



2002 ACI AWARDS PROGRAM



ASSOCIATION *for*
CONSERVATION
INFORMATION, INC.

61 st ANNUAL CONFERENCE

July 25 - 30, 2003
Cody WY

General Awards Contest Rules

Contest Purpose

Per the bylaws, "The Association shall conduct an annual awards program to promote craft improvement through competition and to give appropriate recognition to the efforts of member agencies in conservation education, information, and public relations programs, and on the recommendations of member agencies, to honor individuals and organizations who have distinguished themselves in those fields."

GENERAL RULES

(also in the bylaws)

1. Awards shall be identified in the year in which the work was done.
2. A committee shall be appointed each year to coordinate all awards activities. The committee shall notify all member agencies of the awards competition, rules and deadlines; shall arrange for judges which shall provide constructive criticism; shall provide the numbers one through three winners in each award category with a certificate, except when fewer than four enter a category wherein only a first place will be awarded; members may submit from one to three entries per category based on each individual category's criteria. A \$20 entry fee per entry will be assessed by the treasurer. The Awards Committee shall recommend changes in the rules at the annual conference.
3. Individual divisions, districts, regional offices, etc., within national natural resource organizations, as further described in Article 7 or the Articles of Incorporation, may enter any and all categories of the annual awards competition if they have applied for and been accepted for separate agency membership status by a vote of the Board of Directors.

Not in the bylaws, but rules that apply to all categories:

1. Submitting agency or organization must have maintained complete editorial and design control.
2. In the case of written articles and material, an employee of the submitting agency or organization must have written the article/material.

NEW FOR THE 2002 CONTEST

The Recreational Boating and Fishing Foundation is sponsoring the

WATER WORKS WONDERS OUTREACH AND EDUCATION AWARD

The Water Works Wonders Outreach and Education Award honored outstanding communications efforts intended to encourage new participants to participate in recreational boating and/or fishing. Entries were to focus on getting new participants on the water in a safe, responsible and ethical manner.

This award is intended for an individual or group that uses communications strategies to target underrepresented participants, such as Hispanics, African Americans, women, or people with disabilities. Appropriate entries include posters, articles, press releases, videos, educational programs or the like that use imagery, language, and/or an environment that speaks directly to an underrepresented segment in boating and fishing.

"PASS IT ON" COMMUNICATIONS AWARD

The Rocky Mountain Elk Foundation sponsored an award that recognizes excellence in communicating the personal and spiritual values of America's outdoors, thereby encouraging outdoor enthusiasts to pass on the legacy of the outdoors to future generations.

"Big Ideas, Small Budgets" coming to the '02 contest

Randy Henry and Marianne Burke collaborated to create this new category which will recognize effective campaigns, events or other efforts that are notable because of their success and their cost effectiveness (they were done on a shoestring). The goal is to provide a platform to display innovative solutions and success stories to ACI member organizations. Efforts that overcome significant obstacles and leverage outside resources will be scored higher.

Special Achievement Awards to be issued in some categories

Most award categories allow up to three entries per state or qualifying member organization. The primary purpose of the contest is to provide constructive feedback and craft improvement, so from that standpoint, it is important to continue allowing multiple entries. Recognition for quality productions, though, also translates to increased interagency appreciation. And to that end, special achievement awards will be presented in cases where one agency garners more than one of the top three places in a specific category.

One way to look at this change is that we will not only continue to recognize the top three individual entries (first, second and third), but we will also recognize the top three states or organizations. I have tried to illustrate this in the following hypothetical example.

Photography Category

1st - Illinois for "cover images"
2nd - Oklahoma for "hunting scenes"
3rd - Oklahoma for "fishing scenes"

In this case, a special achievement certificate would be awarded to the state or organization (other than Illinois or Oklahoma) that earned the next highest place. If Illinois were to win first, second and third, then the next two highest placing states would earn special achievement certificates.

Category nomenclature and forms have been streamlined

One thing you won't see this year is all of the confusing category/subcategory terminology (like category 1, subcategory 1A). Category names and entry forms will now reflect layman's descriptions (magazine, 4-color, in the example above), hopefully simplifying and streamlining the entry process.

Photography goes 21st Century

Numerous changes made in the photography category, starting with the name - it goes from "Color/Black and White Photography" to "Photography." All types of still photography are allowed, including printouts of digital images. As a reminder, photography guidelines were modified last year to specify that the entry must be used in the contest year, and shot either in the contest year or the year prior to the contest year.

Lump it or split it?

The debate over lumping or splitting will always be with us, and unlike photography (which has now been lumped), the 1- to 4-color publications category has now been split. Specifically, three subcategories will be offered. They are "Brochures," "Books and Reports" and "Other." Entrants will continue to be allowed up to three entries in the overall category, and they can spread them among the subcategories or enter all three in one.

And the winner is...

Similar to last year, second and third places, along with special recognition awards, will be presented throughout the annual conference in Wyoming. First place winners will be recognized at the award banquet.

As a reminder, here are last year's changes

1. Increased from one to three the number of entries allowed in:

- Media Campaigns;
- Regulations Publications; and
- Radio Program categories.

2. Allowed entries in Radio PSA and Radio Program categories to be submitted on CD.

3. In the Awards Booklet, scores were listed with the top five entries (and ties); all other entries were listed in alphabetical order by state.

Award Chair, did, however, write the score and ranking on each entry so the submitting state/organization would know how it compared to the other entries.

4. Letters recognizing all states winners were sent to their respective directors.

The National Wild Turkey Federation recognized its first ACI Communicator of the Year

The NWTF created its ACI Communicator of the Year Award to honor communicators and media professionals who show an interest in the NWTF and turkey hunting and reflect those interests in their writing/producing with the intent to educate and involve others. Last year, Allen Ricks with the TN Wildlife Resources Agency, received this prestigious award.

The ACI recipient will be honored during the annual conference, and the winner will be awarded a scholarship for an educational visit to the Wild Turkey Center in Edgefield, SC.

2002 ACI AWARDS COMPETITION

Awards Program History

Number of Entries by Year
Plus 2002 Gain/Decline

Category/Subcategory	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	+/-
Magazine, 4-Color	23	24	20	24	19	24	26	20	24	17	-7
Magazine Wildlife Article	32	33	23	28	30	34	32	21	32	24	-8
Magazine Fisheries Article	20	26	17	27	18	25	27	17	21	20	-1
Magazine Parks Article	11	13	8	11	14	20	15	12	15	14	-1
Magazine General Interest Article	31	43	23	30	29	37	33	26	29	25	-4
1- to 3-Color Newsletter	-	-	-	7	10	11	14	8	11	9	-2
Poster	-	-	16	23	14	12	12	15	15	8	-7
Calendar	-	-	13	13	13	17	11	13	13	11	-2
One-Time Publication, 4-Color	22	16	15	31	27	24	30	18	32	20	-12
One-Time Publication, 1- to 3-Color	17	12	14	14	12	9	7	10	13	7	-6
Regulations Publication	-	13	5	10	13	7	8	6	6	12	+6
Internal Communications	10	10	6	13	10	7	11	7	9	6	-3
Print News	27	19	14	22	15	16	14	12	11	12	+1
Radio Program	9	11	4	3	2	3	5	3	7	9	+2
Radio PSA	9	9	9	7	6	7	8	10	11	3	-8
Television Series	6	6	4	7	5	7	11	8	10	7	-3
Television PSA	7	9	8	8	6	6	21	9	10	6	-4
Video News	9	12	11	4	14	13	12	5	10	10	-
Video Other	-	-	-	30	21	14	15	14	22	10	-12
Color/B&W Photography	9	12	7	18	12	21	6	10	8	16	+8
Education	12	12	16	17	14	6	8	8	9	11	+2
Web Sites	-	-	4	14	7	10	9	9	11	11	-
Media Campaigns	-	-	-	-	7	7	7	7	10	6	-4
Big Ideas, Small Budget	-	-	-	-	-	-	-	-	-	4	-
Entries by Year	254	280	237	361	318	337	342	268	339	278	-61

2002 ACI AWARD WINNERS AT A GLANCE

Magazine, 4-Color

- 1 Nebraska Game and Parks Commission
"NEBRASKALand" submitted by Tom White
- 2 South Carolina Department of Natural Resources
"South Carolina Wildlife" submitted by Linda Renshaw
- 3 North Carolina Wildlife Resources Commission
"Wildlife in North Carolina" submitted by Rodney Foushee

1- to 3-Color Newsletter

- 1 Texas Parks and Wildlife Department
"Passport Journal"
- 2 New Hampshire Fish and Game
"Department of Wildlines"
- 3 New Hampshire Fish and Game
"Project WEB"

Special Achievement

Wyoming Game and Fish Department
"The Falcon Project" submitted by

One-time Publication, 4-Color

Brochures Subcategory

- 1 Colorado Division of Wildlife
"Remember to Look" submitted by Bob Hernbrode
- 2 North Carolina Wildlife Resources Commission
"Growing Wild: A Wildlife Habitat Site" submitted
by Barbara Scott
- 3 Georgia Department of Natural Resources
"Weekend for Wildlife Registration Brochure"
submitted by Beth Brown

Books/Reports Subcategory

- 1 Texas Parks and Wildlife Department
"Texas Rivers" submitted by Susan Ebert
- 2 South Dakota Department of Game, Fish and Parks
"Field Guide to Butterflies of South Dakota" submitted by
Chuck Schlueter
- 3 Virginia Department of Game and Inland Fisheries
"A Guide to the Snakes of Virginia" submitted by Rebecca
Wajda for Michael Pinder

Other Subcategory

- 1 Virginia Department of Game and Inland Fisheries
"Discover Our Wild Side" submitted by Rebecca Wajda
- 2 Texas Parks and Wildlife Department
"Sheldon Lake Fundraiser Packet"
submitted by Nichole Briscoe Tim Peterson, Sonja Aguirre
- 3 Alaska Department of Fish and Game
"Alaska's Wild Salmon" submitted by Nancy Long

One Time Publication 1-to 3-Color

- 1 New Hampshire Fish and Game Department
"Something's Bruin in New Hampshire" submitted by Liza
Poinier
- 2 Missouri Department of Conservation
"Controlling Conflict with Urban Canada Geese in Missouri"
submitted by Joan McKee
- 3 Missouri Department of Conservation
"Missouri's River Otter: A Guide to Management and
Damage Control" submitted by Joan McKee

Special Achievement

Oregon State Marine Board
"Underway" submitted by Randy Henry

Regulations Publications

1. Indiana Division of Fish and Wildlife
"2002" Indiana Fishing Guide" submitted by Rebecca
Mauser
2. Oklahoma Department of Wildlife Conservation
"Oklahoma Fishing Guide 2003" submitted by Todd
Craighead
3. Indiana Division of Fish and Wildlife
"2002-2003 Indiana Hunting and Trapping Guide" submitted
by Rebecca Mauser
3. Oklahoma Department of Wildlife Conservation
"Oklahoma Hunting Guide, 2002-2003" submitted by Todd
Craighead

Special Achievement

New Jersey Division of Fish and Wildlife
"New Jersey Fish & Wildlife Digest, 2003 Freshwater
Fishing Issue" submitted by Cindy Kuenstner

2002 ACI AWARD WINNERS AT A GLANCE

Magazine Wildlife Article

- 1 Arizona Game and Fish Department
"Helping Hands for the Howdy Owls" by Cathy Wise
- 2 Wyoming Game and Fish Department
"Sagebrush, Blanket of the Big Empty" by Tom Reed
- 2 West Virginia Division of Natural Resources
"Silly 'Possums" by Scott Shalaway
- 3 Arizona Game and Fish Department
"Trying to See Through the Smoke" by Stan Cunningham

Magazine Fisheries Article

- 1 Kentucky Department of Fish and Wildlife Resources
"Fly Fishing the Cumberland Tailwater" submitted by Brett Billings
- 2 West Virginia Division of Natural Resources
"The Charm of West Virginia's Catch-and-Release Trout Streams" submitted by Hoy Murphy
- 2 New Hampshire Fish and Game Department
"Have a Crappie Time Ice Fishing" submitted by Liza Poinier
- 2 Wyoming Game and Fish Department
"Golden" submitted by Tom Reed
- 3 North Carolina Wildlife Resources Commission
"Sea Change" submitted by Brad Deen

Magazine: Parks, Historical, Cultural Articles

- 1 North Carolina Wildlife Resources Commission
"A World of Wounds" submitted by Brad Deen
- 2 West Virginia Division of Natural Resources
"Digging a Frontier Fort" submitted by Hoy Murphy
- 2 Illinois Department of Natural Resources
"Deer Park Today" submitted by Kathleen M. Andrews
- 3 Arizona Game and Fish Department
"Paths into Alamo" submitted by Jill Welch

Magazine General Interest Article

- 1 Missouri Department of Conservation
"Deer Hunting on the Fly" submitted by Bryan Hendricks
- 1 Florida Fish and Wildlife Conservation Commission
"The Everglades System" submitted by Doug Alderson
- 2 Nebraska Game and Parks Commission
"Butterfly Hunter" submitted by Tom White
- 3 South Carolina Department of Natural Resources
"If Walls Could Talk" submitted by Linda Renshaw

Print News

- 1 Missouri Department of Conservation
"Turkey harvest strong in spite of weather"
submitted by Jim Low
- 2 Oklahoma Department of Wildlife Conservation
"August 1, 2002" submitted by Kristen Gillman
- 2 Pennsylvania Game Commission
"Pennsylvania's Bald Eagle Population continues to Grow"
submitted by Joe Kosack
- 3 Missouri Department of Conservation
"Moms find fun, family values in fishing" submitted by Jim Low

Television Series

- 1 Texas Parks and Wildlife Department
"Texas Parks and Wildlife", Shows 1106 & 1107
submitted by Don Cash
- 2 New Hampshire Fish and Game Department
"Wildlife Journal" submitted by Jon Charpentier
- 3 Tennessee Wildlife Resources Agency
"Tennessee's Wild Side" submitted by Don King

TV PSA

- 1 Oregon State Marine Board
"BUll Real Officers #2" submitted by Randy Henry
- 2 Virginia Department of Game and Inland Fisheries
"Caution: Deer Crossing" submitted by Ron Messina/Mel White
- 3 Oklahoma Department of Wildlife Conservation
"Go Deer Hunting and Be Safe" submitted by Blake Podhajsky

Video News Release

- 1 North Dakota Game and Fish Department
"R.A.P." Report All Poachers submitted by Tom Jensen and Mike Anderson
- 2 Texas Parks and Wildlife
"Outdoor Women" submitted by Karen Loke
- 3 North Dakota Game and Fish Department
"A Helping Hand" submitted by Tom Jensen and Mike Anderson

2002 ACI AWARD WINNERS AT A GLANCE

Video Other

- 1 Idaho Department of Fish and Game
"Wild about Mountain Lions" submitted by Lori Adams and Kevin Frailey
- 2 New Jersey Division of Fish and Wildlife
"The Common Bond" submitted by Al Ivany
- 3 New Jersey Division of Fish and Wildlife
"New Jersey Fish and Wildlife Hunter Education Home Study Program" submitted by Paul Ritter

Special Achievement

Georgia Department of Natural Resources
"Where Bears Belong: Black Bears in Georgia"
submitted by Melissa Cummings

Radio Program

- 1 Kentucky Department of Fish and Wildlife
"Kentucky Afield - Dawn Chorus" submitted by Charlie Baglan
- 2 New Hampshire Fish and Game
"Alarms" submitted by Jason Philippy
- 3 Kentucky Department of Fish and Wildlife
"Kentucky Afield - Life Spans" submitted by Charlie Baglan

Special Achievement

Texas Parks and Wildlife
"Lone Star Land Stewards - I" submitted by Lisa Wheeler

Radio Public Service Announcement

- 1 Kentucky Department of Fish and Wildlife
"Water Tight Ideas for Safe Boating: One Didn't"
submitted by Charlie Baglan

Posters

- 1 Texas Parks and Wildlife Department
"The Great Texas Birding Classic" submitted by Shelly Scroggs, Clemente Guzman III, Chris Hunt
- 2 North Carolina Wildlife Resources Commission
"Snakes of North Carolina Poster Set" submitted
by Barbara Scott
- 3 Arizona game and Fish Department
"Arizona's state Symbols" submitted by Jill Welch

Calendars

- 1 New Hampshire Fish and Game Department
"2003 New Hampshire Fish and Wildlife Calendar"
submitted by Judy Stokes
- 2 Nebraska Game and Parks Commission
"2003 NEBRASKAland Calendar" submitted by Donna Schimonitz
- 3 North Carolina Wildlife Resources Commission
"2002 North Carolina Wildlife Calendar" submitted by Barbara Scott

Photography

- 1 Texas Parks and Wildlife Department
"Rio Grande - no mas" submitted by Earl Nottingham
- 2 Minnesota Department of Natural Resources
"Life in a Jar" submitted by Deborah Rose
- 3 Illinois Department of Natural Resources
"Camera Clues" submitted by Adele Hodde
- 3 Arizona Game and Fish Department
"Cover Photography" submitted by George Andrejko
- 3 North Carolina Wildlife Resources Commission
"Preserving the Tradition of Boat Building"
submitted by Jody Duggins

Internal Communication

- 1 Minnesota Department of Natural Resources
"Minnesota State Parks-Creating Satisfied Customers
Vol. 1" submitted by Dale Newton
- 2 Texas Parks and Wildlife Department
"New Employee Orientation E-Learning"
submitted by Niki Nichols and Holly Hollan
- 3 Oklahoma Department of Wildlife Conservation
"Wildlife-O-Gram" submitted by Todd Craighead
- 3 Texas Parks and Wildlife Department
"Tacks and Trails" submitted by Lydia Saldana

Education

- 1 New Jersey Fish and Wildlife
"New Jersey Fish and Wildlife Hunter Education Home
Study"
- 2 Pennsylvania Fish and Boat Commission
"Pennsylvania Amphibians and Reptiles: A Curriculum
Guide"
- 3 Nebraska Game and Parks Commission
"Trail Tales"

2002 ACI AWARD WINNERS AT A GLANCE

Web Sites

- 1 North Carolina Wildlife Resources Commission
www.ncwildlife.org submitted by Lee Ratcliffe
- 2 New Hampshire Fish and Game
www.wildlife.state.nh.us submitted by Liza Poinier
- 3 Nevada Division of Wildlife
www.ndow.org submitted by Jill Olson

Izaak Walton League of America, Inc.
Outdoor Ethics Communications Award

Wyoming Fish and Game

Chris Madson
Tom Reed
Christopher Saunders

NWTF ACI Communicator of the Year

Jim Low, Missouri Department of Conservation
"Wild Turkey News"

Media Campaigns

- 1 Virginia Department of Game and Inland Fisheries
"Snakehead Fish Communication Campaign"
submitted by Julia Dixon Smith and Rebecca K. Wajda
- 2 Oregon State Marine Board
"BUll Campaign" submitted by Randy Henry
- 3 Texas Parks and Wildlife Department
"Drive Texas Wild" submitted by Bryan Frazier

Rocky Mountain Elk Foundation's
"Pass It On" Communication Award

NewHampshire Fish and Game Department
"Outdoor Legacy: Wildlife Journal TV Series"

Big Idea, Small Budget

- 1 New York State Division of Environmental Conservation
"State Symbol Nature Trail"
- 2 New Hampshire Fish and Game
"Your Window on Wildlife"
- 3 New Jersey Division of Fish and Wildlife
"Children's Fishing Derby Program"

Water Works Wonders

- 1 Texas Parks and Wildlife Department
"Go Fishing" submitted by Thomas Monahan
- 2 Arizona Game and Fish Department
"I Got One" submitted by Dave de Medicis
- 3 Oklahoma Department of Wildlife Conservation
"Lake Holdenville" submitted by Blake Podhajshy

PUBLICATIONS

Rosinsky is the president of Infonet Systems, Inc., a company specializing in fulfillment and marketing of state fish and wildlife magazines. Through a cooperative arrangement spanning the last 30 years, Infonet manages a cooperative, which currently includes some 14 state magazines. Rosinsky's phone number is 561/995-0026.

JUDGES

J. Wolfred (Jim) Taylor was editor of the Wisconsin Natural Resources Magazine for 10 years until his retirement in 1987. Prior to that he was the agency's chief PR man for 12 years. During his years at DNR, Jim was active in ACI and attended most of its functions. Prior to that he was an outdoor writer and environmental columnist for the *Wisconsin State Journal* in Madison. Jim also worked for more than a decade as radio news editor at WIBA in Madison and at WHBF at Rock Island Illinois. He was a Phi Beta Kappa graduate of the University of Missouri.

Susan Harding is the Vice President Group Publishing Director of Primedia Equine Group (*Equus, Dressage Today, Practical Horseman, Horse & Rider, Discover Horses, Arabian Horse World*). She was the executive vice president of Fleet Street and the general manager of Newsweek Canada. She has an MBA degree from Harvard and a BA from Northwestern.

John Witschey is the vice president of a Washington, D.C. area advertising firm specializing in fundraising for non-profit organizations. In addition to supervising the creative development of more than 100 million direct mail pieces annually, he is a published photographer whose award-winning wildlife and nature prints are included in private collections across the nation.

Magazine, 4-Color

Category Chair: Martin Rosinsky, Infonet Systems, Inc

RANK	AGENCY	SCORE
1	Nebraska Game and Parks Commission "NEBRASKAland" submitted by Tom White	538
2	South Carolina Department of Natural Resources "South Carolina Wildlife" submitted by Linda Renshaw	511
3	North Carolina Wildlife Resources Commission "Wildlife in North Carolina" submitted by Rodney Foushee	510
4	Wyoming Game and Fish Department "Wyoming Wildlife" submitted by Chris Madson	502
5	Texas Parks and Wildlife Department "Texas Parks and Wildlife" submitted by Susan L. Ebert	501
	Alabama Department of Conservation and Natural Resources "Outdoor Alabama" submitted by Kim Nix	
	Arizona Game and Fish Department "Arizona Wildlife Views" submitted by Jill Welch	
	Connecticut Department of Environmental Protection Wildlife Division "Connecticut Wildlife" submitted by Kathy Herz	
	Florida Fish and Wildlife Conservation Commission "Florida Wildlife" submitted by Doug Alderson	
	Kentucky Department of Fish and Wildlife Resources "Kentucky Afield" submitted by Dave Baker	
	Minnesota Department of Natural Resources "Minnesota Conservation Volunteer" submitted by Kathleen Wefin, Greg Breining, Susan Kaneko, Mary Hoff, Catherine Mix, and Sue Ryan	
	Missouri Department of Conservation "Missouri Conservationist" submitted by Bryan Hendricks	
	New Hampshire Fish and Game Department "New Hampshire Wildlife Journal" submitted by Liza Poinier	
	Oklahoma Department of Wildlife Conservation "Outdoor Oklahoma" submitted by Micah Holmes	
	South Dakota Department of Game, Fish, and Parks "South Dakota Conservation Digest" submitted by Chuck Schlueter	
	Virginia Department of Game and Inland Fisheries "Virginia Wildlife" submitted by Lee Walker	
	West Virginia Division of Natural Resources "West Virginia Wildlife" submitted by Art Shomo	

PUBLICATIONS

Kathleen Jamison is the editor of Outdoor Delaware, the Delaware Department of Natural Resources and Environmental Control's magazine. Her email address is kjamison@dnrec.state.de.us

JUDGES

Tracey Bryant is the director of the University of Delaware's Marine Public Education Office. Bryant and her staff have won numerous state, regional and national awards for projects ranging from books to Web sites.

Larry Knox is an artist, illustrator and graphic designer and has been art director of the Delaware Department of Natural Resources and Environmental Control's *Outdoor Delaware* magazine for nine years.

David Rickman is the exhibits coordinator for the Delaware Division of Parks and Recreation, where his favorite project is helping restore and furnish Fort Delaware, an American Civil War-era seacoast fortress. Rickman also is a freelance illustrator specialling in historical and ethnographic subjects. His works are in the collections of the National Park Service, Parks Canada and various other museums and historic sites.

1-to-3-Color Newsletter

Category Chair: Kathleen Jamison,
Delaware Department of Natural Resources

RANK	AGENCY	SCORE
1	Texas Parks and Wildlife Department "Passport Journal"	589
2	New Hampshire Fish and Game "Department of Wildlines"	564.5
3	New Hampshire Fish and Game "Project WEB"	563
4	Wyoming Game and Fish Department "The Falcon Project"	533
5	Utah Division of Wildlife Resources "Growing Wild Dandy Diving Birds "	478
	Louisiana Department of Wildlife and Fisheries "Newsletter"	
	Oklahoma Department of Wildlife Conservation "Your side of the Fence"	
	Texas Parks and Wildlife "Hands - On Texas"	
	Utah Division of Wildlife Resources "Growing Wild Super Snakes"	

PUBLICATIONS

Anne Hewitt is an outreach specialist for the New Hampshire Fish and Game Department. Her email is ahewitt@wildlife.state.nh.us.

JUDGES

Lorraine Cline is the founder of Cline Design, LLC, a 14-year-old advertising, marketing and graphic design firm, specializing in service to clients in the commercial construction industry. Cline Design produces logos, advertisements, brochures, project sheets, Web sites, direct mail pieces and quarterly newsletters for over 125 clients in 43 states, Canada and the United Kingdom. Mrs. Cline is a 1983 graduate of Penn State University and resides in Andover, New Hampshire, with her husband and two daughters.

Peter St. James is the voice of the morning show on "Oldies 99 WNNH" and has been with the radio station since it first broadcast in 1989. He has also produced numerous radio commercials, public service announcements, and narrates many of the segments for NH fish and Game's new TV show Wildlife Journal. When not hunting and fishing, he can be found at St. James & Company-Advertising/Marketing in Concord specializing in retail, financial and political accounts. A recipient of state, regional and national awards for his creative and copywriting, he is also a member of the New England Outdoor Writers Association.

One-Time Publication / 4-Color Category Chair: Anne Hewitt, New Hampshire Fish and Game Department

RANK	AGENCY	SCORE
Brochures Subcategory		
1	Colorado Division of Wildlife "Remember to Look" submitted by Bob Hernbrode	323
2	North Carolina Wildlife Resources Commission "Growing Wild: A Wildlife Habitat Site" submitted by Barbara Scott	300
3	Georgia Department of Natural Resources "Weekend for Wildlife Registration Brochure" submitted by Beth Brown	286
4	Idaho Department of Fish and Game "Idaho Sportsman's Access Guide" submitted by Jack Trueblood	263
5	Texas Parks and Wildlife Department "Remember Texas: The Official Guide to State Historic Sites" submitted by Darcy Bontempo, Tim Peterson	258
	Arizona Game and fish Department "Sipe White Mountain Wildlife Area Brochure" submitted Bob Miles	
	California Department of Fish and Game "Teach Your Child to Fish" submitted by Ethan Rotman	
Books/Reports Subcategory		
1	Texas Parks and Wildlife Department "Texas Rivers" submitted by Susan Ebert	324
2	South Dakota Department of Game, Fish and Parks "Field Guide to Butterflies of South Dakota" submitted by Chuck Schlueter	308
3	Virginia Department of Game and Inland Fisheries "A Guide to the Snakes of Virginia" submitted by Rebecca Wajda for Michael Pinder	306
4	Arizona Game and Fish Department "Arizona 2001-2002 Annual Report" submitted by Jill Welch	281
5	Georgia Department of Natural Resources Wildlife Resources Division "Controlling Deer Damage in Georgia " submitted by Melissa Cummings	254

PUBLICATIONS

Alan Briere is a full time freelance photographer in west central NH and the sole photographer of five books covering such diverse matter as Civil War battle fields, American Zoos, and historic inns. His photos appear in hundreds of editorial and corporate uses each year. His coverage of African wildlife was honored with an Award of Excellence in the Communication Arts annual competitions. Clients include National Geographic Traveler magazine, General Electric, Rayovac, Silver Creek Press and many more. Alan is a member of the New England Outdoor Writers Association and the Outdoor Writers Association of America.

One-Time Publication / 4-Color Category Chair: Anne Hewitt, New Hampshire Fish and Game Department

RANK	AGENCY	SCORE
Other Subcategory		
1	Virginia Department of Game and Inland Fisheries "Discover Our Wild Side" submitted by Rebecca Wajda	312
2	Texas Parks and Wildlife Department "Sheldon Lake Fundraiser Packet" submitted by Nichole Briscoe Tim Peterson, Sonja Aguirre	311
3	Alaska Department of Fish and Game "Alaska's Wild Salmon" submitted by Nancy Long	301
4	Arizona Game and Fish Department "Gila Trout Bookmark " submitted by Bob Miles	300
4	Missouri Department of Conservation "Ozark Smallmouth Bass Fishing 2002" submitted by Martha Daniels	300
5	Kentucky Department of Fish and Wildlife Resources "Kentucky Snakes" submitted by Dave Baker	295
	Connecticut Department of Environmental Protection Wildlife Division "Managing Urban Deer in Connecticut" submitted by Howard Kilpatrick	
	Oregon State Marine Board "Great river of the West" submitted by Randy Henry	

PUBLICATIONS

Miriam Dunne is the Wildlife Education Program Leader for NJ DEP Division of Fish & Wildlife. Her email address is dunnepeq@nac.net

JUDGES

Art Charlton is director of the Warren County, NJ, Public Information and Tourism Department, where his duties include supervising content on the official county Web site (www.co.warren.nj.us) and producing publications about the county. He writes a tourism newsletter called Warren County Wanderings that is sent via email to subscribers, and is a member of the Board of Directors of the state-chartered Skylands of New Jersey Tourism Council, Inc., where he serves as treasurer. Mr. Charlton also is on the steering committee of the Northeast Small Farm & Rural Living Expo (www.smallfarmexpo.org), and a member of the Penn State Cooperative Extension Advisory Board of Northampton County, Pa. A graduate of Tufts University in Medford, Ma., he previously was employed as a reporter with several newspapers in New Jersey, including *The Star-Ledger* for 13 years, where he often wrote about wildlife, agriculture and other rural issues in the Garden State.

Tanya M. Oznowich is the environmental education supervisor in the Office of Communications, part of the New Jersey Department of Environmental Protection where she focuses on the development, promotion and monitoring of priority classroom, school and community-based environmental education initiatives. She also provides administrative support to the New Jersey Commission on Environmental Education and Inter-agency Work Group, and is one of the co-founders of the Alliance for New Jersey Environmental Education. She currently serves on the National Environmental Education Advisory Council and is a member of the State Education and Environment Roundtable and the North American Association for Environmental Education. She has received awards for her work from the New Jersey Education Association, the New Jersey Science Supervisors Association, the New Jersey Audubon Society and New Jersey ReLeaf.

One Time Publication 1-to 3-Color Category Chair: Miriam Dunne, New Jersey Division of Fish and Wildlife

RANK	AGENCY	SCORE
1	New Hampshire Fish and Game Department "Something's Bruin in New Hampshire" submitted by Liza Poinier	553
2	Missouri Department of Conservation "Controlling Conflict with Urban Canada Geese in Missouri" submitted by Joan McKee	515
3	Missouri Department of Conservation "Missouri's River Otter: A Guide to Management and Damage Control" submitted by Joan McKee	513
4	Oregon State Marine Board "Underway" submitted by Randy Henry	510
5	Texas Parks and Wildlife Department "Land and Water Resources Conservation and Recreation Plan" submitted by Emily Armitano and Tim Peterson and Suzanne Davis	505
	Texas Parks and Wildlife Department "Annual Report 2002" submitted by Lydia Saldana, Tim Peterson, Sonia Aquirre and Carol Flake	
	West Virginia Division of Natural Resources "West Virginia DNR Annual Report 2001 - 2002" submitted by Hoy Murphy	

Mary Sue Topper is a supervising management improvement specialist working in the Department of Environmental Protection's land use programs. Her current role is to assist managers in the organizational development areas of leadership, structure, project management, and staff development. Previous positions within the DEP have included Strategic Planning, Communications, Recycling and Environmental Education. She enjoys the coaching and mentoring aspects of her career, which started a long time ago in the classroom teaching math to students in 5th grade through 12th grade.

Joy Hill is the northeast region public information coordinator for the Florida Fish and Wildlife Conservation Commission. Her email address is Joy.Hill@fwc.state.fl.us

JUDGES

Sgt. Stephen W. Zukowsky holds a Bachelor of Arts degree in communications from Rutgers State University, and a Master of Arts degree in journalism from Ball State University. He has made a career of conservation law enforcement and has worked for the former Florida Marine Patrol and the National Marine Fisheries Service. He currently serves as a law enforcement investigator with the Florida Fish and Wildlife Conservation Commission investigating hunting and boating accidents, and working details to protect the state's fish and wildlife resources.

Greg Wiley is an avid lifetime outdoorsman who spends most of his time with his family enjoying Florida's natural resources. He actively hunts, fishes, hikes, nature watches and works with wildlife. In his professional life, Greg is district supervisor/resource manager for the Marion County (FL) Parks and Recreation Department. In both his personal and professional lives, Greg spends ample time reviewing regulations and interpreting them for himself and for the general public.

Regulations Publications

Category Chair: Joy M. Hill,
Florida Fish and Wildlife Conservation Commission

RANK	AGENCY	SCORE
1	Indiana Division of Fish and Wildlife "2002" Indiana Fishing Guide" submitted by Rebecca Mauser	552
2.	Oklahoma Department of Wildlife Conservation "Oklahoma Fishing Guide 2003" submitted by Todd Craighead	545
3.	Indiana Division of Fish and Wildlife "2002-2003 Indiana Hunting and Trapping Guide" submitted by Rebecca Mauser	543
3.	Oklahoma Department of Wildlife Conservation "Oklahoma Hunting Guide, 2002-2003" submitted by Todd Craighead	543
4.	New Jersey Division of Fish and Wildlife "New Jersey Fish & Wildlife Digest, 2003 Freshwater Fishing Issue" submitted by Cindy Kuenstner	537
5.	South Dakota Department of Game, Fish and Parks "South Dakota 2002 Hunting Handbook" submitted by Chuck Schlueter	523
	Minnesota Department of Natural Resources "2002 Minnesota Fishing Regulations" submitted by Jason Abraham for Tom Dickson	
	New Jersey Division of Fish and Wildlife "New Jersey Fish & Wildlife Digest, 2002 Hunting Issue" submitted by Cindy Kuenstner	
	New Jersey Division of Fish and Wildlife "New Jersey Fish & Wildlife Digest, 2002 Marine Issue" submitted by Cindy Kuenstner	
	North Carolina Wildlife Resources Commission Division of Conservation Education "Special Hunt Opportunities in North Carolina" submitted by Barbara Scott	
	Oklahoma Department of Wildlife Conservation "Oklahoma Waterfowl Guide, 2002-2003" submitted by Todd Craighead	
	West Virginia Department of Natural Resources "West Virginia Fishing Regulations 2002" submitted by Art Shomo	

Regulations Publications

Category Chair: Joy M. Hill,
Florida Fish and Wildlife Conservation Commission

The third judge is actually a panel of three staff assistants who work for the Florida Fish and Wildlife Conservation Commission. Each of the staff assistants reviewed the regulations publications independently, and then combined their scores and comments into one summary. This new approach to judging the regulations category has brought the collective knowledge and experience of these three professionals together for the benefit of ACI. Following is a brief description of each panel member.

Wanda Chamberlin is staff assistant in the FWC's Division of Freshwater Fisheries. For the past 12 years she has answered all manner of questions relating to not only freshwater fisheries, but also questions about hunting and general information about the agency. Because of the nature of her job, she is acutely aware of the type of information hunters and anglers need, and how that information is best presented.

"I explain the rules and regulations on a daily basis to members of the public, so it is important that the information in the regulations be easy to read, and, more importantly, easy to find and interpret."

Debbie Powell is staff assistant in the FWC's Office of Informational Services. She has been a public servant in Florida for more than 27 years - nearly 10 years in law enforcement, 16 years in the state court system, and two years with the FWC. She has vast experience reading, comprehending, interpreting and implementing legal statutes, rules and regulations, as well as court decisions. In her current role, she explains hunting and fishing rules and regulations to the general public on a daily basis.

"It is imperative that publications providing legal and regulatory information to the public be easy to read and comprehend. They should present the information in a format that allows people to find the topics of interest quickly and easily, and provide answers to their questions in the most efficient manner possible."

Mindy Workman is staff assistant for the FWC's Division of Law Enforcement. She has spent seven years in state government, the past five of which have been with the FWC in law enforcement administration, hunter education, and agency administration. Her job requires that she spend a considerable amount of time reading and interpreting the FWC's regulations to the general public.

"A big part of my job is relaying the rules and regulations to the public everyday. As such, it is essential that the information is well organized and presented in an easy-to-read format that helps people quickly locate and understand what they are reading."

Maureen Angel is the publications writer for the Nevada Division of Wildlife. Her e-mail address is: Mangel@ndow.state.nv.us.

JUDGES

Elizabeth Warner has been the public affairs specialist for the USDA Natural Resources Conservation Service in Nevada. She graduated from the University of Nevada, Reno in 1977 with a degree in wildlife management.

Dan Hinxman is a graduate of the University of Nevada, Reno and has been a writer and editor at the Reno Gazette-Journal newspaper since 1995. He is currently a senior sports writer and copy editor at the Gazette-Journal.

David Rice is a graduate of the University of Nevada, Reno. He was the chief of the Conservation Education Bureau for the Nevada Division of Wildlife for 30 years before retiring in 2001. Not one to remain idle for long, he is currently a featured columnist for the Reno Gazette-Journal on wildlife issues.

Magazine Wildlife Article
 Category Chair: Maureen Angel,
 Nevada Division of Wildlife

RANK	AGENCY	SCORE
1	Arizona Game and Fish Department "Helping Hands for the Howdy Owls" by Cathy Wise	264
2	Wyoming Game and Fish Department "Sagebrush, Blanket of the Big Empty" by Tom Reed	257
2	West Virginia Division of Natural Resources "Silly 'Possums" by Scott Shalaway	257
3	Arizona Game and Fish Department "Trying to See Through the Smoke" by Stan Cunningham	241
4	Florida Fish and Wildlife Conservation Commission "The Incredible Journey Home" by James T. Huffstodt	237
5	Nebraska Game and Parks Commission "Nebraska's Habitat Program: 25 Years of Success in Managing Important Lands for Wildlife" by Doug Carroll	234
5	South Carolina Department of Natural Resources "Mr. Bob and the Predator Complex" by Greg Lucas	234
	Connecticut Department of Environmental Protection Wildlife Division "Move over Plover" by Paul Fusco	
	Florida Fish and Wildlife Conservation Commission "A Bear at My Door!" by Donald F. Coyner, Ph.D.	
	Kentucky Department of Fish and Wildlife Resources "Black Bear" by Dave Barker	
	Kentucky Department of Fish and Wildlife Resources "Quail Hunting" by Lee McClellan	
	Louisiana Department of Wildlife and Fisheries "Are Louisiana's Deer in Danger?" by Fred Kimmel	
	Minnesota Department of Natural Resources "The Elegance of Slime Molds" by Susan Kaneko Binkley	
	Minnesota Department of Natural Resources "What's Our Zoo Got to do With It? by Greg Breining	
	Missouri Department of Conservation "Kids, Quail, Dogs & Horses" by Jim Low	
	Nebraska Game and Parks Commission "Bighorns in the Wildcats" by Bob Grier	

Continued on next page

Magazine Wildlife Article

Category Chair: Maureen Angel,
Nevada Division of Wildlife

RANK AGENCY

SCORE

North Carolina Wildlife Resources Commission
"The Hardest Hunting You'll Ever Love" by Chris Powell

North Carolina Wildlife Resources Commission
"Wild Cards" by Brad Deen

Oklahoma Department of Wildlife Conservation
"Science Meets Science Fiction-Chronic Wasting Disease" by Micah Holmes

Oklahoma Department of Wildlife Conservation
"Turkey Hunter's Handbook" by Micah Holmes

Texas Parks and Wildlife Department
"Range of the Rio Grande" by Larry D. Hodge

Texas Parks and Wildlife Department
"The Secret Lives of Big Bucks" by Larry D. Hodge

West Virginia Division of Natural Resources
"Bird watching for All Seasons" By Rob Tallman

Wyoming Game and Fish Department
"The Wild Bunch" by Tom Reed

Marianne Burke is the public information director for the Louisiana Dept. of Wildlife and Fisheries. Her email is Burke_MM@wlf.state.la.us.

JUDGES

Joe Macaluso is an outdoors writer for *The Advocate* newspaper in Baton Rouge, LA. His fishing columns have appeared for 27 years in Baton Rouge newspapers. In 30 years at Capital City Press, he has won numerous state and regional writing, photo and layout awards for his outdoors and sports coverage, including a National Associated Press Award, and has penned state and regional fishing sections for three books. He is also a co-host for a weekly outdoors Cable TV program, "Paradise Louisiana."

Joe L. Herring started his career in the wildlife and fisheries business in 1949 as a wildlife biologist with the Alabama Department of Conservation. Shortly thereafter he served in the U.S. Army as a wildlife biologist working with elk, bison and fish management. He then returned to his home in Louisiana and began his long career with the Louisiana Department of Wildlife and Fisheries. In 1955 Joe served the department as a biologist and worked his way up the ranks, finishing his career with the agency in 1996 as Secretary of the Louisiana Department of Wildlife and Fisheries. Through the years Joe received numerous awards for his field work, publications and dedication to the preservation of the nation's wildlife and marine life. Although Joe is retired, he continues to work in the conservation field with numerous conservation-oriented organizations.

Magazine Fisheries Article
 Category Chair: Marianne M Burke,
 Louisiana Dept. of Wildlife and Fisheries

RANK	AGENCY	SCORE
1	Kentucky Department of Fish and Wildlife Resources "Fly Fishing the Cumberland Tailwater" submitted by Brett Billings	274
2	West Virginia Division of Natural Resources "The Charm of West Virginia's Catch-and-Release Trout Streams" submitted by Hoy Murphy	260
2	New Hampshire Fish and Game Department "Have a Crappie Time Ice Fishing" submitted by Liza Poinier	260
2	Wyoming Game and Fish Department "Golden" submitted by Tom Reed	260
3	North Carolina Wildlife Resources Commission "Sea Change" submitted by Brad Deen	256
4	North Carolina Wildlife Resources Commission "The Shocking Truth" submitted by Chris Powell	255
5	Oklahoma Department of Wildlife Conservation "2002 Anglers Guide" submitted by Micah Holmes	253
	Alabama Department of Conservation and Natural Resources "The Spectacular Striped Bass by Jerry Moss" submitted by Kim Nix	
	Arizona Game and Fish Department "Where Have All the Big Bass Gone?" submitted by Jill Welch	
	Florida Fish and Wildlife Conservation Commission "There's More Than One Way to Skin a Cat" submitted by Doug Alderson	
	Florida Fish and Wildlife Conservation Commission "Zane Grey: Florida Angler" submitted by Doug Alderson	
	Kentucky Department of Fish and Wildlife Resources "Farm Ponds (From Kentucky Afield)" submitted by Lee McClellan	
	Illinois Department of Natural Resources "Silence of the Clams" submitted by Kathleen Andrews	
	Nebraska Game and Parks Commission "The Perfect Pond" submitted by Tom White	
	Nebraska Game and Parks Commission "Trout in Nebraska Streams" submitted by Tom White	
	Oklahoma Department of Wildlife Conservation "Striped Bass - The Freshwater Superstar" submitted by Micah Holmes	

PRINT ARTICLES

Andy Crawford is a 1990 graduate of Louisiana State University Manship School of Journalism. He worked as a beat reporter for *The Advocate* newspaper in Baton Rouge, LA, for two years before moving into outdoor writing during a three-year stint with the Louisiana Department of Wildlife and Fisheries. In that time Andy wrote news releases and feature articles for the Louisiana Conservationist magazine. From there he moved to the LSU Alumni Association as the organization's editor. Currently Andy serves as staff writer for the Louisiana Sportsman magazine with limited freelance for national publications.

Magazine Fisheries Article Category Chair: Marianne M Burke, Louisiana Dept. of Wildlife and Fisheries

RANK AGENCY

SCORE

South Carolina Department of Natural Resources
"Assembling the Environmental Puzzle." submitted by Linda Renshaw

South Carolina Department of Natural Resources
"Law of the Last Frontier" submitted by Linda Renshaw

West Virginia Division of Natural Resources
"Fish Decoys: An Art of Deception" submitted by Art Shomo

Wyoming Game and Fish Department
"Last Call, Wyoming Wildlife" submitted by Tom Reed

Janice Collins is the publications and news manager for the Louisiana Dept. of Wildlife and Fisheries, and she serves an editor of the agency's magazine, *Louisiana Conservationist*. Her email is Collins_HJ@wlf.state.la.us.

JUDGES

John McMillan is a bureau chief for the *Baton Rouge Advocate*. He has worked for the *New Orleans Times Picayune*, the *Dayton (Ohio) Daily News*, the Associated Press and United Press International. He also worked as a consultant for the United Nations in Zagreb, Croatia, Sarajevo, Bosnia, Rome, Italy and Kigali, Rwanda.

Ken Grissom is a reporter for the *Louisiana State Newspaper*. He was the outdoor editor for the *Houston Post* for 15 years and has written several books and numerous magazines articles.

Thomas Gresham is the Louisiana Department of Wildlife & Fisheries news and media relations manager. He has been a judge for ACI for the past four years.

Magazine: Parks, Historical, Cultural Articles
 Category Chair: Janice H Collins,
 Louisiana Department of Wildlife and Fisheries

RANK	AGENCY	SCORE
1	North Carolina Wildlife Resources Commission "A World of Wounds" submitted by Brad Deen	272
2	West Virginia Division of Natural Resources "Digging a Frontier Fort" submitted by Hoy Murphy	270
2	Illinois Department of Natural Resources "Deer Park Today" submitted by Kathleen M. Andrews	270
3	Arizona Game and Fish Department "Paths into Alamo" submitted by Jill Welch	268
4	North Carolina Wildlife Resources Commission "Wild Places: Alligator River National Wildlife Refuge" submitted by Chris Powell	265
4	Nebraska Game and Parks Commission "The Cheyenne Outbreak" submitted by Tom White	265
4	Texas Parks and Wildlife Department "Floating the Forks" submitted by Susan L. Ebert	265
5	Texas Parks and Wildlife Department "Spring into History" submitted by Susan L. Ebert	264
	Arizona Game and Fish Department "Opening a New Window on Wildlife" submitted by Jill Welch	
	Florida Fish and Wildlife Conservation Commission "A Journey Through Time" submitted by Doug Alderson	
	Minnesota Department of Natural Resources "Geological Wonders" submitted by Heather Anderson, Jon Ellingson, and Paul Purman	
	Nebraska Game and Parks Commission "On Unsettled Plains" submitted by Tom White	
	West Virginia Division of Natural Resources "Born of the Civil War" submitted by Hoy Murphy	
	Wyoming Game and Fish Department "Overcoming the Crisis" submitted by Chris Madson	

Barbara Pulliam is the assistant director of the Division of Information & Education for the Kentucky Department of Fish & Wildlife Resources. Her email address is BarbaraJ.Pulliam@mail.state.ky.us.

JUDGES

Biographical information on the judges for this category was not provided.

For information on the ACI Awards Competition consult the ACI Website at www.acinet.org

Magazine General Interest Article
 Category Chair: Barbara Pulliam
 Kentucky Department of Fish and Wildlife Resources

RANK	AGENCY	SCORE
1	Missouri Department of Conservation "Deer Hunting on the Fly" submitted by Bryan Hendricks	300
1	Florida Fish and Wildlife Conservation Commission "The Everglades System" submitted by Doug Alderson	300
2	Nebraska Game and Parks Commission "Butterfly Hunter" submitted by Tom White	293
3	South Carolina Department of Natural Resources "If Walls Could Talk" submitted by Linda Renshaw	290
4	Kentucky Department of Fish & Wildlife "Return of the Natives" submitted by Dave Baker	288
4	North Carolina Wildlife Resources Commission "A Seaworthy Craft" submitted by Chris Powell	288
5	Kentucky Department of Fish & Wildlife "Rock Creek Restoration" submitted by Lee McClellan	286
	Arizona Game & Fish Department "Battling Drought" submitted by Jill Welch	
	Arizona Game & Fish Department "The Essence of Arizona - Our Natural Symbols" submitted by Jill Welch	
	Florida Fish and Wildlife Conservation Commission "The Suwannee: Power and Tranquility" submitted by Doug Alderson	
	Illinois Department of Natural Resources "Keeping the Faith" submitted by Kathleen M. Andrews	
	Minnesota Department of Natural Resources "Young Naturalists, Conservation Careers" submitted by Mary Hoff	
	Minnesota Department of Natural Resources "Young Naturalists, The Universe Underfoot" submitted by Kathleen Weflen	
	Missouri Department of Conservation "Missouri River Camp & Float Trip" submitted by Jim Low	
	Nebraska Game and Parks Commission "Osage Orange: More Than Post Wood" submitted by Tom White	
	New Hampshire Fish & Game Department "An Eye for New Hampshire" submitted by Liza Poinier	
	New Hampshire Fish & Game Department "How'd They Do That?" submitted by Liza Pointer	

Magazine Fisheries Article

Category Chair: Marianne M Burke,
Louisiana Dept. of Wildlife and Fisheries

RANK AGENCY SCORE

North Carolina Wildlife Resources Commission
"Water Pressures" submitted by Brad Deen

Oklahoma Department of Wildlife Conservation
"The Ring-Necked Duck" submitted by Micah Holmes

Oklahoma Department of Wildlife Conservation
"Situation Sportsmen" submitted by Micah Holmes

Texas Parks and Wildlife
"60 Years in the Texas Outdoors" submitted by Susan L. Ebert

Wyoming Game & Fish Department
"Showing the Way" submitted by Chris Madson

Wyoming Game & Fish Department
"What We Owe" submitted by Chris Madson

West Virginia Division of Natural Resources
"Gathering of Fall Mushrooms" submitted by Art Shomo

West Virginia Division of Natural Resources
"The Great Narwhal and Naugahyde Habitat" submitted by Hoy Murphy



Ralph Wall is the video producer with the Nebraska Game and Parks Commission. Ralph's email address is rwall@ngpc.state.ne.us.

JUDGES

Mark Nelsen worked in TV news from 1984-1990 at stations in Kearney and Omaha. Nelson was a reporter, videographer, anchor, producer, assignment editor and news director. He also served as the host of the Nebraska Game and Parks Commission's weekly radio program and was instrumental in initiating and producing the agency's Outdoor Nebraska TV program in 1996 and 1997. He is currently an outdoor communications specialist with Cabela's, based in Sidney, Nebraska.

David Scheerer, of Bozeman, Montana, is an associate professor, Montana PBS producer and independent producer, director and writer. His distinguished career spans a wide spectrum of award winning pieces and encompasses features, commercial spots, IMAX films and documentaries. His most recent directorial work (the Search For Lewis & Clark) was shot, edited and broadcast in Hi-Definition for the Discovery Channel (June 2002 premiere.)

Don Jacobs of Moosic, Pennsylvania, graduated from East Stroudsburg University with a degree in Speech Communication and Theatre. Jacobs joined WNEP TV in 1982 as Assignment Editor. An avid outdoorsman, in 1990 he became the producer of the station's Pennsylvania Outdoor Life program. He also writes articles for WNEP's Home & Backyard TV series.

Television Series

Category Chair, Ralph Wall

Nebraska Game and Parks Commission

RANK	AGENCY	SCORE
1	Texas Parks and Wildlife Department "Texas Parks and Wildlife", Shows 1106 & 1107 submitted by Don Cash	589
2	New Hampshire Fish and Game Department "Wildlife Journal" submitted by Jon Charpentier	531
3	Tennessee Wildlife Resources Agency "Tennessee's Wild Side" submitted by Don King	512
4	Arizona Game and Fish Department "Arizona Wildlife Views" submitted by Dave de Medicis and Gary Schafer	468
5	Georgia Department of Natural Resources - Wildlife Division "Georgia's Reefs / Conserve Action" submitted by Lisa Doty	448
	Kentucky Department of Fish and Wildlife Resources "Kentucky Afield" submitted by Glenn Waldrop	
	Oklahoma Department of Wildlife Conservation "Outdoor Oklahoma" #2723 - #2724 submitted by Blake Podhajsky and Steve Webber	

Roberts is the media productions director for Texas Parks and Wildlife. His email address is Richard.Roberts@tpwd.state.tx.us.

JUDGES

David R. Jarrott has been professionally employed in radio, television and theatrical performance, writing and production for 40 years. Currently living in Austin and freelancing as a writer/producer and professional actor and voice talent, Mr. Jarrott has worked as a radio broadcaster, a television news anchorman and producer, as well as a copywriter and producer for several advertising agencies. He is currently featured on several national radio and television commercials, and interactive games.

Beth Lullo is the public service director at KXAN-TV 36 in Austin, Texas. She handles all of the public service requests that KXAN receives and her work includes conceptualizing, scripting and editing on-air promotional spots for various events. She also produces news series promos, assists the promotion manager on special projects, and is the community service representative for the station.

Cecilia Adams is an independent marketing, creative development and media consultant in Greensboro, North Carolina. Adams launched this phase of her career in February 2003, after 23 years experience in broadcast television, including positions as promotions manager and promotions director at TV stations in North Carolina and Texas. This background gives her a unique perspective that helps her clients be more effective in using the media to promote their interests.

TV Public Service Announcement
 Category Chair: Richard Roberts,
 Texas Parks and Wildlife

RANK	AGENCY	SCORE
1	Oregon State Marine Board "BULL Real Officers #2" submitted by Randy Henry	576
2	Virginia Department of Game and Inland Fisheries "Caution: Deer Crossing" submitted by Ron Messina/Mel White	548
3	Oklahoma Department of Wildlife Conservation "Go Deer Hunting and Be Safe" submitted by Blake Podhajsky	546
4	Arizona Game and Fish "2002 Heritage Promo" submitted by Gary Schafer	456
5	Wyoming Game and Fish Department "Moose Identity" submitted by Greg Hallen	429
	Georgia Department of Natural Resources "Law Enforcement Recruitment" submitted by Lisa Doty	

TELEVISION

Clay Smith is a video/still photographer for the Iowa Department of Natural Resources. His email is clay.smith@dnr.state.ia.us.

JUDGES

Biographical information on the judges for this category was not provided.

Most awards categories allow for up to three entries per state or member organization

Video News Release

Category Chair: Clay Smith,
Iowa Department of Natural Resources

RANK	AGENCY	SCORE
1	North Dakota Game and Fish Department "R.A.P." Report All Poachers submitted by Tom Jensen and Mike Anderson	556
2	Texas Parks and Wildlife "Outdoor Women" submitted by Karen Loke	554
3	North Dakota Game and Fish Department "A Helping Hand" submitted by Tom Jensen and Mike Anderson	518
4	Minnesota Department of Natural Resources "Camp Ripley Deer Study" submitted by Jason Ziemer	516
5	North Dakota Game and Fish Department "An Initiation" submitted by Tom Jensen and Mike Anderson	503
	Minnesota Department of Natural Resources "Lake Superior Kayak Trail" submitted by Jason Ziemer	
	Minnesota Department of Natural Resources "Remote Patrol: Patrolling the Boundary Waters Canoe Area Wilderness" submitted by Jason Ziemer	
	Texas Parks and Wildlife "Island Assault 1944" submitted by Karen Loke	
	Texas Parks and Wildlife "New Year Wishes" submitted by Karen Loke	
	Wyoming Game and Fish Department "Sauger Study" submitted by Ray Hageman	

Kim Nix is a Public Information Manager with the Alabama Department of Conservation and Natural Resources and is managing editor of Outdoor Alabama magazine. Her email is knix@dcnr.state.al.us.

JUDGES

Ron Jolly has been a video producer and videographer for over 15 years. He has produced for companies such as Primos, Woods Wise, Rich-N-Tone, and the North American Hunting Club. Jolly has produced over 25 feature videos and 15 instructional videos in his career. He has also written and published numerous articles for publications such as *Bowhunter*, *Petersen's Bowhunting*, *Turkey Call*, *Turkey and Turkey Hunting*, and Bass Pro Shop's *Outdoor World*. His first book is due on the market early next year. Jolly now serves the Alabama Department of Conservation and Natural Resources as their executive producer for Outdoor Alabama Television and other productions.

Michael Kyser is employed by the Alabama Forestry Commission, a state agency headquartered in Montgomery, Alabama. Kyser currently produces public awareness and stewardship video presentations for the Forestry Commission and other state and federal agencies. His career started in the early 1980s where he began as a videographer and worked his way up to senior news producer and special projects producer for WTVM in Georgia. Mike has worked in broadcast markets in Georgia, Tennessee, and Alabama and has won both state and national awards for his productions.

Video Other

Category Chair: Kim Nix
Alabama Department of Conservation and Natural Resources

RANK	AGENCY	SCORE
1	Idaho Department of Fish and Game "Wild about Mountain Lions" submitted by Lori Adams and Kevin Frailey	571
2	New Jersey Division of Fish and Wildlife "The Common Bond" submitted by Al Ivany	570
3	New Jersey Division of Fish and Wildlife "New Jersey Fish and Wildlife Hunter Education Home Study Program submitted by Paul Ritter	551
4	Georgia Department of Natural Resources "Where Bears Belong: Black Bears in Georgia" submitted by Melissa Cummings	547
5	Virginia Department of Game and Inland Fisheries "Sweet Virginia Breeze" submitted by Mel White and Ron Messina	544
	Arizona Game and Fish Department "100 Years of Conservation" submitted by Gary Schafer	
	Oklahoma Department of Wildlife Conservation "Close to Home Fishing Program: Dolese Youth Park Pond" submitted by Steve Webber	
	Wyoming Game and Fish Department "The Antler Issue" submitted by Ray Hageman	
	Wyoming Game and Fish Department "Chronic Wasting Disease of Deer and Elk" submitted by Greg Hallen	
	Wyoming Game and Fish Department "Wyoming Hunting and Fishing Heritage EXPO '02" submitted by Greg Hallen	

Kevin Worthington is the Director of Broadcast Relations for the Alabama Farmers Federation based out of Montgomery, Alabama. His primary responsibility is handling media relations with radio and television stations throughout the state. He produces pre-packaged news stories for release as well as sets up interviews for the stations to shoot themselves. Kevin also produces several internal video projects during the year such as the young farmer video and annual report. Before coming to the Alabama Farmers Federation in 1995, Kevin worked for 15 years in radio and television. As a television newsman, has held numerous management and on-air assignments, including reporting and anchoring the weather. He is a writer, videographer, producer and director.

Randy Henry is the public relations, marketing, and all-around communications specialist with the Oregon State Marine Board. His email is Randy.H.Henry@state.or.us.

JUDGES

Jim Cohn is a writer and project manager with Gard & Gerber in Portland, OR, an advertising and public relations agency. He recently switched to the business world after 12 years of teaching philosophy and literature at St. John's College in New Mexico. He received his Ph.D. in literature from the University of Chicago.

Bill Haight is a former chief of the Nongame Program for the Oregon Department of Fish and Wildlife and is now on the board for the Josephine County Parks Department whose territory includes the famous Wild & Scenic Rogue River. He has worked on numerous outreach efforts over the years to familiarize Oregonians with its nongame wildlife species and other valuable natural resources. He is - the consummate biologist with a long history in Oregon's wildlife resources.

Robert Kennedy is a familiar voice on Oregon radio, reporting "live from the Capitol" on KEX radio for nearly a decade. He covers a broad array of subjects including government affairs for natural resource agencies, the state legislature and other state-wide issues. His fair-and-balanced reports are a drive-time standard for one of Oregon's largest, most-listened-to radio news stations.

Radio Program

Category Chair: Randy Henry,
Oregon State Marine Board

RANK	AGENCY	SCORE
1	Kentucky Department of Fish and Wildlife "Kentucky Afield - Dawn Chorus" submitted by submitted by Charlie Baglan	255
2	New Hampshire Fish and Game "Alarms" submitted by submitted by Jason Philippy	244
3	Kentucky Department of Fish and Wildlife "Kentucky Afield - Life Spans" submitted by submitted by Charlie Baglan	242
4	Kentucky Department of Fish and Wildlife "The Falcon Project" submitted by submitted by Charlie Baglan	238
4	Texas Parks and Wildlife "Lone Star Land Stewards - I" submitted by submitted by Lisa Wheeler	238
5	New Hampshire Fish and Game "Boars" submitted by submitted by Jason Philippy	234
	Nebraska Game and Parks Department "Outdoor Nebraska" submitted by submitted by Ralph Wall	
	Texas Parks and Wildlife "Lone Star and Stewards - II" submitted by submitted by Lisa Wheeler	
	Texas Parks and Wildlife "Understanding Wetlands" submitted by submitted by Cecilia Nasti	

- *Scott Ball is the Interim Director of the Office of Informational Services with the Florida Fish and Wildlife Conservation Commission. His e-mail address is scott.ball@fwc.state.fl.us*

JUDGES

Karl Knowles is president / executive producer of Knowles Video, Inc. (KVI) located in Tallahassee, Florida. KVI is a full service video and multimedia production company with a history spanning more than 20 years. KVI has produced a wide variety of broadcast and non-broadcast program, which have included: commercial, educational, training, marketing, public awareness, documentary and interactive multimedia programs; disseminated to local, statewide and national audiences.

Jeff Horn started in broadcasting in 1979 in Miami, Florida. He worked in Miami radio for 8 years in various capacities, including Music Research Director, Air Talent, Public Service Director, and Production. Then, Mr. Horn moved to Tallahassee in 1987 where he continued his radio career. He has been the Operations Manager/Program Director for a 4-station cluster since 1995.

Edward Thomas is President of the Creative Force, a full-service audio/video production company. Prior to his present status, he created and managed the Ad Sales Production department for the Comcast Cable system of Tallahassee. Mr. Thomas has been in the field of electronic media production for over 20 years, covering practically every aspect, from scriptwriting to voice-overs, videography to editing. He has received numerous awards, including several Addys for creative advertising excellence and the National Silver Microphone Award for distinguished radio spots.

Radio Public Service Announcement

Category Chair: Scott Ball,
Florida Fish and Wildlife Conservation Commission

RANK	AGENCY	SCORE
1	Kentucky Department of Fish and Wildlife "Water Tight Ideas for Safe Boating: One Didn't" by Charlie Baglan	233
	Kentucky Department of Fish and Wildlife "Water Tight Ideas for Safe Boating: Good Swimmer" by Charlie Baglan	228
	Kentucky Department of Fish and Wildlife "Water Tight Ideas for Safe Boating: Fishing" by Charlie Baglan	193

Greg Hallen is the video coordinator for the Wyoming Game and Fish Department. His email is Greg.Hallen@wgf.state.wy.us.

JUDGES

Jedd C. Rose earned a BFA in the year 2000 From the University of Wyoming in sculpture and has worked in the design industry since 1999. Rose currently works for the University of Wyoming managing the Graphic Arts and Production Department, which covers print, packaging, and Web and advertising design.

Sven Peterson received a BFA in graphic design from the University of Wyoming in 1996. Since then he has been involved in several aspects of the graphics field including printing, prepress and design. He has been with Ridge Creative in Laramie, Wyoming, since 1998, working as both a print and Web designer for a wide range of clients. Ridge Creative is a Graphic Design/Advertising firm and offers print and internet services to businesses, including I-Proof.

David Coleman is the creative director and president of Ridge Creative, a graphic design and Internet site development firm in Laramie, Wyoming. David graduated from the University of Wyoming with degrees in graphic design and journalism, and as a senior was awarded Collegiate Designer of the Year by Adobe. Ridge Creative's work has been featured in several national design annuals. Their prestigious client list includes AT&T, Da Vinci Gourmet, The University of Wyoming, Wyoming Technical Institute, Qwest Communications and Ishoni Networks.

Posters

Category Chair: Greg Hallen,
Wyoming Game and Fish Department

RANK	AGENCY	SCORE
1	Texas Parks and Wildlife Department "The Great Texas Birding Classic" submitted by Shelly Scroggs, Clemente Guzman III, and Chris Hunt	273
2	North Carolina Wildlife Resources Commission "Snakes of North Carolina Poster Set" submitted by Barbara Scott	271
3	Arizona game and Fish Department "Arizona's State Symbols" submitted by Jill Welch	269
4	Minnesota Department of Natural Resources "Contain those Crawlers" submitted by Stephen Seefeldt	257
5	South Carolina Department of Natural Resources "Beach Morning" submitted by Linda Renshaw	251
	California Department of Fish and Game" "What Flows Here" submitted by Ethan Rotman	
	Minnesota department of Natural Resources "2002 Arbor Month poster" submitted by Jean Miller and Amy Kay Kerber	
	Texas Parks and Wildlife Department "Texas Rivers" submitted by Earl Nottingham	

Scott Pengelly is the media and marketing supervisor with the Minnesota Department of Natural Resources. His email is Scott.pengelly@dnr.state.mn.us

Adele Smith is graphics unit supervisor with the Minnesota Department of Natural Resources. Her email is Adele.Smith@dnr.state.mn.us.

JUDGES

Jean Miller works as a graphic arts specialist in the Creative Services Unit for the Minnesota Department of Natural Resources. Her 12 years with the department has included working with clients such as foresters, enforcement officers, and planners to education specialists, state parks marketers, and various specialists and program supervisors. Her design work includes, but is not limited to, brochures, displays, T-shirts, posters, logos, and calendars.

Joe Niznik is a graphic designer for the Minnesota Department of Natural Resources, Division of Parks Recreation. He has degrees in both landscape architecture and fine arts from the University of Minnesota. Niznik's various job duties include the design and production of interpretive trail signs, kiosk and information structures, interpretive center exhibits as well as maps, brochures and newsletters. He has worked at the DNR since 1985.

Sharon Ketelsen is a graduate from Mankato State University with a Bachelor of Science in geography, computer science and art. Ketelsen also is a graduate from Anoka Ramsey Community College with studies focused in art. She have worked as a freelance artist and have been with the Minnesota Department of Natural Resources for almost 15 years, working as a Cartographer in Trails & Waterways and Engineering. For the last 11 years Ketelsen has been with Boat & Water Safety working as a graphic arts specialist.

Calendars

Category Chair: Scott Pengelly and Adele Smith, Minnesota Department of Natural Resources

RANK	AGENCY	SCORE
1	New Hampshire Fish and Game Department "2003 New Hampshire Fish and Wildlife Calendar" submitted by Judy Stokes	287
2	Nebraska Game and Parks Commission "2003 NEBRASKAland Calendar" submitted by Donna Schimonitz	285
3	North Carolina Wildlife Resources Commission "2002 North Carolina Wildlife Calendar" submitted by Barbara Scott	284
4	Virginia Department of Game and Inland Fisheries "Virginia Wildlife Calendar 2002-2003" submitted by Carol Kushlak	281
5	Arizona Game and Fish Department "The Best of Arizona's Wildlife" submitted by Jill Welch	270
	Alabama Department of Conservation and Natural Resources "Outdoor Alabama 2003 Calendar Issue" submitted by Kim Nix	
	Illinois Department of Natural Resources "2003 Outdoor Illinois Events Calendar" submitted by Tim Gosteli	
	Kentucky Department of Fish and Wildlife Resources "Kentucky Afield Calendar" submitted by Rick Hill	
	South Carolina Department of Natural Resources "2002-2003 Sportsman's Calendar and Almanac" submitted by Linda Renshaw	
	South Dakota Department of Game, Fish and Parks "South Dakota Conservation Digest Calendar Edition" submitted by Chuck Schlueter	
	Wyoming Game and Fish Department "Wyoming Wildlife 2003 Calendar" submitted by Judith A. Hosafros	

PHOTOGRAPHY

Marus Kilburn is the Education Programs Coordinator for the Arkansas Game and Fish Commission. His email address is mckilburn@agfc.state.ar.us.

JUDGES

Austin Pittman has worked for Bedford Camera and Video for over five years. He is the regional manager for the West Little Rock and North Little Rock locations. He has been a Certified Photographic Consultant (CPC) for three years, and is also an avid nature and wildlife photographer.

Jeff Straessle is the Assistant Manager in the West Little Rock Bedford Camera and Video store. He has been with Bedford's for two years, and worked for Wolfe Camera for about five years prior to moving to Little Rock.

Scott Martin is the portrait photographer in the North Little Rock Bedford Camera and Video. He was the press photographer for the Little Rock Air Force Base for 15 years before joining the Bedford team.

Photography

Category Chair: Marcus Kilburn,
Arkansas Game and Fish Commission

RANK	AGENCY	SCORE
1	Texas Parks and Wildlife Department "Rio Grande - no mas" submitted by Earl Nottingham	270
2	Minnesota Department of Natural Resources "Life in a Jar" submitted by Deborah Rose	268
3	Illinois Department of Natural Resources "Camera Clues" submitted by Adele Hodde	267
3	Arizona Game and Fish Department "Cover Photography" submitted by George Andrejko	267
3	North Carolina Wildlife Resources Commission "Preserving the Tradition of Boat Building" submitted by Jody Duggins	267
4	Illinois Department of Natural Resources "Counting Flying Jewels" submitted by Adele Hodde	262
5	Oklahoma Department of Wildlife Conservation "Fishing Fun" submitted by Paul Moore	258
5	North Carolina Resources Commission "Biking the Outer Banks" submitted by Jody Duggins	258
	Arizona Game and Fish Department "Calendar Photography" submitted by George Andrejko	
	Arizona Game and Fish Department "Diversity in the outdoors" submitted by George Andrejko	
	Illinois Department of Natural Resources "Cover Images" submitted by Adele Hodde	
	North Carolina Wildlife Commission "Hidden Gems of the Holly Shelter Game Land" submitted by Jody Duggins	
	Oklahoma Department of Wildlife Conservation "Crappie Fishing" submitted by Paul Moore	
	Oklahoma Department of Wildlife Conservation "Turkey Hunting" submitted by Paul Moore	
	South Carolina Department of Natural Resources "Feathers" submitted by Linda Renshaw	
	South Carolina Department of Natural Resources "If Walls Could Talk" submitted by Linda Renshaw	

Beth Brown is the public relations and education program manager for the Georgia DNR. Her email address is Beth_Brown@mail.dnr.state.ga.us.

JUDGES

Dottie Head, formerly an administrative coordinator for the Georgia Department of Natural Resources, is currently a freelance writer for outdoor publications and a stay-at-home mom.

Jimmy Jacobs is the editor of *Georgia Sportsman*, *Alabama Game and Fish*, *Florida Game and Fish*, and *Mississippi Game and Fish* magazines. He also is a contributing editor to the *Southern Anglers' Journal*. He has authored five fishing guidebooks and served as the president of the Georgia Outdoor Writers Association.

Michelle Griffin was formerly a public affairs coordinator for the Georgia Department of Natural Resources. Currently, Griffin is the public affairs coordinator for the National Arthritis Foundation and she is the editor of *The Balance Wheel*.

Internal Communications

Category Chair: Beth Brown,
Georgia Department of Natural Resources

RANK	AGENCY	SCORE
1	Minnesota Department of Natural Resources "Minnesota State Parks-Creating Satisfied Customers Vol. 1" submitted by Dale Newton	274
2	Texas Parks and Wildlife Department "New Employee Orientation E-Learning" submitted by Niki Nichols and Holly Hollan	267
3	Oklahoma Department of Wildlife Conservation "Wildlife-O-Gram" submitted by Todd Craighead	259
3	Texas Parks and Wildlife Department "Tacks and Trails" submitted by Lydia Saldana	259
4	Arizona Game and Fish Department "2002 Review" submitted by Dave de Medicis	239
5	Florida Fish and Wildlife Conservation Commission "Sultan of Syntax" submitted by Henry Cabbage	234

EDUCATION

Mike McAllister is an information and education specialist with the Oklahoma Department of Wildlife Conservation. His email address is mmcallister02@sbcglobal.net

JUDGES

Kim McAllister received a bachelor's degree in early childhood/elementary education in 1995 from East Central University in Ada, Oklahoma, and is currently working on a master's degree in early childhood education from Northeastern University in Tahlequah, Oklahoma. She has taught pre-kindergarten for three years and kindergarten for two years.

Debbie Owens attended Tulsa Junior College, and Ozark Christian College in Joplin, Missouri. Formerly a pre-school teacher at a private Christian school, she has been home-schooling her two elementary aged children for the past six years and is an officer in the Sand Springs, Oklahoma, home-school support group. Owens coordinates all special activities, field trips and coop classes for over 30 home school families. During this school year, she has also assisted as a curriculum advisor to new home-schooling families.

Colin Berg received a bachelor's of science degree from Southern Nazarene University in Oklahoma City and earned a master's degree from SNU in 1999. He currently serves as the education supervisor for the Oklahoma Department of Wildlife Conservation.

Education

Category Chair: Mike McAllister,
Oklahoma Department of Wildlife Conservation

RANK	AGENCY	SCORE
1	New Jersey Fish and Wildlife "New Jersey Fish and Wildlife Hunter Education Home Study"	281
2	Pennsylvania Fish and Boat Commission "Pennsylvania Amphibians and Reptiles: A Curriculum Guide"	278
3	Nebraska Game and Parks Commission "Trail Tales"	276
4	Wyoming Game and Fish Department "Wyoming Wildlife Wild Times"	271
5	Minnesota Department of Natural Resources "A Teachers' Guide to Arbor Month"	270
	Florida Fish and Wildlife Conservation Commission "Be Bear Aware-Florida Black Bear Education Program"	
	New Hampshire Fish and Game Department "Project Osprey Curriculum and Interpretive Panels"	
	New Hampshire Fish and Game Department "Wild Times for Kids"	
	Nevada Division of Wildlife "Chronic Wasting Disease Education Project"	
	Texas Parks and Wildlife Department "Live Webcasts - 2002"	
	Virginia Department of Game and Inland Fisheries "A Look Outside"	

Kristen Gillman is an information specialist with the Oklahoma Department of Wildlife Conservation. She serves as the ODWC's Webmaster and her email is kgillman@odwc.state.ok.us.

JUDGES

Carol Roberts works at the University of Texas at Austin as part of the Web Technologies Team as a web designer and animator. Her experience includes many years of working in television from art direction to post production, and six years at Origin Systems game company as an animator.

Charlie Grymes is the US Fish and Wildlife Service Webmaster. He is currently on detail to the Department of the interior, working on the Recreation.gov, Web site. He also teaches Web site development and evaluation at the US Fish and Wildlife training center.

Abbas Johari is an assistant professor at Cameron University's MultiMedia Design Department, where he teaches courses in IT, two of which, Adv. Web Com. and Distance Learning Dev., are online. He holds a master's degree and Ph.D. from Arizona State University. He is a former performance improvement consultant in industry.

Web Sites

Category Chair: Kristen Gillman,
Oklahoma Department of Wildlife Conservation

RANK	AGENCY	SCORE
1	North Carolina Wildlife Resources Commission www.ncwildlife.org submitted by Lee Ratcliffe	569
2	New Hampshire Fish and Game www.wildlife.state.nh.us submitted by Liza Poinier	546
3	Nevada Division of Wildlife www.ndow.org submitted by Jill Olson	528
4	Oregon State Marine Board www.boatoregan.com submitted by Randy Henry	520
5	Minnesota Department of Natural Resources www.dnr.state.mn.us submitted by Sara Eliason	517
	Arizona Game and Fish www.azgfd.com submitted by Bob Miles	
	Florida Fish and Wildlife Conservation Commission www.floridaconservation.org submitted by April Roe	
	Missouri State Parks www.mostateparks.com submitted by David Kelly	
	Nebraska Game and Parks Commission www.outdoornebraska.org submitted by Troy Kroeger	
	New Jersey Division of Fish and Wildlife www.njfishandwildlife.com submitted by Paul Tarlowe	
	Oklahoma Department of Wildlife Conservation www.wildlifedepartment.com submitted by Kristen Gillman	

MEDIA CAMPAIGNS

Marc Sommer is the Web page editor for the Ohio Division of Wildlife. His email address is Marc.Sommer@dnr.state.oh.us.

JUDGES

Janet Steele is employed by the Public Information and Education Section of the Ohio Department of Natural Resources Division of Watercraft as an electronic design specialist. Steele has a degree in English and firm roots in proofreading, editing and writing have extended her reach from desktop publishing to professional printing layout and design and Web site management.

Jim Wertz is currently the president of Silvertip Productions, a communications firm focused on fish, wildlife, and outdoor recreation since 1997. Prior to that Wertz had more than 20 years of service for state and federal resource agencies, including the Ohio Division of Wildlife. www.silvertip.net

Lisa Smith is a 22-year employee of the Ohio Department of Natural Resources, serving the last 11 years as technical editor for the Division of Wildlife. She holds degrees in wildlife management and parks and recreation administration.

Media Campaigns

Category Chair: Marc Sommer,

Ohio Department of Natural Resources, Division of Wildlife

RANK	AGENCY	SCORE
1	Virginia Department of Game and Inland Fisheries "Snakehead Fish Communication Campaign" submitted by Julia Dixon Smith and Rebecca K. Wajda	295
2	Oregon State Marine Board "BULL Campaign" submitted by Randy Henry	256
3	Texas Parks and Wildlife Department "Drive Texas Wild" submitted by Bryan Frazier	247
4	Texas Parks and Wildlife Department "Texas: the State of War" submitted by Tom Harvey	243
5	Texas Parks and Wildlife Department "Go Fishing" submitted by Thomas Monahan	234
	Nevada Division of Wildlife "Sage Grouse Media Campaign" submitted by Kelly Clark	

Randy Henry is the public relations, marketing, and all-around communications specialist with the Oregon State Marine Board. His email is Randy.H.Henry@state.or.us

JUDGES

Monte Turner served as Oregon Parks and Recreation Department public information officer for 10 years before moving on to the Oregon Dept. of Transportation and then the Oregon Division of State Lands where he's served as communications coordinator for two years. He is well versed in public outreach on a budget, delivering effective media relations programs on a broad scale, creating displays at trade shows and such venues as the Oregon State Fair, and has worked to promote the Oregon Plan for Salmon and Watersheds as part of a multi-agency effort with little funding. He is current president of the Salem Chapter of the PRSA.

Randy Henry worked in newspapers for three years, served nine years with the Oregon Department of Fish and Wildlife and has been with the Oregon State Marine Board for four years. He has conceived, crafted and managed many outreach programs and projects from media relation efforts, educational programs, Internet technology projects, exhibits and displays and more.

Big Ideas, Small Budgets

Category Chair: Randy Henry,
Oregon State Marine Board

RANK	AGENCY	SCORE
1	New York State Division of Environmental Conservation "State Symbol Nature Trail"	266
2	New Hampshire Fish and Game "Your Window on Wildlife"	251
3	New Jersey Division of Fish and Wildlife "Children's Fishing Derby Program"	203
4	Texas Parks and Wildlife "Along Your Route"	174

Bill Hastie has been a leader in natural resource outreach and education for nearly two decades. He has worked as the Oregon Hunter Education Program Coordinator and Aquatic Education Coordinator for the Oregon Department of Fish and Wildlife, coordinator the outreach program for the Oregon Plan for Salmon and Watersheds under Governor John Kitzhaber, and is past president for the National Marine Educators Association. He has developed nationally recognized environmental curriculums. He now works with SOLV (formerly Stop Oregon Litter and Vandalism) to encourage participation in waterway clean-up at local levels.

Special award sponsored by the Recreational Boating and Fishing Foundation and coordinated by Jen Patterson, program manager, Recreational Boating and Fishing Foundation.

JUDGES

Laurie Fried started her television career at "The Oprah Winfrey Show." During her eight-year tenure with the Emmy Award winning talk show, Fried received a wealth of experience and worked in almost every facet of the business including publicity, promotion, marketing and production. Awards for her promotion and publicity work include the prestigious PROMAX Gold Medallion, the Monitor Award and numerous Telly Awards. Fried then joined a little known talk show with a former Cincinnati Mayor as its host, "The Jerry Springer Show." As Director of Creative Services, Fried released a barrage of fresh ideas. Her efforts, not to mention a little help from a new format that embraced fistfights, increased the show's numbers by nearly 200 percent. After a ride on the e-commerce bubble, Fried joined the National Marine Manufacturers Association (NMMA) as Director of Public Relations & Communications. Fried now produces waves of publicity for Discover Boating Program and NMMA, the world's biggest producer of consumer boat shows.

Water Works Wonders

Category Chair: Jen Patterson,
Recreational Boating and Fishing Foundation

RANK	AGENCY	SCORE
1	Texas Parks and Wildlife Department "Go Fishing" submitted by Thomas Monahan	155
2	Arizona Game and Fish Department "I Got One" submitted by Dave de Medicis	141
3	Oklahoma Department of Wildlife Conservation "Lake Holdenville" submitted by Sara Rodefelf and Michelle Chapple	136
4	New Hampshire Fish and Game "Let's Go Fishing" submitted by Jon Charpentier	126
5	Missouri Department of Conservation "Moms Find Fun" submitted by Jim Low	112
	Missouri Department of Conservation "Missouri river Camp and Float Trip" submitted by Jim Low	
	North Dakota Game and Fish Department "Toy Boats" submitted by Tom Jensen and Mike Anderson	
	Oklahoma Department of Wildlife Conservation "2002 Angler's Guide" submitted by Nels Rodefelf	
	Texas Parks and Wildlife Department "Don't Overload Boats" submitted by Kristen Everett	
	Texas Parks and Wildlife Department "Encouraging Kids to Fish" submitted by Cecilia Nasti	
	Texas Parks and Wildlife Department "Fishing Basics for Children" submitted by Cecilia Nasti	
	Virginia Game and Fish Department "Shad, the Long Journey Home" submitted by Ron Messina and Mel White	

WATER WORKS WONDERS

FBill Geer was hired to lead the Outdoor Writers Association of America staff in 2002. A native of California, he graduated from University of Montana School of Forestry in Missoula with a degree in aquatic biology. He received a Master of Science in Limnology from Montana State University in Bozeman. After college, he spent the next 29 years as a field biologist and in executive-level management in two state wildlife agencies (Montana and Utah) and three not-for-profit wildlife conservation foundations (National Fish and Wildlife Foundation, Rocky Mountain Elk Foundation and Theodore Roosevelt Conservation Alliance). He has also served as president, chairman and executive secretary on several different boards of directors. Geer's professional positions included field biologist, state fisheries management chief, state wildlife agency director. He now lives with his wife, Judy, in Missoula, Montana.

Rob Kramer began his appointment in October 2002 and is responsible for communicating the IGFA message and promoting game fish conservation around the world. Kramer is also the Founder and Secretary/Treasurer of the Florida Foundation for Responsible Angling, Inc., a non-profit organization dedicated to providing fishing opportunities and conservation information to Florida's citizens. After more than seven years of dedicated service, Kramer left the Florida Fish and Wildlife Conservation Commission to join the IGFA. He began at FWC in 1995 to assist with the development, production and distribution of aquatic education materials through Florida's public and private school system. Over the years, he created and implemented programs designed to introduce women and children to fishing, acquired nearly \$2 million in grants to fund marine outreach and aquatic education activities, and developed projects to inform saltwater anglers of fisheries related issues. A key component to this was translating and disseminating fisheries research data and objectives to the recreational fishing public. He holds or has held advisory positions with several organizations including the National Marine Fisheries Service Marine Fisheries Advisory Committee and Billfish Advisory Panel, Atlantic Coastal Cooperative Statistics Program, Florida Guides Association, The Billfish Foundation, the International Game Fish Association, and the Coastal Conservation Association.

OUTDOOR ETHICS COMMUNICATIONS AWARD

Izaak Walton League of America, Inc.
Outdoor Ethics Communications Award

Wyoming Fish and Game

Chris Madson
Tom Reed
Christopher Sanders

THE NWTF'S ACI COMMUNICATOR OF THE YEAR

Jim Low, Missouri Department of Conservation
"Wild Turkey News"

Rocky Mountain Elk Foundation's "Pass It On" Communications Award

NewHampshire Fish and Game Department
"Outddor Legacy: Wildlife Journal TV Series"

