



*Association for Conservation Information*

## **2003 Awards Competition Summary**

*Prepared by Chuck Schlueter, Awards Chairperson*

*62<sup>nd</sup> Annual Conference*

*New Orleans, Louisiana*

*July 11-15*

“The Association shall conduct an annual awards program to promote craft improvement through competition and to give appropriate recognition to the efforts of member agencies in conservation education, information and public relations programs, and on the recommendations of member agencies, to honor individuals and organizations who have distinguished themselves in those fields.”

# Awards Program History

*Number of Entries by year, plus 2003 Gain/Decline*

Category	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	+/-
Magazine, 4-Color	23	24	20	24	19	24	26	20	24	17	18	+1
Magazine, Wildlife Article	32	33	23	28	30	34	32	21	32	24	31	+8
Magazine, Fisheries Article	20	26	17	27	18	25	27	17	21	20	15	-5
Magazine, Parks Article	11	13	8	11	14	20	15	12	15	14	13	-1
Magazine, General Interest	31	43	23	30	29	37	33	26	29	25	22	-3
1- to 3-Color Newsletter				7	10	11	14	8	11	9	6	-3
Poster			16	23	14	12	12	15	15	8	10	+2
Calendar			13	13	13	17	11	13	13	11	13	+2
One-Time Publication, 4-Color Other	22	16	15	31	27	24	30	18	32	20	9	NA
One-Time Publication, 4-Color Book											6	NA
One-Time Publication, 4-Color Brochure											16	NA
One-Time Publication, 1- to 3-Color	17	12	14	14	12	9	7	10	13	7	2	-5
Regulations Publications		13	5	10	13	7	8	6	6	12	18	+6
Internal Communications	10	10	6	13	10	7	11	7	9	6	5	-1
Print News	27	19	14	22	15	16	14	12	11	12	13	+1
Radio Program	9	11	4	3	2	3	5	3	7	9	9	0
Radio PSA	9	9	9	7	6	7	8	10	11	3	6	+3
Television Series	6	6	4	7	5	7	11	8	10	7	6	-1
Television PSA	7	9	8	8	6	6	21	9	10	6	4	-2
Video News	9	12	11	4	14	13	12	5	10	10	11	+1
Video Other				30	21	14	15	14	22	10	20	+10
Photography	9	12	7	18	12	21	6	10	8	16	15	-1
Education	12	12	16	17	14	6	8	8	9	11	10	-1
Web Sites			4	14	7	10	9	9	11	11	9	-2
Media Campaigns					7	7	7	7	10	6	3	-3
Big Ideas, Small Budget										4	2	-2
<b>Total Entries</b>	<b>254</b>	<b>280</b>	<b>237</b>	<b>361</b>	<b>318</b>	<b>337</b>	<b>342</b>	<b>268</b>	<b>339</b>	<b>278</b>	<b>292</b>	<b>+14</b>

# Category: Education

## 2003 Place Winners

- 1 – Utah Division of Wildlife Resources
- 2 – Idaho Dept. of Fish and Game
- 3 – New Jersey Fish and Wildlife

## 2002 Place Winners

- 1 – New Jersey Fish and Wildlife
- 2 – Pennsylvania Fish and Boat Commission
- 3 – Nebraska Game and Parks Commission

## 2001 Place Winners

- 1 – New York Dept. of Environmental Conservation

- 2 – Arizona Game and Fish
- 2 – Florida Fish and Wildlife Conservation Commission
- 3 – Texas Parks and Wildlife

## 2000 Place Winners

- 1 – South Carolina Dept. Natural Resources
- 2 – Illinois Dept. Natural Resources
- 3 – Texas Parks and Wildlife

## 1999 Place Winners

- 1 – Texas Parks and Wildlife
- 2 – New Jersey Fish and Wildlife
- 3 – Idaho Dept. of Fish and Game

## Category Chairperson:

Colin Berg, Oklahoma Dept. of Wildlife Conservation

## Judges:

**Karen Dills** is the education services manager for the Oklahoma Aquarium. She is responsible for coordinating programs for students, members, and the general public as well as the volunteer program. Karen also oversees the Karl and Beverly White National Fishing and Tackle Museum. She attended Florida State University and has a background in Marketing and Development.

**Mike McAllister** received a bachelor's of science degree from Oklahoma State University in 1981. He currently serves as Information and Education Specialist for the Oklahoma Department of Wildlife Conservation.

**Phillip Tate** is currently employed as an Education Outreach Instructor/Biology at the Oklahoma Aquarium in Jenks. Phillip has a judicial and criminal law degree with a minor in telecommunications. Before he took his position with the Oklahoma Aquarium, Phillip was a police officer/investigator for the State of Oklahoma Juvenile Division. He is also certified as a first responder medic. Since he started with the aquarium, he has designed exhibits and water systems for the education wet labs. His primary duties include traveling to schools to present water on wheels programs, giving tours, developing new education programs and assisting other biologists with the life support systems and exhibits in the main aquarium.

## 2003 Competition Results

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Utah Division of Wildlife Resources	<i>Utah's Wonderful Wetlands: An Educator's Activity Guide</i>	284
Idaho Dept. of Fish and Game	<i>Educator's Express</i>	275
New Jersey Fish and Wildlife	<i>New Jersey Hunter Education Training Seminar</i>	274

<b><i>Also, in Alphabetical order</i></b>		
Georgia DNR – Wildlife Resources	<i>Calls of the Wild – Vocalizations of Georgia’s Frogs</i>	
National Park Service, Mississippi NRRRA	<i>Mighty Mississippi Passport</i>	
National Park Service, Mississippi NRRRA	<i>The Birding Boat Field Guide</i>	
Nebraska Game and Fish Commission	<i>Trail Tails</i>	
New Hampshire Fish and Game Dept.	<i>Wild in New Hampshire</i>	
New Hampshire Fish and Game Dept.	<i>Discover Wild Times for Kids</i>	
Virginia Dept. of Game and Inland Fisheries	<i>A Look Outside, Wildlife Educational Series</i>	

## Category: Posters

### **2003 Place Winners**

- 1 – Georgia Natural Resources
- 2 – Idaho Fish and Game
- 3 – Kentucky Fish and Wildlife

### **2002 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – North Carolina Wildlife Resources
- 3 – Arizona Game and Fish

### **2001 Place Winners**

- 1 – Kentucky Dept. Fish and Wildlife
- 2 – South Carolina Natural Resources

- 3 – North Carolina Wildlife Resources

### **2000 Place Winners**

- 1 – Arkansas Game and Fish
- 2 – New Hampshire Fish and Game
- 3 – South Carolina Natural Resources

### **1999 Place Winners**

- 1 – South Carolina Natural Resources
- 2 – Kentucky Fish and Wildlife
- 2 – Maine State Planning, Coastal Program
- 3 – South Carolina Natural Resources

## **Category Chairperson:**

**Greg Hallen, Wyoming Game and Fish Department**

### **Judges:**

**Ron Hansen**, principle owner of Horse Creek Studio in Laramie, Wyoming, has more than 30 years of professional design experience in the graphics arts. Ron has a BFA from the School of the Art Institute of Chicago. Prior to starting his studio in 1988, Ron was Art Director for the following Chicago area businesses: Cahner’s Publishing, Swift and Company, American Dental Association, and Playskool, Inc. In Cheyenne, Wyoming, he was the Director of Art and Design Services for Unicover Corporation.

**Wanda Peters** has extensive experience in the graphics art field. In a span covering over twenty-five years, she has worked as a graphic artist in the creative departments of numerous advertising agencies throughout the nation and in Japan. She has combined her design and writing talents and for the last 13 years has operated a very successful “homes studio” business in Cheyenne, Wyoming.

**Jerome Ziemann** has worked in the printing business for 30 years. Currently, he is the owner and president of Pioneer Printing in Cheyenne, Wyoming. Prior to this, he was the owner of Ziemann Printing in Boulder, Colorado for 4 years where he oversaw all layout, design and color work. And

prior to that, he had 13 years of experience at the previously mentioned Pioneer Printing where his duties included quality control of layouts, design and color work.

## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Georgia Dept. of Natural Resources	<i>Wildlife License Plate Poster</i>	281
Idaho Dept. of Fish and Game	<i>Idaho's Watchable Wildlife</i>	273
Kentucky Dept. of Fish and Wildlife	<i>Upland Reservoir Ecosystem</i>	262
<b><i>Also, in Alphabetical Order</i></b>		
Arkansas Game and Fish Commission	<i>Common Ducks of the Delta</i>	
Idaho Dept. of Fish and Game	<i>Adventures of Culex: The Hungry Mosquito</i>	
Idaho Dept. of Fish and Game	<i>What Salmon Need</i>	
Nevada Division of Wildlife	<i>2003 Nevada Free Fishing Day</i>	
Oregon State Marine Board	<i>Take Me Boating</i>	
Oregon State Marine Board	<i>Mandatory Boater Education</i>	
Texas Parks and Wildlife Dept.	<i>The Official Railroad of Texas</i>	

## **Category: One Time Publication, 1- to 3-Color**

### **2003 Place Winners**

1 – Texas Parks and Wildlife

### **2002 Place Winners**

1 – New Hampshire Fish and Game  
2 – Missouri Dept. Conservation  
3 – Missouri Dept. Conservation  
Special – Oregon State Marine Board

### **2001 Place Winners**

1 – Texas Parks and Wildlife  
2 – California Dept. Fish and Game

3 – Texas Parks and Wildlife

### **2000 Place Winners**

1 – Texas Parks and Wildlife  
2 – Texas Parks and Wildlife  
3 – California Dept. Fish and Game

### **1999 Place Winners**

1 – New Mexico Dept. Game and Fish  
2 – Utah Division of Wildlife Resources  
3 – Connecticut Dept. Environmental Resources

## **Category Chairperson:**

Miriam Dunne, New Jersey Fish and Wildlife

## **Judges:**

Contest Chair and Judge: **Miriam Dunne** is Principal Biologist for NJ Division of Fish & Wildlife. Mim has been with the Information & Education section since 1984, serving as Project WILD coordinator, BOW co-coordinator, and most recently as supervisor for education programs at the

Pequest Trout Hatchery & Natural Resource Education Center. Mim has a B.S. in Natural Resource Management from Cook College (Rutgers University), and a M.S. in Biology from East Stroudsburg University.

**Karen Lund** has been teaching at the Great Meadows Regional School District in Warren County, NJ for 27 years. She was awarded her Master of Education from East Stroudsburg University. She has served as an officer in the Alliance for New Jersey Environmental Education, and chair of the New Jersey Natural Resources Cooperative. She is currently on the Warren County Educator Advisory Council of PPL's Business and Environmental Education Partnership, as well as a member of the Knowlton Township Historic Commission. Karen has been the recipient of a Geraldine R. Dodge Educator Award, a Project Learning Tree Facilitator of the Year award, an Earthwatch Fellowship, the Warren County Beacon Award for Excellence, and was named Governor's Teacher of the Year by her district.

**Linda Smith** is an Elementary Science Resource Specialist for the Paulsboro Public Schools. She is president for the Council of Elementary Science, and Vice President Northern Region for NJ Science teachers Association. She has received the Presidential Award for excellence in Math and Science Teaching, and is a NASA Educational Ambassador. She has been the Paulsboro District and Gloucester County Teacher of the Year.

## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	
Texas Parks and Wildlife Dept.	<i>Texas Remembers the CCC: 70<sup>th</sup> Anniversary</i>	
Texas Parks and Wildlife Dept.	<i>Interpretive Guide to Palo Duro Canyon State Park</i>	

# **Category: One Time Publication, 4-Color Other**

### **2003 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – Alabama Dept. Conservation
- 3 – Texas Parks and Wildlife
- Special – Virginia Dept. Game & Inland Fisheries

### **2002 Place Winners**

- 1 – Virginia Dept. Game & Inland Fisheries
- 2 – Texas Parks and Wildlife
- 3 – Alaska Dept. Fish and Game

### **2001 Place Winners**

- 1 – Missouri Dept. Conservation

- 2 – Texas Parks and Wildlife
- 2 – Arizona Game and Fish
- 3 – Missouri Dept. Conservation

### **2000 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – New Hampshire Fish and Game
- 3 – South Dakota Game, Fish & Parks

### **1999 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – Arizona Game and Fish
- 2 – Texas Parks and Wildlife
- 3 – Arizona Game and Fish

## **Category Chairperson:**

Anne E. Hewitt, New Hampshire Fish and Game Dept.

## **Judges:**

**Patricia Fleurie** retired from the New Hampshire Fish and Game Department after a career of close to 40 years. During her tenure with the Public Affairs Division, she wrote, edited, and proofread numerous news releases and publication. She was editor of the agency's various monthly and weekly magazines and newsletters. She has been active member of the New England Outdoor Writers Association and is currently serving a term on the Board of Directors.

**Gail Hanson** is Executive Director of the New Hampshire Snowmobile Association. Duties include managing editor/publisher of the association's newspaper "Sno-Traveler" a four-color tabloid size newspaper, which is printed eight times a year. Distribution includes the membership of the NHSA, lodging facilities, snowmobile dealers, and tourism locations through out New England. Gail was formerly the Advertising Coordinator for Village West Publishing which produces major customized trade magazines used for marketing tools in the hearth industry including *Hearth & Home Magazine*. During her employment at Hearth & Home, she was instrumental in the promotion, coordination and presentation of the annual "Vesta Awards", given to honor innovation in design and technology in the hearth, barbecue and patio industries. In addition Gail created a buyer's guide, called "The Source". This annual magazine featured a yellow page type directory of the hearth, barbecue and patio industry manufactures, distributors and sales representatives.

**Brooks Bicknell** has been on the faculty of Proctor Academy, Andover NH, since 1990, where he is in the Social Sciences Dept, Art Dept., Director of Wilderness Orientation, Proctor Mountaineering Club, and Proctor Cycling. After graduating from Proctor Academy in 1977, he graduated from the University of Colorado, then did graduate work at Harvard and Colorado College. Brooks is a licensed private pilot, a trustee for the American School in Tangier, and lives with his wife Mindy and 2 sons in Andover, New Hampshire.

## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Texas Parks and Wildlife Dept.	<i>Wildlife Expo Banquet Kit</i>	328
Alabama Dept. of Conservation and Natural Resources	<i>Sportfish Management in Alabama Ponds</i>	321
Texas Parks and Wildlife Dept.	<i>Texas State Park Guide</i>	319
Virginia Dept. of Game and Inland Fisheries	<i>Virginia Birding and Wildlife Trail Guide</i>	317
<b><i>Also, in Alphabetical order</i></b>		
Arkansas Game and Fish Commission	<i>Arkansas Waterfowl Hunting Guidebook 2003-2004</i>	
Montana Outdoors	<i>Montana's Uncommon Critters</i>	
New Jersey Division of Fish and Wildlife	<i>New Jersey Clean Vessel Act Boater's Pumpout Guide</i>	
South Dakota Game, Fish & Parks	<i>2003 Lower Oahe Waterfowl Hunting Access Guide</i>	
South Dakota Game, Fish & Parks	<i>2003 Hunting Atlas</i>	

# Category: One Time Publication, 4-Color Book

## **2003 Place Winners**

- 1 – Arkansas Game and Fish
- 2 – Minnesota Dept. Natural Resources
- 3 – Idaho Dept. Fish and Game

## **2002 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – South Dakota Game, Fish & Parks
- 3 – Virginia Dept. Game & Inland Fisheries

## **Category Chairperson:**

Anne E. Hewitt, New Hampshire Fish and Game

## **Judges:**

*Same per 4-Color Other category.*

## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Arkansas Game and Fish Commission	<i>Arkansas Watchable Wildlife Guide</i>	319
Minnesota Dept. of Natural Resources	<i>Field Guide to the Freshwater Mussels of Minnesota</i>	306
Idaho Dept. of Fish and Game	<i>The Official Guide to Fishing in Idaho</i>	294
<b><i>Also, in Alphabetical Order</i></b>		
Georgia Dept. of Natural Resources Wildlife Division	<i>Guide to Alligator Hunting in Georgia</i>	
Idaho Dept. of Fish and Game	<i>2003 Idaho Salmon &amp; Steelhead Days</i>	
Utah Division of Wildlife Resources	<i>Species on the Edge</i>	



# Category: One Time Publication, 4-Color Brochure

## 2003 Place Winners

- 1 – New Hampshire Fish and Game
- 2 – New York Dept. Environmental Conservation
- 3 – Georgia Dept. Natural Resources

## 2002 Place Winners

- 1 – Colorado Division of Wildlife
- 2 – North Carolina Wildlife Resources Commission
- 3 – Georgia Dept. Natural Resources

## Category Chairperson:

Anne E. Hewitt, New Hampshire Fish and Game

## Judges:

*Same per 4-Color Other Category.*

## 2003 Competition Results

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
New Hampshire Fish and Game Dept.	<i>Shorebank Fishing Guide to the Manchester/Hashua Region</i>	320
New York State Dept. Environmental Conservation	<i>Brownfields</i>	314
Georgia Dept. Natural Resources Wildlife Division	<i>Wildlife Resources Division</i>	313
<b><i>Also, in Alphabetical Order</i></b>		
Alabama Dept. of Conservation and Natural Resources	<i>Alabama's Public Fishing Lakes</i>	
Delaware Dept. of Natural Resources	<i>Drainage and Water Management</i>	
Delaware Dept. of Natural Resources	<i>Discover Delaware's Inland Bays</i>	
Georgia Dept. of Natural Resources Wildlife Division	<i>Southern Rivers Birding Trail</i>	
Idaho Dept. of Fish and Game	<i>Idaho Sportsman's Access Guide</i>	
National Park Service	<i>Mississippi National River &amp; Recreational Area Trail Guide, Mpls/St. Paul</i>	
National Park Service	<i>Mississippi National River &amp; Recreational Area, Minnesota</i>	
New Hampshire Fish and Game	<i>Don't Leave Them Stranded</i>	
New Hampshire Fish and Game	<i>Explore Great Bay</i>	

New Mexico Dept. of Game and Fish	<i>New Mexico's Pronghorn</i>	
Oklahoma Dept. of Wildlife Conservation	<i>The Lower Mountain Fork River</i>	
Texas Parks and Wildlife Dept.	<i>Texas Treasurers Wetland</i>	
Utah Division of Wildlife Resources	<i>Strawberry Reservoir Fishing Regulations &amp; Identification</i>	

## Category: 1- to 3-Color Newsletter

### **2003 Place Winners**

1 – New Hampshire Fish and Game  
 2 – New Hampshire Fish and Game  
 3 – Wyoming Game and Fish  
 Special – Texas Parks and Wildlife

### **2002 Place Winners**

1 – Texas Parks and Wildlife  
 2 – New Hampshire Fish and Game  
 3 – New Hampshire Fish and Game  
 Special – Wyoming Game and Fish

### **2001 Place Winners**

1 – Connecticut Dept. Environmental Protection

2 – Minnesota Dept. Natural Resources  
 3 – New Hampshire Fish and Game

### **2000 Place Winners**

1 – New Mexico Dept. Game and Fish  
 2 – Wyoming Game and Fish  
 3 – New Hampshire Fish and Game

### **1999 Place Winners**

1 – New Mexico Dept. Game and Fish  
 2 – Utah Division of Wildlife  
 3 – Connecticut Dept. Environmental Protection

## **Category Chairperson:**

Chad Tussing, South Dakota Game, Fish & Parks

## **Judges:**

**Dee Sleep** owns and operates DMW Communications in Spearfish, South Dakota, an agency providing writing, editing, graphic design and marketing services to businesses and organizations in South Dakota and Wyoming. She has a bachelor's degree in journalism from South Dakota State University in Brookings, and has previous work experience in newspaper journalism, public relations and printing.

**Colette Kessler**, Public Affairs Specialist, USDA Natural Resources Conservation Service, Pierre, South Dakota. Kessler grew up on a ranch in Western Mellette County, South Dakota. Mrs. Kessler graduated from White River High School in 1985 and South Dakota State University in 1989 with a Bachelor of Arts degree in Journalism with minors in Spanish, Geography and Sociology. In May 1990, Kessler was selected for a Public Affairs Specialist position with the Natural Resources Conservation Service in Huron. Kessler serves as the Hispanic Emphasis Program Manager for NRCS in South Dakota. After working 14 years in public relations and natural resources, Mrs. Kessler says she is happy to say that this is her "dream job." I feel like I

am contributing to making our world a better place for everyone and I didn't have to leave South Dakota for professional career." Kessler has received state and international award recognition for her public relations work in natural resources conservation. Kessler has maintained her ties with the ranch with owning her own cattle herd.

**Jim Corning** is the former State Epidemiologist and Director of Disease Control and Laboratories for the state of South Dakota. In 1984, Jim entered private business as an artist's representative and publisher of limited edition art prints. His experience includes providing technical writing and editing services for a broad variety of clients in both government and the private business sector. He is currently the owner and managing director of Skill-Clique Associates ([www.skill-clique.com](http://www.skill-clique.com)), a technical writing, graphic design and marketing firm based in Pierre, SD. The firm recently completed the editing, layout and design of a new book titled *Sturgis: The Story of the Rally*. The book, which contains over 300 pages and 120 photographs, may be reviewed at [www.sturgisstory.com](http://www.sturgisstory.com) - a website additionally developed by Skill-Clique as part of a comprehensive marketing and promotion plan for the book.

## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
New Hampshire Fish and Game Dept.	<i>Wildlines</i>	537
New Hampshire Fish and Game Dept.	<i>Project WEB</i>	528
Wyoming Game and Fish Dept.	<i>Wyoming Wildlife News</i>	505
Texas Parks and Wildlife Dept.	<i>Hands-on Texas: A Newsletter for Interpretive Professionals</i>	494
<b><i>Also, in Alphabetical Order</i></b>		
National Park Service	<i>National River News</i>	
Nevada Division of Wildlife	<i>Nevada Wildlife Almanac</i>	

## **Category: Internal Communications**

### **2003 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – Texas Parks and Wildlife
- 3 – New Mexico Dept. Game and Fish
- Special – Oklahoma Dept. Wildlife

### **2002 Place Winners**

- 1 – Minnesota Dept. Natural Resources
- 2 – Texas Parks and Wildlife
- 3 – Oklahoma Dept. Wildlife
- 3 – Texas Parks and Wildlife

### **2001 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – US Fish and Wildlife Service
- 3 – California Dept. Fish and Game

### **2000 Place Winners**

- 1 – US Fish and Wildlife Service
- 2 – Texas Parks and Wildlife
- 3 – Oregon State Marine Board

### **1999 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – US Fish and Wildlife Service
- 3 – Texas Parks and Wildlife

## **Category Chairperson:**

Marcus Kilburn, Arkansas Game & Fish Commission

## **Judges:**

**Len Pitcock** is a native of Little Rock, AR, who has spent more than half of his life in the media and information business. He has worked in television newsrooms across the state, including stops at KFSM-TV in Fort Smith and KHOG-TV in Fayetteville. Most recently he served as the Arkansas Game and Fish Commission's Director of Communications. He was the agency's chief spokesperson and oversaw all the division's print publications. Today Len serves as President of Conservation Associates, Inc., a company he founded. His primary focus is working with clients to gain a better understanding of wildlife, environmental and natural resources issues in Arkansas. This work is accomplished through lobbying efforts, governmental affairs, public relations and project management. Len is active in several conservation organizations, including ACI, IAFWA, Arkansas Society of Professional Lobbyists, and is a Past-President of the Arkansas Associated Press Broadcaster's Association.

**Bruce Cook** is a commercial and graphic artist for the Arkansas Game and Fish Commission. He has worked there for nearly 24 years. His background has included store interior production/design, stage and lighting design, jewelry design, a variety of freelance projects, cartography, illustration, photo retouching, the design of logos, T-shirts, posters, pamphlets, belt buckles, signs, displays, bumper stickers, decals and walking staff medallions.

Senior Account Executive **David Longinotti** came to Cranford-Robinson-Johnson-Woods in September 1996 from the Edward J. DeBartolo Corporation. The Hot Springs, Ark., native brings years of experience in sports communications to the agency and primarily services the Oaklawn Jockey Club and Arkansas Game and Fish Commission accounts. Prior to joining CJRW, Longinotti was Director of Communications at Remington Park racetrack in Oklahoma City, where he served as supervisor of the Media Relations, Television Production, Fan Education and Publications departments. Longinotti first joined the DeBartolo Corporation's Racing Division in 1988, serving as Assistant Director of Media Relations at the newly opened Remington Park in Oklahoma City.

## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Texas Parks and Wildlife Dept.	<i>Tracks &amp; Trails</i>	267
Texas Parks and Wildlife Dept.	<i>Open Line: February 2003</i>	257
New Mexico Dept. of Game and Fish	<i>The Inside Track</i>	246
<b><i>Also, in Alphabetical Order</i></b>		
Oklahoma Dept. of Wildlife Conservation	<i>The WOG</i>	
Texas Parks and Wildlife Dept.	<i>Equal Employment Opportunity/Fairness in the Workplace</i>	

# Category: Web Sites

## 2003 Place Winners

- 1 – Nebraska Game and Fish
- 2 – Arkansas Game and Fish
- 2 – New Jersey Fish and Wildlife
- 3 – North Carolina Wildlife Resources

## 2002 Place Winners

- 1 – North Carolina Wildlife Resources
- 2 – New Hampshire Fish and Game
- 3 – Nevada Division of Wildlife

## 2001 Place Winners

- 1 – Missouri Dept. Conservation

- 2 – Texas Parks and Wildlife
- 3 – Arkansas Game and Fish
- 3 – National Wild Turkey Federation

## 2000 Place Winners

- 1 – Minnesota Dept. Natural Resources
- 2 – Nebraska Game and Fish
- 3 – New Jersey Fish and Wildlife

## 1999 Place Winners

- 1 – Texas Parks and Wildlife
- 2 – Arkansas Game and Fish
- 3 – Wyoming Game and Fish

## Category Chairperson:

Liza Poinier, New Hampshire Fish and Game

## Judges:

**Patrick Hunt** is an Internet consultant specializing in user research, user experience design and usability testing for web sites and web applications. Over the course of his 15-year career, Patrick has consulted on user experience, branding and marketing to leading corporations, non-profit organizations and government agencies, including AOL, Fannie Mae, IBM, MCI, Juvenile Diabetes Research Foundation, Peace Corps, and National Institutes of Health.

**Len Singel** specializes in employing technology-based initiatives for improving fish and wildlife agency recreational licensing and data systems and meeting customer service initiatives as IAFWA's Automated Wildlife Data Systems Coordinator. Len has a Master of Science in Forest Resources and a Bachelor of Science in Wildlife and Fisheries Science, both from Penn State University.

**Jennifer Wulff** is program manager with the Recreational Boating and Fishing Foundation and manages the strategy, redesign and daily oversight of WaterWorksWonders.org. Prior to joining RBFF, Jennifer worked in the private sector for Washington, DC-based Magnet Interactive, a full-service web development firm. There she devised strategy, information architecture and served as project manager for several interactive clients, including Kelloggs, Smithsonian Education and Texas Instruments.

## 2003 Competition Results

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Nebraska Game and Fish Commission	<a href="http://www.NGPC.state.ne.us">www.NGPC.state.ne.us</a>	269
Arkansas Game and Fish Commission	<a href="mailto:Mail.agfc.state.ar.us/intranet">Mail.agfc.state.ar.us/intranet</a>	262
New Jersey Division of Fish and Wildlife	<a href="http://www.NJFishandWildlife.com">www.NJFishandWildlife.com</a>	262

North Carolina Wildlife Resources	<a href="http://www.ncwildlife.org">www.ncwildlife.org</a>	261
<b><i>Also, in Alphabetical Order</i></b>		
Florida Fish and Wildlife Commission	<a href="http://www.MyFWC.com">www.MyFWC.com</a>	
Oklahoma Dept. of Wildlife Conservation	<a href="http://www.wildlifedepartment.com">www.wildlifedepartment.com</a>	
Texas Parks and Wildlife Dept.	<a href="http://www.worldbirdingcenter.org">www.worldbirdingcenter.org</a>	
West Virginia Division of Natural Resources	<a href="http://www.WVDNR.gov">www.WVDNR.gov</a>	
Wyoming Game and Fish Dept.	<a href="http://Gf.state.wy.us">Gf.state.wy.us</a>	

## Category: Print News

### **2003 Place Winners**

- 1 – Florida Fish and Wildlife
- 2 – Missouri Dept. Conservation
- 3 – Missouri Dept. Conservation
- Special – Arkansas Game and Fish

### **2002 Place Winners**

- 1 – Missouri Dept. Conservation
- 2 – Oklahoma Dept. Wildlife
- 2 – Pennsylvania Game Commission
- 3 – Missouri Dept. Conservation

### **2001 Place Winners**

- 1 – Missouri Dept. Conservation

- 2 – Missouri Dept. Conservation
- 3 – Missouri Dept. Conservation

### **2000 Place Winners**

- 1 – Florida Fish and Wildlife
- 2 – Texas Parks and Wildlife
- 3 – Texas Parks and Wildlife

### **1999 Place Winners**

- 1 – National Wild Turkey Federation
- 2 – Nevada Division of Wildlife
- 3 – Missouri Dept. Conservation

## **Category Chairperson:**

Thea Miller Ryan, South Dakota Game, Fish & Parks

### **Judges:**

**Janet Blank.**

**Janet Brannian** is a freelance writer and adjunct English instructor from Sioux Falls, South Dakota.

**Kevin Woster** grew up fishing and hunting on a farm in western South Dakota and has become one of the state's leading outdoor writers with the Rapid City Journal newspaper. He has been in the news business, primarily as an outdoor writer, for 30 years.

## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Florida Fish and Wildlife Conservation Commission	<i>Uncle Injured Saving 6-Year-Old From Alligator's Jaws</i>	267
Missouri Dept. of Conservation	<i>July 18, 2003 All Outdoors</i>	255
Missouri Dept. of Conservation	<i>Sept. 26, 2003 All Outdoors</i>	254
Arkansas Game and Fish Commission	<i>Duck Guides Charged With Illegally Guiding on WMA's</i>	242
<b><i>Also, in Alphabetical Order</i></b>		
Arkansas Game and Fish Commission	<i>Mountain Lion Found Dead in Lonoke County</i>	
Arkansas Game and Fish Commission	<i>Arkansas Deer Herd Gets Clean Bill of Health</i>	
Florida Fish and Wildlife Conservation Commission	<i>FWC Officer Has Nose That Knows</i>	
Florida Fish and Wildlife Conservation Commission	<i>FWC Investigators Employ High-Tech and Covert Tactics</i>	
Missouri Dept. of Conservation	<i>Sept. 19, 2003 All Outdoors</i>	
Oklahoma Dept of Wildlife Conservation	<i>Paddlefish One of State's Most Unique Fish</i>	
Oklahoma Dept of Wildlife Conservation	<i>A New Bird May Be At Your Feeder This Winter</i>	
Oklahoma Dept of Wildlife Conservation	<i>Canton Lake Comes Full Circle For One Oklahoma Fisherman</i>	
Virginia Dept. of Game and Inland Fisheries	<i>Mosquitofish Rarely The Solution to Mosquito Control</i>	

## **Category: Media Campaigns**

### **2003 Place Winners**

1 – Texas Parks and Wildlife

### **2002 Place Winners**

1 – Virginia Dept. Game & Inland Fisheries

2 – Oregon State Marine Board

3 – Texas Parks and Wildlife

### **2001 Place Winners**

1 – National Wild Turkey Federation

2 – Texas Parks and Wildlife

2 – Texas Parks and Wildlife

3 – Texas Parks and Wildlife

### **2000 Place Winners**

1 – Texas Parks and Wildlife

2 – New Hampshire Fish and Game

3 – Oregon State Marine Board

### **1999 Place Winners**

1 – Texas Parks and Wildlife

2 – Oklahoma Dept. Wildlife

3 – South Carolina Dept. Natural Resources

## **Category Chairperson:**

Marc Sommer, Ohio DNR – Division of Wildlife

## **Judges:**

**Vicki Ervin** is the Communications Manager for the Ohio Division of Wildlife. She works with Wild Ohio Magazine, Wild Ohio TV show, division's website, displays and tradeshow and coordinates media relations for the state wildlife agency. She has worked in the area of environmental awareness for the past 15 years, and is a graduate of The Ohio State University.

**Jean Backs** is the Public Affairs Section Manager for Ohio State Parks. She is the editor and primary writer of *Ohio State Parks* magazine, which is celebrating its tenth year of publication. Jean is a key member of the creative team that produces more than 80 different publications for the Ohio State Park system, as well as numerous print ads and occasional radio and TV campaigns. Jean received her B.S. in Natural Resources from the Ohio State University in 1984.

**Chuck Greenwalt** was born on a cold November morning in 1955 to Dwight and Ruby in Columbus, Ohio. As the first male child of the family he was entitled to special privileges such as permission to use the art supplies in his father's studio. Chuck's father, also an artist, discovered his aptitude for art early and provided the necessary guidance to develop this talent. From the age of 18 months he was producing collectable original artwork that was exhibited with great pride on family refrigerators around Central Ohio.

His love for art continued through school and after serving two years as an armor crewman in the Army he enrolled in the Columbus College of Art and Design. He graduated with a dual major in illustration and advertising design in 1983. After graduation he worked as a technical illustrator with a major defense contractor and later was one of the top graphic designers in their promotional department. After five years he left and worked for an up and coming advertising firm as art director.

While working for the advertising firm he received word of a possible job opportunity doing the job of his dreams, working with the Ohio Division of Wildlife. He was ecstatic. He would no longer be asked to travel to New York City for press proofs, accompany the executives on their corporate retreats to Las Vegas, or be forced to sit through those endless photo shoots for the Victoria's Secret catalogs. Now he could combine his love for art and design with his love for hunting, fishing, and camping. He interviewed and was hired as a Layout and Design Artist for the Division of Wildlife in 1990 and assumed the duties of Administrator of the Graphic Communications Section in 1992.

Chuck now spends his time supervising the most outstanding group of graphic professionals he has ever worked with. He is also a certified NRA Training Counselor assisting the Outdoor Skills Section with their training opportunities, serves as an instructor and resident photographer for the Division's Becoming and Outdoors Woman program, and assists with the Division's marketing team with their efforts to recruit new customers. In his free time he enjoys hunting, fishing, and camping with his son and his lovely wife Joanna and creating original abstract expressionistic artwork that one day will be proudly exhibited in famous art galleries around the country, or at least on family refrigerators somewhere.



## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Texas Parks and Wildlife Dept.	<i>Texas: A State of Water</i>	275
<b><i>Also, in Alphabetical Order</i></b>		
Idaho Dept. of Fish and Game	<i>You Can Fight the Bite!</i>	
Oklahoma Dept. of Wildlife Conservation	<i>I Will Always Remember</i>	

## **Category: Video News**

### **2003 Place Winners**

- 1 – Minnesota Dept. Natural Resources
- 2 – Minnesota Dept. Natural Resources
- 3 – Texas Parks and Wildlife
- Special – New Mexico Dept. Game and Fish

### **2002 Place Winners**

- 1 – North Dakota Game and Fish
- 2 – Texas Parks and Wildlife
- 3 – North Dakota Game and Fish

### **2001 Place Winners**

- 1 – Texas Parks and Wildlife

- 2 – Texas Parks and Wildlife
- 3 – Minnesota Dept. Natural Resources

### **2000 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – Texas Parks and Wildlife
- 3 – Texas Parks and Wildlife

### **1999 Place Winners**

- 1 – North Dakota Game and Fish
- 2 – Texas Parks and Wildlife
- 3 – North Dakota Game and Fish

## **Category Chairperson:**

Tom Jensen, North Dakota Game and Fish

### **Judges:**

**Dick Heidt** has been the news director at KYFR-TV in Bismarck since 1982. He has also done extensive reporting on outdoor issues in North Dakota.

**Mark Chaussee** is a professor of Journalism and Mass Communications at the University of Mary in Bismarck. He is a former News Director and Reporter at KXMB in Bismarck.

**Jim Olson** is the current Corporate News Director for Reiten Television. He heads up the news departments at KXMA-KXMB-KXMC and KXMD. He is also the Outdoor Reporter for all four stations and is well versed in many issues affecting conservation and the environment.

## 2003 Competition Results

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Minnesota Dept. Natural Resources	<i>Earthworm Invasion</i>	549
Minnesota Dept. Natural Resources	<i>Turkeys North: Trap &amp; Transplant Project</i>	538
Texas Parks and Wildlife Dept.	<i>Trout Stocking</i>	521
New Mexico Dept. of Game and Fish	<i>Espanola Bear Project</i>	482
<b><i>Also, in Alphabetical Order</i></b>		
Idaho Dept. of Fish and Game	<i>Patrolling the Bulls</i>	
Idaho Dept. of Fish and Game	<i>From a Lesson to a Legacy</i>	
Minnesota Dept. Natural Resources	<i>Generation Gap: The First Prairie Chicken Hunt in 61 Years</i>	
New Mexico Dept. of Game and Fish	<i>Bighorn Sheep Project</i>	
New Mexico Dept. of Game and Fish	<i>Kayak Fishing Patrol</i>	
Texas Parks and Wildlife Dept.	<i>A Mother Hen</i>	
Texas Parks and Wildlife Dept.	<i>Batman II</i>	

## Category: Video Other

### 2003 Place Winners

- 1 – Idaho Dept. Fish and Game
- 2 – Texas Parks and Wildlife
- 3 – Florida Fish and Wildlife

### 2002 Place Winners

- 1 – Idaho Dept. Fish and Game
- 2 – New Jersey Fish and Wildlife
- 3 – New Jersey Fish and Wildlife
- Special – Georgia Dept. Natural Resources

### 2001 Place Winners

- 1 – Missouri Dept. Conservation

- 2 – Texas Parks and Wildlife
- 3 – National Wild Turkey Federation

### 2000 Place Winners

- 1 – Missouri Dept. Conservation
- 2 – Missouri Dept. Conservation
- 3 – Missouri Dept. Conservation

### 1999 Place Winners

- 1 – Missouri Dept. Conservation
- 2 – Texas Parks and Wildlife
- 3 – Missouri Dept. Conservation

## Category Chairperson:

Maureen Angel, Nevada Division of Wildlife

## Judges:

**Les Smith** holds a BA in Educational Film and Television from Brigham Young University. He is currently pursuing MA in Educational Technology, from Western Governors University. He has worked since 1992 for Nevada Department of Wildlife as the Outdoor Education coordinator. Before coming to Nevada, Smith was the Video and AV specialist for Utah Division of Wildlife

Resources, 1985\_1992. Smith also has the following companies: Adventure World Film & Television – Owner/Producer, Compass Video – Owner/Producer, Mountainland Video Productions – Manager/Producer.

**Joe Doucette** has worked for the Nevada Department of Wildlife as a Public Information Officer in Elko, Nev. since 2000. Doucette began working in television in 1983 as a camera operator for KOTA TV in Rapid City, SD, where he won two Addy's for local television production of PSAs. He has also worked in New Hampshire for WMUR TV producing television commercials, directing live broadcast news, sporting events and as technical director. Prior to coming to NDOW, he worked for Sunbelt Communications (KVBC TV, Las Vegas, NV and KRNK, Reno, NV) as news director, promotion and creative services director and department manager. During his eight-year tenure, he won two television Emmy Awards and several local awards for editing and directing.

**Edwin Lyngar** has worked as a conservation educator in NDOW's law enforcement bureau since 2002. He has a B.S. from Regents College and is currently pursuing a master's degree from the University of Nevada, Reno. Lyngar worked for the United States Coast Guard from 1993 to 2000 as a public information officer and photojournalist. Following his military career, Lyngar worked at a Public Relations agency in San Mateo California.

## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Idaho Dept. of Fish and Game	<i>Fast Food: A Predator's World</i>	560
Texas Parks and Wildlife Dept.	<i>Texas: A State of Water</i>	527
Florida Fish and Wildlife Conservation Commission	<i>We Are the FWC</i>	501
<b><i>Also, in Alphabetical Order</i></b>		
Alabama Dept. of Conservation	<i>Why Alabama</i>	
Alabama Dept. of Conservation	<i>Forever Wild Proposal</i>	
Alabama Dept. of Conservation	<i>Patriotic Salute</i>	
Florida Fish and Wildlife Conservation Commission	<i>Too Close For Comfort</i>	
Florida Fish and Wildlife Conservation Commission	<i>Creating Marine Habitat: The Artificial Reef</i>	
Idaho Dept. of Fish and Game	<i>Protecting Idaho's Wildlife Heritage</i>	
Kentucky Dept. of Fish and Wildlife	<i>Kentucky's Imperiled Species</i>	
Louisiana Dept. of Fish and Wildlife	<i>Sunset Presentation: Division Overview</i>	
Louisiana Dept. of Fish and Wildlife	<i>Joint Enforcement Agreement: A Partnership in Conservation</i>	
Missouri Dept. of Conservation	<i>Stamp of Character</i>	
New Jersey Division of Fish and Wildlife	<i>Welcome to Bear Country</i>	
New Mexico Dept. of Game and Fish	<i>Family Shooting Expo 2002</i>	
New Mexico Dept. of Game and Fish	<i>What We Do</i>	
North Dakota Game and Fish Dept.	<i>Aquatic Nuisance Species</i>	
Virginia Dept. of Game and Inland Fisheries	<i>A Look Outside: Turkey Tales</i>	
Virginia Dept. of Game and Inland Fisheries	<i>A Look Outside: Tundra Swans</i>	
Wyoming Game and Fish Dept.	<i>EXPO 2003</i>	

# Category: Television Series

## **2003 Place Winners**

- 1 – New Hampshire Fish and Game
- 2 – Texas Parks and Wildlife
- 3 – Missouri Dept. Conservation

## **2002 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – New Hampshire Fish and Game
- 3 – Tennessee Wildlife Resources

## **2001 Place Winners**

- 1 – Nebraska Game and Fish

- 2 – Tennessee Wildlife Resources
- 3 – Texas Parks and Wildlife

## **2000 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – Tennessee Wildlife Resources
- 3 – Nebraska Game and Fish

## **1999 Place Winners**

- 1 – Missouri Dept. Conservation
- 2 – Texas Parks and Wildlife
- 3 – Arkansas Game and Fish

## **Category Chairperson:**

Ralph Wall, Nebraska Game and Parks Commission

## **Judges:**

**Tom Hadzor** is a national award-winning director, videographer and editor, currently working with Wideeye Productions in Boise, ID. His work has earned a National Photographers Association national award, several Emmy nominations for outstanding videography and numerous broadcast news/public affairs/documentary honors. In 1991 and 1992, the Idaho State Broadcasting Association named him "Best News Photographer of the Year." He has provided freelance productions to such entities as E! Entertainment, Disney, Outdoor Life Network, ESPN, ABC, NBC, CBS, PBS, the PGA, and a wide array of corporate clients.

**Dave Fulson** of Fulson's Total Outdoors Productions is a native Texan and lifelong outdoorsman living in Fort Worth. In addition to a global hunting outfitting service, he also specializes in video production. His 30-year career has included hosting/producing two nationally syndicated outdoor television shows. His writing and video work has garnered 43 state and national awards. His byline appears regularly in many outdoor publications. He is a member of several writer's and conservation associations. He is currently working with outdoor personality and author Craig Boddington on a Zimbabwe set file entitled "Boddington on Buffalo." The project is scheduled for a fall 2004 release.

**Any McDonald** is a video journalist with KMGH-TV in Denver, CO. He holds a Bachelors degree in Mass Communications with an emphasis on television from the University of Wisconsin-La Crosse. He has been Chief Photographer at WXOW in LaCrosse and KAKE in Wichita, KS, and recently joined the news team at KMGH. He has earned first place awards for news/documentary work from the Wisconsin Broadcast Association (4), Kansas Broadcast Association (2), and Quarterly awards from the National Press Photographer's Association.

## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
New Hampshire Fish and Game Dept.	<i>Wildlife Journal</i>	549
Texas Parks and Wildlife Dept.	<i>Texas Parks and Wildlife</i>	487
Missouri Dept. of Conservation	<i>Missouri Outdoors</i>	486
<b><i>Also, in Alphabetical Order</i></b>		
Arizona Game and Fish Dept.	<i>Arizona Wildlife News</i>	
Kentucky Dept. of Fish and Wildlife	<i>Kentucky Afield TV</i>	
Oklahoma Dept. of Wildlife Conservation	<i>Outdoor Oklahoma</i>	

## **Category: Television Public Service Announcement**

### **2003 Place Winners**

- 1 – Florida Fish and Wildlife
- 2 – New Jersey Fish and Wildlife
- 3 – Virginia Dept. Game & Inland Fisheries

### **2002 Place Winners**

- 1 – Oregon State Marine Board
- 2 – Virginia Dept. Game & Inland Fisheries
- 3 – Oklahoma Dept. Wildlife

### **2001 Place Winners**

- 1 – Tennessee Wildlife Resources

- 2 – National Wild Turkey Federation
- 3 – New Hampshire Game and Fish

### **2000 Place Winners**

- 1 – New Hampshire Game and Fish
- 2 – New Hampshire Game and Fish
- 3 – New Hampshire Game and Fish

### **1999 Place Winners**

- 1 – New Jersey Fish and Wildlife
- 2 – New Jersey Fish and Wildlife
- 3 – New Jersey Fish and Wildlife

## **Category Chairperson:**

Richard Roberts, Texas Parks and Wildlife Dept.

## **Judges:**

**Cecilia Adams** is an independent marketing, creative development and media consultant in Greensboro, NC. Adams launched this phase of her career in Feb. 2003, after 23 years in broadcast television. This background gives a unique perspective that helps her clients be more effective in using the media to promote their interests. Adams broadcast experience includes Marketing and Promotion Manager for WFMY News2, a CBS affiliate in Greensboro; Promotion Director at WLOS-TV in Asheville, NC; Senior Promotion Producer at KXAN-TV in Austin, TX; and commercial producer at WECT-TV in Wilmington, NC. Adams attended the University of Tennessee. She is a member of PROMAX, a board member of Volunteer Center of Greensboro,

a former board member of the Food Bank of Northern Nevada, and a graduate of Leadership Reno.

**Beth Lullo** is Public Service Director at KXAN-TV where she handles all the public service requests. Her work includes conceptualizing, scripting and editing on-air promotional spots for events, producing news series promos, assisting the promotion manager on special events, and is the community representative for the station. Other activities include nonprofit volunteer work for Live in the Game, American Heart Association, Literacy Austin tutor, and a current Retired Senior and Volunteer Program board member.

**Mary Beth Boehm** is an online editor and director for KERA, the public television station in Dallas, TX, where she directs the weekly public affairs programs *On the Record* and television specials such as *2002 Texas Debates*. Her editing credits include the national public television productions *New Tastes from Texas*, *Roy Bedichek's Vanishing Frontier*, and most recently, *JFK: Breaking the News*. Boehm edits promotional spots, series and specials using both linear and non-linear systems. Her range of experience from camera operator to producer enables her to blend craftsmanship and creativity in her work. She was honored in 2003 with a Lone Star Emmy for Special Achievement in High Definition Programming for her editing of *Texas: State of Water*. She also received a Telly Award in 2003 for editing *Speaking of Women's Health*. Since 1994 she has served as the production manager for the Dallas Video Festival, an exhibition of independent media from around the world.

## 2003 Competition Results

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Florida Fish and Wildlife Conservation Commission	<i>Fishing Capitol of the World</i>	539
New Jersey Division of Fish and Wildlife	<i>Black Bear PSA</i>	477
Virginia Dept. of Game and Inland Fisheries	<i>Jon Jansen/Redskins Hunter Safety PSA</i>	474
<b>Also</b>		
North Dakota Game and Fish Dept.	<i>Fire Prevention</i>	

# Category: Radio Public Service Announcement

### 2003 Place Winners

- 1 – Missouri Dept. Conservation
- 2 – Texas Parks and Wildlife
- 3 – Missouri Dept. Conservation
- Special – Oregon State Marine Board

### 2002 Place Winners

- 1 – Kentucky Dept. Fish and Wildlife

### 2001 Place Winners

- 1 – Missouri Dept. Conservation
- 2 – Missouri Dept. Conservation
- 3 – South Carolina Dept. Natural Resources

### 2000 Place Winners

- 1 – Missouri Dept. Conservation
- 2 – Missouri Dept. Conservation
- 2 – Texas Parks and Wildlife
- 2 – Texas Parks and Wildlife
- 3 – West Virginia Natural Resources

### 1999 Place Winners

- 1 – Arkansas Game and Fish
- 2 – Arkansas Game and Fish
- 3 – South Carolina Dept. Natural Resources

## **Category Chairperson:**

Scott Ball, Florida Fish & Wildlife Conservation Commission

## **Judges:**

**Jeff Horn** started in broadcasting in 1979 in Miami. He worked in Miami radio for 8 years in various capacities, including Music Research Director, Air Talent, Public Service Director and Production Director. In 1987, he moved to Tallahassee, where he continued his career. He has been Operations Manager/Program Director for a 4-station cluster since 1995.

**Karl Knowles** is president/executive producer of Knowles Video, Inc. (KVI) in Tallahassee. KVI is a full-service video and multimedia production company with a history spanning more than 20 years. KVI has produced a wide variety of broadcast and non-broadcast programs, which have included commercial, educational, training, marketing, public awareness, documentary and interactive multimedia programs – disseminated to local, statewide and national audiences.

**Edward Thomas** is president of Creative Force, a full-service audio/video production company. Prior to his current status, he created and managed the Ad Sales Production Dept. for Comcast Cable System of Tallahassee. Mr. Thomas has been in the field of electronic media production for over 20 years, covering practically every aspect, from scriptwriting to voice-overs, videography to editing. He has received numerous awards, including several Addys for creative advertising excellence and the National Silver Microphone Award for distinguished radio spots.

## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Missouri Dept. of Conservation	<i>NoMOre Trash Contest Promo</i>	271
Texas Parks and Wildlife Dept.	<i>Get Noticed on the Water</i>	257
Missouri Dept. of Conservation	<i>Private Lands Service</i>	254
Oregon State Marine Board	<i>Dr. Intoxicant</i>	220
<b><i>Also, in Alphabetical Order</i></b>		
Missouri Dept. of Conservation	<i>Stream Team/Ambience</i>	
New Jersey Division of Fish and Wildlife	<i>Bear Promo</i>	

# Category: Radio Program

## **2003 Place Winners**

- 1 – Kentucky Fish and Wildlife
- 2 – New Hampshire Fish and Game
- 3 – Kentucky Fish and Wildlife
- 3 – New Hampshire Fish and Game
- Special – Texas Parks and Wildlife

## **2002 Place Winners**

- 1 – Kentucky Fish and Wildlife
- 2 – New Hampshire Fish and Game
- 3 – Kentucky Fish and Wildlife
- Special – Texas Parks and Wildlife

## **2001 Place Winners**

- 1 – Kentucky Fish and Wildlife
- 2 – Kentucky Fish and Wildlife
- 3 – Kentucky Fish and Wildlife

## **2000 Place Winners**

- 1 – New Hampshire Fish and Game
- 2 – Texas Parks and Wildlife
- 3 – Kentucky Fish and Wildlife

## **1999 Place Winners**

- 1 – Kentucky Fish and Wildlife
- 2 – New Hampshire Fish and Game
- 3 – Texas Parks and Wildlife

## **Category Chairperson:**

Mike McAllister, Oklahoma Dept. Wildlife Conservation

## **Judges:**

**Kim McAllister** received a bachelor's degree in Early Childhood/Elementary Education in 1995 from East Central University and is currently working on a master's degree in Early Childhood Education from Northeastern University. She has taught pre-kindergarten for four years and kindergarten for two years.

**Debbie Owens** attended Tulsa Junior College, Tulsa, Oklahoma and Ozark Christian College in Joplin, Missouri. Formerly a pre-school teacher at a private Christian school, she has been home-schooling her two elementary aged children for the past six years. Currently an officer in the Sand Springs, C.H.E.F. of Oklahoma, home-school support group. Debbie coordinates all special activities, field trips and coop classes for over 30 home school families. During this school year, she has also assisted as a curriculum advisor to new home-schooling families. Debbie also serves as an active volunteer for Tulsa County 4-H, Tulsa, Oklahoma and as the director of the 1<sup>st</sup> through 5<sup>th</sup> grade Children's Programs at the Red Fork Church of God, Tulsa, Oklahoma.

**Colin Berg** received a bachelor's of science degree from Southern Nazarene University and earned a master's degree from SNU in 1999. He currently serves as the education supervisor for the Oklahoma Department of Wildlife Conservation.



## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Kentucky Dept. of Fish and Game	<i>Wildlife Education and the At-Risk Arena</i>	284
New Hampshire Fish and Game Dept.	<i>Wildlife Watching</i>	283
Kentucky Dept. of Fish and Game	<i>The Mating Game</i>	282
New Hampshire Fish and Game Dept.	<i>Fish Finders</i>	282
Texas Parks and Wildlife Dept.	<i>Water Documentary</i>	268
<b><i>Also, in Alphabetical Order</i></b>		
Kentucky Dept. of Fish and Game	<i>Catching Makes a Comeback</i>	
Missouri Dept. of Conservation	<i>Fiddles and Forests</i>	
New Hampshire Fish and Game Dept.	<i>Hunter Frustration</i>	
Texas Parks and Wildlife Dept.	<i>Water Donation</i>	

## **Category: Photography**

### **2003 Place Winners**

- 1 – North Carolina Wildlife Resources
- 2 – Texas Parks and Wildlife
- 3 – North Carolina Wildlife Resources
- Special – South Carolina Natural Resources

### **2002 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – Minnesota Dept. Natural Resources
- 3 – Illinois Dept. Natural Resources
- 3 – Arizona Game and Fish
- 3 – North Carolina Wildlife Resources

### **2001 Place Winners**

- 1 – Illinois Dept. Natural Resources
- 2 – Arizona Game and Fish
- 3 – Arizona Game and Fish

### **2000 Place Winners**

- 1 – South Carolina Natural Resources
- 2 – Texas Parks and Wildlife
- 3 – Texas Parks and Wildlife

### **1999 Place Winners**

- 1 – Arizona Game and Fish
- 2 – New Mexico Game and Fish
- 3 – Oklahoma Dept. Wildlife

## **Category Chairperson:**

Judith Hosafros, Wyoming Game and Fish Dept.

## **Judges:**

**Francis C. Bergquist** is a professional photographer/writer, living in Saratoga, Wyoming, with his photo partner and wife, Janice. Mr. Bergquist has been photographing for the past 25 years and specializes in wildlife of the Rocky Mountain Region. Their files consist primarily of bright, colorful songbirds, along with mammals, flora, scenics and insects of the Western United States. Both Francis and his wife are self-taught photographers and began as part-time hobbies that turned

into a full-time obsession. Some of their clients include these magazine titles: *Wildbird*, *Birders' World*, *Birds and Bloom*, *Colorado Outdoors*, *Wyoming*. Other clients are Pheasants Forever, *Duncraft* catalog covers, *Wyoming Wildlife* calendar, North American Outdoor Group, Reiman Publishing, Rio Nevo Publishers and other small textbook publishing companies.

**Chase Swift** is a graduate of Colorado state University with a BS in Animal Science. After graduation, he pursued his interest in photography, eventually choosing that as his career. Swift has since been a freelance nature/wildlife photographer for 17 years, specializing in creating conceptual images created using both traditional and digital techniques for nine years. He is a graduate of the Brooks Institute of Photography and shoots stock images exclusively for the agency Corbis Images. Swift has taught several workshops and digital seminars, most recently for the Outdoor Writers' Association of America for five consecutive years. In 1998, he taught black-and-white photography to university students as he traveled around the world on the Semester At Sea Program. His stock clients include United Airlines, America Online, "ABC News Tonight with Peter Jennings," National Geographic Interactive Division, *Boston Globe*, "CBS Sunday Morning," *Forbes*, Universal Pictures, "NBC Entertainment," Merrill Lynch, Microsoft, *National Wildlife*, Discovery Communications, The World Wildlife Fund, and many others. Swift lives in Wellington, Colorado, with his wife, Trisha.

**Graig Marrs** has over 30 years experience in photography. He is a commercial photographer, but when he isn't shooting assignments, he enjoys photographing the outdoors, chasing trains with a camera and taking images of farming. His favorite camera is the 4x5, even though it is slow and at times heavy, he likes the image size. "I enjoy the rewards of finding the scene or being there when the light, the scene and the technical side all come together to produce an image worth talking about." His experience is varied in photography. Having started in the darkroom, he then moved to working in 16mm motion pictures as a cameraman, film editor and produce of college films. Over the years, Graig returned to his first love—still photography—and began to develop his interest in photographing nature/scenic areas, and when the opportunity presented itself, chasing trains, particularly steam engines. "Good photographers are like good painters or good writers or good composers. Their passion is visible in their work, and that is my goal!" You can view his images on the Web [www.wyomingphotographers.com](http://www.wyomingphotographers.com). Click on Graig Marrs Gallery.

## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
North Carolina Wildlife Resources Commission	<i>Wild Trout</i>	248
Texas Parks and Wildlife Dept.	<i>A Warden's Life</i>	246
North Carolina Wildlife Resources Commission	<i>Saving Turtles</i>	245
South Carolina Dept. of Natural Resources	<i>The Nature of Jocassee</i>	244
<b>Also, in Alphabetical Order</b>		
Arkansas Game and Fish Commission	<i>Trumpeter Swans</i>	
Arkansas Game and Fish Commission	<i>AGFL K-9 Unit</i>	
Arkansas Game and Fish Commission	<i>Urban Bear Problems</i>	
North Carolina Wildlife Resources Commission	<i>Water Worlds</i>	
Oklahoma Dept. of Wildlife Conservation	<i>Fire Management</i>	
Oklahoma Dept. of Wildlife Conservation	<i>Fish and Wildlife Management</i>	
Oklahoma Dept. of Wildlife Conservation	<i>Outdoor Recreation</i>	
South Carolina Dept. of Natural Resources	<i>Lands out of Time</i>	
Wyoming Game and Fish Dept.	<i>Setting the Net</i>	
Wyoming Game and Fish Dept.	<i>Pronghorn Fence – Crossing</i>	
Wyoming Game and Fish Dept.	<i>Soda Lake Brochure</i>	

# Category: Calendar

## **2003 Place Winners**

- 1 – North Carolina Wildlife Resources
- 2 – Wyoming Game and Fish
- 3 – Texas Parks and Wildlife

## **2002 Place Winners**

- 1 – New Hampshire Fish and Game
- 2 – Nebraska Game and Fish
- 3 – North Carolina Wildlife Resources

## **2001 Place Winners**

- 1 – North Carolina Wildlife Resources
- 2 – Arizona Game and Fish

- 3 – Wyoming Game and Fish

## **2000 Place Winners**

- 1 – Illinois Dept. Natural Resources
- 2 – Oklahoma Dept. Wildlife
- 3 – Louisiana Dept. Wildlife & Fisheries

## **1999 Place Winners**

- 1 – Virginia Dept. Game & Inland Fisheries
- 2 – North Carolina Wildlife Resources
- 3 – Arizona Game and Fish
- 3 – Iowa Dept. Natural Resources

## **Category Chairperson:**

Hoy Murphy, West Virginia Division of Natural Resources

## **Judges:**

**Kevin M. Pauley** is the Communications Specialist for the WV Conservation Agency, where he is a Jack of all trades, including graphic artist and copywriter for all agency publications, agency photographer and the host of the agency's monthly television show, *Conservation in the Mountain State*. Kevin won the 2002 NACD National Photography Contest (Landscape Division) and is currently developing his own calendar of West Virginia's top Conservation Farms.

**Carol Melling** is a 33-year West Virginia Division of Highways Employee and directors of its Public Affairs Division since 1988. She formerly served in editorial positions with the American Baptist Convention, the Inter-University Case Program and C&P Telephone (now Verizon). Listed in Who's Who in American Women since 1975, the 1964 Syracuse University Graduate and mother of two and twice was president and a 12-year board member of the former West Virginia Communicators. She is a free-lance editor, proofreader and the author of numerous short stories and articles.

**Matt Turner** is national media manager for the West Virginia Division of Tourism and led a team of his agency's design, public information and publications specialists in reviewing the entries. He has been with the tourism office since 1999 and previously worked in corporate public relations for more than four years. He was a state park naturalist and holds both bachelor's and master's degrees in journalism. He also specialized in newspaper page layout in design and has taught college courses in graphics of communication.

## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
North Carolina Wildlife Resources Commission	<i>2003 Wildlife Calendar</i>	283
Wyoming Game and Fish Dept.	<i>2004 Wyoming Wildlife Calendar</i>	278
Texas Parks and Wildlife Dept.	<i>2004 Private Landowners and Habitat Managers Calendar</i>	276
<b><i>Also, in Alphabetical Order</i></b>		
Alabama Dept. of Conservation	<i>Outdoor Alabama 2004 Conservation Calendar &amp; Directory</i>	
Arkansas Game and Fish Commission	<i>Arkansas 2003-2004 Calendar Issue</i>	
Kentucky Dept. of Fish and Wildlife	<i>2003-2004 Kentucky Afield Outdoor Calendar</i>	
Montana Fish, Wildlife and Parks	<i>Montana's Uncommon Critters</i>	
Nebraska Game and Parks Commission	<i>2004 NEBRASKAland Calendar</i>	
New Hampshire Fish and Game Dept.	<i>2004 New Hampshire Fish and Wildlife Calendar</i>	
Oklahoma Dept. of Wildlife Conservation	<i>2004 Oklahoma Wildlife Habitat Management Calendar</i>	
South Carolina Dept. of Natural Resources	<i>Calendar &amp; Almanac</i>	
South Dakota Game, Fish & Parks	<i>2004 Conservation Digest Calendar Edition</i>	
Virginia Dept. of Game and Inland Fisheries	<i>2003-2004 Virginia Wildlife Calendar</i>	

## **Category: Regulation Publications**

### **2003 Place Winners**

- 1 – Arkansas Game and Fish
- 2 – West Virginia Natural Resources
- 3 – New Jersey Fish and Wildlife

### **2002 Place Winners**

- 1 – Indiana Fish and Wildlife
- 2 – Oklahoma Dept. Wildlife
- 3 – Indiana Fish and Wildlife
- 3 – Oklahoma Dept. Wildlife
- Special – New Jersey Fish and Wildlife

### **2001 Place Winners**

- 1 – New Mexico Game and Fish

- 2 – Oklahoma Dept. Wildlife
- 3 – New Jersey Fish and Wildlife

### **2000 Place Winners**

- 1 – Minnesota Dept. Natural Resources
- 2 – Oregon State Marine Board
- 3 – Nevada Division Wildlife

### **1999 Place Winners**

- 1 – Nevada Division Wildlife
- 2 – Minnesota Dept. Natural Resources
- 3 – Wyoming Game and Fish

## **Category Chairperson:**

Joy Hill, Florida Fish and Wildlife Conservation Commission

## **Judges:**

**Bill Sargent** has been the outdoors editor for Florida Today, a Gannett newspaper circulating in East Central Florida, for 36 years. He is a twice past president of the Florida Outdoor Writers Association, a member of the Outdoor Writers Association of America, and the Southeastern Outdoor Press Association. Sargent is a Florida native and an avid outdoorsman who has been involved in outdoors journalism for 45 years.

**Maria Zondervan** is a senior land resource planner with the St. Johns Water Management District (SJWMD) in Orlando, FL. She manages the district's hunting, fishing, and feral hog removal programs. She serves as liaison between the SJWMD and the US Fish and Wildlife Service and the Florida Fish and Game Conservation Commission on issues relating to the Endangered Species Act, Migratory Bird Treaty Act, and the Bald and Golden Eagle Protection Act. She is also tasked with locating and ensuring the protection of listed species on SJWMD lands. Prior to working in her current position, Zondervan was a biological scientist with the FWC. She has a degree in wildlife ecology and conservation from the University of Florida.

**Dr. Donald F. Coyer** is the state coordinator of public hunting areas for the Florida Fish and Wildlife Conservation Commission. In this position he oversees agency rule development and coordinates the publication of hunting and fishing regulations for public lands in Florida. He has been with the agency since 1990, serving as a research scientist, district wildlife biologist, and wildlife disease officer – a position he currently holds. Coyer received his M.S. and Ph.D. from the University of Florida in wildlife ecology and wildlife management, and has published more than 100 scientific, technical and lay manuscripts.

## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Arkansas Game and Fish Commission	<i>Arkansas Turkey Hunting Guidebook</i>	551
West Virginia Division of Natural Resources	<i>West Virginia Hunting &amp; Trapping Regulations</i>	542
New Jersey Division of Fish & Wildlife	<i>New Jersey Fish &amp; Wildlife Digest, 2003 Hunting Issue</i>	541
<b><i>Also, in Alphabetical Order</i></b>		
Arkansas Game and Fish Commission	<i>Arkansas Trout Fishing Guidebook</i>	
Delaware Division of Fish and Wildlife	<i>2003 Delaware Fishing Guide</i>	
Florida Fish and Wildlife Conservation Commission	<i>Florida Recreational Saltwater Fishing Regulations</i>	
Idaho Dept. of Fish and Game	<i>2002-2003 Fishing Seasons and Rules</i>	
Minnesota Dept. Natural Resources	<i>Handbook</i>	
Nevada Dept. of Wildlife	<i>2003 Nevada Hunt Book</i>	
New Jersey Division of Fish & Wildlife	<i>New Jersey Fish &amp; Wildlife Digest, 2004 Freshwater Fishing Issue</i>	
New Jersey Division of Fish & Wildlife	<i>New Jersey Fish &amp; Wildlife Digest, 2003 Marine Issue</i>	

New Mexico Dept. of Game and Fish	<i>New Mexico Small Game and Waterfowl Rules and Information</i>	
Oklahoma Dept. of Wildlife Conservation	<i>Oklahoma Hunting Regulations 2003-2004</i>	
Oregon State Marine Board	<i>Oregon Boater's Handbook and Regulations</i>	
Utah Division of Wildlife Resources	<i>Utah Fishing Proclamation and Information</i>	
Utah Division of Wildlife Resources	<i>Utah Big Game Proclamation</i>	
Utah Division of Wildlife Resources	<i>Utah Waterfowl Proclamation</i>	
Virginia Dept. of Game and Inland Fisheries	<i>2004 Virginia Freshwater Fishing Regulations</i>	

## Category: Big Ideas, Small Budget

### 2003 Place Winners

1 – Idaho Fish and Game

### 2002 Place Winners

1 – New York State Environmental Conservation

2 – New Hampshire Fish and Game

3 – New Jersey Division of Fish and Wildlife

### Category Chairperson:

Randy Henry, Oregon State Marine Board

### Judges:

**Jim Gladson**, City of Portland: Former I&E Chief for Oregon Dept. of Fish & Wildlife, has worked in natural resource communications for nearly 30 years, including several years at the Oregon Dept. of Environmental Quality and now in the natural resource division for the City of Portland.

**Marty Law**, Oregon State Marine Board: Education Information Program manager for the Oregon State Marine Board for 25 years. Past chair of the National Safe Boating Council. Extensive experience in partnerships and coordinating joint education and outreach efforts.

**Randy Henry**: Information Representative, Oregon State Marine Board: 15 years at the Oregon Department of Fish and Wildlife and the state Marine Board. Experience developing shoe-string-budget displays, partnerships, media projects, outreach efforts, websites, publications and educational efforts.

## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Idaho Fish and Game Dept.	<i>Your Fish and Game Outdoors</i>	243
Texas Parks and Wildlife Dept.	<i>The Places, The Parks, The People</i>	

## **Category: Magazine Article, General Interest**

### **2003 Place Winners**

- 1 – Texas Parks and Wildlife
- 2 – Wyoming Game and Fish
- 3 – New Hampshire Game and Fish

### **2002 Place Winners**

- 1 – Missouri Dept. Conservation
- 1 – Florida Fish and Wildlife
- 2 – Nebraska Game and Fish
- 3 – South Carolina Natural Resources

### **2001 Place Winners**

- 1 – Minnesota Dept. Natural Resources
- 1 – Wyoming Game and Fish

- 2 – Arkansas Game and Fish
- 3 – North Carolina Wildlife Resources

### **2000 Place Winners**

- 1 – Wyoming Game and Fish
- 2 – Minnesota Dept. Natural Resources
- 3 – Missouri Dept. Conservation

### **1999 Place Winners**

- 1 – North Carolina Wildlife Resources
- 1 – North Carolina Wildlife Resources
- 2 – New Mexico Game and Fish
- 3 – Arkansas Game and Fish
- 3 – Tennessee Wildlife Resources

## **Category Chairperson:**

Tom White, Nebraska Game and Fish Commission

### **Judges:**

**Carol Jess** is Account Executive for the Minnow Project and was formerly Communications Chief for Madonna Rehabilitation Hospital.

**Jack Huttig** is a freelance writer and formerly publications editor for Nebraska Game and Parks Department.

**Kim Hachiya** is Research Communication Coordinator for the University of Nebraska-Lincoln.

## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Texas Parks and Wildlife Dept.	<i>The King's Birthday</i>	294
Wyoming Game and Fish Dept.	<i>Unheard</i>	284
New Hampshire Fish and Game Dept.	<i>In the Dawn's Early Light</i>	280
<b>Also, in Alphabetical Order</b>		
Florida Fish and Wildlife Conservation Commission	<i>Prowling the Keys</i>	
Idaho Dept. of Fish and Game	<i>Covert Operations: Risk for the Resource</i>	
Kentucky Dept. of Fish and Wildlife	<i>Threatened, Endangered and Incredible</i>	
Kentucky Dept. of Fish and Wildlife	<i>Hope Soars Above Red River Gorge</i>	
Missouri Dept. of Conservation	<i>Skinning and Cleaning a Deer</i>	
Missouri Dept. of Conservation	<i>Elbow Room for Missouri's Great Rivers</i>	
Missouri Dept. of Conservation	<i>Damascus Knives</i>	
Montana Fish, Wildlife and Parks	<i>A State Under Siege</i>	
Montana Fish, Wildlife and Parks	<i>Dry Beneath the Surface</i>	
Oklahoma Dept. of Wildlife Conservation	<i>Web Wonders</i>	
Oklahoma Dept. of Wildlife Conservation	<i>Research 101</i>	
South Carolina Dept. of Natural Resources	<i>The Nature of Jocassee</i>	
Tennessee Wildlife Resources	<i>Encouraging Uninvited Creatures to Relocate</i>	
Tennessee Wildlife Resources	<i>Kudzu Quelling, Farm-Style</i>	
Texas Parks and Wildlife Dept.	<i>The Texas 20</i>	
Virginia Dept. of Game and Inland Fisheries	<i>Regaining Our Freshwater Mussel Heritage</i>	
West Virginia Division of Natural Resources	<i>Wetland Assassins</i>	
West Virginia Division of Natural Resources	<i>A Toy Box of History: The Official Marx Toy Museum</i>	
Wyoming Game and Fish Dept.	<i>Heart of the Big Empty</i>	



# Category: Magazine Article, Parks/Historical/Cultural

## 2003 Place Winners

1 – Montana Fish, Wildlife & Parks  
2 – Wyoming Game and Fish  
3 – Wyoming Game and Fish  
Special – Texas Parks and Wildlife

## 2002 Place Winners

1 – North Carolina Wildlife Resources  
2 – West Virginia Natural Resources  
2 – Illinois Natural Resources  
3 – Arizona Game and Fish

## 2001 Place Winners

1 – Arkansas Game and Fish

2 – North Carolina Wildlife Resources  
3 – Texas Parks and Wildlife

## 2000 Place Winners

1 – Texas Parks and Wildlife  
2 – Wyoming Game and Fish  
3 – Wyoming Game and Fish

## 1999 Place Winners

1 – Minnesota Dept. Natural Resources  
2 – Texas Parks and Wildlife  
3 – South Carolina Natural Resources

## Category Chairperson:

Kathleen Jamison, Delaware Dept. of Natural Resources and Environmental Control

## Judges:

**Harry Thernal** recently retired as public editor of the News Journal, Delaware's largest daily newspaper and is now doing some freelance writing.

**Nancy Carol Willis** is an artist, illustrator, and author of children's books and environmental educator.

**Terry Plowman** is a former newspaper reporter, now editor and publisher of Delaware Beach Life magazine.

## 2003 Competition Results

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Montana Fish, Wildlife and Parks	<i>Where Buffalo Fell</i>	280
Wyoming Game and Fish Dept.	<i>Giving Refuge</i>	268
Wyoming Game and Fish Dept.	<i>Mardy Murie</i>	266
Texas Parks and Wildlife Dept.	<i>Treasure Quest</i>	264
<b><i>Also, in Alphabetical Order</i></b>		
Florida Fish and Wildlife Conservation Commission	<i>Angler Ted Williams</i>	

Nebraska Game and Fish Commission	<i>A Day Spinning Reels and Spinning Tales</i>	
Nebraska Game and Fish Commission	<i>Fort Hartsuff Still Standing</i>	
New Mexico Dept. of Game and Fish	<i>Lake of Legends</i>	
North Carolina Wildlife Resources Commission	<i>Oregon Inlet's Questionable Future</i>	
South Carolina Dept. of Natural Resources	<i>Life on a Sandy Knoll</i>	
Tennessee Wildlife Resources	<i>The Couplets of Cumberland Gap</i>	
West Virginia Dept. of Natural Resources	<i>My Grandmother's Passion</i>	
West Virginia Dept. of Natural Resources	<i>Reliving a Daring Journey</i>	

## Category: Magazine Article, Fisheries

### **2003 Place Winners**

- 1 – Montana Fish, Wildlife and Parks
- 2 – Montana Fish, Wildlife and Parks
- 3 – Texas Parks and Wildlife
- Special – Wyoming Game and Fish

### **2002 Place Winners**

- 1 – Kentucky Fish and Wildlife
- 2 – West Virginia Natural Resources
- 2 – New Hampshire Fish and Game
- 2 – Wyoming Game and Fish
- 3 – North Carolina Wildlife Resources

### **2001 Place Winners**

- 1 – North Carolina Wildlife Resources

- 2 – Nebraska Game and Fish
- 2 – Kentucky Fish and Wildlife
- 3 – Kentucky Fish and Wildlife

### **2000 Place Winners**

- 1 – Missouri Dept. Conservation
- 2 – Oklahoma Dept. Wildlife
- 3 – Nebraska Game and Fish

### **1999 Place Winners**

- 1 – Minnesota Dept. Natural Resources
- 2 – North Carolina Wildlife Resources
- 3 – Wyoming Game and Fish

## **Category Chairperson**

Scott Pengally, Minnesota Dept. Natural Resources

### **Judges:**

**Dr. Lisa Heinrich** is an associate professor of mass communications at St. Cloud State University in Minnesota where she has taught media, public relations and advertising for 11 years. She directs the department's graduate program. She has a master's degree in English literature from the University of Minnesota and a doctorate in Russian literature and linguistics from Vanderbilt University. She previously served as communications director for the Minnesota Dept. of Economic Security, and edited audit reports and academic papers for publications in Tennessee and Minnesota. She has been a consultant, editor, translator, and author of magazine and newspaper articles. She has been active and served in several communities, political and professional organizations.

**Elliott W. Olson** is an avid angler and is Minnesota state chairman of Trout Unlimited. He is also chairman of Dakota Worldwide Corporation, a consulting firm in Minneapolis. He holds a Bachelor of Science degree from Northern Illinois University.

**Greg Breining** is a freelance writer, author and editorial consultant. His books on travel include *Wild Shore*, an account of two seasons kayaking around Lake Superior; *Minnesota*, a travel book in the Compass American Guide series; and *Return of the Eagle*, the illustrated story of how America saved its national symbol. His essays and articles have appeared in *Sports Illustrated*, *Audubon*, *Islands*, *National* and *International Wildlife*, the *Dallas Morning News*, and other publications. He is managing editor and a contributing editor to *Minnesota Conservation Volunteer*. He has a web site at [www.gregbreining.com](http://www.gregbreining.com).

## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Montana Fish, Wildlife and Parks	<i>Breakthrough at Milltown Dam</i>	276
Montana Fish, Wildlife and Parks	<i>Great Expectations</i>	251
Texas Parks and Wildlife Dept.	<i>Fish Camp</i>	239
Wyoming Game and Fish Dept.	<i>Experience Keeps a Hard School</i>	227
<b><i>Also, in Alphabetical Order</i></b>		
Arkansas Game and Fish Commission	<i>Project Paddlefish</i>	
Arkansas Game and Fish Commission	<i>The Big Blue Bait</i>	
Kentucky Fish and Wildlife	<i>Kentucky Lake Tailwater</i>	
Kentucky Fish and Wildlife	<i>Sunday Afternoon Lakes – In the Heartland</i>	
Missouri Dept. of Conservation	<i>The Big Fishy</i>	
Nebraska Game and Fish Commission	<i>A Cold Bite at Merritt Reservoir</i>	
Nebraska Game and Fish Commission	<i>Controlled Depth Fishing</i>	
Oklahoma Dept. of Wildlife Conservation	<i>The History of Fishing in Oklahoma</i>	
Oklahoma Dept. of Wildlife Conservation	<i>Warm Days, Bent Poles</i>	
West Virginia Division of Natural Resources	<i>Fishing for Facts</i>	
West Virginia Division of Natural Resources	<i>Trout Fishing Memories in the Mon</i>	

# Category: Magazine Article, Wildlife

## **2003 Place Winners**

- 1 – Nebraska Game and Fish
- 2 – North Carolina Wildlife Resources
- 3 – Wyoming Game and Fish

## **2002 Place Winners**

- 1 – Arizona Game and Fish
- 2 – Wyoming Game and Fish
- 2 – West Virginia Natural Resources
- 3 – Arizona Game and Fish

## **2001 Place Winners**

- 1 – West Virginia Natural Resources
- 2 – Minnesota Dept. Natural Resources
- 3 – New York State Dept. Environmental Conservation

- 3 – North Carolina Wildlife Resources
- 3 – Oklahoma Dept. Wildlife

## **2000 Place Winners**

- 1 – Missouri Dept. Conservation
- 2 – Nebraska Game and Fish
- 3 – Missouri Dept. Conservation
- 3 – Texas Parks and Wildlife

## **1999 Place Winners**

- 1 – Kentucky Fish and Wildlife
- 2 – South Carolina Natural Resources
- 2 – Wyoming Game and Fish
- 3 – Nebraska Game and Fish

## **Category Chairperson:**

Beth Brown, Georgia DNR, Wildlife Resources Div.

## **Judges:**

**Georgia Outdoor News Staff** – With a paid circulation of over 57,000, Georgia Outdoor News magazine serves as a monthly source of information on hunting and fishing opportunities in the state. The articles for the ACI Contest were judged by Steve Burch (Editor and Publisher) along with veteran staff writers Brad Bailey and Daryl Kirby.

**John Trussell** (M.Ed., UGA 76) has been an outdoor writer since 1984 with over 1,000 published articles in local, state and regional publications. He has received numerous writing and photography awards from the Georgia Outdoor Writers and Southeastern Outdoor Press Associations. He was awarded the Georgia Wildlife Federation's "Outdoor Communicator of the Year" in 1994 for writing and conservation efforts. Today, he continues to write freelance for Georgia's major outdoor magazines.

**Lindsay Thomas** of Madison, Georgia, is the managing editor of Quality Whitetails, the journal of the Quality Deer Management Association. He is a lifelong and avid hunter and fisherman and enjoys almost any activity that takes place outdoors. He has been an editor and writer for hunting and fishing publications for ten years. He and his wife, Anne, have two children: Jacob, 6, and Laurel, 2.

## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Nebraska Game and Fish Commission	<i>Focus on Pheasants</i>	278
North Carolina Wildlife Resources Commission	<i>Uproar</i>	271
Wyoming Game and Fish Dept.	<i>Above the Clouds</i>	269
<b>Also, in Alphabetical Order</b>		
Arkansas Game and Fish Commission	<i>Grandview Prairie and Choctaw Island</i>	
Arkansas Game and Fish Commission	<i>The Early Years</i>	
Florida Fish and Wildlife Conservation Commission	<i>The Panther Trackers</i>	
Florida Fish and Wildlife Conservation Commission	<i>People of the Crane</i>	
Idaho Department of Fish & Game	<i>Sage Grouse: Idaho's King of the Desert</i>	
Kentucky Dept. of Fish & Wildlife Resources	<i>Quick Strike Deer Scouting</i>	
Kentucky Dept. of Fish & Wildlife Resources	<i>Elk on Ice</i>	
Missouri Department of Conservation	<i>Sandbar Ducks and the Big Muddy</i>	
Missouri Department of Conservation	<i>Your Missouri Neighbor: The Bald Faced Hornet</i>	
Missouri Department of Conservation	<i>Shed Antler is Picture Perfect</i>	
Montana Fish, Wildlife & Parks	<i>The Elk Next Door</i>	
Montana Fish, Wildlife & Parks	<i>So Far, So Good</i>	
Nebraska Game & Parks Commission	<i>Tiger of the Marsh</i>	
New Hampshire Fish and Game Dept.	<i>Wildcat Country</i>	
New Hampshire Fish and Game Dept.	<i>The Triumphant Re-Tern</i>	
New Mexico Department of Game & Fish	<i>Fairy Tales</i>	
New Mexico Department of Game & Fish	<i>Rockets at Risk</i>	
North Carolina Wildlife Resources Commission	<i>The Whereabouts of Waterfowl</i>	
Oklahoma Department of Wildlife Conservation	<i>Winter Bird Survey 2003</i>	
Oklahoma Department of Wildlife Conservation	<i>The Northern Bobwhite Conservation Initiative</i>	
South Carolina Department of Natural Resources	<i>Frogs A-Courtin'</i>	
Texas Parks & Wildlife	<i>Welcome Hunters</i>	
Texas Parks & Wildlife	<i>The Whooper's Tale</i>	
Utah Division of Wildlife Resources	<i>Habitat! What's That?</i>	
Virginia Department of Game and Inland Fisheries	<i>Oh Deer!</i>	
West Virginia Department of Natural Resources	<i>Brrrds in Winter</i>	
West Virginia Department of Natural Resources	<i>Shedding Light on West Virginia's Cave-Dwelling Bats</i>	
Wyoming Game and Fish Department	<i>Back from the Brink</i>	

# Category: Magazine, 4-Color

## 2003 Place Winners

- 1 – Oklahoma Dept. Wildlife
- 2 – North Carolina Wildlife Resources
- 3 – Wyoming Game and Fish

## 2002 Place Winners

- 1 – Nebraska Game and Fish
- 2 – South Carolina Natural Resources
- 3 – North Carolina Wildlife Resources

## 2001 Place Winners

- 1 – Wyoming Game and Fish
- 2 – North Carolina Wildlife Resources

- 3 – South Carolina Natural Resources

## 2000 Place Winners

- 1 – Texas Parks and Wildlife
- 2 – Minnesota Dept. Natural Resources
- 3 – Oregon Fish and Wildlife

## 1999 Place Winners

- 1 – Wyoming Game and Fish
- 1 – Texas Parks and Wildlife
- 2 – Minnesota Dept. Natural Resources
- 3 – Oklahoma Dept. Wildlife

## Category Chairperson:

Micah Holmes, Oklahoma Dept. of Wildlife Conservation

## Judges:

**Ed Godfrey** has worked in newspaper journalism for nearly 25 years and has spent most of those years covering the Federal courthouse for the Daily Oklahoman. Godfrey is currently the outdoor writer for the Daily Oklahoman. He holds a Masters degree in community education from the University of Central Oklahoma and has consistently been recognized over the years by the Oklahoma Society of Professional Journalist for his reporting. Godfrey is relatively new to the sport of hunting, but is a long-time angler and says, "I like to go fishing every chance I can."

**M. J. VanDeventer** has been the editor of the award-winning Persimmon Hill Magazine, the quarterly publication of the National Cowboy and Western Heritage Museum, for the last 13 years. She is also adjunct professor of journalism at the University of Central Oklahoma and Oklahoma State University. A successful freelancer, she has written for Traditional Home, True West, Cowboys and Indians, and American Cowboy, among others. In addition, she has authored three books, *Western Design* and *Native American Style*, and most recently, *Charles Faudree's Signature Style*.

## Average Joes:

The scores of the Average Joes were averaged and used as one score. This new method was devised to include the thoughts and opinions of the target audience of these state publications.

**Bryan Tutt**, currently works as a certified financial planner for John Hancock Insurance and Financial Services. Tutt, who holds a business degree from Oklahoma State University, enjoys a wide range of outdoor activities such as camping, hiking and wildlife watching.

**John Gillman**, a member of the Stillwater, Oklahoma police force, is an avid hunter and fisherman. Springtime is often a difficult time for him – take a day off to go crappie fishing or turkey hunting. Not a decision to be taken lightly. Regardless, when Gillman isn't out hunting or fishing he is an avid reader, particularly of outdoor periodicals.

## **2003 Competition Results**

<b>AGENCY</b>	<b>TITLE OF ENTRY</b>	<b>TOTAL POINTS</b>
Oklahoma Dept. of Wildlife Conservation	<i>Outdoor Oklahoma</i>	506
North Carolina Wildlife Resources Commission	<i>Wildlife in North Carolina Magazine</i>	475
Wyoming Game and Fish Dept.	<i>Wyoming Wildlife</i>	469
<b><i>Also, in Alphabetical Order</i></b>		
Alabama Conservation & Natural Resources	<i>Outdoor Alabama</i>	
Arkansas Game and Fish Commission	<i>Arkansas Wildlife</i>	
Florida Fish and Wildlife Conservation Commission	<i>Florida Wildlife Magazine</i>	
Kentucky Dept. Fish and Wildlife	<i>Kentucky Afield</i>	
Louisiana Dept. of Wildlife and Fisheries	<i>Louisiana Conservationist</i>	
Missouri Dept. of Conservation	<i>Missouri Conservationist</i>	
Montana Fish, Wildlife and Parks	<i>Montana Outdoors</i>	
Nebraska Game and Parks Commission	<i>NEBRASKAland Magazine</i>	
New Hampshire Fish and Game Dept.	<i>New Hampshire Wildlife Journal</i>	
South Carolina Dept. Natural Resources	<i>South Carolina Wildlife Magazine</i>	
South Dakota Game, Fish and Parks	<i>Conservation Digest</i>	
Texas Parks and Wildlife Dept.	<i>Texas Parks &amp; Wildlife Magazine</i>	
Utah Division of Wildlife Resources	<i>Utah Wildlife Review</i>	
Virginia Dept. Game & Inland Fisheries	<i>Virginia Wildlife</i>	
West Virginia Natural Resources	<i>Wonderful West Virginia</i>	

## **Category: Izaak Walton League's ACI Ethics Conservation Information Award**

### ***2003 Award Presented to:***

Thomas Monahan and the Texas Parks and Wildlife Department  
*"Let Us Catch You Doing Something Right"*

## **National Wild Turkey Federation's ACI Communicator of the Year Award**

### ***2003 Award Presented to:***

Lydia Saldana and the Texas Parks and Wildlife Department  
*"Texas Thanksgiving Turkey Release"*

## **Recreational Boating and Fishing Foundation's Water Works Wonders Outreach and Education Award**

### ***2003 Award Presented to:***

Harry Morse and the Idaho Department of Fish and Game

### **Judges:**

**Dan Green** is the assistant director of Communications for the National Marine Manufacturers Association (NMMA), serving in that capacity since 2002. Green started his career at NMMA in May 2000 as manager of Communications. Prior to joining NMMA, Green worked at the IPC – Association Connecting Electronics Industries, where he served in varying capacities for the association's Communications department. His experience also includes working as a news producer for the CBS affiliate in Peoria, IL. Green received a bachelor's degree in Communications from Illinois State University in Normal, IL, in 1995.

**Dawn Miller** is the Education Coordinator at the International Game Fish Association (IGFA). She grew up in Illinois on the Mississippi River and graduated with honors from Murray State University, Kentucky where she earned a Bachelor of Science Degree in Fisheries/Aquatic Biology while competing on the track team in the field events division. She continued her education at Nova



Southeastern University, Florida to earn a dual Masters Degree in Marine Biology and Coastal Zone Management. Since moving to Florida in 1998, she has worked as a lead teaching assistant in the chemistry department on the Broward County Sea Turtle Project as an environmental educator, which included driving an airboat and taking students slogging through the Everglades.