Fish
- 3 – North Carolina Wildlife Resources



### **2001 Place Winners**

- 1 – North Carolina Wildlife Resources
- 2 – Nebraska Game and Fish
- 2 – Kentucky Fish and Wildlife
- 3 – Kentucky Fish and Wildlife

### **2000 Place Winners**

- 1 – Missouri Dept. Conservation
- 2 – Oklahoma Dept. Wildlife
- 3 – Nebraska Game and Fish

## **Category Chairperson**

Kathleen Jamison, Delaware Dept. of Natural Resources

### **Judges:**

**Catherine Martin** is a Delaware Division of Fish and Wildlife fisheries biologist specializing in largemouth bass and other freshwater species. She sometimes writes for Outdoor Delaware Magazine and is also a wildlife rehabilitator.

**Tracey Bryant** is director of the University of Delaware's Marine Public Education Office. She and her staff have won numerous state, regional and national awards for projects ranging from books to web sites.

**Terry Plowman** is editor and publisher of Delaware Beach Life, the only full-color glossy magazine focused on coastal Delaware's culture, lifestyle and natural resources.

## **2004 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Oklahoma Dept. of Wildlife Conservation	<i>The Big, The Bad, and The Ugly</i>	284
Nebraska Game and Parks Commission	<i>Thursday's are for Trout</i>	283
Minnesota Dept. of Natural Resources	<i>Fishing with Small Fry</i>	282
<b><i>Also, in Alphabetical Order</i></b>		
Arizona Game and Fish Dept.	<i>Salt River Survey Adventures</i>	
Arizona Game and Fish Dept.	<i>Feast or Famine: How are Our Desert Walleye Really Doing?</i>	
Arkansas Game and Fish Commission	<i>Temperatures only an Angler Could Love</i>	
Arkansas Game and Fish Commission	<i>Not all the Big Ones Get Away</i>	
Idaho Dept. of Fish & Game	<i>A Home Run for Salmon</i>	
Kentucky Dept. Fish & Wildlife Resources	<i>Bred for a Fight</i>	
Kentucky Dept. Fish & Wildlife Resources	<i>The Blues</i>	
Louisiana Dept. of Wildlife and Fisheries	<i>Predators of the Deep</i>	
Minnesota Dept. of Natural Resources	<i>Fishing for a Living</i>	
Montana Fish, Wildlife & Parks	<i>Left in the Dust?</i>	
Montana Fish, Wildlife & Parks	<i>Tough Love</i>	
Nebraska Game and Parks Commission	<i>Bringing Back the Whites</i>	
New Hampshire Fish and Game Dept.	<i>The Art and Science of Hatchery Life</i>	
New Hampshire Fish and Game Dept.	<i>Bassin'</i>	
North Carolina Wildlife Resources Commission	<i>Generating Changes</i>	
North Carolina Wildlife Resources Commission	<i>Gone with the Wind</i>	
Pennsylvania Fish and Boat Commission	<i>Big City Stripers</i>	

Pennsylvania Fish and Boat Commission	<i>Angling Ethics</i>	
Pennsylvania Fish and Boat Commission	<i>The Stony Creek Restoration Project</i>	
South Carolina Dept. of Natural Resources	<i>Something's Fishy Around Here</i>	
South Carolina Dept. of Natural Resources	<i>Operation Sustenance</i>	
Texas Parks and Wildlife Dept.	<i>A Watery Way of Life</i>	
Texas Parks and Wildlife Dept.	<i>Brimming with Nature and History</i>	
West Virginia Division of Natural Resources	<i>Fish Watching</i>	
West Virginia Division of Natural Resources	<i>Setting Some Limits Helps Fish Populations</i>	
Wyoming Game and Fish Dept.	<i>Through the Ice, Darkly</i>	
Wyoming Game and Fish Dept.	<i>Lifeblood</i>	

## Category: Magazine Article, Wildlife

### **2004 Place Winners**

- 1 – Wyoming Game and Fish
- 2 – Montana Fish, Wildlife & Parks
- 3 – Montana Fish, Wildlife & Parks
- Special – Alabama Dept. Conservation

### **2003 Place Winners**

- 1 – Nebraska Game and Fish
- 2 – North Carolina Wildlife Resources
- 3 – Wyoming Game and Fish

### **2002 Place Winners**

- 1 – Arizona Game and Fish
- 2 – Wyoming Game and Fish
- 2 – West Virginia Natural Resources

- 3 – Arizona Game and Fish

### **2001 Place Winners**

- 1 – West Virginia Natural Resources
- 2 – Minnesota Dept. Natural Resources
- 3 – New York State Dept. Environmental Conservation
- 3 – North Carolina Wildlife Resources
- 3 – Oklahoma Dept. Wildlife

### **2000 Place Winners**

- 1 – Missouri Dept. Conservation
- 2 – Nebraska Game and Fish
- 3 – Missouri Dept. Conservation
- 3 – Texas Parks and Wildlife

## **Category Chairperson:**

Micah Holmes, Oklahoma Dept. of Wildlife Conservation

### **Judges:**

**Gary Lantz** is a Norman, Oklahoma, based freelance writer specializing in natural history and outdoor recreation. His work has appeared in National Wildlife, American Forests, Backpacker, Sierra, Chevy Outdoors, Canoe, and other conservation magazines.

**Larry Skoch** is the Advertising Manager for Oklahoma Outdoor Living magazine, the state's largest monthly publication. In his free time, Skoch is an avid fisherman.

**Andy McDaniels**, besides being an avid reader of "anything to do with the outdoors," is the Executive Director of the Oklahoma Wildlife Federation. He is also an avid hunter and angler.

## 2004 Competition Results

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Wyoming Game & Fish Dept.	<i>Another Generation</i>	278
Montana Fish, Wildlife & Parks	<i>Chilly Reception</i>	275
Montana Fish, Wildlife & Parks	<i>Buffaloed</i>	274
Alabama Dept. of Conservation & Natural Resources	<i>Symbol of Elegance - The Swallowtailed Kite</i>	269
<b>Also, in Alphabetical Order</b>		
Alabama Dept. of Conservation & Natural Resources	<i>The Living Fossil</i>	
Arizona Game & Fish Dept.	<i>Banding Hummingbirds - Science with an Artful Touch</i>	
Arizona Game & Fish Dept.	<i>On the Track of the Wolf</i>	
Arkansas Game and Fish Commission	<i>What Happened to the Ducks</i>	
Arkansas Game and Fish Commission	<i>The Sunny Side of Nuisance Animals</i>	
Iowa Dept. of Natural Resources	<i>Letting Go</i>	
Kentucky Dept. of Fish & Wildlife Resources	<i>Top Gun</i>	
Kentucky Dept. of Fish & Wildlife Resources	<i>Coyote Invasion</i>	
Louisiana Dept. of Wildlife & Fisheries	<i>Chorus of Croaks</i>	
Louisiana Dept. of Wildlife & Fisheries	<i>Restoring the Bear</i>	
National Wild Turkey Federation	<i>It's All In The Family - Identifying Plants</i>	
Nebraska Game & Parks Commission	<i>Canada Geese From Bust to Boom</i>	
Nebraska Game & Parks Commission	<i>The Deer of DeSoto</i>	
New Hampshire Fish & Game Dept.	<i>What's Good for the Goose</i>	
New Hampshire Fish & Game Dept.	<i>Call of the Loon</i>	
North Carolina Wildlife Resources Commission	<i>A Quiet, Dark Place to Hang Out</i>	
North Carolina Wildlife Resources Commission	<i>Biggest Big Game</i>	
Pennsylvania Fish & Boat Commission	<i>The Timber Rattlesnake - Pennsylvania's Uncanny Mountain Demon</i>	
Texas Parks & Wildlife Dept	<i>Solving the Ridley Riddle</i>	
Texas Parks & Wildlife Dept	<i>Run for the Border</i>	
West Virginia Department of Natural Resources	<i>A Look at Our Smallest Owl</i>	
West Virginia Department of Natural Resources	<i>Weasels: West Virginia's Big Family is Bigger Than You Think</i>	
Wyoming Game & Fish Dept.	<i>Born on the North Wind</i>	

## Category: Magazine, 4-Color

### 2004 Place Winners

- 1 – Montana Fish, Wildlife & Parks
- 1 – Texas Parks and Wildlife
- 2 – Minnesota Dept. of Natural Resources
- 3 – Alabama Dept. of Conservation

### 2003 Place Winners

- 1 – Oklahoma Dept. Wildlife

- 2 – North Carolina Wildlife Resources
- 3 – Wyoming Game and Fish

### 2002 Place Winners

- 1 – Nebraska Game and Fish
- 2 – South Carolina Natural Resources
- 3 – North Carolina Wildlife Resources

### **2001 Place Winners**

- 1 – Wyoming Game and Fish
- 2 – North Carolina Wildlife Resources
- 3 – South Carolina Natural Resources

### **2000 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – Minnesota Dept. Natural Resources
- 3 – Oregon Fish and Wildlife

## **Category Chairperson:**

**Thomas Gresham, Louisiana Dept. of Wildlife & Fisheries**

### **Judges:**

**Don Davis** is the Associate Director of Louisiana State University Graphic Services. He has a Bachelor of Science in Printing Management from Rochester Institute of technology and over 30 years of printing experience. This includes, commercial, book manufacturing, heat-set web offset for magazine printing, as well as in-plant printing. He was formerly the Director of Printing for the University of Oklahoma, one of the top 10 University printing operations in the country. Before coming to LSU he worked for Xerox as a DocuTech and Color Specialist. He is also president of Davis and Associates, a multi-faceted consulting company.

**Sharon Broussard** currently maintains the website for Louisiana State Parks, along with tracking brochure distribution - including reordering, reprinting and redesigning brochures as necessary - and responding to website-submitted customer requests, complaints and compliments. In addition, she provides various media outlets with information and/or images pertaining to State Parks. Sharon holds a B.A. in Humanities and Social Thought from Northwestern State University and a Master of Mass Communication degree from Louisiana State University. Prior to working with Louisiana State Parks, Sharon served as the Noon producer and Morning Show associate producer at WAFB Channel 9 in Baton Rouge, La.

## **2004 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Montana Fish, Wildlife & Parks	<i>Montana Outdoors</i>	522
Texas Parks and Wildlife Dept.	<i>Texas Parks &amp; Wildlife Magazine</i>	522
Minnesota Dept. of Natural Resources	<i>Minnesota Conservation Volunteer</i>	498
Alabama Conservation & Natural Resources	<i>Outdoor Alabama</i>	485
<b><i>Also, in Alphabetical Order</i></b>		
Arkansas Game and Fish Commission	<i>Arkansas Wildlife</i>	
Illinois Dept. of Natural Resources	<i>Outdoor Illinois</i>	
Kentucky Dept. Fish and Wildlife	<i>Kentucky Afield</i>	
Louisiana Dept. of Wildlife and Fisheries	<i>Louisiana Conservationist</i>	
Mississippi Dept. Wildlife, Fisheries & Parks	<i>Mississippi Outdoors</i>	
Nebraska Game and Fish Commission	<i>NEBRASKAland</i>	
North Carolina Wildlife Resources Commission	<i>Wildlife in North Carolina</i>	
Oklahoma Dept. Wildlife Conservation	<i>Outdoor Oklahoma</i>	
South Carolina Dept. Natural Resources	<i>South Carolina Wildlife Magazine</i>	
Virginia Dept. Game & Inland Fisheries	<i>Virginia Wildlife</i>	
West Virginia Natural Resources	<i>Wonderful West Virginia</i>	
Wyoming Game and Fish Dept.	<i>Wyoming Wildlife</i>	

## **Category: Izaak Walton League's ACI Ethics Conservation Information Award**

### ***2004 Award Presented to:***

Electronic Media: **Texas Parks and Wildlife Department** for "Boating the Saltwater Flats.

Print Media: **Chris Madson**, Wyoming Game and Fish Department for "In Defense of Hunting."

## **National Wild Turkey Federation's ACI Communicator of the Year Award**

### ***2004 Award Presented to:***

**Vicki Mountz**, Ohio Division of Wildlife

## **Recreational Boating and Fishing Foundation's Water Works Wonders Outreach and Education Award**

### ***2004 Award Presented to:***

**Chasiti L. Kirkland**, NWTF - for an article on entitled "Women in the Outdoors - en Espanol" that appeared in NWTF's "Women in the Outdoors" magazine, Summer 2004 issue.

**Victoria Osborn**, Idaho Department of Fish and Game - for a television news series called "Take Me Fishing".

## **Rocky Mountain Elk Foundation: "Pass It On" Communications Award**

### ***2004 Award Presented to:***

**Tom Dickson**, Montana Department of Fish, Wildlife and Parks – for an article entitled, "Some Things To Do," about the last 11 months in the life of 12-year-old cancer victim Reeves Belk's life.